

GCC Automotive Wiring Harness Market by Application (Body Wiring Harness, Engine Wiring Harness, Chassis Wiring Harness, HVAC Wiring Harness and Sensor Wiring Harness), Vehicle Type (Passenger Car, Commercial Vehicle, and Two Wheeler): Opportunity Analysis and Industry Forecast, 2019–2026

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Abstracts

Automotive wiring harness is an electrical assembly of various components in a vehicle that transmits power and information to a single system. It plays an important role in transmitting information about the operation of the vehicle, sending & receiving sensor signals, and supplying power.

The wiring harnesses in vehicles are designed to use less space inside the car, to provide additional protection to the wire, and to provide secure attachment points, to meet the challenges of vibration, friction, and other hazards. Cars, two wheelers, and trucks have separate harnesses for many on-board systems, including battery and power supply, ignition sets, steering column, cruise control, anti-lock braking, indicator (dashboard) cluster, interior lighting, interior safety and security, front-end lights, rear lights, doors (locks and window controls), trailer-hitch wiring, and more recently, rear-camera systems, mobile and Bluetooth connections, and GPS or satellite navigation systems.

The GCC automotive wiring harness market is driven by increase in wealth of population, rise in disposable income, lower cost of vehicle ownership, attractive insurance and financing options, and availability of low-cost fuel. Furthermore, rise in demand for premium cars as well as different strategies to expand the consumer base

are the factors are propelling the growth of the wiring harness market in the GCC region.

Implementation of VAT and some stricter government regulations in GCC countries and fluctuations in exchange rate coupled with grey imports and regulations to reduce carbon emissions are some of the major restraining factors of this market.

Furthermore, rise in investments in vehicle and component manufacturing and surge in automotive aftermarket ensure emerging growth opportunities for this market. In addition, increase in technology adoption, vehicle customization, and various merger and investment strategies from the giant players to expand their business can be attributed to rise in sales of vehicles in GCC. These factors are projected to offer lucrative opportunities for the automotive wiring harness market in the GCC region.

At present, Saudi Arabia is dominating the market in term of revenue, followed by the UAE, Kuwait, Oman, Qatar and Bahrain.

The GCC automotive wiring harness market is segmented on the basis of application, and vehicle type. Body wiring harness, engine wiring harness, chassis wiring harness, HVAC wiring harness, and sensors wiring harness are studied under the application segment. Based on vehicle type, the market is categorized into passenger car, commercial vehicle, and two wheeler. The market is analyzed across countries such as Saudi Arabia, Kuwait, UAE, Qatar, Bahrain, and Oman.

Comprehensive competitive analysis and profiles of major market players such as Key Kromberg & Schubert Middle East FZE, Motherson Group, LEONI, Sumitomo Electric Industries, Ltd., and Abdulla Moh'd Ibrahim Trading Est. Also, various parts suppliers to the top manufacturers include Aptiv PLC, THB Group, Federal mogul, Furukawa electric Co. Ltd., Lear corporation, Schlemmer holdings GmbH, and Yazaki corporation.

KEY BENEFITS FOR STAKEHOLDERS

This study presents the analytical depiction of the GCC automotive wiring harness market along with the current trends and future estimations to depict the imminent investment pockets.

The overall market potential is determined to understand the profitable trends to enable stakeholders gain a stronger foothold in the market.

The report presents information related to key drivers, restraints, and opportunities with detailed impact analysis.

The current market is quantitatively analyzed from 2018 to 2026 to highlight the financial competency of the market.

Porter's five forces analysis illustrates the potency of the buyers and suppliers.

KEY MARKET SEGMENTS

By Type

- Body wiring harness
- Engine wiring harness
- Chassis wiring harness
- HVAC wiring harness
- Sensor wiring harness

By Vehicle Type

- Passenger car
- Commercial vehicle
- Two wheeler

By Country

- Saudi Arabia
- UAE

Kuwait

Qatar

Bahrain

Oman

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