

# **Germany IVD Market by Product Type (Reagents, Instruments, and Software & Services), by Technique (Immunodiagnosics, Blood Testing, Molecular Diagnostics, Tissue Diagnostics, Clinical Chemistry, and Other IVD Techniques), by Application (Infectious Diseases, Cancer, Cardiac Diseases, Immune System Disorders, Nephrological Diseases, Gastrointestinal Diseases, and Other Indications), and by End Users (Standalone Laboratory, Hospitals, Academic and Medical Schools, Point of Care Testing, and Others) - Opportunity Analysis and Industry Forecast, 2017-2023**

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## **Abstracts**

Technology had played a vital role in the healthcare sector to improve the healthcare standards and patients experience. In vitro diagnostics (IVD) is the diagnostic solutions used by patients for detection of various diseases such as infections, cancer, cardiovascular immunological, nephrological, and gastroenterological diseases in in vitro conditions. Incessant innovations in IVD product design and technological advancement have encouraged doctors and researchers to shift their focus from traditional medical methods to personalized medicines.

The Germany IVD market is majorly driven by rise in geriatric population and rapid expansion of government healthcare expenditure. In addition, increase in demand of personalized medicines and technological advancements to improve efficacy of IVD are expected to fuel the growth of the Germany IVD market. Furthermore, increase in

disposable income and rise in awareness of preventive diagnosis & treatment among the population is anticipated to increase the market growth during the forecast period. However, stringent government rules and regulations is expected to hinder the growth of this market. Ongoing R&D associated to IVD is anticipated to present new opportunities for the market. The Germany IVD market is accounted for \$3,727 million in 2016, and is estimated to reach at \$5,453 million by 2023, growing at a CAGR of 5.5% from 2017 to 2023.

The market is segmented on the basis of product type, techniques, application, and end-user. By product type, the market is categorized into reagents, instruments, and software & services. On the basis of techniques, it is categorized into immunodiagnosics, blood testing, molecular diagnostics, tissue diagnostics, clinical chemistry, and other IVD techniques. By application, the market is classified into infectious diseases, cancer, cardiac diseases, immune system disorders, nephrological diseases, gastrointestinal diseases, and other indications. Based on end-user, it is categorized into hospitals, academic and medical schools, point of care testing, and others.

## **KEY BENEFITS FOR SHAREHOLDERS**

The study provides an in-depth analysis of the Germany IVD market, with current trends and future estimations to elucidate the investment pockets.

Comprehensive analysis of factors that drive and restrict the growth of the market is provided.

The report provides a quantitative analysis from 2016 to 2023, which enables stakeholders to capitalize on prevailing market opportunities.

Extensive analysis of different segments facilitates to understand various products of the market.

Key players are profiled and their strategies are analyzed to understand the competitive outlook of the market.

### **Germany IVD Market key SEGMENTS**

#### **By Product Type**

Reagents

Instruments

Software and Services

#### **By Techniques**

Immunodiagnosics

Enzyme-Linked Immunosorbent Assay (ELISA)

Chemiluminescence Immunoassays (CLIAS)

Fluorescence Immunoassays (FIAS)  
Colorimetric Immunoassays (CIS)  
Rapid Tests  
Enzyme-Linked Immunospot Assays (ELISPOT)  
Radioimmunoassay  
Western Blot  
Blood Testing  
Molecular Diagnostics  
Polymerase Chain Reaction (PCR)  
Isothermal Nucleic Acid Amplification Technology (INAAT)  
Hybridization  
DNA Diagnostics  
Microarrays  
Others  
Tissue Diagnostics  
Clinical Chemistry  
Basic Metabolic Panel  
Liver Panel  
Lipid Profile  
Thyroid Function Panel  
Renal Profile  
Electrolyte Panel  
Specialty Chemicals  
Other IVD Techniques  
By Application  
Infectious Diseases  
Cancer  
Cardiac Diseases  
Immune System Disorders  
Nephrological Diseases  
Gastrointestinal Diseases  
Other Indications  
By End Users  
Standalone Laboratory  
Hospitals  
Academic and Medical Schools  
Point of Care Testing  
Others  
List of players profiled in the report

Thermo Fisher Scientific Inc.  
Alere Inc.  
Biomerieux  
Danaher Corporation  
F. Hoffmann-La Roche AG  
Becton Dickinson and Company  
Bio-Rad Laboratories  
Bayer AG  
Sysmex Corporation  
Johnson & Johnson

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