

Data Protection as a Service (DPaaS) Market by Deployment Model (Public cloud, Private cloud and Hybrid cloud), by Service Type (DRaaS, BaaS and STaaS), by End User (Large, Small and Medium Enterprises) - Global Opportunity Analysis and Industry Forecast, 2014-2022

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Abstracts

With the increasing amount of business data, its backup and recovery has been one of the most challenging issues. Further, the advent of cloud computing and software-defined data centers with virtualized infrastructure components delivered as a service has elevated the need for data protection in the current business scenario. The need for a common service for data protection by cloud service providers necessitated the evolution of Data Protection as a Service (DPaaS). DPaaS is a web-delivered cloud-based service designed to safeguard data assets of businesses. Several companies deploy DPaaS for better network security and advanced data security for data in transit as well as data at rest.

Businesses seek advanced cloud features for better management and high scalability in their services. The increasing demand for cost effective DPaaS and disaster recovery services have enhanced the growth avenue of the global data protection as a service market. Further, growing concerns regarding data loss, increasing need for data backups & archives, and governance, risk & compliance requirements for storage have driven the global market at a remarkable extent. However, high incurrence of costs and complexity in cloud DPaaS deployment are the identifiable restraints of the DPaaS market growth.

The DPaaS market is segmented into deployment model, service type, end user, and geography. Public, private, and hybrid cloud are the various deployment models mentioned. Further, the types of services are Disaster Recovery as a Service (DRaaS),

Backup as a Service (BaaS), and Storage as a Service (STaaS). Large enterprises and small & medium enterprises are the end users analyzed in the report. Geographically, the DPaaS market is segmented into North America, Europe, Asia-Pacific, and Latin America Middle East & Africa (LAMEA) including country-level analysis for each region.

Some of the significant players in the global DPaaS industry that are profiled in the report are IBM Corporation, Amazon Web Services, Inc., HP Development Company, L.P., Commvault Systems, Inc., EMC Corporation, VMware, Inc., Quantum Corporation, Asigra, Inc., Veritas Technologies, and Cisco Systems.

KEY BENEFITS

This study comprises analytical depiction of the market, with global DPaaS market trends and future estimations to depict the imminent investment pockets

The overall market potential is determined to understand the profitable trends for gaining a stronger coverage in the market

The report presents information regarding key drivers, restraints, and opportunities with a detailed impact analysis

The current market is quantitatively analyzed from 2014 to 2022, which is provided to highlight the financial competency of the market

Porter's five forces analysis illustrates the potency of the buyers and suppliers in the DPaaS industry

KEY MARKET SEGMENTS

The market is segmented on the basis of deployment model, service type, end user, and geography.

BY DEPLOYMENT MODEL

Public cloud

Private cloud

Hybrid cloud

BY SERVICE TYPE

Disaster Recovery as a Service (DRaaS)

Backup as a Service (BaaS)

Storage as a Service (STaaS)

BY END USER

Large Enterprise

Small and Medium Enterprises

BY GEOGRAPHY

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Russia

Rest of Europe

Asia-Pacific

China

Japan

India

Australia

Rest of Asia-Pacific

LAMEA

Latin America

Middle East

Africa

KEY MARKET PLAYERS PROFILED

IBM Corporation

Amazon Web Services, Inc.

HP Development Company, L.P.

Commvault Systems, Inc.

EMC Corporation

VMware, Inc.

Quantum Corporation

Asigra, Inc.

Veritas Technologies

Cisco Systems

OTHER COMPANIES MENTIONED IN THE REPORT

HTC Corporation

Red Hat

Microsoft

Citrix

OneLogin

Infocom Corporation

IBM

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