

# Food Starch Market by Raw Material (Maize, Wheat, and Others) Type (Modified Starch, Native Starch, and Sweeteners), and End User (Business to Business and Business to Consumer): Global Opportunity Analysis and Industry Forecast, 2019–2026

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## Abstracts

The food starch market was valued at \$18.9 billion in 2018, and is projected to reach \$29.1 billion by 2026, registering a CAGR of 5.8% from 2019 to 2026. The sweetener segment led the market terms of share in 2018, and is expected to retain its dominance throughout the forecast period.

The global food starch market has witnessed robust growth in the last few years. This is attributed to development of the food & beverage industry, innovation in the food system, improved logistics, increase in affordability, and rise in consumer spending. Furthermore, the demand for convenience food have increased multifold, owing to consumer preference toward ready-to-eat and cost-effective food. Furthermore, widespread expansion of the food processing industry has boosted the demand for food ingredients, which have positively impacted demand for food starch.

The demand for clean label ingredients has increased in the global food & beverage industry. According to AMR analysis, more than 60% Americans consider natural products as better and more than 51% are actively seeking for natural ingredients in their food products while making food purchase decisions. To cater to the growing demand for clean label ingredients, engaged stakeholders in the industry are now venturing for the production of clean label starch. For instance, Beneo-Remy developed natural, native, and clean-label starch having performance comparable to chemically modified starches. Similarly, Cargill is involved in the production of clean-label starch, and is actively marketing the same through SimPure brand. Thus, increase in trend for

clean label food from end users is anticipated to provide remunerative opportunities for the players in the food starch industry.

The global food starch market is segmented into raw material, type, end user, and region. Depending on raw material, the market is categorized into across maize, wheat, and others. By type, it is fragmented into modified starch, native starch, and sweeteners. On the basis of end user, it is bifurcated into business to business and business to consumer. Region wise, the market is studied across North America, Europe, Asia-Pacific, and LAMEA

The report focuses on the growth prospects, restraints, and opportunities of the global food starch market. The study provides Porter's five forces analysis to understand the impact of various factors such as competitive intensity of competitors, bargaining power of suppliers, threat of substitutes, threat of new entrants, and bargaining power of buyers of the food starch market.

The key players operating in the global food starch market include ADM, Cargill, Ingredion, Tate and Lyle, BENEIO, Roquette Freres, AGRANA Beteiligungs-AG, SPAC Starch Products (India) Limited, Sonish Starch Technology Co., Ltd., and Nutrend Biotech Co., Ltd.

## KEY BENEFITS FOR STAKEHOLDERS

The report provides an extensive analysis of the current and emerging market trends and opportunities in the global food starchmarket.

The report provides detailed qualitative and quantitative analysis of current trends and future estimations that help evaluate the prevailing market opportunities.

A comprehensive analysis of the factors that drive and restrict the growth of the market is provided.

An extensive analysis of the market is conducted by following key product positioning and monitoring the top competitors within the market framework.

The report provides extensive qualitative insights on the potential and niche segments or regions exhibiting favorable growth.

## Food starch Segments

### By Raw Material

Maize

Wheat

Others

### By Type

Modified Starch

Native Starch

Sweeteners

### End User

Business to Business

Business to Consumer

### By Region

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Italy

Spain

Rest of Europe

Asia-pacific

China

India

Japan

ASEAN

Rest of Asia-Pacific

LAMEA

Latin America

Middle East

Africa

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