

Food Delivery Mobile Application Market By Deployment Platform (Android, iOS, Others), and End User (Food Delivery Market Place, Restaurants and Others): Global Opportunity Analysis and Industry Forecast, 2017-2023

<https://marketpublishers.com/r/F10988EEDECEN.html>

Date: May 2017

Pages: 103

Price: US\$ 4,999.00 (Single User License)

ID: F10988EEDECEN

Abstracts

Food delivery mobile application is a novel platform for the restaurants, franchisees, and other food-selling proprietors to offer a convenient way of providing consumers with a wide range of options through a single online mobile portal. The business of delivering restaurant meals at the consumers' place has improvised from telephone-based ordering system to takeout counters, and now websites and mobile applications. The food delivery mobile application offers access to single or multiple restaurants through a single online portal, where the consumers can compare menus, prices, offers, and reviews given by experienced consumers. Furthermore, the mobile applications are being developed for food delivery providers, who act as a middleman between a restaurant and a consumer. These food delivery mobile applications have offered various advantages including cost savings, high profit margins, high return on investments (ROI), high customer retention, and global reach. This has allowed key market players to increase their market presence in local as well as international markets with high growth perspectives.

The global food delivery mobile application market is attributed to high Internet penetration, increase in usage of smartphones, easy availability of open-source deployment platforms, technological advancements in the designs of operating systems of the smartphones, and implementation of asset-light business models. Users are more inclined towards dining at home with restaurant quality food and ambience, which is made possible by food delivery mobile applications easily. Such changes in lifestyles, increase in number of young population using smartphones and the Internet, and rise in awareness about the benefits of mobile applications among restaurant owners as well

as consumers is expected to fuel the growth of the global food delivery mobile application market. Moreover, growth in alliances and collaborations among restaurant owners and application developers and increase in investments for digitization offer significant growth potential for the global market. However, lack of high speed Internet connectivity in the developing and underdeveloped countries and uncertainty of enterprises to develop their own mobile applications hamper the market growth. The global food delivery mobile application market is segmented based on deployment platform, end users, and geography. Based on deployment platform, the market is segmented into Android, iOS, and others (Windows and BlackBerry 10). Based on end user, the market is fragmented into food delivery market place and restaurants & others. The global food delivery mobile application market is further studied across four regions including North America, Europe, Asia-Pacific, and LAMEA. The key market players offering food delivery mobile applications include Apple Inc., CA, Inc., Cognizant, Google Inc., IBM Corporation, Mendix, Microsoft Corporation, Red Hat, Inc., SAP SE, and Zoho Corporation Pvt. Ltd.

KEY BENEFITS

In-depth analysis of the global food delivery mobile application market along with its dynamics is provided in the report to understand the market scenario.

Quantitative analysis of the current trends and future estimations from 2017 to 2023 is provided to assist strategists and stakeholders to capitalize on prevailing opportunities.

Porter's Five Forces analysis examines the competitive structure of the food delivery mobile application market and provides a clear understanding of the factors that influence the market entry and expansion.

A detailed analysis of the geographical segments enables identification of profitable segments for market players.

Comprehensive analysis of the trends, sub-segments, and key revenue pockets is provided in the report.

Detailed analysis of the key players and their business strategies is anticipated to assist stakeholders to take informed business decisions.

Profile analysis of leading players that operate in the food delivery mobile

application market is provided in the report, which highlight the major developmental strategies such as mergers & acquisitions, expansions, and new product launches adopted by these companies.

Key market segments

By Deployment Platform

Android

iOS

Others

By End-user

Food Delivery Market Place

Restaurants and Others

By Geography

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Italy

Rest of Europe

Asia-Pacific

China

India

Japan

Australia

Rest of Asia-Pacific

LAMEA

Latin America

Middle East

Africa

Key players profiled in the report

Apple Inc.

CA, Inc.

Cognizant

Google Inc.

IBM Corporation

Mendix

Microsoft Corporation

Red Hat, Inc.

SAP SE

Zoho Corporation Pvt. Ltd.

Contents

CHAPTER 1 INTRODUCTION

- 1.1. REPORT DESCRIPTION
- 1.2. KEY BENEFITS
- 1.3. KEY MARKET SEGMENTS
- 1.4. RESEARCH METHODOLOGY
 - 1.4.1. Primary research
 - 1.4.2. Secondary research
 - 1.4.3. Analyst tools and models
 - 1.4.4. Market segmentation

CHAPTER 2 EXECUTIVE SUMMARY

- 2.1. CXO PERSPECTIVE

CHAPTER 3 MARKET OVERVIEW

- 3.1. MARKET DEFINITION AND SCOPE
- 3.2. KEY FINDINGS
 - 3.2.1. Top winning strategies
 - 3.2.2. Top investment pockets
 - 3.2.3. Top impacting factors
- 3.3. PORTERS FIVE FORCES
 - 3.3.1. Bargaining power of buyers
 - 3.3.2. Bargaining power of suppliers
 - 3.3.3. Degree of competition
 - 3.3.4. Threat of new entrants
 - 3.3.5. Threat of substitute
- 3.4. MARKET PLAYER POSITIONING
- 3.5. MARKET DYNAMICS
 - 3.5.1. Drivers
 - 3.5.1.1. High Internet penetration
 - 3.5.1.2. Growing use of smartphones
 - 3.5.1.3. Rising standards of living in developing countries
 - 3.5.2. Restraints
 - 3.5.2.1. Lack of high speed connectivity in developing and underdeveloped regions
 - 3.5.2.2. Uncertainty of enterprises in developing their own applications

3.5.3. Opportunities

3.5.3.1. Growing investment on digitalization

3.5.3.2. Growing alliances and collaborations of various restaurants with the application developers

CHAPTER 4 GLOBAL FOOD DELIVERY MOBILE APPLICATION MARKET, BY DEPLOYMENT PLATFORM

4.1. OVERVIEW

4.2. ANDROID

4.2.1. Key market trends

4.2.2. Key growth factors and opportunities

4.2.3. Market size and forecast

4.3. IOS

4.3.1. Key market trends

4.3.2. Key growth factors and opportunities

4.3.3. Market size and forecast

4.4. OTHERS (WINDOWS PHONE AND BLACKBERRY 10)

4.4.1. Key market trends

4.4.2. Key growth factors and opportunities

4.4.3. Market size and forecast

CHAPTER 5 GLOBAL FOOD DELIVERY MOBILE APPLICATION MARKET, BY END USER

5.1. OVERVIEW

5.2. FOOD DELIVERY MARKET PLACE

5.2.1. Key market trends

5.2.2. Key growth factors and opportunities

5.2.3. Market size and forecast

5.3. RESTAURANTS & OTHERS

5.3.1. Key market trends

5.3.2. Key growth factors and opportunities

5.3.3. Market size and forecast

CHAPTER 6 FOOD DELIVERY MOBILE APPLICATION MARKET, BY GEOGRAPHY

6.1. OVERVIEW

6.2. NORTH AMERICA

- 6.2.1. Key trends
- 6.2.2. Key growth factors and opportunities
- 6.2.3. Market size and forecast
- 6.2.4. U.S.
 - 6.2.4.1. Market size and forecast
- 6.2.5. Canada
 - 6.2.5.1. Market size and forecast
- 6.2.6. Mexico
 - 6.2.6.1. Market size and forecast
- 6.3. EUROPE
 - 6.3.1. Key market trends
 - 6.3.2. Key growth factors and opportunities
 - 6.3.3. Market size and forecast
 - 6.3.4. UK
 - 6.3.4.1. Market size and forecast
 - 6.3.5. Germany
 - 6.3.5.1. Market size and forecast
 - 6.3.6. France
 - 6.3.6.1. Market size and forecast
 - 6.3.7. Italy
 - 6.3.7.1. Market size and forecast
 - 6.3.8. Rest of Europe
 - 6.3.8.1. Market size and forecast
- 6.4. ASIA-PACIFIC
 - 6.4.1. Key market trends
 - 6.4.2. Key growth factors and opportunities
 - 6.4.3. Market size and forecast
 - 6.4.4. China
 - 6.4.4.1. Market size and forecast
 - 6.4.5. India
 - 6.4.5.1. Market size and forecast
 - 6.4.6. Japan
 - 6.4.6.1. Market size and forecast
 - 6.4.7. Australia
 - 6.4.7.1. Market size and forecast
 - 6.4.8. Rest of Asia-Pacific
 - 6.4.8.1. Market size and forecast
- 6.5. LAMEA
 - 6.5.1. Key market trends

6.5.2. Key growth factors and opportunities

6.5.3. Market size and forecast

6.5.4. Latin America

6.5.4.1. Market size and forecast

6.5.5. Middle East

6.5.5.1. Market size and forecast

6.5.6. Africa

6.5.6.1. Market size and forecast

CHAPTER 7 COMPANY PROFILES

7.1. APPLE, INC.

7.1.1. Company overview

7.1.2. Company snapshot

7.1.3. Business performance

7.1.4. Key strategic moves & developments

7.2. CA, INC.

7.2.1. Company overview

7.2.2. Company snapshot

7.2.3. Business performance

7.2.4. Key strategic moves & developments

7.3. COGNIZANT TECHNOLOGY SOLUTIONS CORP

7.3.1. Company overview

7.3.2. Company snapshot

7.3.3. Business performance

7.3.4. Key strategic moves & developments

7.4. GOOGLE INC.

7.4.1. Company overview

7.4.2. Company snapshot

7.4.3. Business performance

7.4.4. Key strategic moves & developments

7.5. INTERNATIONAL BUSINESS MACHINE CORPORATION

7.5.1. Company overview

7.5.2. Company snapshot

7.5.3. Business performance

7.5.4. Key strategic moves & developments

7.6. MENDIX

7.6.1. Company overview

7.6.2. Company snapshot

7.6.3. Business performance

7.6.4. Key strategic moves & developments

7.7. MICROSOFT CORPORATION

7.7.1. Company overview

7.7.2. Company snapshot

7.7.3. Business performance

7.7.4. Key strategic moves & developments

7.8. RED HAT, INC.

7.8.1. Company overview

7.8.2. Company snapshot

7.8.3. Business performance

7.8.4. Key strategic moves & developments

7.9. SAP SE

7.9.1. Company overview

7.9.2. Company snapshot

7.9.3. Business performance

7.9.4. Key strategic moves & developments

7.10. ZOHU CORPORATION PVT. LTD.

7.10.1. Company overview

7.10.2. Company snapshot

7.10.3. Business performance

7.10.4. Key strategic moves & developments

List Of Tables

LIST OF TABLES

- TABLE 1. GLOBAL FOOD DELIVERY MOBILE APPLICATION MARKET BY DEPLOYMENT PLATFORM, 2016-2023 (\$MILLION)
- TABLE 2. GLOBAL FOOD DELIVERY MOBILE APPLICATION MARKET FOR ANDROID BY REGION, 2016-2023 (\$MILLION)
- TABLE 3. GLOBAL FOOD DELIVERY MOBILE APPLICATION MARKET FOR IOS BY REGION, 2016-2023 (\$MILLION)
- TABLE 4. GLOBAL FOOD DELIVERY MOBILE APPLICATION MARKET FOR OTHERS BY REGION, 2016-2023 (\$MILLION)
- TABLE 5. FOOD DELIVERY MOBILE APPLICATION MARKET BY END USER, 2016-2023 (\$MILLION)
- TABLE 6. FOOD DELIVERY MOBILE APPLICATION MARKET: FOOD DELIVERY MARKET PLACE BY REGION, 2016-2023 (\$MILLION)
- TABLE 7. FOOD DELIVERY MOBILE APPLICATION MARKET: RESTAURANTS & OTHERS BY REGION, 2016-2023 (\$MILLION)
- TABLE 8. FOOD DELIVERY MOBILE APPLICATION MARKET BY GEOGRAPHY, 2016-2023 (\$MILLION)
- TABLE 9. NORTH AMERICA FOOD DELIVERY MOBILE APPLICATION MARKET BY COUNTRY, 2016-2023 (\$MILLION)
- TABLE 10. EUROPE FOOD DELIVERY MOBILE APPLICATION MARKET BY COUNTRY, 2016-2023 (\$MILLION)
- TABLE 11. ASIA-PACIFIC FOOD DELIVERY MOBILE APPLICATION MARKET BY COUNTRY, 2016-2023 (\$MILLION)
- TABLE 12. LAMEA FOOD DELIVERY MOBILE APPLICATION MARKET BY COUNTRY, 2016-2023 (\$MILLION)
- TABLE 13. COMPANY SNAPSHOT: APPLE, INC.
- TABLE 14. COMPANY SNAPSHOT: CA, INC.
- TABLE 15. COMPANY SNAPSHOT: COGNIZANT TECHNOLOGY SOLUTIONS CORP
- TABLE 16. COMPANY SNAPSHOT: GOOGLE INC.
- TABLE 17. COMPANY SNAPSHOT: IBM CORPORATION
- TABLE 18. COMPANY SNAPSHOT: MENDIX
- TABLE 19. COMPANY SNAPSHOT: MICROSOFT CORPORATION
- TABLE 20. COMPANY SNAPSHOT: RED HAT, INC.
- TABLE 21. COMPANY SNAPSHOT: SAP SE
- TABLE 22. COMPANY SNAPSHOT: ZOHIO CORPORATION PVT. LTD.

List Of Figures

LIST OF FIGURES

FIGURE 1. MARKET SEGMENTATION: FOOD DELIVERY MOBILE APPLICATION MARKET

FIGURE 2. TOP WINNING STRATEGIES, 2013-2017 (%)

FIGURE 3. TOP WINNING STRATEGIES, 2013-2017

FIGURE 4. TOP INVESTMENT POCKETS

FIGURE 5. TOP IMPACTING FACTORS

FIGURE 6. PORTERS FIVE FORCES ANALYSIS

FIGURE 7. MODERATE BARGAINING POWER OF BUYERS

FIGURE 8. MODERATE BARGAINING POWER OF SUPPLIERS

FIGURE 9. HIGH DEGREE OF COMPETITION

FIGURE 10. HIGH THREAT OF NEW ENTRANTS

FIGURE 11. LOW THREAT OF SUBSTITUTES

FIGURE 12. MARKET PLAYER POSITIONING, 2015

FIGURE 13. DRIVERS, RESTRAINTS, AND OPPORTUNITIES

FIGURE 14. GLOBAL FOOD DELIVERY MOBILE APPLICATION SOFTWARE MARKET FOR ANDROID, 2016-2023 (\$MILLION)

FIGURE 15. GLOBAL FOOD DELIVERY MOBILE APPLICATION MARKET FOR IOS, 2016-2023 (\$MILLION)

FIGURE 16. GLOBAL FOOD DELIVERY MOBILE APPLICATION MARKET FOR OTHERS, 2016-2023 (\$MILLION)

FIGURE 17. GLOBAL FOOD DELIVERY MOBILE APPLICATION MARKET: FOOD DELIVERY MARKET PLACE, 2016-2023 (\$MILLION)

FIGURE 18. GLOBAL FOOD DELIVERY MOBILE APPLICATION MARKET: RESTAURANTS & OTHERS, 2016-2023 (\$MILLION)

FIGURE 19. GLOBAL FOOD DELIVERY MOBILE APPLICATION MARKET BY GEOGRAPHY, MARKET SHARE (2016) AND CAGR (2017-2023, %)

FIGURE 20. NORTH AMERICA FOOD DELIVERY MOBILE APPLICATION MARKET, 2016-2023 (\$MILLION)

FIGURE 21. U.S. FOOD DELIVERY MOBILE APPLICATION MARKET, 2016-2023 (\$MILLION)

FIGURE 22. CANADA FOOD DELIVERY MOBILE APPLICATION MARKET, 2016-2023 (\$MILLION)

FIGURE 23. MEXICO FOOD DELIVERY MOBILE APPLICATION MARKET, 2016-2023 (\$MILLION)

FIGURE 24. EUROPE FOOD DELIVERY MOBILE APPLICATION MARKET,

2016-2023 (\$MILLION)

FIGURE 25. UK FOOD DELIVERY MOBILE APPLICATION MARKET, 2016-2023 (\$MILLION)

FIGURE 26. GERMANY FOOD DELIVERY MOBILE APPLICATION MARKET, 2016-2023 (\$MILLION)

FIGURE 27. FRANCE FOOD DELIVERY MOBILE APPLICATION MARKET, 2016-2023 (\$MILLION)

FIGURE 28. ITALY FOOD DELIVERY MOBILE APPLICATION MARKET, 2016-2023 (\$MILLION)

FIGURE 29. REST OF EUROPE FOOD DELIVERY MOBILE APPLICATION MARKET, 2016-2023 (\$MILLION)

FIGURE 30. ASIA-PACIFIC FOOD DELIVERY MOBILE APPLICATION MARKET, 2016-2023 (\$MILLION)

FIGURE 31. CHINA FOOD DELIVERY MOBILE APPLICATION MARKET, 2016-2023 (\$MILLION)

FIGURE 32. INDIA FOOD DELIVERY MOBILE APPLICATION MARKET, 2016-2023 (\$MILLION)

FIGURE 33. JAPAN FOOD DELIVERY MOBILE APPLICATION MARKET, 2016-2023 (\$MILLION)

FIGURE 34. AUSTRALIA FOOD DELIVERY MOBILE APPLICATION MARKET, 2016-2023 (MILLION)

FIGURE 35. REST OF ASIA-PACIFIC FOOD DELIVERY MOBILE APPLICATION MARKET, 2016-2023 (\$MILLION)

FIGURE 36. LAMEA FOOD DELIVERY MOBILE APPLICATION MARKET, 2016-2023 (\$MILLION)

FIGURE 37. LATIN AMERICA FOOD DELIVERY MOBILE APPLICATION MARKET, 2016-2023 (\$MILLION)

FIGURE 38. MIDDLE EAST FOOD DELIVERY MOBILE APPLICATION MARKET, 2016-2023 (\$MILLION)

FIGURE 39. AFRICA FOOD DELIVERY MOBILE APPLICATION MARKET, 2016-2023 (\$MILLION)

FIGURE 40. APPLE, INC.: FINANCIAL PERFORMANCE

FIGURE 41. CA, INC.: FINANCIAL PERFORMANCE

FIGURE 42. COGNIZANT TECHNOLOGY SOLUTIONS CORP: FINANCIAL PERFORMANCE

FIGURE 43. GOOGLE INC.: FINANCIAL PERFORMANCE

FIGURE 44. IBM CORPORATION: FINANCIAL PERFORMANCE

FIGURE 45. MENDIX: FINANCIAL PERFORMANCE

FIGURE 46. MICROSOFT CORPORATION: FINANCIAL PERFORMANCE

FIGURE 47. RED HAT, INC.: FINANCIAL PERFORMANCE

FIGURE 48. SAP SE: FINANCIAL PERFORMANCE

FIGURE 49. ZOHO CORPORATION PVT. LTD.: FINANCIAL PERFORMANCE

I would like to order

Product name: Food Delivery Mobile Application Market By Deployment Platform (Android, iOS, Others), and End User (Food Delivery Market Place, Restaurants and Others): Global Opportunity Analysis and Industry Forecast, 2017-2023

Product link: <https://marketpublishers.com/r/F10988EEDECEN.html>

Price: US\$ 4,999.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/F10988EEDECEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970