

Folding Bikes Market by Product Type (Mid-fold, Vertical Fold, and Triangle Hinge), Drive Type (Conventional and Electric), Application (Sports, Fitness, Commercial, and Others), Price Range (Low, Economy, and Premium), and Distribution Channel (Offline and Online): Global Opportunity Analysis and Industry Forecast, 2020–2027

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Abstracts

Folding bikes are a form of bicycles that are designed in such a way that they can be folded in a way so that they occupy less space and at the same time are lighter in weight and can be carried easily from one place to another. When folded, the bikes can be more easily carried into buildings, on public transportation, and more easily stored in compact living quarters or aboard a car, boat, or plane. Depending on the design of the bikes, the folding structure varies from model to model, which helps in folding the bikes so that it occupies less space.

The folding bikes market has witnessed significant growth over the years, owing to increasing trend of advanced vehicles which occupy less space; thus, leading to the growth of the global market.

The global folding bikes market has been segmented into product type, drive type, application, price range, distribution channel, and region. Based on the product type, the market has been categorized into mid-fold, vertical fold, and triangle hinge. Based on drive type, the market has been categorized into conventional and electric, which determines the propulsion of the bikes. Based on the application, the market has been categorized into sports, fitness, commercial, and others. By price range, it is divided into low, economy, and premium. Based on distribution channel, the market is bifurcated

into offline and online. Region wise, the global folding bikes market has been studied across North America, Europe, Asia-Pacific, and LAMEA.

The key players analyzed in the folding bikes market include Bickerton Portables, Bobbin Bicycles Ltd., Brompton Bicycle Ltd., Montague Corporation, Pacific Cycles, Vilano Bikes, Giant Bicycles, Dahon, Gocycle, Raleigh UK Ltd., and Ming Cycle.

KEY BENEFITS FOR STAKEHOLDERS

This study presents analytical depiction of the global folding bikes market along with the current trends and future estimations to depict the imminent investment pockets.

The overall market potential is determined to understand the profitable trends to enable stakeholders gain a stronger foothold in the market.

The report presents information related to key drivers, restraints, and opportunities with a detailed impact analysis.

The current market is quantitatively analyzed from 2019 to 2027 to highlight the financial competency of the market.

Porter's five forces analysis illustrates the potency of the buyers and suppliers.

KEY MARKET SEGMENTS

By Product Type

Mid-Fold

Vertical Fold

Triangle Hinge

By Drive Type

Conventional

Electric

By Application

Sports

Fitness

Commercial

Others

By Price Range

Low

Economy

Premium

By Distribution Channel

Offline

Online

By Region

North America

U.S.

Canada

Mexico

Europe

Germany

France

UK

Italy

Rest of Europe

Asia-Pacific

China

Japan

India

Australia

Rest of Asia-Pacific

LAMEA

Latin America

Middle East

Africa

KEY PLAYERS

Folding Bikes Market by Product Type (Mid-fold, Vertical Fold, and Triangle Hinge), Drive Type (Conventional a...

Bickerton Portables

Bobbin Bicycles Ltd.

Brompton Bicycle Ltd.

Montague Corporation

Pacific Cycles

Vilano Bikes

Giant Bicycles

Dahon

Gocycle

Raleigh UK Ltd.

Ming Cycle

Contents

CHAPTER 1:INTRODUCTION

- 1.1.Report description
- 1.2.Key benefits for stakeholders
- 1.3.Key market segments
- 1.4.Research methodology
 - 1.4.1.Primary research
 - 1.4.2.Secondary research
 - 1.4.3.Analyst tools and models

CHAPTER 2:EXECUTIVE SUMMARY

- 2.1.CXO perspective

CHAPTER 3:MARKET OVERVIEW

- 3.1.Market definition and scope
- 3.2.Key findings
 - 3.2.1.Top impacting factors
 - 3.2.2.Top investment pockets
 - 3.2.3.Top winning strategies
- 3.3.Porter's five forces analysis
 - 3.3.1.Low-to-High bargaining power of suppliers
 - 3.3.2.Moderate-to-High threat of new entrants
 - 3.3.3.Low-to-High threat of substitutes
 - 3.3.4.Low-to-High intensity of rivalry
 - 3.3.5.Low-to-High bargaining power of buyers
- 3.4.Key Player Positioning, 2019
- 3.5.Market dynamics
 - 3.5.1.Drivers
 - 3.5.1.1.Implementation of government regulations to encourage the use of electric bikes
 - 3.5.1.2.Consumer inclination toward use of e-bikes as an eco-friendly & efficient solution for commute
 - 3.5.1.3.Increase in fuel costs
 - 3.5.1.4.Growth in interest in cycling as a fitness & recreational activity
 - 3.5.2.Restraints

- 3.5.2.1.High cost of e-bikes
- 3.5.3.Opportunities
 - 3.5.3.1.Improvement in bicycling infrastructure & battery technology
- 3.6.Impact of COVID-19 on the market
 - 3.6.1.Evolution of outbreaks
 - 3.6.1.1.SARS
 - 3.6.1.2.COVID-19
 - 3.6.2.Micro-economic impact analysis
 - 3.6.2.1.Consumer trend
 - 3.6.2.2.Technology trend
 - 3.6.2.3.Regulatory trend
 - 3.6.3.Macro-economic impact analysis
 - 3.6.3.1.GDP
 - 3.6.3.2.Import/export analysis
 - 3.6.3.3.Employment index
 - 3.6.4.Impact on the folding bikes industry analysis

CHAPTER 4:FOLDING BIKES MARKET, BY PRODUCT TYPE

- 4.1.Overview
- 4.2.Mid-fold
 - 4.2.1.Key market trends, growth factors and opportunities
 - 4.2.2.Market size and forecast, by region
 - 4.2.3.Market analysis by country
- 4.3.Vertical fold
 - 4.3.1.Key market trends, growth factors and opportunities
 - 4.3.2.Market size and forecast, by region
 - 4.3.3.Market analysis by country
- 4.4.Triangle hinge
 - 4.4.1.Key market trends, growth factors and opportunities
 - 4.4.2.Market size and forecast, by region
 - 4.4.3.Market analysis by country

CHAPTER 5:FOLDING BIKES MARKET, BY DRIVE TYPE

- 5.1.Overview
- 5.2.Conventional
 - 5.2.1.Key market trends, growth factors and opportunities
 - 5.2.2.Market size and forecast, by region

- 5.2.3. Market analysis by country
- 5.3. Electric
 - 5.3.1. Key market trends, growth factors and opportunities
 - 5.3.2. Market size and forecast, by region
 - 5.3.3. Market analysis by country

CHAPTER 6: FOLDING BIKES MARKET, BY APPLICATION

- 6.1. Overview
- 6.2. Sports
 - 6.2.1. Key market trends, growth factors and opportunities
 - 6.2.2. Market size and forecast, by region
 - 6.2.3. Market analysis by country
- 6.3. Fitness
 - 6.3.1. Key market trends, growth factors and opportunities
 - 6.3.2. Market size and forecast, by region
 - 6.3.3. Market analysis by country
- 6.4. Commercial
 - 6.4.1. Key market trends, growth factors and opportunities
 - 6.4.2. Market size and forecast, by region
 - 6.4.3. Market analysis by country
- 6.5. Others
 - 6.5.1. Key market trends, growth factors and opportunities
 - 6.5.2. Market size and forecast, by region
 - 6.5.3. Market analysis by country

CHAPTER 7: FOLDING BIKES MARKET, BY PRICE RANGE

- 7.1. Overview
- 7.2. Low
 - 7.2.1. Key market trends, growth factors and opportunities
 - 7.2.2. Market size and forecast, by region
 - 7.2.3. Market analysis by country
- 7.3. Economy
 - 7.3.1. Key market trends, growth factors and opportunities
 - 7.3.2. Market size and forecast, by region
 - 7.3.3. Market analysis by country
- 7.4. Premium
 - 7.4.1. Key market trends, growth factors and opportunities

7.4.2. Market size and forecast, by region

7.4.3. Market analysis by country

CHAPTER 8: FOLDING BIKES MARKET, BY DISTRIBUTION CHANNEL

8.1. Overview

8.2. Offline

8.2.1. Key market trends, growth factors and opportunities

8.2.2. Market size and forecast, by region

8.2.3. Market analysis by country

8.3. Online

8.3.1. Key market trends, growth factors and opportunities

8.3.2. Market size and forecast, by region

8.3.3. Market analysis by country

CHAPTER 9: FOLDING BIKES MARKET, BY REGION

9.1. Overview

9.2. North America

9.2.1. Key market trends, growth factors, and opportunities

9.2.2. Market size and forecast, by product type

9.2.3. Market size and forecast, by drive type

9.2.4. Market size and forecast, by application

9.2.5. Market size and forecast, by price range

9.2.6. Market size and forecast, by distribution channel

9.2.7. Market analysis by country

9.2.7.1. U.S.

9.2.7.1.1. Market size and forecast, by product type

9.2.7.1.2. Market size and forecast, by drive type

9.2.7.1.3. Market size and forecast, by application

9.2.7.1.4. Market size and forecast, by price range

9.2.7.1.5. Market size and forecast, by distribution channel

9.2.7.2. Canada

9.2.7.2.1. Market size and forecast, by product type

9.2.7.2.2. Market size and forecast, by drive type

9.2.7.2.3. Market size and forecast, by application

9.2.7.2.4. Market size and forecast, by price range

9.2.7.2.5. Market size and forecast, by distribution channel

9.2.7.3. Mexico

- 9.2.7.3.1. Market size and forecast, by product type
- 9.2.7.3.2. Market size and forecast, by drive type
- 9.2.7.3.3. Market size and forecast, by application
- 9.2.7.3.4. Market size and forecast, by price range
- 9.2.7.3.5. Market size and forecast, by distribution channel

9.3. Europe

- 9.3.1. Key market trends, growth factors, and opportunities
- 9.3.2. Market size and forecast, by product type
- 9.3.3. Market size and forecast, by drive type
- 9.3.4. Market size and forecast, by application
- 9.3.5. Market size and forecast, by price range
- 9.3.6. Market size and forecast, by distribution channel
- 9.3.7. Market analysis by country
 - 9.3.7.1. Germany
 - 9.3.7.1.1. Market size and forecast, by product type
 - 9.3.7.1.2. Market size and forecast, by drive type
 - 9.3.7.1.3. Market size and forecast, by application
 - 9.3.7.1.4. Market size and forecast, by price range
 - 9.3.7.1.5. Market size and forecast, by distribution channel
 - 9.3.7.2. France
 - 9.3.7.2.1. Market size and forecast, by product type
 - 9.3.7.2.2. Market size and forecast, by drive type
 - 9.3.7.2.3. Market size and forecast, by application
 - 9.3.7.2.4. Market size and forecast, by price range
 - 9.3.7.2.5. Market size and forecast, by distribution channel
 - 9.3.7.3. UK
 - 9.3.7.3.1. Market size and forecast, by product type
 - 9.3.7.3.2. Market size and forecast, by drive type
 - 9.3.7.3.3. Market size and forecast, by application
 - 9.3.7.3.4. Market size and forecast, by price range
 - 9.3.7.3.5. Market size and forecast, by distribution channel
 - 9.3.7.4. Italy
 - 9.3.7.4.1. Market size and forecast, by product type
 - 9.3.7.4.2. Market size and forecast, by drive type
 - 9.3.7.4.3. Market size and forecast, by application
 - 9.3.7.4.4. Market size and forecast, by price range
 - 9.3.7.4.5. Market size and forecast, by distribution channel
 - 9.3.7.5. Rest of Europe
 - 9.3.7.5.1. Market size and forecast, by product type

- 9.3.7.5.2. Market size and forecast, by drive type
- 9.3.7.5.3. Market size and forecast, by application
- 9.3.7.5.4. Market size and forecast, by price range
- 9.3.7.5.5. Market size and forecast, by distribution channel

9.4. Asia-Pacific

- 9.4.1. Key market trends, growth factors, and opportunities
- 9.4.2. Market size and forecast, by product type
- 9.4.3. Market size and forecast, by drive type
- 9.4.4. Market size and forecast, by application
- 9.4.5. Market size and forecast, by price range
- 9.4.6. Market size and forecast, by distribution channel
- 9.4.7. Market analysis by country
 - 9.4.7.1. China
 - 9.4.7.1.1. Market size and forecast, by product type
 - 9.4.7.1.2. Market size and forecast, by drive type
 - 9.4.7.1.3. Market size and forecast, by application
 - 9.4.7.1.4. Market size and forecast, by price range
 - 9.4.7.1.5. Market size and forecast, by distribution channel
 - 9.4.7.2. India
 - 9.4.7.2.1. Market size and forecast, by product type
 - 9.4.7.2.2. Market size and forecast, by drive type
 - 9.4.7.2.3. Market size and forecast, by application
 - 9.4.7.2.4. Market size and forecast, by price range
 - 9.4.7.2.5. Market size and forecast, by distribution channel
 - 9.4.7.3. Japan
 - 9.4.7.3.1. Market size and forecast, by product type
 - 9.4.7.3.2. Market size and forecast, by drive type
 - 9.4.7.3.3. Market size and forecast, by application
 - 9.4.7.3.4. Market size and forecast, by price range
 - 9.4.7.3.5. Market size and forecast, by distribution channel
 - 9.4.7.4. Australia
 - 9.4.7.4.1. Market size and forecast, by product type
 - 9.4.7.4.2. Market size and forecast, by drive type
 - 9.4.7.4.3. Market size and forecast, by application
 - 9.4.7.4.4. Market size and forecast, by price range
 - 9.4.7.4.5. Market size and forecast, by distribution channel
 - 9.4.7.5. Rest of Asia-Pacific
 - 9.4.7.5.1. Market size and forecast, by product type
 - 9.4.7.5.2. Market size and forecast, by drive type

- 9.4.7.5.3. Market size and forecast, by application
- 9.4.7.5.4. Market size and forecast, by price range
- 9.4.7.5.5. Market size and forecast, by distribution channel

9.5. LAMEA

- 9.5.1. Key market trends, growth factors, and opportunities
- 9.5.2. Market size and forecast, by product type
- 9.5.3. Market size and forecast, by drive type
- 9.5.4. Market size and forecast, by application
- 9.5.5. Market size and forecast, by price range
- 9.5.6. Market size and forecast, by distribution channel
- 9.5.7. Market analysis by country
 - 9.5.7.1. Latin America
 - 9.5.7.1.1. Market size and forecast, by product type
 - 9.5.7.1.2. Market size and forecast, by drive type
 - 9.5.7.1.3. Market size and forecast, by application
 - 9.5.7.1.4. Market size and forecast, by price range
 - 9.5.7.1.5. Market size and forecast, by distribution channel
 - 9.5.7.2. Middle East
 - 9.5.7.2.1. Market size and forecast, by product type
 - 9.5.7.2.2. Market size and forecast, by drive type
 - 9.5.7.2.3. Market size and forecast, by application
 - 9.5.7.2.4. Market size and forecast, by price range
 - 9.5.7.2.5. Market size and forecast, by distribution channel
 - 9.5.7.3. Africa
 - 9.5.7.3.1. Market size and forecast, by product type
 - 9.5.7.3.2. Market size and forecast, by drive type
 - 9.5.7.3.3. Market size and forecast, by application
 - 9.5.7.3.4. Market size and forecast, by price range
 - 9.5.7.3.5. Market size and forecast, by distribution channel

CHAPTER 10: COMPANY PROFILES

- 10.1. Bickerton Portables (Subsidiary of Mobility Holdings, Ltd.)
 - 10.1.1. Company overview
 - 10.1.2. Company snapshot
 - 10.1.3. Product portfolio
 - 10.1.4. Key strategic moves and developments
- 10.2. Bobbin Bicycles Ltd
 - 10.2.1. Company overview

- 10.2.2. Company snapshot
- 10.2.3. Product portfolio
- 10.3. Brompton Bicycle Ltd
 - 10.3.1. Company overview
 - 10.3.2. Company snapshot
 - 10.3.3. Product portfolio
 - 10.3.4. Key strategic moves and developments
- 10.4. Dahon
 - 10.4.1. Company overview
 - 10.4.2. Company snapshot
 - 10.4.3. Operating business segments
 - 10.4.4. Product portfolio
 - 10.4.5. Key strategic moves and developments
- 10.5. Giant Bicycles
 - 10.5.1. Company overview
 - 10.5.2. Company snapshot
 - 10.5.3. Product portfolio
 - 10.5.4. Business performance
- 10.6. Gocycle (Subsidiary of Karbon Kinetics)
 - 10.6.1. Company overview
 - 10.6.2. Company snapshot
 - 10.6.3. Operating business segments
 - 10.6.4. Product portfolio
 - 10.6.5. Key strategic moves and developments
- 10.7. Ming Cycle
 - 10.7.1. Company overview
 - 10.7.2. Company snapshot
 - 10.7.3. Operating business segments
 - 10.7.4. Product portfolio
 - 10.7.5. Key strategic moves and developments
- 10.8. Montague Corporation
 - 10.8.1. Company overview
 - 10.8.2. Company snapshot
 - 10.8.3. Product portfolio
 - 10.8.4. Key strategic moves and developments
- 10.9. Pacific Cycles
 - 10.9.1. Company overview
 - 10.9.2. Company snapshot
 - 10.9.3. Product portfolio

10.9.4.Key strategic moves and developments

10.10.Raleigh UK Ltd

10.10.1.Company overview

10.10.2.Company snapshot

10.10.3.Operating business segments

10.10.4.Product portfolio

10.10.5.Key strategic moves and developments

10.11.Vilano Bikes (subsidiary of Venditio Group LLC)

10.11.1.Company overview

10.11.2.Company snapshot

10.11.3.Product portfolio

List Of Tables

LIST OF TABLES

TABLE 01.MACRO-ECONOMIC INDICATORS PROJECTIONS (1/2):

TABLE 02.MACRO-ECONOMIC INDICATORS PROJECTIONS (2/2):

TABLE 03.GLOBAL FOLDING BIKES MARKET, BY PRODUCT TYPE, 2019-2027
(\$MILLION)

TABLE 04.FOLDING BIKES MARKET REVENUE FOR MID-FOLD, BY REGION
2019–2027 (\$MILLION)

TABLE 05.FOLDING BIKES MARKET REVENUE FOR VERTICAL FOLD, BY REGION
2019–2027 (\$MILLION)

TABLE 06.FOLDING BIKES MARKET REVENUE FOR TRANGLE HINGE, BY
REGION 2019–2027 (\$MILLION)

TABLE 07.GLOBAL FOLDING BIKES MARKET, BY DRIVE TYPE, 2019-2027
(\$MILLION)

TABLE 08.CONVENTIONAL FOLDING BIKES MARKET REVENUE, BY REGION
2019–2027 (\$MILLION)

TABLE 09.ELECTRIC FOLDING BIKES MARKET REVENUE, BY REGION 2019–2027
(\$MILLION)

TABLE 10.GLOBAL FOLDING BIKES MARKET, BY APPLICATION, 2019-2027
(\$MILLION)

TABLE 11.SPORTS FOLDING BIKES MARKET REVENUE, BY REGION 2019–2027
(\$MILLION)

TABLE 12.FITNESS FOLDING BIKES MARKET REVENUE, BY REGION 2019–2027
(\$MILLION)

TABLE 13.COMMERCIAL FOLDING BIKES MARKET REVENUE, BY REGION
2019–2027 (\$MILLION)

TABLE 14.FOLDING BIKES MARKET REVENUE FOR OTHERS, BY REGION
2019–2027 (\$MILLION)

TABLE 15.GLOBAL FOLDING BIKES MARKET, BY PRICE RANGE, 2019-2027
(\$MILLION)

TABLE 16.FOLDING BIKES MARKET REVENUE FOR LOW, BY REGION 2019–2027
(\$MILLION)

TABLE 17.FOLDING BIKES MARKET REVENUE FOR ECONOMY, BY REGION
2019–2027 (\$MILLION)

TABLE 18.FOLDING BIKES MARKET REVENUE FOR PREMIUM, BY REGION
2019–2027 (\$MILLION)

TABLE 19.GLOBAL FOLDING BIKES MARKET, BY DISTRIBUTION CHANNEL,

2019-2027 (\$MILLION)

TABLE 20.FOLDING BIKES MARKET REVENUE FOR OFFLINE, BY REGION

2019–2027 (\$MILLION)

TABLE 21.FOLDING BIKES MARKET REVENUE FOR ONLINE, BY REGION

2019–2027 (\$MILLION)

TABLE 22.NORTH AMERICA FOLDING BIKES MARKET, BY PRODUCT TYPE,
2019–2027 (\$MILLION)

TABLE 23.NORTH AMERICA FOLDING BIKES MARKET, BY DRIVE TYPE,
2019–2027 (\$MILLION)

TABLE 24.NORTH AMERICA FOLDING BIKES MARKET, BY APPLICATION,
2019–2027 (\$MILLION)

TABLE 25.NORTH AMERICA FOLDING BIKES MARKET, BY PRICE RANGE,
2019–2027 (\$MILLION)

TABLE 26.NORTH AMERICA FOLDING BIKES MARKET, BY DISTRIBUTION
CHANNEL, 2019–2027 (\$MILLION)

TABLE 27.U.S. FOLDING BIKES MARKET, BY PRODUCT TYPE, 2019–2027
(\$MILLION)

TABLE 28.U.S. FOLDING BIKES MARKET, BY DRIVE TYPE, 2019–2027 (\$MILLION)

TABLE 29.U.S. FOLDING BIKES MARKET, BY APPLICATION, 2019–2027 (\$MILLION)

TABLE 30.U.S. FOLDING BIKES MARKET, BY PRICE RANGE, 2019–2027
(\$MILLION)

TABLE 31.U.S. FOLDING BIKES MARKET, BY DISTRIBUTION CHANNEL, 2019–2027
(\$MILLION)

TABLE 32.CANADA FOLDING BIKES MARKET, BY PRODUCT TYPE, 2019–2027
(\$MILLION)

TABLE 33.CANADA FOLDING BIKES MARKET, BY DRIVE TYPE, 2019–2027
(\$MILLION)

TABLE 34.CANADA FOLDING BIKES MARKET, BY APPLICATION, 2019–2027
(\$MILLION)

TABLE 35.CANADA FOLDING BIKES MARKET, BY PRICE RANGE, 2019–2027
(\$MILLION)

TABLE 36.CANADA FOLDING BIKES MARKET, BY DISTRIBUTION CHANNEL,
2019–2027 (\$MILLION)

TABLE 37.MEXICO FOLDING BIKES MARKET, BY PRODUCT TYPE, 2019–2027
(\$MILLION)

TABLE 38.MEXICO FOLDING BIKES MARKET, BY DRIVE TYPE, 2019–2027
(\$MILLION)

TABLE 39.MEXICO FOLDING BIKES MARKET, BY APPLICATION, 2019–2027
(\$MILLION)

TABLE 40.MEXICO FOLDING BIKES MARKET, BY PRICE RANGE, 2019–2027 (\$MILLION)

TABLE 41.MEXICO FOLDING BIKES MARKET, BY DISTRIBUTION CHANNEL, 2019–2027 (\$MILLION)

TABLE 42.EUROPE FOLDING BIKES MARKET, BY PRODUCT TYPE, 2019–2027 (\$MILLION)

TABLE 43.EUROPE FOLDING BIKES MARKET, BY DRIVE TYPE, 2019–2027 (\$MILLION)

TABLE 44.EUROPE FOLDING BIKES MARKET, BY APPLICATION, 2019–2027 (\$MILLION)

TABLE 45.EUROPE FOLDING BIKES MARKET, BY PRICE RANGE, 2019–2027 (\$MILLION)

TABLE 46.EUROPE FOLDING BIKES MARKET, BY DISTRIBUTION CHANNEL, 2019–2027 (\$MILLION)

TABLE 47.GERMANY FOLDING BIKES MARKET, BY PRODUCT TYPE, 2019–2027 (\$MILLION)

TABLE 48.GERMANY FOLDING BIKES MARKET, BY DRIVE TYPE, 2019–2027 (\$MILLION)

TABLE 49.GERMANY FOLDING BIKES MARKET, BY APPLICATION, 2019–2027 (\$MILLION)

TABLE 50.GERMANY FOLDING BIKES MARKET, BY PRICE RANGE, 2019–2027 (\$MILLION)

TABLE 51.GERMANY FOLDING BIKES MARKET, BY DISTRIBUTION CHANNEL, 2019–2027 (\$MILLION)

TABLE 52.FRANCE FOLDING BIKES MARKET, BY PRODUCT TYPE, 2019–2027 (\$MILLION)

TABLE 53.FRANCE FOLDING BIKES MARKET, BY DRIVE TYPE, 2019–2027 (\$MILLION)

TABLE 54.FRANCE FOLDING BIKES MARKET, BY APPLICATION, 2019–2027 (\$MILLION)

TABLE 55.FRANCE FOLDING BIKES MARKET, BY PRICE RANGE, 2019–2027 (\$MILLION)

TABLE 56.FRANCE FOLDING BIKES MARKET, BY DISTRIBUTION CHANNEL, 2019–2027 (\$MILLION)

TABLE 57.UK FOLDING BIKES MARKET, BY PRODUCT TYPE, 2019–2027 (\$MILLION)

TABLE 58.UK FOLDING BIKES MARKET, BY DRIVE TYPE, 2019–2027 (\$MILLION)

TABLE 59.UK FOLDING BIKES MARKET, BY APPLICATION, 2019–2027 (\$MILLION)

TABLE 60.UK FOLDING BIKES MARKET, BY PRICE RANGE, 2019–2027 (\$MILLION)

TABLE 61.UK FOLDING BIKES MARKET, BY DISTRIBUTION CHANNEL, 2019–2027
(\$MILLION)

TABLE 62.ITALY FOLDING BIKES MARKET, BY PRODUCT TYPE, 2019–2027
(\$MILLION)

TABLE 63.ITALY FOLDING BIKES MARKET, BY DRIVE TYPE, 2019–2027
(\$MILLION)

TABLE 64.ITALY FOLDING BIKES MARKET, BY APPLICATION, 2019–2027
(\$MILLION)

TABLE 65.ITALY FOLDING BIKES MARKET, BY PRICE RANGE, 2019–2027
(\$MILLION)

TABLE 66.ITALY FOLDING BIKES MARKET, BY DISTRIBUTION CHANNEL,
2019–2027 (\$MILLION)

TABLE 67.REST OF EUROPE FOLDING BIKES MARKET, BY PRODUCT TYPE,
2019–2027 (\$MILLION)

TABLE 68.REST OF EUROPE FOLDING BIKES MARKET, BY DRIVE TYPE,
2019–2027 (\$MILLION)

TABLE 69.REST OF EUROPE FOLDING BIKES MARKET, BY APPLICATION,
2019–2027 (\$MILLION)

TABLE 70.REST OF EUROPE FOLDING BIKES MARKET, BY PRICE RANGE,
2019–2027 (\$MILLION)

TABLE 71.REST OF EUROPE FOLDING BIKES MARKET, BY DISTRIBUTION
CHANNEL, 2019–2027 (\$MILLION)

TABLE 72.ASIA-PACIFIC FOLDING BIKES MARKET, BY PRODUCT TYPE,
2019–2027 (\$MILLION)

TABLE 73.ASIA-PACIFIC FOLDING BIKES MARKET, BY DRIVE TYPE, 2019–2027
(\$MILLION)

TABLE 74.ASIA-PACIFIC FOLDING BIKES MARKET, BY APPLICATION, 2019–2027
(\$MILLION)

TABLE 75.ASIA-PACIFIC FOLDING BIKES MARKET, BY PRICE RANGE, 2019–2027
(\$MILLION)

TABLE 76.ASIA-PACIFIC FOLDING BIKES MARKET, BY DISTRIBUTION CHANNEL,
2019–2027 (\$MILLION)

TABLE 77.CHINA FOLDING BIKES MARKET, BY PRODUCT TYPE, 2019–2027
(\$MILLION)

TABLE 78.CHINA FOLDING BIKES MARKET, BY DRIVE TYPE, 2019–2027
(\$MILLION)

TABLE 79.CHINA FOLDING BIKES MARKET, BY APPLICATION, 2019–2027
(\$MILLION)

TABLE 80.CHINA FOLDING BIKES MARKET, BY PRICE RANGE, 2019–2027

(\$MILLION)

TABLE 81.CHINA FOLDING BIKES MARKET, BY DISTRIBUTION CHANNEL,
2019–2027 (\$MILLION)

TABLE 82.INDIA FOLDING BIKES MARKET, BY PRODUCT TYPE, 2019–2027
(\$MILLION)

TABLE 83.INDIA FOLDING BIKES MARKET, BY DRIVE TYPE, 2019–2027
(\$MILLION)

TABLE 84.INDIA FOLDING BIKES MARKET, BY APPLICATION, 2019–2027
(\$MILLION)

TABLE 85.INDIA FOLDING BIKES MARKET, BY PRICE RANGE, 2019–2027
(\$MILLION)

TABLE 86.INDIA FOLDING BIKES MARKET, BY DISTRIBUTION CHANNEL,
2019–2027 (\$MILLION)

TABLE 87.JAPAN FOLDING BIKES MARKET, BY PRODUCT TYPE, 2019–2027
(\$MILLION)

TABLE 88.JAPAN FOLDING BIKES MARKET, BY DRIVE TYPE, 2019–2027
(\$MILLION)

TABLE 89.JAPAN FOLDING BIKES MARKET, BY APPLICATION, 2019–2027
(\$MILLION)

TABLE 90.JAPAN FOLDING BIKES MARKET, BY PRICE RANGE, 2019–2027
(\$MILLION)

TABLE 91.JAPAN FOLDING BIKES MARKET, BY DISTRIBUTION CHANNEL,
2019–2027 (\$MILLION)

TABLE 92.AUSTRALIA FOLDING BIKES MARKET, BY PRODUCT TYPE, 2019–2027
(\$MILLION)

TABLE 93.AUSTRALIA FOLDING BIKES MARKET, BY DRIVE TYPE, 2019–2027
(\$MILLION)

TABLE 94.AUSTRALIA FOLDING BIKES MARKET, BY APPLICATION, 2019–2027
(\$MILLION)

TABLE 95.AUSTRALIA FOLDING BIKES MARKET, BY PRICE RANGE, 2019–2027
(\$MILLION)

TABLE 96.AUSTRALIA FOLDING BIKES MARKET, BY DISTRIBUTION CHANNEL,
2019–2027 (\$MILLION)

TABLE 97.REST OF ASIA-PACIFIC FOLDING BIKES MARKET, BY PRODUCT TYPE,
2019–2027 (\$MILLION)

TABLE 98.REST OF ASIA-PACIFIC FOLDING BIKES MARKET, BY DRIVE TYPE,
2019–2027 (\$MILLION)

TABLE 99.REST OF ASIA-PACIFIC FOLDING BIKES MARKET, BY APPLICATION,
2019–2027 (\$MILLION)

TABLE 100.REST OF ASIA-PACIFIC FOLDING BIKES MARKET, BY PRICE RANGE, 2019–2027 (\$MILLION)

TABLE 101.REST OF ASIA-PACIFIC FOLDING BIKES MARKET, BY DISTRIBUTION CHANNEL, 2019–2027 (\$MILLION)

TABLE 102.LAMEA FOLDING BIKES MARKET, BY PRODUCT TYPE, 2019–2027 (\$MILLION)

TABLE 103.LAMEA FOLDING BIKES MARKET, BY DRIVE TYPE, 2019–2027 (\$MILLION)

TABLE 104.LAMEA FOLDING BIKES MARKET, BY APPLICATION, 2019–2027 (\$MILLION)

TABLE 105.LAMEA FOLDING BIKES MARKET, BY PRICE RANGE, 2019–2027 (\$MILLION)

TABLE 106.LAMEA FOLDING BIKES MARKET, BY DISTRIBUTION CHANNEL, 2019–2027 (\$MILLION)

TABLE 107.LATIN AMERICA FOLDING BIKES MARKET, BY PRODUCT TYPE, 2019–2027 (\$MILLION)

TABLE 108.LATIN AMERICA FOLDING BIKES MARKET, BY DRIVE TYPE, 2019–2027 (\$MILLION)

TABLE 109.LATIN AMERICA FOLDING BIKES MARKET, BY APPLICATION, 2019–2027 (\$MILLION)

TABLE 110.LATIN AMERICA FOLDING BIKES MARKET, BY PRICE RANGE, 2019–2027 (\$MILLION)

TABLE 111.LATIN AMERICA FOLDING BIKES MARKET, BY DISTRIBUTION CHANNEL, 2019–2027 (\$MILLION)

TABLE 112.MIDDLE EAST FOLDING BIKES MARKET, BY PRODUCT TYPE, 2019–2027 (\$MILLION)

TABLE 113.MIDDLE EAST FOLDING BIKES MARKET, BY DRIVE TYPE, 2019–2027 (\$MILLION)

TABLE 114.MIDDLE EAST FOLDING BIKES MARKET, BY APPLICATION, 2019–2027 (\$MILLION)

TABLE 115.MIDDLE EAST FOLDING BIKES MARKET, BY PRICE RANGE, 2019–2027 (\$MILLION)

TABLE 116.MIDDLE EAST FOLDING BIKES MARKET, BY DISTRIBUTION CHANNEL, 2019–2027 (\$MILLION)

TABLE 117.AFRICA FOLDING BIKES MARKET, BY PRODUCT TYPE, 2019–2027 (\$MILLION)

TABLE 118.AFRICA FOLDING BIKES MARKET, BY DRIVE TYPE, 2019–2027 (\$MILLION)

TABLE 119.AFRICA FOLDING BIKES MARKET, BY APPLICATION, 2019–2027

(\$MILLION)

TABLE 120.AFRICA FOLDING BIKES MARKET, BY PRICE RANGE, 2019–2027

(\$MILLION)

TABLE 121.AFRICA FOLDING BIKES MARKET, BY DISTRIBUTION CHANNEL,
2019–2027 (\$MILLION)

TABLE 122.BICKERTON PORTABLES: COMPANY SNAPSHOT

TABLE 123.BICKERTON PORTABLES: PRODUCT PORTFOLIO

TABLE 124.BICKERTON PORTABLES: KEY STRATEGIC MOVES AND
DEVELOPMENTS

TABLE 125.BOBBIN BICYCLES LTD: COMPANY SNAPSHOT

TABLE 126.BOBBIN BICYCLES LTD: PRODUCT PORTFOLIO

TABLE 127.BROMPTON BICYCLE LTD: COMPANY SNAPSHOT

TABLE 128.BROMPTON BICYCLE LTD: PRODUCT PORTFOLIO

TABLE 129.BROMPTON BICYCLE LTD: KEY STRATEGIC MOVES AND
DEVELOPMENTS

TABLE 130.DAHON: COMPANY SNAPSHOT

TABLE 131.DAHON: OPERATING SEGMENTS

TABLE 132.DAHON: PRODUCT PORTFOLIO

TABLE 133.DAHON: KEY STRATEGIC MOVES AND DEVELOPMENTS

TABLE 134.GIANT BICYCLES: COMPANY SNAPSHOT

TABLE 135.GIANT BICYCLES: PRODUCT PORTFOLIO

TABLE 136.GOCYCLE: COMPANY SNAPSHOT

TABLE 137.GOCYCLE: OPERATING SEGMENTS

TABLE 138.GOCYCLE: PRODUCT PORTFOLIO

TABLE 139.GOCYCLE: KEY STRATEGIC MOVES AND DEVELOPMENTS

TABLE 140.MING CYCLE: COMPANY SNAPSHOT

TABLE 141.MING CYCLE: OPERATING SEGMENTS

TABLE 142.MING CYCLE: PRODUCT PORTFOLIO

TABLE 143.MING CYCLE: KEY STRATEGIC MOVES AND DEVELOPMENTS

TABLE 144.MONTAGUE CORPORATION: COMPANY SNAPSHOT

TABLE 145.MONTAGUE CORPORATION: PRODUCT PORTFOLIO

TABLE 146.MONTAGUE CORPORATION: KEY STRATEGIC MOVES AND
DEVELOPMENTS

TABLE 147.PACIFIC CYCLES: COMPANY SNAPSHOT

TABLE 148.PACIFIC CYCLES: PRODUCT PORTFOLIO

TABLE 149.PACIFIC CYCLES: KEY STRATEGIC MOVES AND DEVELOPMENTS

TABLE 150.RALEIGH UK LTD: COMPANY SNAPSHOT

TABLE 151.RALEIGH UK LTD: OPERATING SEGMENTS

TABLE 152.RALEIGH UK LTD: PRODUCT PORTFOLIO

TABLE 153.RALEIGH UK LTD: KEY STRATEGIC MOVES AND DEVELOPMENTS

TABLE 154.VILANO BIKES: COMPANY SNAPSHOT

TABLE 155.VILANO BIKES: PRODUCT PORTFOLIO

List Of Figures

LIST OF FIGURES

FIGURE 01.KEY MARKET SEGMENTS

FIGURE 02.EXECUTIVE SUMMARY

FIGURE 03.EXECUTIVE SUMMARY

FIGURE 04.TOP IMPACTING FACTORS

FIGURE 05.TOP INVESTMENT POCKETS

FIGURE 06.TOP WINNING STRATEGIES, BY YEAR, 2017-2021*

FIGURE 07.TOP WINNING STRATEGIES, BY DEVELOPMENT, 2017-2021*

FIGURE 08.TOP WINNING STRATEGIES, BY COMPANY, 2017-2021*

FIGURE 09.KEY PLAYER POSITIONING, 2019

FIGURE 10.GLOBAL FOLDING BIKES MARKET, BY PRODUCT TYPE, 2019-2027

FIGURE 11.COMPARATIVE SHARE ANALYSIS OF FOLDING BIKES MARKET FOR MID-FOLD, BY COUNTRY, 2019 & 2027 (\$MILLION)

FIGURE 12.COMPARATIVE SHARE ANALYSIS OF FOLDING BIKES MARKET FOR VERTICAL FOLD, BY COUNTRY, 2019 & 2027 (\$MILLION)

FIGURE 13.COMPARATIVE SHARE ANALYSIS OF FOLDING BIKES MARKET FOR TRIANGLE HINGE, BY COUNTRY, 2019 & 2027 (\$MILLION)

FIGURE 14.GLOBAL FOLDING BIKES MARKET, BY DRIVE TYPE, 2019-2027

FIGURE 15.COMPARATIVE SHARE ANALYSIS OF CONVENTIONAL FOLDING BIKES MARKET, BY COUNTRY, 2019 & 2027 (\$MILLION)

FIGURE 16.COMPARATIVE SHARE ANALYSIS OF ELECTRIC FOLDING BIKES MARKET, 2019 & 2027 (\$MILLION)

FIGURE 17.GLOBAL FOLDING BIKES MARKET, BY APPLICATION, 2019-2027

FIGURE 18.COMPARATIVE SHARE ANALYSIS OF SPORTS FOLDING BIKES MARKET, BY COUNTRY, 2019 & 2027 (\$MILLION)

FIGURE 19.COMPARATIVE SHARE ANALYSIS OF FITNESS FOLDING BIKES MARKET, BY COUNTRY, 2019 & 2027 (\$MILLION)

FIGURE 20.COMPARATIVE SHARE ANALYSIS OF COMMERCIAL FOLDING BIKES MARKET, BY COUNTRY, 2019 & 2027 (\$MILLION)

FIGURE 21.COMPARATIVE SHARE ANALYSIS OF FOLDING BIKES MARKET FOR OTHERS, BY COUNTRY, 2019 & 2027 (\$MILLION)

FIGURE 22.GLOBAL FOLDING BIKES MARKET, BY PRICE RANGE, 2019-2027

FIGURE 23.COMPARATIVE SHARE ANALYSIS OF FOLDING BIKES MARKET FOR LOW, BY COUNTRY, 2019 & 2027 (\$MILLION)

FIGURE 24.COMPARATIVE SHARE ANALYSIS OF FOLDING BIKES MARKET FOR ECONOMY, BY COUNTRY, 2019 & 2027 (\$MILLION)

FIGURE 25.COMPARATIVE SHARE ANALYSIS OF FOLDING BIKES MARKET FOR PREMIUM, BY COUNTRY, 2019 & 2027 (\$MILLION)

FIGURE 26.GLOBAL FOLDING BIKES MARKET, BY DISTRIBUTION CHANNEL, 2019-2027

FIGURE 27.COMPARATIVE SHARE ANALYSIS OF FOLDING BIKES MARKET FOR OFFLINE, BY COUNTRY, 2019 & 2027 (\$MILLION)

FIGURE 28.COMPARATIVE SHARE ANALYSIS OF FOLDING BIKES MARKET FOR ONLINE, BY COUNTRY, 2019 & 2027 (\$MILLION)

FIGURE 29.FOLDING BIKES MARKET, BY REGION, 2019-2027 (%)

FIGURE 30.COMPARATIVE SHARE ANALYSIS OF FOLDING BIKES MARKET, BY COUNTRY, 2019–2027 (%)

FIGURE 31.U.S. FOLDING BIKES MARKET, 2019–2027 (\$MILLION)

FIGURE 32.CANADA FOLDING BIKES MARKET, 2019–2027 (\$MILLION)

FIGURE 33.MEXICO FOLDING BIKES MARKET, 2019–2027 (\$MILLION)

FIGURE 34.COMPARATIVE SHARE ANALYSIS OF FOLDING BIKES MARKET, BY COUNTRY, 2019–2027 (%)

FIGURE 35.GERMANY FOLDING BIKES MARKET, 2019–2027 (\$MILLION)

FIGURE 36.FRANCE FOLDING BIKES MARKET, 2019–2027 (\$MILLION)

FIGURE 37.UK FOLDING BIKES MARKET, 2019–2027 (\$MILLION)

FIGURE 38.ITALY FOLDING BIKES MARKET, 2019–2027 (\$MILLION)

FIGURE 39.REST OF EUROPE FOLDING BIKES MARKET, 2019–2027 (\$MILLION)

FIGURE 40.COMPARATIVE SHARE ANALYSIS OF FOLDING BIKES MARKET, BY COUNTRY, 2019–2027 (%)

FIGURE 41.CHINA FOLDING BIKES MARKET, 2019–2027 (\$MILLION)

FIGURE 42.INDIA FOLDING BIKES MARKET, 2019–2027 (\$MILLION)

FIGURE 43.JAPAN FOLDING BIKES MARKET, 2019–2027 (\$MILLION)

FIGURE 44.AUSTRALIA FOLDING BIKES MARKET, 2019–2027 (\$MILLION)

FIGURE 45.REST OF ASIA-PACIFIC FOLDING BIKES MARKET, 2019–2027 (\$MILLION)

FIGURE 46.COMPARATIVE SHARE ANALYSIS OF FOLDING BIKES MARKET, BY COUNTRY, 2019–2027 (%)

FIGURE 47.LATIN AMERICA FOLDING BIKES MARKET, 2019–2027 (\$MILLION)

FIGURE 48.MIDDLE EAST FOLDING BIKES MARKET, 2019–2027 (\$MILLION)

FIGURE 49.AFRICA FOLDING BIKES MARKET, 2019–2027 (\$MILLION)

FIGURE 50.GIANT BICYCLES: REVENUE, 2017–2019 (\$MILLION)

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