

Functional Apparel Market by Product Type (Sportswear, Active Wear, Protective Clothing, and Others), Application (Sports Industry, Outdoor Clothing, and Healthcare) and Distribution Channel (Offline and Online): Global Opportunity Analysis and Industry Forecast, 2019–2026

<https://marketpublishers.com/r/FA6FB59FD8D8EN.html>

Date: March 2020

Pages: 245

Price: US\$ 5,500.00 (Single User License)

ID: FA6FB59FD8D8EN

Abstracts

The Functional Apparel market size was valued at \$282.30 billion in 2018 and is expected to reach \$505.80 billion by 2026, registering a CAGR of 7.7% from 2019 to 2026

The global functional apparel market is segmented on the basis of product type, application, distribution channel, and region. Based on product type, the market is segmented into Sportswear, active wear, protective clothing and others. Based on application, the market is classified into sports industry, outdoor clothing and healthcare. By distribution channel, the market is divided into offline and online.

Activewears are designed to enhance the performance of customers, especially fitness & sports enthusiasts. Enhanced breathability of fabric, wicking function, bi-stretch ability, enhanced grip, among others are some of the major factors boosting the performance of users, which make activewear superior than other substitutes. On the other hand, anti-bacterial fabrics used in activewear reduce body odor and prevent degradation of activewear color. Thermal insulation is another major advantage of activewear. Despite the use of lightweight and thin fabric, thermal activewear are helpful in maintaining the body temperature in unfavorable weather situations. Anti-static, quick-drying, and elasticity of fabric are some of the miscellaneous advantages of activewear, which increase ease-of-care and maintenance of this clothing. Thus, performance boosting,

easy care & maintenance, and other advantages of activewear have fueled its demand across the world

Fitness enthusiasts show high propensity to pay premium prices for fitness related products, which are necessary to achieve their fitness goals. Fitness has become one of the major part of daily routine of a substantial number of consumers. Increasing participation in sports and fitness activity has led to a more comprehensive approach of customers toward fitness and sports-related products. On the other hand, the female apparel segment is highly fragmented. Fashionable activewear has witnessed surge in demand, due to increase in adoption of apparel from the female consumers. In addition, shift in female physical activity participation is one of the major factors driving the demand for activewear. Increasing number of female fitness models, sports players, and athletes developed a holistic approach of female consumers toward sports and fitness. Moreover, the ongoing trend of healthy aging has witnessed increased popularity among the geriatric population. The requirement of performance boosting fitness products is expected to increase among the geriatric population, owing to increase in health & fitness associated with ageing. This factor boosts the demand for activewear among elderly consumers, owing to performance boosting features of activewear such as enhanced grip, wicking, and back support, among others. Thus, rise in participation of customers provides potential opportunities for market expansion.

Athleisure is a clothing type that is a cross over between activewear and leisure wear. Improvements in design and materials used for such clothes have significantly increased its popularity across the world. Increasing adoption of athleisure clothing as an office wear has positively impacted the growth of the overall market. Further, numerous advantages of athleisure clothing, such as protection from adverse weather, wicking & breathability, thermal insulation, lightweight, and ease of washing & care have helped the market to gain popularity and traction among young consumers. On the other hand, fashionable designs and customization options in athleisure activewear supplement the market growth.

Key players operating in the market includes Puma, Nike, Under Armour, Adidas, Lululemon Athletic, Asics Corporation, Columbia Sportswear Company, Gap Inc., North Face, Phillips-Van Heusen Corporation and others

KEY BENEFITS FOR STAKEHOLDERS

The report provides an extensive analysis of the current and emerging market trends and opportunities in the global functional apparel market.

The report provides detailed qualitative and quantitative analysis of current trends and future estimations that help evaluate the prevailing market opportunities.

A comprehensive analysis of the factors that drive and restrict the growth of the market is provided.

An extensive analysis of the market is conducted by following key product positioning and monitoring the top competitors within the market framework.

The report provides extensive qualitative insights on the potential segments or regions exhibiting favorable growth.

KEY MARKET SEGMENTS

By Product Type

Sportswear

Active wear

Protective Clothing

By Application

Sports Industry

Outdoor Clothing

Healthcare

By Distribution Channel

Offline

Online

By Region

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Italy

Spain

Russia

Rest of Europe

Asia-Pacific

China

India

Japan

Australia and New Zealand

Rest of Asia-Pacific

LAMEA

Latin America

Middle East

Africa

Contents

CHAPTER 1: INTRODUCTION

- 1.1. Report description
- 1.2. Key benefits for stakeholders
- 1.3. Key market segments
- 1.4. Research methodology
 - 1.4.1. Primary research
 - 1.4.2. Secondary research
 - 1.4.3. Analyst tools and models

CHAPTER 2: EXECUTIVE SUMMARY

- 2.1. Key findings
 - 2.1.1. Top impacting factors
 - 2.1.2. Top investment pockets
- 2.2. CXO perspective

CHAPTER 3: MARKET OVERVIEW

- 3.1. Market definition and scope
- 3.2. Parent Market Overview
- 3.3. Key Forces Shaping Functional Apparels Market
 - 3.3.1. High bargaining power of suppliers
 - 3.3.2. Moderate-to-high threat of new entrants
 - 3.3.3. Moderate threat of substitutes
 - 3.3.4. Moderate intensity of rivalry
 - 3.3.5. Moderate bargaining power of buyers
- 3.4. Value Chain Analysis
- 3.5. Customer Sentimental Analysis
- 3.6. Top 20 countries with highest number of millennial population
- 3.7. Pricing Analysis (\$/Unit)
- 3.8. Market dynamics
 - 3.8.1. Drivers
 - 3.8.1.1. Extensive advantages of activewear
 - 3.8.1.2. Fitness consciousness among young generation
 - 3.8.1.3. Increase in participation of consumers in physical fitness activities
 - 3.8.1.4. Shift in trend towards athleisure wear

3.8.2. Restraints

3.8.2.1. Availability of counterfeit brands

3.8.3. Opportunities

3.8.3.1. Premiumization trend provide immense opportunity

3.8.3.2. Rise of social media marketing

CHAPTER 4: FUNCTIONAL APPARELS MARKET, BY PRODUCT TYPE

4.1. Overview

4.2. Sportswear

4.2.1. Key market trends, growth factors, and opportunities

4.2.2. Market size and forecast, by region

4.2.3. Market analysis by country

4.3. Activewear

4.3.1. Key market trends, growth factors, and opportunities

4.3.2. Market size and forecast, by region

4.3.3. Market analysis by country

4.4. Protective Clothing

4.4.1. Key market trends, growth factors, and opportunities

4.4.2. Market size and forecast, by region

4.4.3. Market analysis by country

4.5. Others

4.5.1. Key market trends, growth factors, and opportunities

4.5.2. Market size and forecast, by region

4.5.3. Market analysis by country

CHAPTER 5: FUNCTIONAL APPARELS MARKET, BY APPLICATION

5.1. Overview

5.2. Sports Industry

5.2.1. Key market trends, growth factors, and opportunities

5.2.2. Market size and forecast, by region

5.2.3. Market analysis by country

5.3. Outdoor Clothing

5.3.1. Key market trends, growth factors, and opportunities

5.3.2. Market size and forecast, by region

5.3.3. Market analysis by country

5.4. Healthcare sector

5.4.1. Key market trends, growth factors, and opportunities

- 5.4.2. Market size and forecast, by region
- 5.4.3. Market analysis by country

CHAPTER 6: FUNCTIONAL APPARELS MARKET, BY DISTRIBUTION CHANNEL

- 6.1. Overview
- 6.2. Offline Store
 - 6.2.1. Key market trends, growth factors, and opportunities
 - 6.2.2. Market size and forecast, by region
 - 6.2.3. Market analysis by country
- 6.3. Online Store
 - 6.3.1. Key market trends, growth factors, and opportunities
 - 6.3.2. Market size and forecast, by region
 - 6.3.3. Market analysis by country

CHAPTER 7: FUNCTIONAL APPARELS MARKET, BY REGION

- 7.1. Overview
- 7.2. North America
 - 7.2.1. Key market trends, growth factors, and opportunities
 - 7.2.2. Market size and forecast, by Product type
 - 7.2.3. Market size and forecast, by Application
 - 7.2.4. Market size and forecast, by Distribution Channel
 - 7.2.5. Market analysis by Country
 - 7.2.5.1. U.S.
 - 7.2.5.1.1. Market size and forecast, by Product type
 - 7.2.5.1.2. Market size and forecast, by Application
 - 7.2.5.1.3. Market size and forecast, by Distribution Channel
 - 7.2.5.2. Canada
 - 7.2.5.2.1. Market size and forecast, by Product type
 - 7.2.5.2.2. Market size and forecast, by Application
 - 7.2.5.2.3. Market size and forecast, by Distribution Channel
 - 7.2.5.3. Mexico
 - 7.2.5.3.1. Market size and forecast, by Product type
 - 7.2.5.3.2. Market size and forecast, by Application
 - 7.2.5.3.3. Market size and forecast, by Distribution Channel
- 7.3. Europe
 - 7.3.1. Key market trends, growth factors, and opportunities
 - 7.3.2. Market size and forecast, by Product type

7.3.3. Market size and forecast, by Application

7.3.4. Market size and forecast, by Distribution Channel

7.3.5. Market analysis by country

7.3.5.1. Germany

7.3.5.1.1. Market size and forecast, by Product type

7.3.5.1.2. Market size and forecast, by Application

7.3.5.1.3. Market size and forecast, by Distribution Channel

7.3.5.2. UK

7.3.5.2.1. Market size and forecast, by Product type

7.3.5.2.2. Market size and forecast, by Application

7.3.5.2.3. Market size and forecast, by Distribution Channel

7.3.5.3. France

7.3.5.3.1. Market size and forecast, by Product type

7.3.5.3.2. Market size and forecast, by Application

7.3.5.3.3. Market size and forecast, by Distribution Channel

7.3.5.4. Italy

7.3.5.4.1. Market size and forecast, by Product type

7.3.5.4.2. Market size and forecast, by Application

7.3.5.4.3. Market size and forecast, by Distribution Channel

7.3.5.5. Spain

7.3.5.5.1. Market size and forecast, by Product type

7.3.5.5.2. Market size and forecast, by Application

7.3.5.5.3. Market size and forecast, by Distribution Channel

7.3.5.6. Rest of Europe

7.3.5.6.1. Market size and forecast, by Product type

7.3.5.6.2. Market size and forecast, by Application

7.3.5.6.3. Market size and forecast, by Distribution Channel

7.4. Asia-Pacific

7.4.1. Key market trends, growth factors, and opportunities

7.4.2. Market size and forecast, by Product type

7.4.3. Market size and forecast, by Application

7.4.4. Market size and forecast, by Distribution Channel.

7.4.5. Market size and forecast, by Country.

7.4.5.1. China

7.4.5.1.1. Market size and forecast, by Product type

7.4.5.1.2. Market size and forecast, by Application

7.4.5.1.3. Market size and forecast, by Distribution Channel

7.4.5.2. India

7.4.5.2.1. Market size and forecast, by Product type

- 7.4.5.2.2. Market size and forecast, by Application
- 7.4.5.2.3. Market size and forecast, by Distribution Channel

7.4.5.3. Japan

- 7.4.5.3.1. Market size and forecast, by Product type
- 7.4.5.3.2. Market size and forecast, by Application
- 7.4.5.3.3. Market size and forecast, by Distribution Channel

7.4.5.4. Australia

- 7.4.5.4.1. Market size and forecast, by Product type
- 7.4.5.4.2. Market size and forecast, by Application
- 7.4.5.4.3. Market size and forecast, by Distribution Channel

7.4.5.5. New Zealand

- 7.4.5.5.1. Market size and forecast, by Product type
- 7.4.5.5.2. Market size and forecast, by Application
- 7.4.5.5.3. Market size and forecast, by Distribution Channel

7.4.5.6. Rest of Asia-Pacific

- 7.4.5.6.1. Market size and forecast, by Product type
- 7.4.5.6.2. Market size and forecast, by Application
- 7.4.5.6.3. Market size and forecast, by distribution channel

7.5. LAMEA

7.5.1. Key market trends, growth factors, and opportunities

7.5.2. Market size and forecast, by Product type

7.5.3. Market size and forecast, by Application

7.5.4. Market size and forecast, by Distribution Channel

7.5.5. Market size and forecast, by Country

7.5.5.1. Latin America

- 7.5.5.1.1. Market size and forecast, by Product type
- 7.5.5.1.2. Market size and forecast, by Application
- 7.5.5.1.3. Market size and forecast, by Distribution Channel

7.5.5.2. Middle East

- 7.5.5.2.1. Market size and forecast, by Product type
- 7.5.5.2.2. Market size and forecast, by Application
- 7.5.5.2.3. Market size and forecast, by Distribution channel

7.5.5.3. Africa

- 7.5.5.3.1. Market size and forecast, by Product type
- 7.5.5.3.2. Market size and forecast, by Application
- 7.5.5.3.3. Market size and forecast, by Distribution Channel

CHAPTER 8: COMPETITIVE LANDSCAPE

- 8.1. Top winning strategies
- 8.2. Product mapping
- 8.3. Competitive dashboard
- 8.4. Competitive heatmap
- 8.5. Key developments
 - 8.5.1. Acquisition
 - 8.5.2. Agreement
 - 8.5.3. Business Expansion
 - 8.5.4. Partnership
 - 8.5.5. Product Launch

CHAPTER 9: COMPANY PROFILES

- 9.1. ADIDAS AG (ADIDAS)
 - 9.1.1. Company overview
 - 9.1.2. Key Executives
 - 9.1.3. Company snapshot
 - 9.1.4. Operating business segments
 - 9.1.5. Product portfolio
 - 9.1.6. R&D Expenditure
 - 9.1.7. Business performance
 - 9.1.8. Key strategic moves and developments
- 9.2. ASICS CORPORATION
 - 9.2.1. Company overview
 - 9.2.2. Key Executive
 - 9.2.3. Company snapshot
 - 9.2.4. Operating business segments
 - 9.2.5. Product portfolio
 - 9.2.6. R&D Expenditure
 - 9.2.7. Business performance
 - 9.2.8. Key strategic moves and developments
- 9.3. COLUMBIA SPORTSWEAR COMPANY
 - 9.3.1. Company overview
 - 9.3.2. Key Executive
 - 9.3.3. Company snapshot
 - 9.3.4. Operating business segments
 - 9.3.5. Product portfolio
 - 9.3.6. Business performance
 - 9.3.7. Key strategic moves and developments

9.4. LULULEMON ATHLETICA INC.

- 9.4.1. Company overview
- 9.4.2. Key Executive
- 9.4.3. Company snapshot
- 9.4.4. Product portfolio
- 9.4.5. Business performance

9.5. NIKE, INC. (NIKE)

- 9.5.1. Company overview
- 9.5.2. Key Executives
- 9.5.3. Company snapshot
- 9.5.4. Operating business segments
- 9.5.5. Product portfolio
- 9.5.6. Business performance
- 9.5.7. Key strategic moves and developments

9.6. PVH CORP.

- 9.6.1. Company overview
- 9.6.2. Key Executive
- 9.6.3. Company snapshot
- 9.6.4. Operating business segments
- 9.6.5. Product portfolio
- 9.6.6. Business performance
- 9.6.7. Key strategic moves and developments

9.7. PUMA SE

- 9.7.1. Company overview
- 9.7.2. Key Executives
- 9.7.3. Company snapshot
- 9.7.4. Operating business segments
- 9.7.5. Product portfolio
- 9.7.6. Business performance
- 9.7.7. Key strategic moves and developments

9.8. THE GAP, INC.

- 9.8.1. Company overview
- 9.8.2. Key Executives
- 9.8.3. Company snapshot
- 9.8.4. Product portfolio
- 9.8.5. R&D Expenditure
- 9.8.6. Business performance
- 9.8.7. Key strategic moves and developments

9.9. THE NORTH FACE (VF CORPORATION (VFC))

- 9.9.1. Company overview
- 9.9.2. Key Executive
- 9.9.3. Company snapshot
- 9.9.4. Operating business segments
- 9.9.5. Product portfolio
- 9.9.6. Business performance
- 9.9.7. Key strategic moves and developments
- 9.10. UNDER ARMOUR, INC.
 - 9.10.1. Company overview
 - 9.10.2. Key Executive
 - 9.10.3. Company snapshot
 - 9.10.4. Operating business segments
 - 9.10.5. Product portfolio
 - 9.10.6. Business performance

List Of Tables

LIST OF TABLES

TABLE 01. GLOBAL FUNCTIONAL APPARELS MARKET, BY PRODUCT TYPE, 2019-2026 (\$BILLION)

TABLE 02. SPORTSWEAR MARKET REVENUE, BY REGION 2019–2026 (\$BILLION)

TABLE 03. ACTIVEWEAR MARKET REVENUE, BY REGION 2019–2026(\$BILLION)

TABLE 04. PROTECTIVE CLOTHING MARKET REVENUE, BY REGION 2019–2026(\$BILLION)

TABLE 05. PROTECTIVE CLOTHING MARKET REVENUE, BY REGION 2019–2026(\$BILLION)

TABLE 06. GLOBAL FUNCTIONAL APPARELS MARKET REVENUE, BY APPLICATION, 2019-2026 (\$BILLION)

TABLE 07. FUNCTIONAL APPARELS MARKET REVENUE FOR SPORTS INDUSTRY, BY REGION 2019–2026(\$BILLION)

TABLE 08. FUNCTIONAL APPARELS MARKET REVENUE FOR OUTDOOR CLOTHING, BY REGION 2019–2026(\$BILLION)

TABLE 09. FUNCTIONAL APPARELS MARKET REVENUE FOR UNISEX, BY REGION 2019–2026(\$BILLION)

TABLE 10. GLOBAL FUNCTIONAL APPARELS MARKET REVENUE, BY DISTRIBUTION CHANNEL, 2019-2026 (\$BILLION)

TABLE 11. FUNCTIONAL APPARELS MARKET REVENUE IN OFFLINE, BY REGION 2019–2026(\$BILLION)

TABLE 12. FUNCTIONAL APPARELS MARKET REVENUE IN ONLINE STORE, BY REGION 2019–2026(\$BILLION)

TABLE 13. GLOBAL FUNCTIONAL APPARELS MARKET REVENUE, BY REGION, 2019-2026 (\$BILLION)

TABLE 14. NORTH AMERICA FUNCTIONAL APPARELS MARKET REVENUE, BY PRODUCT TYPE 2019–2026(\$BILLION)

TABLE 15. NORTH AMERICA FUNCTIONAL APPARELS MARKET REVENUE, BY APPLICATION 2019–2026(\$BILLION)

TABLE 16. NORTH AMERICA FUNCTIONAL APPARELS MARKET VALUE, BY DISTRIBUTION CHANNEL, 2019–2026(\$BILLION)

TABLE 17. NORTH AMERICA FUNCTIONAL APPARELS MARKET VALUE, BY DISTRIBUTION CHANNEL, 2019–2026(\$BILLION)

TABLE 18. U.S. FUNCTIONAL APPARELS MARKET REVENUE, BY PRODUCT TYPE 2019–2026(\$BILLION)

TABLE 19. U.S. FUNCTIONAL APPARELS MARKET REVENUE, BY APPLICATION

2019–2026(\$BILLION)

TABLE 20. U.S. FUNCTIONAL APPARELS MARKET REVENUE, BY DISTRIBUTION CHANNEL 2019–2026(\$BILLION)

TABLE 21. CANADA FUNCTIONAL APPARELS MARKET REVENUE, BY PRODUCT TYPE 2019–2026(\$BILLION)

TABLE 22. CANADA FUNCTIONAL APPARELS MARKET REVENUE, BY APPLICATION 2019–2026(\$BILLION)

TABLE 23. CANADA FUNCTIONAL APPARELS MARKET REVENUE, BY DISTRIBUTION CHANNEL 2019–2026(\$BILLION)

TABLE 24. MEXICO FUNCTIONAL APPARELS MARKET REVENUE, BY PRODUCT TYPE 2019–2026(\$BILLION)

TABLE 25. MEXICO FUNCTIONAL APPARELS MARKET REVENUE, BY APPLICATION 2019–2026(\$BILLION)

TABLE 26. MEXICO FUNCTIONAL APPARELS MARKET REVENUE, BY DISTRIBUTION CHANNEL 2019–2026(\$BILLION)

TABLE 27. EUROPE FUNCTIONAL APPARELS MARKET REVENUE, BY PRODUCT TYPE 2019–2026(\$BILLION)

TABLE 28. EUROPE FUNCTIONAL APPARELS MARKET REVENUE, BY APPLICATION 2019–2026(\$BILLION)

TABLE 29. EUROPE FUNCTIONAL APPARELS MARKET REVENUE, BY DISTRIBUTION CHANNEL 2019–2026(\$BILLION)

TABLE 30. EUROPE FUNCTIONAL APPARELS MARKET REVENUE, BY COUNTRY 2019–2026(\$BILLION)

TABLE 31. GERMANY FUNCTIONAL APPARELS MARKET REVENUE, BY PRODUCT TYPE 2019–2026(\$BILLION)

TABLE 32. GERMANY FUNCTIONAL APPARELS MARKET REVENUE, BY APPLICATION 2019–2026(\$BILLION)

TABLE 33. GERMANY FUNCTIONAL APPARELS MARKET REVENUE, BY DISTRIBUTION CHANNEL 2019–2026(\$BILLION)

TABLE 34. UK FUNCTIONAL APPARELS MARKET REVENUE, BY PRODUCT TYPE 2019–2026(\$BILLION)

TABLE 35. UK FUNCTIONAL APPARELS MARKET REVENUE, BY APPLICATION 2019–2026(\$BILLION)

TABLE 36. UK FUNCTIONAL APPARELS MARKET REVENUE, BY DISTRIBUTION CHANNEL 2019–2026(\$BILLION)

TABLE 37. FRANCE FUNCTIONAL APPARELS MARKET REVENUE, BY PRODUCT TYPE 2019–2026(\$BILLION)

TABLE 38. FRANCE FUNCTIONAL APPARELS MARKET REVENUE, BY APPLICATION 2019–2026(\$BILLION)

TABLE 39. FRANCE FUNCTIONAL APPARELS MARKET REVENUE, BY DISTRIBUTION CHANNEL 2019–2026(\$BILLION)

TABLE 40. ITALY FUNCTIONAL APPARELS MARKET REVENUE, BY PRODUCT TYPE 2019–2026(\$BILLION)

TABLE 41. ITALY FUNCTIONAL APPARELS MARKET REVENUE, BY APPLICATION 2019–2026(\$BILLION)

TABLE 42. ITALY FUNCTIONAL APPARELS MARKET REVENUE, BY DISTRIBUTION CHANNEL 2019–2026(\$BILLION)

TABLE 43. SPAIN FUNCTIONAL APPARELS MARKET REVENUE, BY PRODUCT TYPE 2019–2026(\$BILLION)

TABLE 44. SPAIN FUNCTIONAL APPARELS MARKET REVENUE, BY APPLICATION 2019–2026(\$BILLION)

TABLE 45. SPAIN FUNCTIONAL APPARELS MARKET REVENUE, BY DISTRIBUTION CHANNEL 2019–2026(\$BILLION)

TABLE 46. REST OF EUROPE FUNCTIONAL APPARELS MARKET REVENUE, BY PRODUCT TYPE 2019–2026(\$BILLION)

TABLE 47. REST OF EUROPE FUNCTIONAL APPARELS MARKET REVENUE, BY APPLICATION 2019–2026(\$BILLION)

TABLE 48. REST OF EUROPE FUNCTIONAL APPARELS MARKET REVENUE, BY DISTRIBUTION CHANNEL 2019–2026(\$BILLION)

TABLE 49. ASIA-PACIFIC FUNCTIONAL APPARELS MARKET REVENUE, BY PRODUCT TYPE 2019–2026(\$BILLION)

TABLE 50. ASIA-PACIFIC FUNCTIONAL APPARELS MARKET REVENUE, BY APPLICATION 2019–2026(\$BILLION)

TABLE 51. ASIA-PACIFIC FUNCTIONAL APPARELS MARKET REVENUE, BY DISTRIBUTION CHANNEL 2019–2026(\$BILLION)

TABLE 52. ASIA-PACIFIC FUNCTIONAL APPARELS MARKET REVENUE, BY COUNTRY 2019–2026(\$BILLION)

TABLE 53. CHINA FUNCTIONAL APPARELS MARKET REVENUE, BY PRODUCT TYPE 2019–2026(\$BILLION)

TABLE 54. CHINA FUNCTIONAL APPARELS MARKET REVENUE, BY APPLICATION 2019–2026(\$BILLION)

TABLE 55. CHINA FUNCTIONAL APPARELS MARKET REVENUE, BY DISTRIBUTION CHANNEL 2019–2026(\$BILLION)

TABLE 56. INDIA FUNCTIONAL APPARELS MARKET REVENUE, BY PRODUCT TYPE 2019–2026(\$BILLION)

TABLE 57. INDIA FUNCTIONAL APPARELS MARKET REVENUE, BY APPLICATION 2019–2026(\$BILLION)

TABLE 58. INDIA FUNCTIONAL APPARELS MARKET REVENUE, BY DISTRIBUTION

CHANNEL 2019–2026(\$BILLION)

TABLE 59. JAPAN FUNCTIONAL APPARELS MARKET REVENUE, BY PRODUCT TYPE 2019–2026(\$BILLION)

TABLE 60. JAPAN FUNCTIONAL APPARELS MARKET REVENUE, BY APPLICATION 2019–2026(\$BILLION)

TABLE 61. JAPAN FUNCTIONAL APPARELS MARKET REVENUE, BY DISTRIBUTION CHANNEL 2019–2026(\$BILLION)

TABLE 62. AUSTRALIA FUNCTIONAL APPARELS MARKET REVENUE, BY PRODUCT TYPE 2019–2026(\$BILLION)

TABLE 63. AUSTRALIA FUNCTIONAL APPARELS MARKET REVENUE, BY APPLICATION 2019–2026(\$BILLION)

TABLE 64. AUSTRALIA FUNCTIONAL APPARELS MARKET REVENUE, BY DISTRIBUTION CHANNEL 2019–2026(\$BILLION)

TABLE 65. NEW ZEALAND FUNCTIONAL APPARELS MARKET REVENUE, BY PRODUCT TYPE 2019–2026(\$BILLION)

TABLE 66. NEW ZEALAND FUNCTIONAL APPARELS MARKET REVENUE, BY APPLICATION 2019–2026(\$BILLION)

TABLE 67. NEW ZEALAND FUNCTIONAL APPARELS MARKET REVENUE, BY DISTRIBUTION CHANNEL 2019–2026(\$BILLION)

TABLE 68. REST OF ASIA-PACIFIC FUNCTIONAL APPARELS MARKET REVENUE, BY PRODUCT TYPE 2019–2026(\$BILLION)

TABLE 69. REST OF ASIA-PACIFIC FUNCTIONAL APPARELS MARKET REVENUE, BY APPLICATION 2019–2026(\$BILLION)

TABLE 70. REST OF ASIA-PACIFIC FUNCTIONAL APPARELS MARKET REVENUE, BY DISTRIBUTION CHANNEL 2019–2026(\$BILLION)

TABLE 71. LAMEA FUNCTIONAL APPARELS MARKET REVENUE, BY PRODUCT TYPE 2019–2026(\$BILLION)

TABLE 72. LAMEA FUNCTIONAL APPARELS MARKET REVENUE, BY APPLICATION 2019–2026(\$BILLION)

TABLE 73. LAMEA FUNCTIONAL APPARELS MARKET REVENUE, BY DISTRIBUTION CHANNEL 2019–2026(\$BILLION)

TABLE 74. LAMEA FUNCTIONAL APPARELS MARKET REVENUE, BY DISTRIBUTION CHANNEL 2019–2026(\$BILLION)

TABLE 75. LATIN AMERICA FUNCTIONAL APPARELS MARKET REVENUE, BY PRODUCT TYPE 2019–2026(\$BILLION)

TABLE 76. LATIN AMERICA FUNCTIONAL APPARELS MARKET REVENUE, BY APPLICATION 2019–2026(\$BILLION)

TABLE 77. LATIN AMERICA FUNCTIONAL APPARELS MARKET REVENUE, BY DISTRIBUTION CHANNEL 2019–2026(\$BILLION)

TABLE 78. MIDDLE EAST FUNCTIONAL APPARELS MARKET REVENUE, BY PRODUCT TYPE 2019–2026(\$BILLION)

TABLE 79. MIDDLE EAST FUNCTIONAL APPARELS MARKET REVENUE, BY APPLICATION 2019–2026(\$BILLION)

TABLE 80. MIDDLE EAST FUNCTIONAL APPARELS MARKET REVENUE, BY DISTRIBUTION CHANNEL 2019–2026(\$BILLION)

TABLE 81. AFRICA FUNCTIONAL APPARELS MARKET REVENUE, BY PRODUCT TYPE 2019–2026(\$BILLION)

TABLE 82. AFRICA FUNCTIONAL APPARELS MARKET REVENUE, BY APPLICATION 2019–2026(\$BILLION)

TABLE 83. AFRICA FUNCTIONAL APPARELS MARKET VALUE, BY DISTRIBUTION CHANNEL 2019–2026(\$BILLION)

TABLE 84. ADIDAS AG: KEY EXECUTIVES

TABLE 85. ADIDAS AG: COMPANY SNAPSHOT

TABLE 86. ADIDAS AG: OPERATING SEGMENTS

TABLE 87. ADIDAS AG: PRODUCT PORTFOLIO

TABLE 88. ADIDAS AG: R&D EXPENDITURE, 2016–2018 (\$MILLION)

TABLE 89. ADIDAS AG: NET SALES, 2016–2018 (\$MILLION)

TABLE 90. ASICS CORPORATION: KEY EXECUTIVES

TABLE 91. ASICS CORPORATION: COMPANY SNAPSHOT

TABLE 92. ASICS CORPORATION: OPERATING SEGMENTS

TABLE 93. ASICS CORPORATION: PRODUCT PORTFOLIO

TABLE 94. ASICS CORPORATION: R&D EXPENDITURE, 2016–2018 (\$MILLION)

TABLE 95. ASICS CORPORATION: NET SALES, 2016–2018 (\$MILLION)

TABLE 96. COLUMBIA SPORTSWEAR COMPANY: KEY EXECUTIVES

TABLE 97. COLUMBIA SPORTSWEAR COMPANY: COMPANY SNAPSHOT

TABLE 98. COLUMBIA SPORTSWEAR COMPANY: OPERATING SEGMENTS

TABLE 99. COLUMBIA SPORTSWEAR COMPANY: PRODUCT PORTFOLIO

TABLE 100. COLUMBIA SPORTSWEAR COMPANY: NET SALES, 2016–2018 (\$MILLION)

TABLE 101. LULULEMON ATHLETICA INC. : KEY EXECUTIVES

TABLE 102. LULULEMON ATHLETICA INC.: COMPANY SNAPSHOT

TABLE 103. LULULEMON ATHLETICA INC.: PRODUCT PORTFOLIO

TABLE 104. LULULEMON ATHLETICA INC.: NET SALES, 2016–2018 (\$MILLION)

TABLE 105. NIKE, INC.: KEY EXECUTIVES

TABLE 106. NIKE, INC.: COMPANY SNAPSHOT

TABLE 107. NIKE, INC.: OPERATING SEGMENTS

TABLE 108. NIKE, INC.: PRODUCT PORTFOLIO

TABLE 109. NIKE, INC.: NET SALES, 2017–2019 (\$MILLION)

TABLE 110. PVH CORP.: KEY EXECUTIVES

TABLE 111. PVH CORP.: COMPANY SNAPSHOT

TABLE 112. PVH CORP.: OPERATING SEGMENTS

TABLE 113. PVH CORP.: PRODUCT PORTFOLIO

TABLE 114. PVH CORP.: NET SALES, 2016–2018 (\$MILLION)

TABLE 115. PUMA SE: KEY EXECUTIVES

TABLE 116. PUMA SE: COMPANY SNAPSHOT

TABLE 117. PUMA SE: OPERATING SEGMENTS

TABLE 118. PUMA SE: PRODUCT PORTFOLIO

TABLE 119. PUMA SE: NET SALES, 2016–2018 (\$MILLION)

TABLE 120. THE GAP, INC.: KEY EXECUTIVES

TABLE 121. THE GAP, INC.: COMPANY SNAPSHOT

TABLE 122. THE GAP, INC.: PRODUCT PORTFOLIO

TABLE 123. THE GAP, INC.: R&D EXPENDITURE, 2016–2018 (\$MILLION)

TABLE 124. THE GAP, INC.: NET SALES, 2016–2018 (\$MILLION)

TABLE 125. THE NORTH FACE (VFC): KEY EXECUTIVES

TABLE 126. THE NORTH FACE (VFC): COMPANY SNAPSHOT

TABLE 127. THE NORTH FACE (VFC): OPERATING SEGMENTS

TABLE 128. THE NORTH FACE (VFC): PRODUCT PORTFOLIO

TABLE 129. THE NORTH FACE (VFC): NET SALES, 2016–2018 (\$MILLION)

TABLE 130. UNDER ARMOUR, INC.: KEY EXECUTIVES

TABLE 131. UNDER ARMOUR, INC.: COMPANY SNAPSHOT

TABLE 132. UNDER ARMOUR, INC.: OPERATING SEGMENTS

TABLE 133. UNDER ARMOUR, INC.: PRODUCT PORTFOLIO

TABLE 134. UNDER ARMOUR, INC.: NET SALES, 2016–2018 (\$MILLION)

List Of Figures

LIST OF FIGURES

FIGURE 01. KEY MARKET SEGMENTS

FIGURE 02. EXECUTIVE SUMMARY

FIGURE 03. TOP IMPACTING FACTORS

FIGURE 04. TOP INVESTMENT POCKETS

FIGURE 05. GLOBAL FUNCTIONAL APPARELS MARKET, BY PRODUCT TYPE, 2019-2026 (\$MILLION)

FIGURE 06. COMPARATIVE VALUE SHARE ANALYSIS OF SPORTSWEAR MARKET, BY COUNTRY, 2018 & 2026 (%)

FIGURE 07. COMPARATIVE VALUE SHARE ANALYSIS OF ACTIVEWEAR MARKET, BY COUNTRY, 2018 & 2026 (%)

FIGURE 08. COMPARATIVE VALUE SHARE ANALYSIS OF PROTECTIVE CLOTHING MARKET, BY COUNTRY, 2018 & 2026 (%)

FIGURE 09. COMPARATIVE VALUE SHARE ANALYSIS OF PROTECTIVE CLOTHING MARKET, BY COUNTRY, 2018 & 2026 (%)

FIGURE 10. GLOBAL FUNCTIONAL APPARELS MARKET, BY APPLICATION, 2019-2026 (\$MILLION)

FIGURE 11. COMPARATIVE VALUE SHARE ANALYSIS OF FUNCTIONAL APPARELS MARKET FOR SPORTS INDUSTRY, BY COUNTRY, 2018 & 2026 (%)

FIGURE 12. COMPARATIVE VALUE SHARE ANALYSIS OF FUNCTIONAL APPARELS MARKET FOR OUTDOOR CLOTHING, BY COUNTRY, 2018 & 2026 (%)

FIGURE 13. COMPARATIVE VALUE SHARE ANALYSIS OF FUNCTIONAL APPARELS MARKET FOR HEALTHCARE CLOTHING, BY COUNTRY, 2018 & 2026 (%)

FIGURE 14. GLOBAL FUNCTIONAL APPARELS MARKET, BY DISTRIBUTION CHANNEL, 2019-2026

FIGURE 15. COMPARATIVE SHARE ANALYSIS OF FUNCTIONAL APPARELS MARKET IN OFFLINE, BY COUNTRY, 2018 & 2026 (%)

FIGURE 16. COMPARATIVE SHARE ANALYSIS OF FUNCTIONAL APPARELS MARKET IN ONLINE STORE, BY COUNTRY, 2018 & 2026 (%)

FIGURE 17. GLOBAL FUNCTIONAL APPARELS MARKET, BY REGION, 2019-2026

FIGURE 18. U.S. FUNCTIONAL APPARELS MARKET REVENUE, 2019-2026(\$BILLION)

FIGURE 19. CANADA FUNCTIONAL APPARELS MARKET REVENUE, 2019-2026(\$BILLION)

FIGURE 20. MEXICO FUNCTIONAL APPARELS MARKET REVENUE,

2019-2026(\$BILLION)

FIGURE 21. GERMANY FUNCTIONAL APPARELS MARKET REVENUE,
2019-2026(\$BILLION)

FIGURE 22. UK FUNCTIONAL APPARELS MARKET REVENUE,
2019-2026(\$BILLION)

FIGURE 23. FRANCE FUNCTIONAL APPARELS MARKET REVENUE,
2019-2026(\$BILLION)

FIGURE 24. ITALY FUNCTIONAL APPARELS MARKET REVENUE,
2019-2026(\$BILLION)

FIGURE 25. SPAIN FUNCTIONAL APPARELS MARKET REVENUE,
2019-2026(\$BILLION)

FIGURE 26. REST OF EUROPE FUNCTIONAL APPARELS MARKET REVENUE,
2019-2026(\$BILLION)

FIGURE 27. CHINA FUNCTIONAL APPARELS MARKET REVENUE,
2019-2026(\$BILLION)

FIGURE 28. INDIA FUNCTIONAL APPARELS MARKET REVENUE,
2019-2026(\$BILLION)

FIGURE 29. JAPAN FUNCTIONAL APPARELS MARKET REVENUE,
2019-2026(\$BILLION)

FIGURE 30. AUSTRALIA FUNCTIONAL APPARELS MARKET REVENUE,
2019-2026(\$BILLION)

FIGURE 31. NEW ZEALAND FUNCTIONAL APPARELS MARKET REVENUE,
2019-2026(\$BILLION)

FIGURE 32. REST OF ASIA-PACIFIC FUNCTIONAL APPARELS MARKET REVENUE,
2019-2026(\$BILLION)

FIGURE 33. LATIN AMERICA FUNCTIONAL APPARELS MARKET REVENUE,
2019-2026(\$BILLION)

FIGURE 34. MIDDLE EAST FUNCTIONAL APPARELS MARKET REVENUE,
2019-2026(\$BILLION)

FIGURE 35. AFRICA FUNCTIONAL APPARELS MARKET REVENUE,
2019-2026(\$BILLION)

FIGURE 36. TOP WINNING STRATEGIES, BY YEAR, 2016–2019*

FIGURE 37. TOP WINNING STRATEGIES, BY DEVELOPMENT, 2016–2019* (%)

FIGURE 38. TOP WINNING STRATEGIES, BY COMPANY, 2016–2019*

FIGURE 39. PRODUCT MAPPING OF TOP 10 KEY PLAYERS

FIGURE 40. COMPETITIVE DASHBOARD OF TOP 10 KEY PLAYERS

FIGURE 41. COMPETITIVE HEATMAP OF TOP 10 KEY PLAYERS

FIGURE 42. ADIDAS AG: R&D EXPENDITURE, 2016–2018 (\$MILLION)

FIGURE 43. ADIDAS AG: NET SALES, 2016–2018 (\$MILLION)

- FIGURE 44. ADIDAS AG: REVENUE SHARE BY SEGMENT, 2018 (%)
- FIGURE 45. ADIDAS AG: REVENUE SHARE BY PRODUCT CATEGORY, 2018 (%)
- FIGURE 46. ASICS CORPORATION: R&D EXPENDITURE, 2016–2018 (\$MILLION)
- FIGURE 47. ASICS CORPORATION: NET SALES, 2016–2018 (\$MILLION)
- FIGURE 48. ASICS CORPORATION: REVENUE SHARE BY SEGMENT, 2018 (%)
- FIGURE 49. ASICS CORPORATION: REVENUE SHARE BY REGION, 2018 (%)
- FIGURE 50. COLUMBIA SPORTSWEAR COMPANY: NET SALES, 2016–2018 (\$MILLION)
- FIGURE 51. COLUMBIA SPORTSWEAR COMPANY: REVENUE SHARE BY SEGMENT, 2018 (%)
- FIGURE 52. COLUMBIA SPORTSWEAR COMPANY: REVENUE SHARE BY PRODUCT TYPE, 2018 (%)
- FIGURE 53. LULULEMON ATHLETICA INC.: NET SALES, 2016–2018 (\$MILLION)
- FIGURE 54. LULULEMON ATHLETICA INC.: REVENUE SHARE BY SEGMENT, 2018 (%)
- FIGURE 55. LULULEMON ATHLETICA INC.: REVENUE SHARE BY REGION, 2018 (%)
- FIGURE 56. NIKE, INC.: NET SALES, 2017–2019 (\$MILLION)
- FIGURE 57. NIKE, INC.: REVENUE SHARE BY SEGMENT, 2019 (%)
- FIGURE 58. NIKE, INC.: REVENUE SHARE BY PRODUCT TYPE, 2019 (%)
- FIGURE 59. PVH CORP.: NET SALES, 2016–2018 (\$MILLION)
- FIGURE 60. PVH CORP.: REVENUE SHARE BY SEGMENT, 2018 (%)
- FIGURE 61. PVH CORP.: REVENUE SHARE BY REGION, 2018 (%)
- FIGURE 62. PUMA SE: NET SALES, 2016–2018 (\$MILLION)
- FIGURE 63. PUMA SE: REVENUE SHARE BY SEGMENT, 2018 (%)
- FIGURE 64. PUMA SE: REVENUE SHARE BY REGION, 2018 (%)
- FIGURE 65. THE GAP, INC.: R&D EXPENDITURE, 2016–2018 (\$MILLION)
- FIGURE 66. THE GAP, INC.: NET SALES, 2016–2018 (\$MILLION)
- FIGURE 67. THE GAP, INC.: REVENUE SHARE BY SEGMENT, 2018 (%)
- FIGURE 68. THE GAP, INC.: REVENUE SHARE BY REGION, 2018 (%)
- FIGURE 69. THE NORTH FACE (VFC): NET SALES, 2016–2018 (\$MILLION)
- FIGURE 70. THE NORTH FACE (VFC): REVENUE SHARE BY SEGMENT, 2018 (%)
- FIGURE 71. THE NORTH FACE (VFC): REVENUE SHARE BY REGION, 2018 (%)
- FIGURE 72. UNDER ARMOUR, INC.: NET SALES, 2016–2018 (\$MILLION)
- FIGURE 73. UNDER ARMOUR, INC.: REVENUE SHARE BY SEGMENT, 2018 (%)

I would like to order

Product name: Functional Apparel Market by Product Type (Sportswear, Active Wear, Protective Clothing, and Others), Application (Sports Industry, Outdoor Clothing, and Healthcare) and Distribution Channel (Offline and Online): Global Opportunity Analysis and Industry Forecast, 2019–2026

Product link: <https://marketpublishers.com/r/FA6FB59FD8D8EN.html>

Price: US\$ 5,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/FA6FB59FD8D8EN.html>