

Flour Market by Raw Material (Wheat, Rice, Maize, and Others), Application (Bread & Bakery Products; Noodles & Pasta; Animal Feed; Wafers, Crackers, & Biscuits; Non-Food Application; and Others), Technology (Dry Technology and Wet Technology) - Global Opportunity Analysis and Industry Forecast, 2014-2022

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Abstracts

Flour is mainly obtained by grinding wheat, maize, rice, and others. Wheat is the grain most commonly used to make flour, accounting nearly 84.52% of the total content of the flour, followed by maize and rice. Wheat is a main ingredient of bread, which is a staple food for many cultures. While wheat is the most common base for flour, maize flour is important since ancient times and remains a staple in the Americas. Flour contains a high proportion of starch, which is a subset of complex carbohydrates, also known as polysaccharides, and is highly preferred among health-centric people. This factor would increase the demand for flour during the forecast period. Wheat is the most widely produced cereal in the world, most of which is for human consumption. Flours are used to make bread, bakery items, corn-based coating of fried food and fast food. Fast food restaurants show high consumption of flour as it is used in food items such as donuts, burgers, cakes, and fried meat.

The growth in population coupled with per capita income has increased the demand for flour, thus raising the flour production. The change in consumer towards urban and modern lifestyles has increased the demand for various types of flours in the preparation of fast foods items. Moreover, rise in health concerns for high-protein flour results in demand for flour millers to develop gluten-free flour alternatives. Change in taste and preference of consumers as well as dietary concerns for manufacturers to develop differentiated products have impacted the overall sales. Owing to improper

warehousing influences, the flour market faces major problems in the form of contamination of food grains. Expansion of commercial farmlands and growth of aquatic feed industry in Asia-Pacific impact the application of flour in the animal feed segment. The global flour market is anticipated to reach \$270,895 million by 2022, growing at a CAGR of 4.4% between 2016 and 2022.

The global flour market is segmented based on raw material, application, technology, and geography. Based on the raw material, the market is segmented into wheat (including durum flour), rice, maize (including corn flour), and others (including oat flour and rye flour). On the basis of application, it is divided into bread & bakery products; noodles & pasta; animal feed (including pet food); wafers, crackers, & biscuits; non-food application (including bio-plastics, biomaterials, glue); and others (including roux and baby food). Based on technology, the market is bifurcated into dry technology and wet technology. Geographically, it is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

The key players operating in the market include:

Ardent Mills Canada

Archer Daniels Midland Company

Associated British Foods plc

ConAgra Foods, Inc.

General Mills Inc.

Hindustan Unilever Limited

Hodgson Mill.

ITC Limited

King Arthur Flour Company, Inc.

White Wings

Willmar International.

KEY BENEFITS

Comprehensive analysis of factors that drive and restrict the growth of the global flour market is provided, which gives the scenario of which technologies need to be introduced in the market.

This report presents the quantitative analysis of the current market and future estimations through 2014–2022, which assist in identifying the prevailing opportunity for upcoming products.

Key market players are profiled and their strategies are analyzed thoroughly, which helps in understanding the competitive outlook of global flour market.

An in-depth analysis of current research developments is provided with key dynamic factors that help in understanding the behavior of the market.

Key market segments

BY RAW MATERIAL

Wheat (Including Durum Flour)

Rice

Maize (including Corn Flour)

Others (including Oat Flour and Rye Flour)

BY APPLICATION

Bread & Bakery Products

Noodles & Pasta

Animal Feed (Including Pet Food)

Wafers, Crackers, & Biscuits

Non-Food Application (Including Bio-Plastics, Biomaterials, Glue)

Others (Including Roux and Baby Food)

BY TECHNOLOGY

Dry Technology

Wet Technology

MARKET BY GEOGRAPHY

North America

U.S.

Canada

Mexico

Europe

Germany

UK

Rest of Europe

Asia-Pacific

Japan

China

Rest of Asia-Pacific

LAMEA

Latin America

Middle East

Africa

Some of the other players involved in the manufacture and supply of flour include (not profiled in this report):

US Durum Milling Inc.

Hayden Flour Mills

Sunrise Flour Mill

North American Millers Association

Grain Craft

To Your Health Sprouted Flour Co.

Heartland Mills Inc.

The Birkett Mills

ADM Milling Co.

Horizon Milling

Satake USA

Fairheaven Organic Flour Mill.

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