

# **Food Flavors Market by Type (Natural and Artificial) and End User (Beverages, Dairy & Frozen Products, Bakery & Confectionery, Savory & Snacks, and Animal & Pet Food): Global Opportunity Analysis and Industry Forecast, 2020–2027**

<https://marketpublishers.com/r/F056576D26EEN.html>

Date: April 2020

Pages: 385

Price: US\$ 5,906.00 (Single User License)

ID: F056576D26EEN

## **Abstracts**

Food flavors are commonly used to improve the taste of food products. Flavor additives mainly include natural and synthesized flavors. Perishable foods after processing and preserving tend to lose their flavor over time, which creates the need to use flavoring substances to help maintain the flavor. The food & beverage industry requires flavors for different purposes such as new product development, add new product line, and change the taste of existing product. High demand for new flavors from the food & beverages industry and continuous innovation drive the growth of the food flavors market. In addition, increase in requirement from the fast food industry is expected to provide growth opportunities in the food flavors market during the forecast period.

However, stringent government regulations and adverse effects of synthetic flavors on human health are expected to hamper the market growth. Innovation in flavors and their growth in demand across emerging economies are expected to open new avenues for the market players in the future.

The food flavors market is segmented into type, end user, and region. By type, it is categorized into natural and artificial flavors. By end user, it is divided into beverages, dairy & frozen products, bakery & confectionery, savory & snacks, and animal & pet food. The beverages market is further classified into hot drinks, soft drinks, and alcoholic drinks. The dairy & frozen products segment is bifurcated into dairy products and meat. The bakery & confectionery segment is further categorized as bakery, chocolate, confectionery, and ice cream. The savory & snacks market is divided into

savory and snacks. The animal & pet food is classified into animal feed and pet food. By region, it is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

Some of the key players analyzed in this market are Firmenich SA, Frutarom Industries Ltd., Givauda International SA, Huabao International Holdings Limited, Kerry Group, Plc., Robertet SA, S H Kelkar and Company Limited., Sensient Technologies Corporation, Symrise AG, and Takasago International Corporation

## Food Flavors Market Segments

### By Type

Natural

Artificial

### By End User

Beverages

Hot Drinks

Soft Drinks

Alcoholic Drinks

Dairy & Frozen Products

Dairy Products

Frozen Products

Bakery & Confectionery

Bakery

Chocolate

Confectionery

Ice Cream

Savory & Snacks

Savory

Snacks

Animal & Pet Food

Animal Feed

Pet Food

By Region

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Netherlands

Spain

Belgium

Russia

Poland

Czech Republic

Denmark

Iceland

Norway

Sweden

Finland

Rest of Europe

Asia-Pacific

China

Japan

India

Australia

South Korea

Malaysia

Indonesia

Rest of Asia-Pacific

LAMEA

Egypt

Iran

Turkey

Saudi Arabia

United Arab Emirates

Rest of Middle East

Morocco

South Africa

Nigeria

Rest of Africa

Brazil

Argentina

Colombia

Chile

Rest of Latin America

## Key Market Players

Firmenich SA

Frutarom Industries Ltd.

Givauda International SA

Huabao International Holdings Limited

Kerry Group, PLC.

ROBERTET SA

S H Kelkar and Company Limited.

Sensient Technologies Corporation

Symrise AG

Takasago International Corporation

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