

# **FMCG Logistics Market by Mode of Transportation (Railways, Airways, Roadways, and Waterways), Product Type (Food & Beverages, Personal Care, Household Care, and Other Consumables), and Service Type (Transportation, Warehousing, and Value Added Services): Global Opportunity Analysis and Industry Forecast, 2020–2027**

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## **Abstracts**

FMCG logistics involves the movement of fast movable consumer goods from one place to another in a shorter time span. This involves services, such as material handling, packaging, transportation, inventory, security, and warehousing, which can be scaled according to customer needs and market conditions. FMCG logistics service providers are responsible for the delivery of materials or goods from manufacturers to consumers.

Logistics is widely known as the process of coordinating and moving resources, such as equipment, food, liquids, inventory, materials, and other products, from one location to the storage or the desired destination. It is the management of the flow of goods from one point of origin to the point of consumption to meet the requirement of customers. FMCG logistics management focuses on the efficiency and effective management of daily activities concerning the transportation of daily usable goods from one place to another.

Moreover, the FMCG logistics market comprises third-party logistics (3PL), fourth-party logistics (4PL), inbound logistics, outbound logistics, reverse logistics, green logistics, military logistics, and other logistics service. This process provides efficient and effective transportation & storage of goods and services. At present, FMCG logistics services are widely being used in various applications, including warehousing,

procurement, supply chain, material handling, inbound & outbound transportation, packaging, and inventory.

At present, Asia-Pacific dominates the market, followed by LAMEA, North America, and Europe. China dominated the global market in 2019, whereas India is expected to grow at a significant rate in Asia-Pacific during the forecast period.

The global FMCG logistics market is driven by rise in penetration of e-commerce in the FMCG logistics industry, changing lifestyles, rapidly evolving consumer habits, growth in disposable income, rise of tech-driven logistics services, and increase in adoption of IoT-enabled connected devices.

Moreover, poor infrastructure & higher logistics costs and lack of control of manufacturers and retailers on logistics service hamper the growth of the global market. However, last mile deliveries, logistics automation, cost cutting, and lead time reduction due to the adoption of multi-modal system are expected to offer lucrative opportunities for the growth of the global FMCG logistics market.

The global FMCG logistics market is segmented based on product type, service type, mode of transportation, and region. Product type includes food & beverages, personal care, household care, and other consumables. Service type includes transportation, warehousing, and value added services. Mode of transportation includes railways, airways, roadways, and waterways. Based on region, the market is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

The key players operating in the FMCG logistics market include A.P. Moller – Maersk, C.H. Robinson Worldwide, Inc., DB SCHENKER (Deutsche Bahn Group (DB Group)), Deutsche Post AG (DHL Group), DSV (DSV Panalpina), FedEx, Geodis, Kuehne+Nagel, United Parcel Service, Inc. (UPS), and XPO Logistics, Inc.

## KEY BENEFITS FOR STAKEHOLDERS

This study presents the analytical depiction of the FMCG logistics market along with the current trends and future estimations to depict the imminent investment pockets.

The overall market potential is determined to understand the profitable trends to enable stakeholders gain a stronger foothold in the

## FMCG logistics market.

The report presents information related to key drivers, restraints, and opportunities with detailed impact analysis.

The FMCG logistics market is quantitatively analyzed from 2019 to 2027 to highlight the financial competency of the market.

Porter's five forces analysis illustrates the potency of the buyers and suppliers.

### KEY MARKET SEGMENTS

#### By Mode of Transportation

Railways

Airways

Roadways

Waterways

#### By Product Type

Food & Beverages

Personal Care

Household Care

Other Consumables

#### By Service Type

Transportation

Warehousing

Value Added Services

## By Region

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Italy

Rest of Europe

Asia-Pacific

China

Japan

India

Australia

Rest of Asia-Pacific

## LAMEA

Latin America

Middle East

Africa

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