

# **Frozen Bakery Products Market by Product (Breads, Pizza Crust, Cakes & Pastries, Waffles, Donuts, and Cookies), Source (Corn, Wheat, Barley, and Rye), End Use (Retail, Food Service Industry, and Food Processing Industry), and Distribution Channel (Artisan Baker, Retail, Catering, and Online Channel): Global Opportunity Analysis and Industry Forecast, 2018 - 2025**

<https://marketpublishers.com/r/F68F9814998EN.html>

Date: February 2019

Pages: 236

Price: US\$ 5,370.00 (Single User License)

ID: F68F9814998EN

## **Abstracts**

### Frozen Bakery Products Market Overview:

The global household appliances market was valued at \$33,870 million in 2017 and is projected to reach \$49,118 million by 2025, growing at a CAGR of 4.2% from 2018 to 2025. Bread, cakes, pastries, and donuts, which are derived from corn, rice, wheat, barley, oats, and rye are included in frozen bakery products. These are rich in nutrition and taste and hence are majorly preferred by the consumers across different regions. These products exhibit comparatively longer shelf life and are convenient to use. These factors in turn drive the growth of the frozen bakery products market.

Asia-Pacific is expected witness significant growth in terms of value sales during the forecast period. The market is studied across bread, pizza crust, cakes & pastries, waffles, donuts, and cookies, based on product. Among these, the bread segment accounted for higher share as compared to other product types in 2017, attributed to increased consumption of these products in the European and North American regions. Breads is one of most preferred frozen bakery products among its target customers owing to its large-scale application in various food service industry as well as retail

sectors. Moreover, bread is the staple food in most of European countries such as Germany, France, and Italy. This drives the growth of the market.

Based on end user, the market is classified into retail, food service industry, and food processing industry. The food service industry, which primarily consists of quick service restaurants and coffee shops is the dominant segment in the global frozen bakery products market. Over the past couple of decades, there has been rise in number of high-end bakery shops especially in North America and Europe. Also, the increase in popularity of frozen sweets and bakery products, such as pastries and flavored cakes, boosts the demand for these kinds of products among its customers.

Increase in need for frozen as well as convenience food also boosts the growth of the frozen bakery products market in North America and Europe. While food manufacturers are continuously promoting health benefits-oriented food products amongst the customers in North America and Europe, countries in Asia-Pacific and Middle East have developed an appetite for indulgence for western bakery food products such as cakes, pastries and different types of bread. This factor fuels the demand for various frozen bakery products.

People from different parts of the world follow a healthy diet plan owing to rise in awareness on various benefits associated with the adoption of healthy lifestyle. Consumers search for food products that are rich in nutrition and promote other health benefits. Frozen food products have a characteristic feature of preserving its nutrition content for a longer period. As a result, with the rise in trend on food fortification, frozen bakery food product sights opportunity in gaining traction among the health-conscious customer and simultaneously generating sales.

Based on the distribution channel, the market is categorized into artisan baker, retail, catering, and online channel segments. Among these segments, the artisan baker accounted for higher share as compared to other segments in 2018. Based on region, it is analyzed across North America (U.S. and Canada), Europe (Germany, UK, France and Rest of Europe), Asia-Pacific (China, India, Japan and rest of Asia-Pacific), and LAMEA (Latin America, Middle East and Africa).

Key players profiled in the report include General Mills (Pillsbury), Aryzta AG, Grupo Bimbo S.A.B. de C.V., Europastry, S.A., Lantmannen Unibake International, Associated British Foods plc, Flower Foods Inc., TreeHouse Foods, Inc., Dawn Foods Products Inc., and Vandemoortele NV.

## Key Benefits For Frozen Bakery Products Market:

The report provides an extensive analysis of the current and emerging market trends and opportunities in the global household appliances market.

The report provides detailed qualitative and quantitative analysis of current trends and future estimations that help evaluate the prevailing market opportunities.

A comprehensive analysis of the factors that drive and restrict the growth of the market is provided.

An extensive analysis of the market is conducted by following key product positioning and monitoring the top competitors within the market framework.

The report provides extensive qualitative insights on the potential segments or regions exhibiting favorable growth.

## frozen bakery products Key Market Segments:

### By Product

Breads

Pizza Crust

Cakes & Pastries

Waffles

Donuts

Cookies

### By Source

Corn

Wheat

Barley

Rye

### By End Use

Retail

Food Service Industry

Food Processing Industry

### By Distribution Channel

Artisan Baker

Retail

Catering

Online Channel

By Region

North America

U.S.

Canada

Europe

Germany

UK

France

Rest of Europe

Asia-Pacific

China

India

Japan

Rest of Asia-Pacific

LAMEA

Latin America

Middle East

Africa

## Contents

### **CHAPTER 1:INTRODUCTION**

- 1.1.REPORTDESCRIPTION
- 1.2.KEYMARKETSEGMENTS
- 1.3.KEYBENEFITS
- 1.4.RESEARCHMETHODOLOGY
  - 1.4.1.Primaryresearch
  - 1.4.2.Secondaryresearch
  - 1.4.3.Analysttoolsandmodels

### **CHAPTER 2:EXECUTIVESUMMARY**

- 2.1.CXOPERSPECTIVE

### **CHAPTER 3:MARKETLANDSCAPE**

- 3.1.MARKETDEFINITIONANDSCOPE
- 3.2.KEYFINDINGS
  - 3.2.1.Topinvestmentpockets
  - 3.2.2.Topwinningstrategies
- 3.3.PORTER'SFIVEFORCESANALYSIS
  - 3.3.1.Bargainingpowerofsuppliers
  - 3.3.2.Threatofnewentrants
  - 3.3.3.Threatofsubstitutes
  - 3.3.4.Competitiverivalry
  - 3.3.5.Bargainingpoweramongbuyers
- 3.4.MARKETSHAREANALYSIS/TOPPLAYERPOSITIONING
- 3.5.MARKETDYNAMICS
  - 3.5.1.Drivers
  - 3.5.2.Restraints
  - 3.5.3.Opportunities

### **CHAPTER 4:FROZENBAKERYPRODUCTSMARKETBYPRODUCTTYPE**

- 4.1.OVERVIEW
- 4.2.BREADS
  - 4.2.1.Keymarkettrends,Growthfactorsandopportunities

- 4.2.2. Market size and forecast by region
- 4.2.3. Market analysis by country
- 4.3. PIZZA CRUST
  - 4.3.1. Key market trends, Growth factors and opportunities
  - 4.3.2. Market size and forecast by region
  - 4.3.3. Market analysis by country
- 4.4. CAKES AND PASTRIES
  - 4.4.1. Key market trends, Growth factors and opportunities
  - 4.4.2. Market size and forecast by region
  - 4.4.3. Market analysis by country
- 4.5. WAFFLES
  - 4.5.1. Key market trends, Growth factors and opportunities
  - 4.5.2. Market size and forecast by region
  - 4.5.3. Market analysis by country
- 4.6. DONUTS
  - 4.6.1. Key market trends, Growth factors and opportunities
  - 4.6.2. Market size and forecast by region
  - 4.6.3. Market analysis by country
- 4.7. COOKIES
  - 4.7.1. Key market trends, Growth factors and opportunities
  - 4.7.2. Market size and forecast by region
  - 4.7.3. Market analysis by country

## **CHAPTER 5: FROZEN BAKERY PRODUCTS MARKET BY SOURCE**

- 5.1. OVERVIEW
- 5.2. CORN
  - 5.2.1. Key market trends, Growth factors and opportunities
  - 5.2.2. Market size and forecast by region
  - 5.2.3. Market analysis by country
- 5.3. WHEAT
  - 5.3.1. Key market trends, Growth factors and opportunities
  - 5.3.2. Market size and forecast by region
  - 5.3.3. Market analysis by country
- 5.4. BARLEY
  - 5.4.1. Key market trends, Growth factors and opportunities
  - 5.4.2. Market size and forecast by region
  - 5.4.3. Market analysis by country
- 5.5. RYE

- 5.5.1.Keymarkettrends,Growthfactorsandopportunities
- 5.5.2.Marketsizeandforecastbyregion
- 5.5.3.Marketanalysisbycountry

## **CHAPTER 6:FROZENBAKERYPRODUCTSMARKETBYENDUSE**

### 6.1.OVERVIEW

#### 6.2.RETAIL

- 6.2.1.Keymarkettrends,Growthfactorsandopportunities
- 6.2.2.Marketsizeandforecastbyregion
- 6.2.3.Marketanalysisbycountry

#### 6.3.FOODSERVICEINDUSTRY

- 6.3.1.Keymarkettrends,Growthfactorsandopportunities
- 6.3.2.Marketsizeandforecastbyregion
- 6.3.3.Marketanalysisbycountry

#### 6.4.FOODPROCESSINGINDUSTRY

- 6.4.1.Keymarkettrends,Growthfactorsandopportunities
- 6.4.2.Marketsizeandforecastbyregion
- 6.4.3.Marketanalysisbycountry

## **CHAPTER 7:FROZENBAKERYPRODUCTSMARKETBYDISTRIBUTIONCHANNEL**

### 7.1.OVERVIEW

#### 7.2.ARTISANBAKER

- 7.2.1.Keymarkettrends,Growthfactorsandopportunities
- 7.2.2.Marketsizeandforecastbyregion
- 7.2.3.Marketanalysisbycountry

#### 7.3.RETAIL

- 7.3.1.Keymarkettrends,Growthfactorsandopportunities
- 7.3.2.Marketsizeandforecastbyregion
- 7.3.3.Marketanalysisbycountry

#### 7.4.CATERING

- 7.4.1.Keymarkettrends,Growthfactorsandopportunities
- 7.4.2.Marketsizeandforecastbyregion
- 7.4.3.Marketanalysisbycountry

#### 7.5.ONLINECHANNEL

- 7.5.1.Keymarkettrends,Growthfactorsandopportunities
- 7.5.2.Marketsizeandforecastbyregion
- 7.5.3.Marketanalysisbycountry

## **CHAPTER 8:FROZENBAKERYPRODUCTSMARKETBYREGION**

### **8.1.OVERVIEW**

### **8.2.NORTHAMERICA**

8.2.1.Keymarkettrendsandopportunities

8.2.2.MarketsizeandforecastbyProductType

8.2.3.MarketsizeandforecastbySource

8.2.4.MarketsizeandforecastbyEndUse

8.2.5.MarketsizeandforecastbyDistributionChannel

8.2.6.MarketsizeandforecastbyCountry

### **8.2.7.U.S.FROZENBAKERYPRODUCTSMARKET**

8.2.7.1.MarketsizeandforecastbyProductType

8.2.7.2.MarketsizeandforecastbySource

8.2.7.3.MarketsizeandforecastbyEndUse

8.2.7.4.MarketsizeandforecastbyDistributionChannel

### **8.2.8.CANADAFROZENBAKERYPRODUCTSMARKET**

8.2.8.1.MarketsizeandforecastbyProductType

8.2.8.2.MarketsizeandforecastbySource

8.2.8.3.MarketsizeandforecastbyEndUse

8.2.8.4.MarketsizeandforecastbyDistributionChannel

### **8.3.EUROPE**

8.3.1.Keymarkettrendsandopportunities

8.3.2.MarketsizeandforecastbyProductType

8.3.3.MarketsizeandforecastbySource

8.3.4.MarketsizeandforecastbyEndUse

8.3.5.MarketsizeandforecastbyDistributionChannel

8.3.6.MarketsizeandforecastbyCountry

### **8.3.7.GERMANYFROZENBAKERYPRODUCTSMARKET**

8.3.7.1.MarketsizeandforecastbyProductType

8.3.7.2.MarketsizeandforecastbySource

8.3.7.3.MarketsizeandforecastbyEndUse

8.3.7.4.MarketsizeandforecastbyDistributionChannel

### **8.3.8.UKFROZENBAKERYPRODUCTSMARKET**

8.3.8.1.MarketsizeandforecastbyProductType

8.3.8.2.MarketsizeandforecastbySource

8.3.8.3.MarketsizeandforecastbyEndUse

8.3.8.4.MarketsizeandforecastbyDistributionChannel

### **8.3.9.FRANCEFROZENBAKERYPRODUCTSMARKET**



- 8.3.9.1. MarketsizeandforecastbyProductType
- 8.3.9.2. MarketsizeandforecastbySource
- 8.3.9.3. MarketsizeandforecastbyEndUse
- 8.3.9.4. MarketsizeandforecastbyDistributionChannel
- 8.3.10. RESTOFEUROPEFROZENBAKERYPRODUCTSMARKET
  - 8.3.10.1. MarketsizeandforecastbyProductType
  - 8.3.10.2. MarketsizeandforecastbySource
  - 8.3.10.3. MarketsizeandforecastbyEndUse
  - 8.3.10.4. MarketsizeandforecastbyDistributionChannel
- 8.4. ASIAPACIFIC
  - 8.4.1. Keymarkettrendsandopportunities
  - 8.4.2. MarketsizeandforecastbyProductType
  - 8.4.3. MarketsizeandforecastbySource
  - 8.4.4. MarketsizeandforecastbyEndUse
  - 8.4.5. MarketsizeandforecastbyDistributionChannel
  - 8.4.6. MarketsizeandforecastbyCountry
  - 8.4.7. CHINAFROZENBAKERYPRODUCTSMARKET
    - 8.4.7.1. MarketsizeandforecastbyProductType
    - 8.4.7.2. MarketsizeandforecastbySource
    - 8.4.7.3. MarketsizeandforecastbyEndUse
    - 8.4.7.4. MarketsizeandforecastbyDistributionChannel
  - 8.4.8. INDIAFROZENBAKERYPRODUCTSMARKET
    - 8.4.8.1. MarketsizeandforecastbyProductType
    - 8.4.8.2. MarketsizeandforecastbySource
    - 8.4.8.3. MarketsizeandforecastbyEndUse
    - 8.4.8.4. MarketsizeandforecastbyDistributionChannel
  - 8.4.9. JAPANFROZENBAKERYPRODUCTSMARKET
    - 8.4.9.1. MarketsizeandforecastbyProductType
    - 8.4.9.2. MarketsizeandforecastbySource
    - 8.4.9.3. MarketsizeandforecastbyEndUse
    - 8.4.9.4. MarketsizeandforecastbyDistributionChannel
  - 8.4.10. RESTOFASIAPACIFICFROZENBAKERYPRODUCTSMARKET
    - 8.4.10.1. MarketsizeandforecastbyProductType
    - 8.4.10.2. MarketsizeandforecastbySource
    - 8.4.10.3. MarketsizeandforecastbyEndUse
    - 8.4.10.4. MarketsizeandforecastbyDistributionChannel
- 8.5. LAMEA
  - 8.5.1. Keymarkettrendsandopportunities
  - 8.5.2. MarketsizeandforecastbyProductType

- 8.5.3. Market size and forecast by Source
- 8.5.4. Market size and forecast by End Use
- 8.5.5. Market size and forecast by Distribution Channel
- 8.5.6. Market size and forecast by Country
- 8.5.7. LATIN AMERICA FROZEN BAKERY PRODUCTS MARKET
  - 8.5.7.1. Market size and forecast by Product Type
  - 8.5.7.2. Market size and forecast by Source
  - 8.5.7.3. Market size and forecast by End Use
  - 8.5.7.4. Market size and forecast by Distribution Channel
- 8.5.8. MIDDLE EAST FROZEN BAKERY PRODUCTS MARKET
  - 8.5.8.1. Market size and forecast by Product Type
  - 8.5.8.2. Market size and forecast by Source
  - 8.5.8.3. Market size and forecast by End Use
  - 8.5.8.4. Market size and forecast by Distribution Channel
- 8.5.9. AFRICA FROZEN BAKERY PRODUCTS MARKET
  - 8.5.9.1. Market size and forecast by Product Type
  - 8.5.9.2. Market size and forecast by Source
  - 8.5.9.3. Market size and forecast by End Use
  - 8.5.9.4. Market size and forecast by Distribution Channel

## **CHAPTER 9: COMPANY PROFILES**

- 9.1. GENERAL MILLS (PILLSBURY)
  - 9.1.1. Company overview
  - 9.1.2. Business performance
  - 9.1.3. Key strategic moves and developments
- 9.2. ARYZTA AG
  - 9.2.1. Company overview
  - 9.2.2. Business performance
  - 9.2.3. Key strategic moves and developments
- 9.3. GRUPO BIMBOS A.B. DE C.V.
  - 9.3.1. Company overview
  - 9.3.2. Business performance
  - 9.3.3. Key strategic moves and developments
- 9.4. EURO PASTRY, S.A.
  - 9.4.1. Company overview
  - 9.4.2. Business performance
  - 9.4.3. Key strategic moves and developments
- 9.5. LANTMANNEN UNIBAKE INTERNATIONAL

- 9.5.1. Company overview
- 9.5.2. Business performance
- 9.5.3. Key strategic moves and developments
- 9.6. ASSOCIATED BRITISH FOODS PLC
  - 9.6.1. Company overview
  - 9.6.2. Business performance
  - 9.6.3. Key strategic moves and developments
- 9.7. FLOWER FOODS INC.
  - 9.7.1. Company overview
  - 9.7.2. Business performance
  - 9.7.3. Key strategic moves and developments
- 9.8. TREEHOUSE FOODS, INC.
  - 9.8.1. Company overview
  - 9.8.2. Business performance
  - 9.8.3. Key strategic moves and developments
- 9.9. DAWN FOODS PRODUCTS INC.
  - 9.9.1. Company overview
  - 9.9.2. Business performance
  - 9.9.3. Key strategic moves and developments
- 9.10. VANDEMOORTELE NV
  - 9.10.1. Company overview
  - 9.10.2. Business performance
  - 9.10.3. Key strategic moves and developments

## List Of Tables

### LIST OF TABLES

- TABLE 01. GLOBAL FROZEN BAKERY PRODUCTS MARKET, BY PRODUCT TYPE, 2017–2025 (\$MILLION)
- TABLE 02. GLOBAL BREADS MARKET, BY REGION, 2017–2025 (\$MILLION)
- TABLE 03. GLOBAL PIZZA CRUST FROZEN BAKERY PRODUCTS MARKET, BY REGION, 2017–2025 (\$MILLION)
- TABLE 04. GLOBAL CAKES & PASTRIES FROZEN BAKERY PRODUCTS MARKET, BY REGION, 2017–2025 (\$MILLION)
- TABLE 05. GLOBAL WAFFLES FROZEN BAKERY PRODUCTS MARKET, BY REGION, 2017–2025 (\$MILLION)
- TABLE 06. GLOBAL DONUTS FROZEN BAKERY PRODUCTS MARKET, BY REGION, 2017–2025 (\$MILLION)
- TABLE 07. GLOBAL COOKIES FROZEN BAKERY PRODUCTS MARKET, BY REGION, 2017–2025 (\$MILLION)
- TABLE 08. GLOBAL FROZEN BAKERY PRODUCTS MARKET, BY SOURCE, 2017–2025 (\$MILLION)
- TABLE 09. GLOBAL CORN FROZEN BAKERY PRODUCTS MARKET, BY REGION, 2017–2025 (\$MILLION)
- TABLE 10. GLOBAL WHEAT FROZEN BAKERY PRODUCTS MARKET, BY REGION, 2017–2025 (\$MILLION)
- TABLE 11. GLOBAL BARLEY FROZEN BAKERY PRODUCTS MARKET, BY REGION, 2017–2025 (\$MILLION)
- TABLE 12. GLOBAL RYE FROZEN BAKERY PRODUCTS MARKET, BY REGION, 2017–2025 (\$MILLION)
- TABLE 13. GLOBAL FROZEN BAKERY PRODUCTS MARKET, BY END USER, 2017–2025 (\$MILLION)
- TABLE 14. GLOBAL FROZEN BAKERY PRODUCTS MARKET FOR RETAIL, BY REGION, 2017–2025 (\$MILLION)
- TABLE 15. GLOBAL FROZEN BAKERY PRODUCTS MARKET FOR FOOD SERVICE INDUSTRY, BY REGION, 2017–2025 (\$MILLION)
- TABLE 16. GLOBAL FROZEN BAKERY PRODUCTS MARKET FOR FOOD PROCESSING INDUSTRY, BY REGION, 2017–2025 (\$MILLION)
- TABLE 17. GLOBAL FROZEN BAKERY PRODUCTS MARKET, BY DISTRIBUTION CHANNEL, 2017–2025 (\$MILLION)
- TABLE 18. GLOBAL FROZEN BAKERY PRODUCTS MARKET FOR ARTISAN BAKER, BY REGION, 2017–2025 (\$MILLION)

TABLE 19. GLOBAL FROZEN BAKERY PRODUCTS MARKET FOR RETAIL, BY REGION, 2017–2025 (\$MILLION)

TABLE 20. GLOBAL FROZEN BAKERY PRODUCTS MARKET FOR CATERING, BY REGION, 2017–2025 (\$MILLION)

TABLE 21. GLOBAL FROZEN BAKERY PRODUCTS MARKET FOR ONLINE CHANNEL, BY REGION, 2017–2025 (\$MILLION)

TABLE 22. GLOBAL FROZEN BAKERY PRODUCTS MARKET, BY REGION, 2017–2025 (\$MILLION)

TABLE 23. NORTH AMERICA FROZEN BAKERY PRODUCTS MARKET, BY PRODUCT TYPE, 2017–2025 (\$MILLION)

TABLE 24. NORTH AMERICA FROZEN BAKERY PRODUCTS MARKET, BY SOURCE, 2017–2025 (\$MILLION)

TABLE 25. NORTH AMERICA FROZEN BAKERY PRODUCTS MARKET, BY END USER, 2017–2025 (\$MILLION)

TABLE 26. NORTH AMERICA FROZEN BAKERY PRODUCTS MARKET, BY DISTRIBUTION CHANNEL, 2017–2025 (\$MILLION)

TABLE 27. NORTH AMERICA FROZEN BAKERY PRODUCTS MARKET, BY COUNTRY, 2017–2025 (\$MILLION)

TABLE 28. U.S. FROZEN BAKERY PRODUCTS MARKET, BY PRODUCT TYPE, 2017–2025 (\$MILLION)

TABLE 29. U.S. FROZEN BAKERY PRODUCTS MARKET, BY SOURCE, 2017–2025 (\$MILLION)

TABLE 30. U.S. FROZEN BAKERY PRODUCTS MARKET, BY END USER, 2017–2025 (\$MILLION)

TABLE 31. CANADA FROZEN BAKERY PRODUCTS MARKET, BY PRODUCT TYPE, 2017–2025 (\$MILLION)

TABLE 32. CANADA FROZEN BAKERY PRODUCTS MARKET, BY SOURCE, 2017–2025 (\$MILLION)

TABLE 33. CANADA FROZEN BAKERY PRODUCTS MARKET, BY END USER, 2017–2025 (\$MILLION)

TABLE 34. EUROPE FROZEN BAKERY PRODUCTS MARKET, BY PRODUCT TYPE, 2017–2025 (\$MILLION)

TABLE 35. EUROPE FROZEN BAKERY PRODUCTS MARKET, BY SOURCE, 2017–2025 (\$MILLION)

TABLE 36. EUROPE FROZEN BAKERY PRODUCTS MARKET, BY END USER, 2017–2025 (\$MILLION)

TABLE 37. EUROPE FROZEN BAKERY PRODUCTS MARKET, BY END USER, 2017–2025 (\$MILLION)

TABLE 38. EUROPE FROZEN BAKERY PRODUCTS MARKET, BY COUNTRY,

2017–2025 (\$MILLION)

TABLE 39. UK FROZEN BAKERY PRODUCTS MARKET, BY PRODUCT TYPE, 2017–2025 (\$MILLION)

TABLE 40. UK FROZEN BAKERY PRODUCTS MARKET, BY SOURCE, 2017–2025 (\$MILLION)

TABLE 41. UK FROZEN BAKERY PRODUCTS MARKET, BY END USER, 2017–2025 (\$MILLION)

TABLE 42. UK FROZEN BAKERY PRODUCTS MARKET, BY DISTRIBUTION CHANNEL, 2017–2025 (\$MILLION)

TABLE 43. GERMANY FROZEN BAKERY PRODUCTS MARKET, BY PRODUCT TYPE, 2017–2025 (\$MILLION)

TABLE 44. GERMANY FROZEN BAKERY PRODUCTS MARKET, BY SOURCE, 2017–2025 (\$MILLION)

TABLE 45. GERMANY FROZEN BAKERY PRODUCTS MARKET, BY END USER, 2017–2025 (\$MILLION)

TABLE 46. FRANCE FROZEN BAKERY PRODUCTS MARKET, BY PRODUCT TYPE, 2017–2025 (\$MILLION)

TABLE 47. FRANCE FROZEN BAKERY PRODUCTS MARKET, BY SOURCE, 2017–2025 (\$MILLION)

TABLE 48. FRANCE FROZEN BAKERY PRODUCTS MARKET, BY END USER, 2017–2025 (\$MILLION)

TABLE 49. FRANCE FROZEN BAKERY PRODUCTS MARKET, BY DISTRIBUTION CHANNEL, 2017–2025 (\$MILLION)

TABLE 50. REST OF EUROPE FROZEN BAKERY PRODUCTS MARKET, BY PRODUCT TYPE, 2017–2025 (\$MILLION)

TABLE 51. REST OF EUROPE FROZEN BAKERY PRODUCTS MARKET, BY SOURCE, 2017–2025 (\$MILLION)

TABLE 52. REST OF EUROPE FROZEN BAKERY PRODUCTS MARKET, BY END USER, 2017–2025 (\$MILLION)

TABLE 53. ASIA-PACIFIC FROZEN BAKERY PRODUCTS MARKET, BY PRODUCT TYPE, 2017–2025 (\$MILLION)

TABLE 54. ASIA-PACIFIC FROZEN BAKERY PRODUCTS MARKET, BY SOURCE, 2017–2025 (\$MILLION)

TABLE 55. ASIA-PACIFIC FROZEN BAKERY PRODUCTS MARKET, BY END USER, 2017–2025 (\$MILLION)

TABLE 56. ASIA-PACIFIC FROZEN BAKERY PRODUCTS MARKET, BY DISTRIBUTION CHANNEL, 2017–2025 (\$MILLION)

TABLE 57. ASIA-PACIFIC FROZEN BAKERY PRODUCTS MARKET, BY COUNTRY, 2017–2025 (\$MILLION)

TABLE 58. CHINA FROZEN BAKERY PRODUCTS MARKET, BY PRODUCT TYPE, 2017–2025 (\$MILLION)

TABLE 59. CHINA FROZEN BAKERY PRODUCTS MARKET, BY SOURCE, 2017–2025 (\$MILLION)

TABLE 60. CHINA FROZEN BAKERY PRODUCTS MARKET, BY END USER, 2017–2025 (\$MILLION)

TABLE 61. CHINA FROZEN BAKERY PRODUCTS MARKET, BY END USER, 2017–2025 (\$MILLION)

TABLE 62. INDIA FROZEN BAKERY PRODUCTS MARKET, BY PRODUCT TYPE, 2017–2025 (\$MILLION)

TABLE 63. INDIA FROZEN BAKERY PRODUCTS MARKET, BY SOURCE, 2017–2025 (\$MILLION)

TABLE 64. INDIA FROZEN BAKERY PRODUCTS MARKET, BY END USER, 2017–2025 (\$MILLION)

TABLE 65. INDIA FROZEN BAKERY PRODUCTS MARKET, BY DISTRIBUTION CHANNEL, 2017–2025 (\$MILLION)

TABLE 66. JAPAN FROZEN BAKERY PRODUCTS MARKET, BY PRODUCT TYPE, 2017–2025 (\$MILLION)

TABLE 67. JAPAN FROZEN BAKERY PRODUCTS MARKET, BY SOURCE, 2017–2025 (\$MILLION)

TABLE 68. JAPAN FROZEN BAKERY PRODUCTS MARKET, BY END USER, 2017–2025 (\$MILLION)

TABLE 69. JAPAN FROZEN BAKERY PRODUCTS MARKET, BY DISTRIBUTION CHANNEL, 2017–2025 (\$MILLION)

TABLE 70. REST OF ASIA PACIFIC FROZEN BAKERY PRODUCTS MARKET, BY PRODUCT TYPE, 2017–2025 (\$MILLION)

TABLE 71. REST OF ASIA PACIFIC FROZEN BAKERY PRODUCTS MARKET, BY SOURCE, 2017–2025 (\$MILLION)

TABLE 72. REST OF ASIA PACIFIC FROZEN BAKERY PRODUCTS MARKET, BY END USER, 2017–2025 (\$MILLION)

TABLE 73. REST OF ASIA PACIFIC FROZEN BAKERY PRODUCTS MARKET, BY DISTRIBUTION CHANNEL, 2017–2025 (\$MILLION)

TABLE 74. LAMEA FROZEN BAKERY PRODUCTS MARKET, BY PRODUCT TYPE, 2017–2025 (\$MILLION)

TABLE 75. LAMEA FROZEN BAKERY PRODUCTS MARKET, BY SOURCE, 2017–2025 (\$MILLION)

TABLE 76. LAMEA FROZEN BAKERY PRODUCTS MARKET, BY END USER, 2017–2025 (\$MILLION)

TABLE 77. LAMEA FROZEN BAKERY PRODUCTS MARKET, BY DISTRIBUTION

CHANNEL, 2017–2025 (\$MILLION)

TABLE 78. LAMEA FROZEN BAKERY PRODUCTS MARKET, BY COUNTRY, 2017–2025 (\$MILLION)

TABLE 79. LATIN AMERICA FROZEN BAKERY PRODUCTS MARKET, BY PRODUCT TYPE, 2017–2025 (\$MILLION)

TABLE 80. LATIN AMERICA FROZEN BAKERY PRODUCTS MARKET, BY SOURCE, 2017–2025 (\$MILLION)

TABLE 81. LATIN AMERICA FROZEN BAKERY PRODUCTS MARKET, BY END USER, 2017–2025 (\$MILLION)

TABLE 82. LATIN AMERICA FROZEN BAKERY PRODUCTS MARKET, BY END USER, 2017–2025 (\$MILLION)

TABLE 83. MIDDLE EAST FROZEN BAKERY PRODUCTS MARKET, BY PRODUCT TYPE, 2017–2025 (\$MILLION)

TABLE 84. MIDDLE EAST FROZEN BAKERY PRODUCTS MARKET, BY SOURCE, 2017–2025 (\$MILLION)

TABLE 85. MIDDLE EAST FROZEN BAKERY PRODUCTS MARKET, BY END USER, 2017–2025 (\$MILLION)

TABLE 86. MIDDLE EAST FROZEN BAKERY PRODUCTS MARKET, BY END USER, 2017–2025 (\$MILLION)

TABLE 87. AFRICA FROZEN BAKERY PRODUCTS MARKET, BY PRODUCT TYPE, 2017–2025 (\$MILLION)

TABLE 88. AFRICA FROZEN BAKERY PRODUCTS MARKET, BY SOURCE, 2017–2025 (\$MILLION)

TABLE 89. AFRICA FROZEN BAKERY PRODUCTS MARKET, BY END USER, 2017–2025 (\$MILLION)

TABLE 90. AFRICA FROZEN BAKERY PRODUCTS MARKET, BY END USER, 2017–2025 (\$MILLION)

TABLE 91. ARYZTA AG: COMPANY SNAPSHOT

TABLE 92. ETAC AB: PRODUCT PORTFOLIO

TABLE 93. GF HEALTH PRODUCTS, INC.: COMPANY SNAPSHOT

TABLE 94. GF HEALTH PRODUCTS, INC.: PRODUCT PORTFOLIO

TABLE 95. GRUPO BIMBO S.A.S. DE C.V.: COMPANY SNAPSHOT

TABLE 96. GRUPO BIMBO S.A.B DE C.V.: PRODUCT PORTFOLIO

TABLE 97. GRUPO BIMBO S.A.B DE C.V.: PRODUCT PORTFOLIO

TABLE 98. EUROPASTRY S.A.: COMPANY SNAPSHOT

TABLE 99. KARMA: PRODUCT PORTFOLIO

TABLE 100. GRUPO BIMBO S.A.B DE C.V.: PRODUCT PORTFOLIO

TABLE 101. LANTMANNEN UNIBAKE INTERNATIONAL.: COMPANY SNAPSHOT

TABLE 102. LANTMANNEN UNIBAKE INTERNATIONAL: PRODUCT PORTFOLIO



TABLE 103. ASSOCIATED BRITISH FOODS PLC: COMPANY SNAPSHOT  
TABLE 104. ASSOCIATED BRITISH FOODS PLC: PRODUCT PORTFOLIO  
TABLE 105. FLOWER FOODS INC.: COMPANY SNAPSHOT  
TABLE 106. FLOWER FOODS INC.: PRODUCT PORTFOLIO  
TABLE 107. TREEHOUSE FOODS INC.: COMPANY SNAPSHOT  
TABLE 108. TREEHOUSE FOODS INC.: PRODUCT PORTFOLIO  
TABLE 109. DAWN FOODS PRODUCTS INC.: COMPANY SNAPSHOT  
TABLE 110. DAWN FOODS PRODUCTS INC.: PRODUCT PORTFOLIO  
TABLE 111. VANDEMOORTELE NV: COMPANY SNAPSHOT  
TABLE 112. VANDEMOORTELE NV: PRODUCT PORTFOLIO

## List Of Figures

### LIST OF FIGURES

FIGURE 01. KEY MARKET SEGMENTS

FIGURE 02. GLOBAL FROZEN BAKERY PRODUCTS MARKET SNAPSHOT

FIGURE 03. TOP INVESTMENT POCKETS

FIGURE 04. TOP WINNING STRATEGIES, BY DEVELOPMENT, 2015–2018\* (%)

FIGURE 05. TOP WINNING STRATEGIES, BY COMPANY, 2015–2018\*

FIGURE 06. MODERATE BARGAINING POWER OF SUPPLIERS

FIGURE 07. MODERATE BARGAINING POWER OF BUYERS

FIGURE 08. HIGH THREAT OF SUBSTITUTION

FIGURE 09. MODERATE THREAT OF NEW ENTRANTS

FIGURE 10. MODERATE INTENSITY OF COMPETITIVE RIVALRY

FIGURE 11. TOP PLAYER POSITIONING

FIGURE 12. GLOBAL FROZEN BAKERY PRODUCTS MARKET SHARE, BY PRODUCT TYPES, 2017(%)

FIGURE 13. COMPARATIVE SHARE ANALYSIS OF FROZEN BAKERY PRODUCTS MARKET, BY COUNTRY, 2017 & 2025 (%)

FIGURE 14. COMPARATIVE SHARE ANALYSIS OF PEDIATRIC FROZEN BAKERY PRODUCTS MARKET, BY COUNTRY, 2017 & 2025 (%)

FIGURE 15. COMPARATIVE SHARE ANALYSIS OF CAKES & PASTRIES FROZEN BAKERY PRODUCTS MARKET, BY COUNTRY, 2017 & 2025 (%)

FIGURE 16. COMPARATIVE SHARE ANALYSIS OF WAFFLES FROZEN BAKERY PRODUCTS MARKET, BY COUNTRY, 2017 & 2025 (%)

FIGURE 17. COMPARATIVE SHARE ANALYSIS OF PEDIATRIC FROZEN BAKERY PRODUCTS MARKET, BY COUNTRY, 2017 & 2025 (%)

FIGURE 18. COMPARATIVE SHARE ANALYSIS OF COOKIES FROZEN BAKERY PRODUCTS MARKET, BY COUNTRY, 2017 & 2025 (%)

FIGURE 19. GLOBAL FROZEN BAKERY PRODUCTS MARKET SHARE, BY SOURCE, 2017(%)

FIGURE 20. COMPARATIVE SHARE ANALYSIS OF CORN FROZEN BAKERY PRODUCTS MARKET, BY COUNTRY, 2017 & 2025 (%)

FIGURE 21. COMPARATIVE SHARE ANALYSIS OF WHEAT FROZEN BAKERY PRODUCTS MARKET, BY COUNTRY, 2017 & 2025 (%)

FIGURE 22. COMPARATIVE SHARE ANALYSIS OF BARIATRIC FROZEN BAKERY PRODUCTS MARKET, BY COUNTRY, 2017 & 2025 (%)

FIGURE 23. COMPARATIVE SHARE ANALYSIS OF RYE FROZEN BAKERY PRODUCTS MARKET, BY COUNTRY, 2017 & 2025 (%)

FIGURE 24. GLOBAL FROZEN BAKERY PRODUCTS MARKET SHARE, BY END USER, 2017(%)

FIGURE 25. COMPARATIVE SHARE ANALYSIS OF FROZEN BAKERY PRODUCTS MARKET FOR RETAIL, BY COUNTRY, 2017 & 2025 (%)

FIGURE 26. COMPARATIVE SHARE ANALYSIS OF FROZEN BAKERY PRODUCTS MARKET FOR FOOD SERVICE INDUSTRY, BY COUNTRY, 2017 & 2025 (%)

FIGURE 27. COMPARATIVE SHARE ANALYSIS OF FROZEN BAKERY PRODUCTS MARKET FOR FOOD PROCESSING INDUSTRY, BY COUNTRY, 2017 & 2025 (%)

FIGURE 28. GLOBAL FROZEN BAKERY PRODUCTS MARKET SHARE, BY DISTRIBUTION CHANNEL, 2017(%)

FIGURE 29. COMPARATIVE SHARE ANALYSIS OF FROZEN BAKERY PRODUCTS MARKET FOR RETAIL, BY COUNTRY, 2017 & 2025 (%)

FIGURE 30. COMPARATIVE SHARE ANALYSIS OF FROZEN BAKERY PRODUCTS MARKET FOR RETAIL, BY COUNTRY, 2017 & 2025 (%)

FIGURE 31. COMPARATIVE SHARE ANALYSIS OF FROZEN BAKERY PRODUCTS MARKET FOR CATERING, BY COUNTRY, 2017 & 2025 (%)

FIGURE 32. COMPARATIVE SHARE ANALYSIS OF FROZEN BAKERY PRODUCTS MARKET FOR ONLINE CHANNEL, BY COUNTRY, 2017 & 2025 (%)

FIGURE 33. GLOBAL FROZEN BAKERY PRODUCTS MARKET SHARE BY REGION, 2017(%)

FIGURE 34. U.S. FROZEN BAKERY PRODUCTS MARKET, 2017–2025 (\$MILLION)

FIGURE 35. CANADA FROZEN BAKERY PRODUCTS MARKET, 2017–2025 (\$MILLION)

FIGURE 36. UK FROZEN BAKERY PRODUCTS MARKET, 2017–2025 (\$MILLION)

FIGURE 37. GERMANY FROZEN BAKERY PRODUCTS MARKET, 2017–2025 (\$MILLION)

FIGURE 38. FRANCE FROZEN BAKERY PRODUCTS MARKET, 2017–2025 (\$MILLION)

FIGURE 39. REST OF EUROPE FROZEN BAKERY PRODUCTS MARKET, 2017–2025 (\$MILLION)

FIGURE 40. CHINA FROZEN BAKERY PRODUCTS MARKET, 2017–2025 (\$MILLION)

FIGURE 41. INDIA FROZEN BAKERY PRODUCTS MARKET, 2017–2025 (\$MILLION)

FIGURE 42. JAPAN FROZEN BAKERY PRODUCTS MARKET, 2017–2025 (\$MILLION)

FIGURE 43. REST OF ASIA PACIFIC FROZEN BAKERY PRODUCTS MARKET, 2017–2025 (\$MILLION)

FIGURE 44. LATIN AMERICA FROZEN BAKERY PRODUCTS MARKET, 2017–2025 (\$MILLION)

FIGURE 45. MIDDLE EAST FROZEN BAKERY PRODUCTS MARKET, 2017–2025

(\$MILLION)

FIGURE 46. MIDDLE EAST FROZEN BAKERY PRODUCTS MARKET, 2017–2025

(\$MILLION)

## I would like to order

Product name: Frozen Bakery Products Market by Product (Breads, Pizza Crust, Cakes & Pastries, Waffles, Donuts, and Cookies), Source (Corn, Wheat, Barley, and Rye), End Use (Retail, Food Service Industry, and Food Processing Industry), and Distribution Channel (Artisan Baker, Retail, Catering, and Online Channel): Global Opportunity Analysis and Industry Forecast, 2018 - 2025

Product link: <https://marketpublishers.com/r/F68F9814998EN.html>

Price: US\$ 5,370.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/F68F9814998EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below  
and fax the completed form to +44 20 7900 3970