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GIS in Telecom Sector Market by Type (Software and Services), Deployment Model (Cloud and On-premise), and End User (Small & Medium Enterprise and Large Enterprise) - Global Opportunity Analysis and Industry Forecast, 2017-2023

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Abstracts

Geographic information system (GIS) in telecom sector is a system designed to capture, record, manage, analyze, and interpret all types of geographical data such as geographical space, location features, and other standard attributes for effective functioning and performance of the telecom network. This useful information can be used to monitor and analyze trends such as consumer behavior, competitors signal spread, network coverage, preferred product, signal strength, demographics, and consumption pattern.
The growth of the global GIS in telecom sector market is driven by rise in adoption of GIS applications for mobile and broadband services, emergence of satellite imagery, and rise in demand for network installation across the rural area. However, rise in threats of open source software & cyber threats and government regulations & guidelines related to telecom industry are expected to restrict the GIS in telecom sector market growth. Conversely, government initiatives in building smart city projects and emerging innovation in the field of mobile telecommunications technology are expected to provide potential growth opportunities for the GIS in telecom sector market.

The report segments the GIS in telecom sector market on the basis of type, deployment model, end user, and geography. Based on type, the market is categorized into software and services. By deployment model, it is bifurcated into cloud and on-premise. According to end user, it is fragmented into small & medium enterprise and large enterprise. Based on region, it is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

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The key players operating in the GIS in telecom sector market are Bentley Systems Incorporated, Blue Marble Geographics, Cyient Ltd., ESRI (Environmental Systems Research Institute) Inc., Harris Corporation, Hexagon AB, Pitney Bowes Inc., RMSI Inc., Spatial Business Systems, Inc., and Trimble Inc.

KEY BENEFITS FOR STAKEHOLDERS

This report provides an extensive analysis of the current & emerging market trends and dynamics in the global GIS in telecom sector market.

In-depth analysis is carried out by constructing market estimations for key market segments between 2016 and 2023.

This report entails a detailed quantitative analysis of the current trends and future estimations from 2016 to 2023, which helps to identify the prevailing market opportunities.

Extensive analysis of the GIS in telecom sector market is conducted by following key product positioning and monitoring the top competitors within the market framework.

KEY MARKET SEGMENTS

By Type

Software

Services

By Deployment Model

Cloud

On-premise

By End User

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- Small & Medium Enterprise (
- Large Enterprise (> $ 1Million)

By Region

- North America
  - U.S.
  - Canada
  - Mexico
- Europe
  - UK
  - Germany
  - France
  - Russia
  - Rest of Europe
- Asia-Pacific
  - China
  - India
  - Japan
  - Australia
  - Rest of Asia-Pacific
- LAMEA

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Brazil

Saudi Arabia

South Africa

Rest of LAMEA

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