

# **Geographic Information System (GIS) Software Market by Component (Software and Services), Type of GIS Software (Desktop GIS, Server GIS, Developer GIS, Mobile GIS, and Others), Functions (Mapping, Surveying, Location-based Services, Navigation & Telematics, and Others), Organization Size (Small & Medium Sized Enterprises and Large Enterprises), and Industry Vertical (Defense, Agriculture, Oil & Gas, Construction, Utilities, Transportation & Logistics, and Others): Global Opportunity Analysis and Industry Forecast, 2018–2025**

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## **Abstracts**

A geographic information system (GIS) is a system developed to capture, store, manipulate, analyze, manage, and present all types of geographical data. GIS software contains additional tools compared to a relational database. It provides tools and functions to input and store spatial data or geographic data. It facilitates users to perform geographic query, run analysis model and display geographic data in the map form. It enables quick access to relevant location specific data for making informed business decisions, which is projected to boost the market growth.

Increase in adoption of GIS for facilities management, integration of GIS with mainstream technologies for business intelligence, growth in demand of GIS software for smart cities development, and urban planning are some of the major factors that drive the growth of the global GIS software market. In addition, increase in investment by the enterprises on GIS solutions and adoption of GIS in transportation sector are

expected to fuel the growth of the market. Conversely, emerging trend of adopting cloud-based GIS and growing application of AR and VR technologies in geographic information system are expected to provide lucrative opportunities for the growth of the global market.

The global GIS software market is segmented based on component, type of GIS software, functions, end user, and region. In terms of component, the market is bifurcated into software and services. By type of GIS software, the market is classified into desktop GIS, server GIS, developer GIS, mobile GIS, and others. Based on function, it is fragmented into mapping, surveying, location-based services, navigation and telematics, and others. By end user segment, it is divided into defense, agriculture, oil & gas, construction, utilities, transportation & logistics, and others. Based on region, the market is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

The global GIS software market is dominated by key players such as, ESRI, Autodesk, SuperMap, Trimble, Hexagon AB (Intergraph), General Electric Co., Pitney Bowes, Computer Aided Development Corporation Limited (Cadcorp), Bentley System, and Caliper.

## KEY BENEFITS FOR STAKEHOLDERS

The study presents an in-depth analysis of the market along with the current & future trends to elucidate imminent investment pockets.

Information about key drivers, restraints, and opportunities and their impact analysis on the market is provided in this study.

Porter's five forces analysis illustrates the potency of buyers and suppliers operating in the industry.

The quantitative analysis of the market from 2017 to 2025 is provided to determine the market potential.

## KEY MARKET SEGMENTS

### BY COMPONENT

#### Software

Services

## BY TYPE OF GIS SOFTWARE

Desktop GIS

Server GIS

Developer GIS

Mobile GIS

Others

## BY FUNCTION

Mapping

Surveying

Location-based Services

Navigation & Telematics

Others

## BY END USER

Defense

Agriculture

Oil & Gas

Construction

Utilities

Transportation & Logistics

Others

## BY REGION

North America

U.S.

Canada

Europe

UK

Germany

France

Rest of Europe

Asia-Pacific

China

South Korea

Japan

Rest of Asia-Pacific

LAMEA

Latin America

Middle East

Africa

## KEY MARKET PLAYERS

ESRI

Autodesk Inc.

SuperMap Software Co., Ltd.

Trimble Inc.

Hexagon AB (Intergraph)

General Electric Co.

Pitney Bowes Inc.

Computer Aided Development Corporation Limited (Cadcorp)

Bentley System

Caliper Corporation

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