

Global Baby Diapers Market by Product Type (Cloth Diapers, Disposable Diapers, Training Nappy, Swim Pants, and Biodegradable Diapers), Size [Small & Extra Small (S & XS), Medium (M), Large (L), and Extra Large (XL)], and Age Group [Infants (0 - 6 Months), Babies & Young Toddlers (6 - 18 months), Toddlers (18 - 24 months), and Children above 2 years]: Opportunity Analysis and Industry Forecast, 2018 - 2025

<https://marketpublishers.com/r/G207F349DCCEN.html>

Date: September 2018

Pages: 228

Price: US\$ 5,370.00 (Single User License)

ID: G207F349DCCEN

Abstracts

Increase in disposable income and rising health care expenditures have driven the demand for baby diapers. The key factors which drive the growth of baby diapers market include frequent use of diapers to maintain hygiene and prevent rashes in babies' skin. Additionally, increasing birth rate, rapid urbanization and continuously improving economic conditions in developing countries have fueled the growth of baby diaper industry. The global baby diaper market is estimated to reach \$59.4 billion by the year 2020. Developed countries have the largest market share; however, with the rise in disposable income, developing economies are expected to witness a significant growth during the forecast period. Disposable diapers' market would garner substantial market share of about 63% of the estimated global market by 2020. The changing environmental needs would limit the use of disposable diaper in the future, promoting the usage of bio-degradable diapers.

The global baby diapers market is segmented into cloth, disposable, training nappy, swim pants and biodegradable diapers. During 2013, the disposable diapers' segment amassed the largest market share of about 66% of the global market. Based on

geographic regions, the market is segmented into North America, Europe, Asia-Pacific and LAMEA. Baby diaper market in the Asia Pacific region is expected to grow speedily at a CAGR of 8.3% as compared to the other regions, namely North America and Europe. Baby Diapers' market is further analyzed based on major countries within the analyzed regions.

The companies operating in this market are focusing on manufacturing cost effective and skin friendly diapers that will cater to the customers with pressing demands for quality and cost effectiveness. However, the global baby diapers' market growth would witness hurdles due to high-priced products and various social and environmental issues. As billions of diapers are disposed every year, and due to the slow rate of bio-degradation, adverse health effects are caused due to the toxic chemicals, namely xylene, toluene and other chemicals present in diapers. This factor would pose as a formidable challenge to the growth of the market in the future. However, the bio-degradable market would grow in demand and the restraint would be boon in disguise for the growth of the bio-degradable baby diapers market.

Many companies aim to develop and market newer variants of baby diapers; for instance, SCA Hygiene launched 'Libero' that meets the flexi-fit design and softness requirements of the customers. Companies profiled in the report are Procter & Gamble, Kimberly-Clark, SCA Hygiene, Hengan, Unicharm, KAO Corporation, Bumkins, American Baby Company and Diapies and Wipees.

KEY BENEFITS

The in-depth research and analysis of key market players will enable manufacturers to adopt new strategies that would help them in taking decisions regarding growth and eventually gain competitive advantage

The market estimation for 2020 would facilitate the customers in formulating long term strategies to garner market share

The highlights of the changing customer needs and demand would facilitate the companies to produce newer variants catering to needs of all the customers

The report provides the extensive analysis of diaper manufacturing industries, current trends in the market, drivers and challenges

Porter's five force model and SWOT analysis discussed for global baby diapers

market would help in making strategic decisions

The report has segregated the market in terms of the type of the product and the geography.

Market by Product Type

Cloth Diapers

Flat Cloth Diapers

Fitted Cloth Diapers

Pre-Fold Cloth Diapers

All in one Cloth Diapers

Other Cloth Diapers

Disposable Diapers

Ultra Absorbent Disposable Diapers

Regular Disposable Diapers

Super Absorbent Disposable Diapers

Bio-Degradable Disposable Diapers

Swim Pants

Biodegradable Diapers

Market By Geography

North America

United States

Canada

Mexico

Europe

Germany

United Kingdom

Others

Asia-Pacific

China

India

Japan

Others

Contents

1. INTRODUCTION

- 1.1. Report Description
- 1.2. Reason to doing this study
- 1.3. Key Benefits
- 1.4. Key Market Segment
- 1.5. Key Audiences
- 1.6. Research Methodology
 - 1.6.1. Secondary Research
 - 1.6.2. Primary Research
 - 1.6.3. Analyst tool & Model

2. MARKET SCENARIO BEYOND 2020

- 2.1. CXO perspective
- 2.2. Market Beyond: what to expect by 2025
 - 2.2.1. Base case scenario
 - 2.2.2. Optimistic scenario
 - 2.2.3. Critical scenario

3. EXECUTIVE SUMMARY

4. MARKET OVERVIEW

- 4.1. Market Definition and Scope
- 4.2. Introduction to Diapers
 - 4.2.1. Diaper Design
 - 4.2.2. Raw Materials
 - 4.2.3. Manufacturing Process
- 4.3. A study of global birth rates and economic developments
- 4.4. Percentage Change in Female Labor Participation Rate
- 4.5. Per Capita Annual Disposable Income, By Country
- 4.6. A study on Health Concerns in using Baby Diapers
- 4.7. Key Findings
 - 4.7.1. Top Factors impacting the market
 - 4.7.2. Top Investment Pockets
 - 4.7.3. Top winning strategies

- 4.8. Porter's Five force Analysis
- 4.9. Value chain analysis
- 4.10. Market share analysis, 2013
- 4.11. Case Studies
- 4.12. Market Dynamics
 - 4.12.1. Drivers
 - 4.12.2. Restraints
 - 4.12.3. Opportunities

5. GLOBAL BABY DIAPERS MARKET BY PRODUCT TYPES

- 5.1. Cloth Diapers
 - 5.1.1. Key market trends
 - 5.1.2. Key growth factors and opportunities
 - 5.1.3. Market size and forecast
- 5.2. Disposable Diapers
 - 5.2.1. Key market trends
 - 5.2.2. Key growth factors and opportunities
 - 5.2.3. Market size and forecast
- 5.3. Training Nappy
 - 5.3.1. Key market trends
 - 5.3.2. Key growth factors and opportunities
 - 5.3.3. Market size and forecast
- 5.4. Swim Pants
 - 5.4.1. Key market trends
 - 5.4.2. Key growth factors and opportunities
 - 5.4.3. Market size and forecast
- 5.5. Biodegradable Diapers
 - 5.5.1. Key market trends
 - 5.5.2. Key growth factors and opportunities
 - 5.5.3. Market size and forecast

6. GLOBAL CLOTH DIAPERS MARKET BY PRODUCTS

- 6.1. Cloth diapers market by type
- 6.2. Global Flat Cloth Diapers Market, by geography
 - 6.2.1. Market size and forecast
- 6.3. Global Fitted Cloth Diapers Market, By Geography 2013
 - 6.3.1. Market size and forecast

6.4. Global Pre-fold Cloth Diapers Market, By Geography 2013

6.4.1. Market size and forecast

6.5. Global All-in-one Cloth Diapers Market, By Geography 2013

6.5.1. Market size and forecast

6.6. Global Other Cloth Diapers Market, By Geography 2020

6.6.1. Market size and forecast

7. GLOBAL DISPOSABLE DIAPERS MARKET

7.1. Global Disposable Diapers Market By type

7.1.1. Market size and forecast

7.1.2. Global Ultra Absorbent Disposable Diapers Market, by geography

7.1.2.1. Market size and forecast

7.1.3. Global Regular Disposable Diapers Market, by geography

7.1.3.1. Market size and forecast

7.1.4. Global Super Absorbent Disposable Diaper Market, by geography

7.1.4.1. Market size and forecast

7.1.5. Global Bio-degradable Disposable Diaper Market, by geography

7.1.5.1. Market size and forecast

8. GLOBAL BABY DIAPERS MARKET BY GEOGRAPHY, 2013 – 2020 \$ MILLION

8.1. North America

8.1.1. Key market trends

8.1.2. Market growth factors and opportunities

8.1.3. Market size and forecast

8.1.4. US

8.1.5. Canada

8.1.6. Mexico

8.2. Europe

8.2.1. Key market trends

8.2.2. Market growth factors and opportunities

8.2.3. Market size and forecast

8.2.4. Spain

8.2.5. Germany

8.2.6. U.K

8.2.7. Others

8.3. Asia Pacific

8.3.1. Key market trends

8.3.2. Market growth factors and opportunities

8.3.3. Market size and forecast

8.3.4. China

8.3.5. India

8.3.6. Japan

8.3.7. Others

8.4. LAMEA

8.4.1. Key market trends

8.4.2. Market growth factors and opportunities

8.4.3. Market size and forecast

8.4.4. Brazil

8.4.5. Saudi Arabia

8.4.6. Africa

8.4.7. Others

9. COMPANY PROFILES

9.1. Kimberly Clark

9.1.1. Company overview

9.1.2. Company snapshot

9.1.3. Business performance

9.1.4. Key Strategies and developments

9.1.5. SWOT analysis

9.2. Procter & Gamble

9.2.1. Company overview

9.2.2. Company snapshot

9.2.3. Business performance

9.2.4. Key Strategies and developments

9.2.5. SWOT analysis

9.3. Unicharm

9.3.1. Company overview

9.3.2. Company snapshot

9.3.3. Business performance

9.3.4. Key Strategies and developments

9.3.5. SWOT analysis

9.4. Kao Corporation

9.4.1. Company overview

9.4.2. Company snapshot

9.4.3. Business performance

- 9.4.4. Key Strategies and developments
- 9.4.5. SWOT analysis
- 9.5. SCA Hygiene Products
 - 9.5.1. Company overview
 - 9.5.2. Company snapshot
 - 9.5.3. Business performance
 - 9.5.4. Key Strategies and developments
 - 9.5.5. SWOT analysis
- 9.6. Hengan
 - 9.6.1. Company overview
 - 9.6.2. Company snapshot
 - 9.6.3. Business performance
 - 9.6.4. Key Strategies and developments
 - 9.6.5. SWOT analysis
- 9.7. American Baby Company
 - 9.7.1. Company overview
 - 9.7.2. Company snapshot
 - 9.7.3. Business performance
 - 9.7.4. Key Strategies and developments
 - 9.7.5. SWOT analysis
- 9.8. Diapees and Wipees
 - 9.8.1. Company overview
 - 9.8.2. Company snapshot
 - 9.8.3. Business performance
 - 9.8.4. Key Strategies and developments
 - 9.8.5. SWOT analysis
- 9.9. Bumkins
 - 9.9.1. Company overview
 - 9.9.2. Company snapshot
 - 9.9.3. Business performance
 - 9.9.4. Key Strategies and developments
 - 9.9.5. SWOT analysis

List Of Tables

LIST OF TABLES

TABLE 1 Global Market share analysis of market, By Companies, 2013-2020, (\$Million)

TABLE 2 Global Market share analysis of market, By geography, 2013-2020, (\$Million)

TABLE 3 Global Baby Cloth Diaper market share by product, 2013-2020, (\$Million)

TABLE 4 Global Baby Cloth Diaper market share by geography, 2013-2020, (\$Million)

TABLE 5 Global Baby Disposable diaper market share by product, 2013- 2020, (\$Million)

TABLE 6 Global Baby Disposable Diaper market share by geography, 2013-2020, (\$Million)

TABLE 7 Global Baby Training Diaper market share by geography, 2013-2020, (\$Million)

TABLE 8 Global Baby Swim Pants Diaper market share by geography, 2013-2020, (\$Million)

TABLE 9 Global Baby Bio-degradable Diaper market share bt geography, 2013-2020, (\$Million)

TABLE 10 Global Flat Cloth Diaper market share by geography, 2013-2020, (\$Million)

TABLE 11 Global Fitted Cloth Diaper market share by geography, 2013-2020, (\$Million)

TABLE 12 Global Pre-fold Cloth Diaper market share by geography, 2013-2020, (\$Million)

TABLE 13 Global All-in-One Cloth Diaper market share by geography, 2013-2020, (\$Million)

TABLE 14 Global Other Cloth Diaper market share by geography, 2013-2020, (\$Million)

TABLE 15 Global Ultra Absorbent Baby Disposable Diaper market share by geography, 2013-2020, (\$Million)

TABLE 16 Global Regular Baby Disposable Diaper market share by geography, 2013-2020, (\$Million)

TABLE 17 Global Super Absorbent Baby disposable Diaper market share by geography, 2013-2020, (\$Million)

TABLE 18 Global Bio-degradable Baby Disposable Diaper market share by geography, 2013-2020, (\$Million)

TABLE 19 North America Baby Diaper Market by Product, 2013-2020, (\$Million)

TABLE 20 Europe Baby Diaper Market by product, 2013- 2020, (\$Million)

TABLE 21 Asia-Pacific Baby Diaper Market by product, 2013-2020, (\$Million)

TABLE 22 LAMEA Baby Diaper Market by Product, 2013- 2020, (\$Million)

TABLE 23 Kimberly Clark Business Snapshot

TABLE 24 Procter and Gamble Business Snapshot

- TABLE 25 Unicharm Business Snapshot
- TABLE 26 Kao Corporation Business Snapshot
- TABLE 27 SCA Hygiene Business Snapshot
- TABLE 28 Hengan business snapshot
- TABLE 29 American Baby Company Snapshot
- TABLE 30 Diapers and Wipees Business Snapshot
- TABLE 31 Bumkins Business Snapshot

List Of Figures

LIST OF FIGURES

FIG.1. GLOBAL BABY DIAPERS MODERATE GROWTH RATE IMPACT ANALYSIS, 2020-2025

FIG.2. GLOBAL BABY DIAPERS RAPID GROWTH RATE IMPACT ANALYSIS, 2020-2025

FIG.3. GLOBAL BABY DIAPERS DIMINISHING GROWTH RATE IMPACT ANALYSIS, 2020-2025

FIG.4. GLOBAL CLOTH DIAPERS PRICE TRENDS, 2013-2020 (USD/KG)

FIG.5. GLOBAL DISPOSABLE DIAPERS PRICE TRENDS, 2013-2020 (USD/KG)

FIG.6. TOP FACTORS IMPACTING BABY DIAPERS MARKET, 2013

FIG.7. TOP INVESTMENT POCKETS OF BABY DIAPERS MARKET, 2013

FIG.8. TOP WINNING STRATEGIES OF BABY DIAPERS MARKET, 2013

FIG.9. GLOBAL BABY DIAPERS MARKET: PORTERS 5P MODEL

FIG.10. GLOBAL BABY DIAPERS MARKET: VALUE CHAIN ANALYSIS

FIG.11. MARKET SHARE ANALYSIS OF GLOBAL BABY DIAPERS (2013)

FIG.12. GLOBAL BABY DIAPER MARKET SHARE, BY GEOGRAPHY (2013)

FIG.13. US BABY DIAPER MARKET

FIG.14. CANADA BABY DIAPER MARKET

FIG.15. MEXICO BABY DIAPER MARKET

FIG.16. SPAIN BABY DIAPER MARKET

FIG.17. GERMANY BABY DIAPER MARKET

FIG.18. UK BABY DIAPER MARKET

FIG.19. CHINA BABY DIAPER MARKET

FIG.20. INDIA BABY DIAPER MARKET

FIG.21. JAPAN BABY DIAPER MARKET

FIG.22. BRAZIL BABY DIAPER MARKET

FIG.23. SAUDI ARABIA BABY DIAPER MARKET

FIG.24. AFRICA BABY DIAPER MARKET

FIG.25. KIMBERLY CLARK

FIG.26. SWOT ANALYSIS OF PROCTER AND GAMBLE

FIG.27. SWOT ANALYSIS OF UNICHARM

FIG.28. SWOT ANALYSIS OF KAO CORPORATION

FIG.29. SWOT ANALYSIS OF SCA HYGIENE

FIG.30. SWOT ANALYSIS OF HENGAN

FIG.31. SWOT ANALYSIS OF AMERICAN BABY COMPANY

FIG.32. SWOT ANALYSIS OF DIAPEES AND WIPEES

FIG.33. SWOT ANALYSIS OF BUMKINS

I would like to order

Product name: Global Baby Diapers Market by Product Type (Cloth Diapers, Disposable Diapers, Training Nappy, Swim Pants, and Biodegradable Diapers), Size [Small & Extra Small (S & XS), Medium (M), Large (L), and Extra Large (XL)], and Age Group [Infants (0 - 6 Months), Babies & Young Toddlers (6 - 18 months), Toddlers (18 - 24 months), and Children above 2 years]: Opportunity Analysis and Industry Forecast, 2018 - 2025

Product link: <https://marketpublishers.com/r/G207F349DCCEN.html>

Price: US\$ 5,370.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G207F349DCCEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970