

Flour Market by Raw Material (Wheat, Rice, Maize, and Others), Application (Bread & Bakery Products; Noodles & Pasta; Animal Feed; Wafers, Crackers, & Biscuits; Non-Food Application; and Others), Technology (Dry Technology and Wet Technology) - Global Opportunity Analysis and Industry Forecast, 2014-2022

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Abstracts

Flour is mainly obtained by grinding wheat, maize, rice, and others. Wheat is the grain most commonly used to make flour, accounting nearly 84.52% of the total content of the flour, followed by maize and rice. Wheat is a main ingredient of bread, which is a staple food for many cultures. While wheat is the most common base for flour, maize flour is important since ancient times and remains a staple in the Americas. Flour contains a high proportion of starch, which is a subset of complex carbohydrates, also known as polysaccharides, and is highly preferred among health-centric people. This factor would increase the demand for flour during the forecast period. Wheat is the most widely produced cereal in the world, most of which is for human consumption. Flours are used to make bread, bakery items, corn-based coating of fried food and fast food. Fast food restaurants show high consumption of flour as it is used in food items such as donuts, burgers, cakes, and fried meat.

The growth in population coupled with per capita income has increased the demand for flour, thus raising the flour production. The change in consumer towards urban and modern lifestyles has increased the demand for various types of flours in the preparation of fast foods items. Moreover, rise in health concerns for high-protein flour results in demand for flour millers to develop gluten-free flour alternatives. Change in taste and preference of consumers as well as dietary concerns for manufacturers to develop differentiated products have impacted the overall sales. Owing to improper

warehousing influences, the flour market faces major problems in the form of contamination of food grains. Expansion of commercial farmlands and growth of aquatic feed industry in Asia-Pacific impact the application of flour in the animal feed segment. The global flour market is anticipated to reach \$270,895 million by 2022, growing at a CAGR of 4.4% between 2016 and 2022.

The global flour market is segmented based on raw material, application, technology, and geography. Based on the raw material, the market is segmented into wheat (including durum flour), rice, maize (including corn flour), and others (including oat flour and rye flour). On the basis of application, it is divided into bread & bakery products; noodles & pasta; animal feed (including pet food); wafers, crackers, & biscuits; non-food application (including bio-plastics, biomaterials, glue); and others (including roux and baby food). Based on technology, the market is bifurcated into dry technology and wet technology. Geographically, it is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

The key players operating in the market include:

Ardent Mills Canada

Archer Daniels Midland Company

Associated British Foods plc

ConAgra Foods, Inc.

General Mills Inc.

Hindustan Unilever Limited

Hodgson Mill.

ITC Limited

King Arthur Flour Company, Inc.

White Wings

Willmar International.

KEY BENEFITS

Comprehensive analysis of factors that drive and restrict the growth of the global flour market is provided, which gives the scenario of which technologies need to be introduced in the market.

This report presents the quantitative analysis of the current market and future estimations through 2014–2022, which assist in identifying the prevailing opportunity for upcoming products.

Key market players are profiled and their strategies are analyzed thoroughly, which helps in understanding the competitive outlook of global flour market.

An in-depth analysis of current research developments is provided with key dynamic factors that help in understanding the behavior of the market.

Key market segments

BY RAW MATERIAL

Wheat (Including Durum Flour)

Rice

Maize (including Corn Flour)

Others (including Oat Flour and Rye Flour)

BY APPLICATION

Bread & Bakery Products

Noodles & Pasta

Animal Feed (Including Pet Food)

Wafers, Crackers, & Biscuits

Non-Food Application (Including Bio-Plastics, Biomaterials, Glue)

Others (Including Roux and Baby Food)

BY TECHNOLOGY

Dry Technology

Wet Technology

MARKET BY GEOGRAPHY

North America

U.S.

Canada

Mexico

Europe

Germany

UK

Rest of Europe

Asia-Pacific

Japan

China

Rest of Asia-Pacific

LAMEA

Latin America

Middle East

Africa

Some of the other players involved in the manufacture and supply of flour include (not profiled in this report):

US Durum Milling Inc.

Hayden Flour Mills

Sunrise Flour Mill

North American Millers Association

Grain Craft

To Your Health Sprouted Flour Co.

Heartland Mills Inc.

The Birkett Mills

ADM Milling Co.

Horizon Milling

Satake USA

Fairheaven Organic Flour Mill.

Contents

CHAPTER: 1 INTRODUCTION

- 1.1 Report description
- 1.2 Research methodology
 - 1.2.1 Secondary research
 - 1.2.2 Primary research
 - 1.2.3 Analyst tools and models

CHAPTER: 2 EXECUTIVE SUMMARY

- 2.1 CXO perspective

CHAPTER: 3 MARKET OVERVIEW

- 3.1 Market definition and scope
- 3.2 Key Findings
 - 3.2.1 Top impacting factor
 - 3.2.2 Top winning strategies
 - 3.2.3 Top investment pockets
- 3.3 Porters five forces analysis
 - 3.3.1 Low bargaining power of suppliers due to large number of suppliers and low switching cost
 - 3.3.2 Moderate bargaining power of buyer due to high demand and low switching cost
 - 3.3.3 Non -availability of substitutes and low cost decreases threat of substitutes
 - 3.3.4 Moderate threat of new entrants due to presence of dominant players and high legal barriers
 - 3.3.5 Presence of numerous players, high economic base and low growth rate moderates the competition among rivalries
- 3.4 Market share analysis, 2015
- 3.5 Drivers
 - 3.5.1 Increasing per capita income in emerging countries
 - 3.5.2 Tradition of urban and modern lifestyles
 - 3.5.3 Rising awareness about gluten-free products
 - 3.5.4 Change in taste and preferences of consumers
- 3.6 Restraints
 - 3.6.1 Volatile prices of raw materials
 - 3.6.2 Unfavourable conditions resulting in contaminating in storage facilities

3.7 Opportunities

3.7.1 Expanding commercial farmlands in developing countries

CHAPTER: 4 WORLD FLOUR MARKET, BY RAW MATERIAL

4.1 Introduction

4.2 Wheat (including durum flour)

4.2.1 Key Market Trends

4.2.2 Key Growth Factors and Opportunities

4.2.3 Market Size and Forecast

4.2.4 North America Wheat Market, Growth (%) 2014-2022

4.2.5 Europe Wheat Market, Growth (%) 2014-2022

4.2.6 Asia Pacific Wheat Market, Growth (%) 2014-2022

4.2.7 LAMEA Wheatmarket, Growth (%) 2014-2022

4.3 Maize (including corn flour)

4.3.1 Key Market Trends

4.3.2 Key Growth Factors and Opportunities

4.3.3 Market Size and Forecast

4.3.4 North America Maize Market, Growth (%) 2014-2022

4.3.5 Europe Maize Market, Growth (%) 2014-2022

4.3.6 Asia Pacific Maize Market, Growth (%) 2014-2022

4.3.7 LAMEA Maize Market, Growth (%) 2014-2022

4.4 Rice

4.4.1 Key Market Trends

4.4.2 Key Growth Factors and Opportunities

4.4.3 Market Size and Forecast

4.4.4 North America Rice Market, Growth (%) 2014-2022

4.4.5 Europe Rice Market, Growth (%) 2014-2022

4.4.6 Asia Pacific Rice Market, Growth (%) 2014-2022

4.4.7 LAMEA Rice Market, Growth (%) 2014-2022

4.5 Others (including oat flour, rye flour, etc)

4.5.1 Key Market Trends

4.5.2 Key Growth Factors and Opportunities

4.5.3 Market Size and Forecast

4.5.4 North America Others Raw Material Market, Growth (%) 2014-2022

4.5.5 Europe Others Raw Material Market, Growth (%) 2014-2022

4.5.6 Asia Pacific Others Raw Material Market, Growth (%) 2014-2022

4.5.7 LAMEA Others Raw Material Market, Growth (%) 2014-2022

CHAPTER: 5 WORLD FLOUR MARKET, BY APPLICATION

5.1 Introduction

5.2 Noodles and pasta

5.2.1 Key Market Trends

5.2.2 Key Growth Factors and Opportunities

5.2.3 Market Size and Forecast

5.2.4 North America Noodle And Pasta Market, Growth (%) 2014-2022

5.2.5 Europe Noodle And Pasta Market, Growth (%) 2014-2022

5.2.6 Asia Pacific Noodle And Pasta Market, Growth (%) 2014-2022

5.2.7 LAMEA Noodle And Pasta Market, Growth (%) 2014-2022

5.3 Bread and Bakery Products

5.3.1 Key Market Trends

5.3.2 Key Growth Factors and Opportunities

5.3.3 Market Size and Forecast

5.3.4 North America Bread And Bakery Market, Growth (%) 2014-2022

5.3.5 Europe Bread And Bakery Market, Growth (%) 2014-2022

5.3.6 Asia Pacific Bread And Bakery Market, Growth (%) 2014-2022

5.3.7 LAMEA Bread And Bakery Market, Growth (%) 2014-2022

5.4 Wafers, Crackers And Biscuits

5.4.1 Key Market Trends

5.4.2 Key Growth Factors and Opportunities

5.4.3 Market Size and Forecast

5.4.4 North America Wafers, Crackers And Biscuits Market, Growth (%) 2014-2022

5.4.5 Europe Wafers, Crackers And Biscuits Market, Growth (%) 2014-2022

5.4.6 Asia Pacific Wafers, Crackers And Biscuits Market, Growth (%) 2014-2022

5.4.7 LAMEA Wafers, Crackers And Biscuits Market, Growth (%) 2014-2022

5.5 Animal Feed (Including pet food)

5.5.1 Key Market Trends

5.5.2 Key Growth Factors and Opportunities

5.5.3 Market Size and Forecast

5.5.4 North America Animal Feed Market, Growth (%) 2014-2022

5.5.5 Europe Animal Feed Market, Growth (%) 2014-2022

5.5.6 Asia Pacific Animal Feed Market, Growth (%) 2014-2022

5.5.7 LAMEA Animal Feed Market, Growth (%) 2014-2022

5.6 Non Food Application (Including Bio-plastics, Biomaterials, and Glue)

5.6.1 Key Market Trends

5.6.2 Key Growth Factors and Opportunities

5.6.3 Market Size and Forecast

- 5.6.4 North America Non Food Application Market, Growth (%) 2014-2022
- 5.6.5 Europe Non Food Application Market, Growth (%) 2014-2022
- 5.6.6 Asia Pacific Non Food Application Market, Growth (%) 2014-2022
- 5.6.7 LAMEA Non Food Application Market, Growth (%) 2014-2022
- 5.7 Others (Including Roux & Baby Food)
 - 5.7.1 Key Market Trends
 - 5.7.2 Key Growth Factors and Opportunities
 - 5.7.3 Market Size and Forecast
 - 5.7.4 North America Others Application Market, Growth (%) 2014-2022
 - 5.7.5 Europe Others Application Market, Growth (%) 2014-2022
 - 5.7.6 Asia Pacific Others Application Market, Growth (%) 2014-2022
 - 5.7.7 LAMEA Others Application Market, Growth (%) 2014-2022

CHAPTER: 6 WORLD FLOUR MARKET, BY TECHNOLOGY

- 6.1 Introduction
- 6.2 Wet technology
 - 6.2.1 Key Market Trends
 - 6.2.2 Key Growth Factors and Opportunities
 - 6.2.3 Market Size and Forecast
 - 6.2.4 North America Wet Technology Market, Growth (%) 2014-2022
 - 6.2.5 Europe Wet Technology Market, Growth (%) 2014-2022
 - 6.2.6 Asia Pacific Wet Technology Market, Growth (%) 2014-2022
 - 6.2.7 LAMEA Wet Technology Market, Growth (%) 2014-2022
- 6.3 Dry Technology
 - 6.3.1 Key Market Trends
 - 6.3.2 Key Growth Factors and Opportunities
 - 6.3.3 Market Size and Forecast
 - 6.3.4 North America Dry Technology Market, Growth (%) 2014-2022
 - 6.3.5 Europe Dry Technology Market, Growth (%) 2014-2022
 - 6.3.6 Asia Pacific Dry Technology Market, Growth (%) 2014-2022
 - 6.3.7 LAMEA Dry Technology Market, Growth (%) 2014-2022

CHAPTER: 7 WORLD FLOUR MARKET, BY GEOGRAPHY

- 7.1 Introduction
- 7.2 North America
 - 7.2.1 Key Market Trends
 - 7.2.2 Key Growth Factors and Opportunities

- 7.2.3 Market Size and Forecast
- 7.3 Europe
 - 7.3.1 Key Market Trends
 - 7.3.2 Key Growth Factors and Opportunities
 - 7.3.3 Market Size and Forecast
- 7.4 ASIA PACIFIC (APAC)
 - 7.4.1 Key Market Trends
 - 7.4.2 Key Growth Factors and Opportunities
 - 7.4.3 Market Size and Forecast
- 7.5 LAMEA
 - 7.5.1 Key Market Trends
 - 7.5.2 Key Growth Factors and Opportunities
 - 7.5.3 Market Size and Forecast

CHAPTER: 8 COMPANY PROFILES

- 8.1 E. I. Ardent Mills Canada de Nemours and Company
 - 8.1.1 Company Overview
 - 8.1.2 Company Snapshot
 - 8.1.1 Operating Business Segments
 - 8.1.2 Business Performance
 - 8.1.3 Key Strategic Moves and Developments
- 8.2 Archer Daniels Midland Company
 - 8.2.1 Company Overview
 - 8.2.2 Company Snapshot
 - 8.2.3 Operating Business Segments
 - 8.2.4 Business Performance
 - 8.2.5 Strategic Moves and Developments
- 8.3 Associated British Foods plc
 - 8.3.1 Company overview
 - 8.3.2 Company snapshot
 - 8.3.3 Business performance
 - 8.3.4 Strategic moves and developments
- 8.4 CONAGRA FOODS, INC.
 - 8.4.1 Company Overview
 - 8.4.2 Company Snapshot
 - 8.4.3 Operating Business Segments
 - 8.4.4 Business Performance
 - 8.4.5 Key Strategic Moves and Developments

- 8.5 General Mills Inc.
 - 8.5.1 Company Overview
 - 8.5.2 Company Snapshot
 - 8.5.3 Operating Business Segments
 - 8.5.4 Business Performance
 - 8.5.5 Key Strategic Moves and Developments
- 8.7 Hodgson Mill
 - 8.7.1 Company Snapshot
 - 8.7.2 Business Performance
 - 8.7.3 Key Strategic Moves and Developments
- 8.8 ITC Limited
 - 8.8.1 Company Snapshot
 - 8.8.2 Business Performance
 - 8.8.3 Key Strategic Moves and Developments
- 8.9 King Arthur Flour Company, Inc.
 - 8.9.1 Company Snapshot
 - 8.9.2 Business Performance
 - 8.9.3 Key Strategic Moves and Developments
- 8.10 White Wings
 - 8.10.1 Company Overview
 - 8.10.2 Company Snapshot
 - 8.10.3 Operating Business Segments
 - 8.10.4 Business Performance

List Of Tables

LIST OF TABLES

- TABLE 1 WORLD WHEAT MARKET, (\$MILLION), GROWTH (%) 2014-2022
- TABLE 2 WORLD WHEAT MARKET, (KILO TONNES), GROWTH (%) 2014-2022
- TABLE 3 NORTH AMERICA WHEAT MARKET, (\$MILLION), GROWTH (%) 2014-2022
- TABLE 4 NORTH AMERICA WHEAT MARKET, (KILO TONNES), GROWTH (%) 2014-2022
- TABLE 5 EUROPE WHEAT MARKET, (\$MILLION), GROWTH (%) 2014-2022
- TABLE 6 EUROPE WHEAT MARKET, (KILO TONNES), GROWTH (%) 2014-2022
- TABLE 7 ASIA PACIFIC WHEAT MARKET, (\$MILLION), GROWTH (%) 2014-2022
- TABLE 8 ASIA PACIFIC WHEAT MARKET, (KILO TONNES), GROWTH (%) 2014-2022
- TABLE 9 LAMEA WHEAT MARKET, (\$MILLION), GROWTH (%) 2014-2022
- TABLE 10 LAMEA WHEAT MARKET, (KILO TONNES), GROWTH (%) 2014-2022
- TABLE 11 WORLD MAIZE MARKET, (\$MILLION), GROWTH (%) 2014-2022
- TABLE 12 WORLD MAIZE MARKET, (KILO TONNES), GROWTH (%) 2014-2022
- TABLE 13 NORTH AMERICA MAIZE MARKET, (\$MILLION), GROWTH (%) 2014-2022
- TABLE 14 NORTH AMERICA MAIZE MARKET, (KILO TONNES), GROWTH (%) 2014-2022
- TABLE 15 EUROPE TYPE A MARKET, (\$MILLION), GROWTH (%) 2014-2022
- TABLE 16 EUROPE TYPE A MARKET, (KILO TONNES), GROWTH (%) 2014-2022
- TABLE 17 ASIA PACIFIC MAIZE MARKET, (\$MILLION), GROWTH (%) 2014-2022
- TABLE 18 ASIA PACIFIC MAIZE MARKET, (KILO TONNES), GROWTH (%) 2014-2022
- TABLE 19 LAMEA MAIZE MARKET, (\$MILLION), GROWTH (%) 2014-2022
- TABLE 20 LAMEA MAIZE MARKET, (KILO TONNES), GROWTH (%) 2014-2022
- TABLE 21 WORLD RICE MARKET, (\$MILLION), GROWTH (%) 2014-2022
- TABLE 22 WORLD RICE MARKET, (KILO TONNES), GROWTH (%) 2014-2022
- TABLE 23 NORTH AMERICA RICE MARKET, (\$MILLION), GROWTH (%) 2014-2022
- TABLE 24 NORTH AMERICA RICE MARKET, (KILO TONNES), GROWTH (%) 2014-2022
- TABLE 25 EUROPE RICE MARKET, (\$MILLION), GROWTH (%) 2014-2022
- TABLE 26 EUROPE RICE MARKET, (KILO TONNES), GROWTH (%) 2014-2022
- TABLE 27 ASIA PACIFIC RICE MARKET, (\$MILLION), GROWTH (%) 2014-2022
- TABLE 28 ASIA PACIFIC RICE MARKET, (KILO TONNES), GROWTH (%) 2014-2022
- TABLE 29 LAMEA RICE MARKET, (\$MILLION), GROWTH (%) 2014-2022
- TABLE 30 LAMEA RICE MARKET, (KILO TONNES), GROWTH (%) 2014-2022

TABLE 31 WORLD OTHERS RAW MATERIAL MARKET, (\$MILLION), GROWTH (%)
2014-2022

TABLE 32 WORLD OTHERS RAW MATERIAL MARKET, (KILO TONNES), GROWTH
(%)2014-2022

TABLE 33 NORTH AMERICA OTHERS RAW MATERIAL MARKET, (\$MILLION),
GROWTH (%) 2014-2022

TABLE 34 NORTH AMERICA OTHERS (OAT, RYE, ETC) MARKET, (KILO TONNES),
GROWTH (%) 2014-2022

TABLE 35 EUROPE OTHERS RAW MATERIAL MARKET, (\$MILLION), GROWTH (%)
2014-2022

TABLE 36 EUROPE OTHERS RAW MATERIAL, (KILO TONNES), GROWTH (%)
2014-2022

TABLE 37 ASIA PACIFIC OTHERS RAW MATERIAL MARKET, (\$MILLION),
GROWTH (%) 2014-2022

TABLE 38 ASIA PACIFIC OTHERS (OAT, RYE, ETC) MARKET, (KILO TONNES),
GROWTH (%) 2014-2022

TABLE 39 LAMEA OTHERS RAW MATERIAL MARKET, (\$MILLION), GROWTH (%)
2014-2022

TABLE 40 LAMEA OTHERS RAW MATERIAL MARKET, (KILO TONNES), GROWTH
(%) 2014-2022

TABLE 41 WORLD NOODLE AND PASTA MARKET, (\$MILLION), GROWTH (%)
2014-2022

TABLE 42 WORLD NOODLE AND PASTA MARKET, (KILO TONNES), GROWTH (%)
2014-2022

TABLE 43 NORTH AMERICA NOODLE AND PASTA MARKET, (\$MILLION),
GROWTH (%) 2014-2022

TABLE 44 NORTH AMERICA NOODLE AND PASTA MARKET, (KILO TONNES),
GROWTH (%) 2014-2022

TABLE 45 EUROPE NOODLE AND PASTA MARKET, (\$MILLION), GROWTH (%)
2014-2022

TABLE 46 EUROPE NOODLE AND PASTA MARKET, (KILO TONNES), GROWTH (%)
2014-2022

TABLE 47 ASIA PACIFIC NOODLE AND PASTA MARKET, (\$MILLION), GROWTH (%)
2014-2022

TABLE 48 ASIA PACIFIC NOODLE AND PASTA MARKET,(KILO TONNES),
GROWTH (%) 2014-2022

TABLE 49 LAMEA NOODLE AND PASTA MARKET, (\$MILLION), GROWTH (%)
2014-2022

TABLE 50 LAMEA NOODLE AND PASTA MARKET,(KILO TONNES), GROWTH (%)

2014-2022

TABLE 51 WORLD BREAD AND BAKERY MARKET, (\$MILLION), GROWTH (%) 2014-2022

TABLE 52 WORLD BREAD AND BAKERY MARKET, (KILO TONNES), GROWTH (%) 2014-2022

TABLE 53 NORTH AMERICA BREAD AND BAKERY MARKET, (\$MILLION), GROWTH (%) 2014-2022

TABLE 54 NORTH AMERICA BREAD AND BAKERY MARKET, (KILO TONNES), GROWTH (%) 2014-2022

TABLE 55 EUROPE BREAD AND BAKERY MARKET, (\$MILLION), GROWTH (%) 2014-2022

TABLE 56 EUROPE BREAD AND BAKERY MARKET, (KILO TONNES), GROWTH (%) 2014-2022

TABLE 57 ASIA PACIFIC BREAD AND BAKERY MARKET, (\$MILLION), GROWTH (%) 2014-2022

TABLE 58 ASIA PACIFIC BREAD AND BAKERY MARKET, (KILO TONNES), GROWTH (%) 2014-2022

TABLE 59 LAMEA BREAD AND BAKERY MARKET, (\$MILLION), GROWTH (%) 2014-2022

TABLE 60 LAMEA BREAD AND BAKERY MARKET, (KILO TONNES), GROWTH (%) 2014-2022

TABLE 61 WORLD WAFERS, CRACKERS AND BISCUITS MARKET, (\$MILLION), GROWTH (%) 2014-2022

TABLE 62 WORLD WAFERS, CRACKERS AND BISCUITS MARKET, (KILO TONNES), GROWTH (%) 2014-2022

TABLE 63 NORTH AMERICA WAFERS, CRACKERS AND BISCUITS MARKET, (\$MILLION), GROWTH (%) 2014-2022

TABLE 64 NORTH AMERICA WAFERS, CRACKERS AND BISCUITS MARKET, (KILO TONNES), GROWTH (%) 2014-2022

TABLE 65 EUROPE WAFERS, CRACKERS AND BISCUITS MARKET, (\$MILLION), GROWTH (%) 2014-2022

TABLE 66 EUROPE WAFERS, CRACKERS AND BISCUITS MARKET, (KILO TONNES), GROWTH (%) 2014-2022

TABLE 67 ASIA PACIFIC WAFERS, CRACKERS AND BISCUITS MARKET, (\$MILLION), GROWTH (%) 2014-2022

TABLE 68 ASIA PACIFIC WAFERS, CRACKERS AND BISCUITS MARKET, (KILO TONNES), GROWTH (%) 2014-2022

TABLE 69 LAMEA WAFERS, CRACKERS AND BISCUITS MARKET, (\$MILLION), GROWTH (%) 2014-2022

TABLE 70 LAMEA WAFERS, CRACKERS AND BISCUITS MARKET, (KILO TONNES), GROWTH (%) 2014-2022

TABLE 71 WORLD ANIMAL FEED MARKET, (\$MILLION), GROWTH (%) 2014-2022

TABLE 72 WORLD ANIMAL FEED MARKET, (KILO TONNES), GROWTH (%) 2014-2022

TABLE 73 NORTH AMERICA ANIMAL FEED MARKET, (\$MILLION), GROWTH (%) 2014-2022

TABLE 74 NORTH AMERICA ANIMAL FEED MARKET, (KILO TONNES), GROWTH (%) 2014-2022

TABLE 75 EUROPE ANIMAL FEED MARKET, (\$MILLION), GROWTH (%) 2014-2022

TABLE 76 EUROPE ANIMAL FEED MARKET, (KILO TONNES), GROWTH (%) 2014-2022

TABLE 77 ASIA PACIFIC ANIMAL FEED MARKET, (\$MILLION), GROWTH (%) 2014-2022

TABLE 78 ASIA PACIFIC ANIMAL FEED MARKET, (KILO TONNES), GROWTH (%) 2014-2022

TABLE 79 LAMEA ANIMAL FEED MARKET, (\$MILLION), GROWTH (%) 2014-2022

TABLE 80 LAMEA ANIMAL FEED MARKET, (KILO TONNES), GROWTH (%) 2014-2022

TABLE 81 WORLD NON FOOD APPLICATION MARKET, (\$MILLION), GROWTH (%) 2014-2022

TABLE 82 WORLD NON FOOD APPLICATION MARKET, (KILO TONNES), GROWTH (%) 2014-2022

TABLE 83 NORTH AMERICA NON FOOD APPLICATION MARKET, (\$MILLION), GROWTH (%) 2014-2022

TABLE 84 NORTH AMERICA NON FOOD APPLICATION MARKET, (KILO TONNES), GROWTH (%) 2014-2022

TABLE 85 EUROPE NON FOOD APPLICATION MARKET, (\$MILLION), GROWTH (%) 2014-2022

TABLE 86 EUROPE NON FOOD APPLICATION MARKET, (KILO TONNES), GROWTH (%) 2014-2022

TABLE 87 ASIA PACIFIC NON FOOD APPLICATION MARKET, (\$MILLION), GROWTH (%) 2014-2022

TABLE 88 ASIA PACIFIC NON FOOD APPLICATION MARKET, (KILO TONNES), GROWTH (%) 2014-2022

TABLE 89 LAMEA NON FOOD APPLICATION MARKET, (\$MILLION), GROWTH (%) 2014-2022

TABLE 90 LAMEA NON FOOD APPLICATION MARKET, (\$MILLION), GROWTH (%) 2014-2022

TABLE 91 WORLD OTHERS APPLICATION MARKET, (\$MILLION), GROWTH (%) 2014-2022

TABLE 92 WORLD OTHERS APPLICATION MARKET, (KILO TONNES), GROWTH (%) 2014-2022

TABLE 93 NORTH AMERICA OTHERS APPLICATION MARKET, (\$MILLION), GROWTH (%) 2014-2022

TABLE 94 NORTH AMERICA OTHERS APPLICATION MARKET, (KILO TONNES), GROWTH (%) 2014-2022

TABLE 95 EUROPE OTHERS APPLICATION MARKET, (\$MILLION), GROWTH (%) 2014-2022

TABLE 96 EUROPE OTHERS APPLICATION MARKET, (KILO TONNES), GROWTH (%) 2014-2022

TABLE 97 ASIA PACIFIC OTHERS APPLICATION MARKET, (\$MILLION), GROWTH (%) 2014-2022

TABLE 98 ASIA PACIFIC OTHERS APPLICATION MARKET, (KILO TONNES), GROWTH (%) 2014-2022

TABLE 99 LAMEA OTHERS APPLICATION MARKET, (\$MILLION), GROWTH (%) 2014-2022

TABLE 100 LAMEA OTHERS APPLICATION MARKET, (KILO TONNES), GROWTH (%) 2014-2022

TABLE 101 WORLD WET TECHNOLOGY MARKET, (\$MILLION), GROWTH (%) 2014-2022

TABLE 102 WORLD WET TECHNOLOGY MARKET, (KILO TONNES), GROWTH (%) 2014-2022

TABLE 103 NORTH AMERICA WET TECHNOLOGY MARKET, (\$MILLION), GROWTH (%) 2014-2022

TABLE 104 NORTH AMERICA WET TECHNOLOGY MARKET, (KILO TONNES), GROWTH (%) 2014-2022

TABLE 105 EUROPE WET TECHNOLOGY MARKET, (\$MILLION), GROWTH (%) 2014-2022

TABLE 106 EUROPE WET TECHNOLOGY MARKET, (KILO TONNES), GROWTH (%) 2014-2022

TABLE 107 ASIA PACIFIC WET TECHNOLOGY MARKET, (\$MILLION), GROWTH (%) 2014-2022

TABLE 108 ASIA PACIFIC WET TECHNOLOGY MARKET, (KILO TONNES), GROWTH (%) 2014-2022

TABLE 109 LAMEA WET TECHNOLOGY MARKET, (\$MILLION), GROWTH (%) 2014-2022

TABLE 110 LAMEA WET TECHNOLOGY MARKET, (KILO TONNES), GROWTH (%)

2014-2022

TABLE 111 WORLD DRY TECHNOLOGY MARKET, (\$MILLION), GROWTH (%)

2014-2022

TABLE 112 WORLD DRY TECHNOLOGY MARKET, (KILO TONNES), GROWTH (%)

2014-2022

TABLE 113 NORTH AMERICA DRY TECHNOLOGY MARKET, (\$MILLION), GROWTH (%) 2014-2022

TABLE 114 NORTH AMERICA DRY TECHNOLOGY MARKET, (KILO TONNES), GROWTH (%) 2014-2022

TABLE 115 EUROPE DRY TECHNOLOGY MARKET, (\$MILLION), GROWTH (%) 2014-2022

TABLE 116 EUROPE DRY TECHNOLOGY MARKET, (KILO TONNES), GROWTH (%) 2014-2022

TABLE 117 ASIA PACIFIC DRY TECHNOLOGY MARKET, (\$MILLION), GROWTH (%) 2014-2022

TABLE 118 ASIA PACIFIC DRY TECHNOLOGY MARKET, (KILO TONNES), GROWTH (%) 2014-2022

TABLE 119 LAMEA DRY TECHNOLOGY MARKET, (\$MILLION), GROWTH (%) 2014-2022

TABLE 120 LAMEA DRY TECHNOLOGY MARKET, (KILO TONNES), GROWTH (%) 2014-2022

TABLE 121 NORTH AMERICA FLOUR MARKET, (USD MILLION), GROWTH (%) 2014-2022

TABLE 122 NORTH AMERICA FLOUR MARKET, (KILO TONNES), GROWTH (%) 2014-2022

TABLE 123 EUROPE FLOUR MARKET, (USD MILLION), GROWTH (%) 2014-2022

TABLE 124 EUROPE FLOUR MARKET, (KILO TONNES), GROWTH (%) 2014-2022

TABLE 125 ASIA PACIFIC FLOUR MARKET, (USD MILLION), GROWTH (%) 2014-2022

TABLE 126 ASIA PACIFIC FLOUR MARKET, (KILO TONNES), GROWTH (%) 2014-2022

TABLE 127 LAMEA FLOUR MARKET, (USD MILLION), GROWTH (%) 2014-2022

TABLE 128 LAMEA FLOUR MARKET, (KILO TONNES), GROWTH (%) 2014-2022

TABLE 129 ARDENT MILLS CANADA - COMPANY SNAPSHOT

TABLE 130 ARDENT MILLS CANADA- OPERATING SEGMENTS

TABLE 131 CONAGRA FOODS, INC. - COMPANY SNAPSHOT

TABLE 132 CONAGRA FOODS, INC. - OPERATING SEGMENTS

TABLE 133 GENERAL MILLS INC.- OPERATING SEGMENTS

TABLE 134 HINDUSTAN UNILEVER LIMITED - OPERATING SEGMENTS

TABLE 135 ITC LIMITED: - OPERATING SEGMENTS

TABLE 136 KING ARTHUR FLOUR COMPANY, INC.: - OPERATING SEGMENTS

TABLE 137 WHITE WINGS INC.- OPERATING SEGMENTS

List Of Figures

LIST OF FIGURES

FIG. 1 TOP IMPACTING FACTORS

FIG. 2 TOP WINNING STRATEGIES IN THE LITHIUM-ION BATTERY MARKET
(2013-2016)

FIG. 3 TOP WINNING STRATEGIES (%) (2013-2016)

FIG. 4 TOP INVESTMENT POCKETS

FIG. 5 PORTERS FIVE FORCES ANALYSIS OF LITHIUM-ION BATTERY MARKET

FIG. 6 MARKET SHARE ANALYSIS OF LITHIUM-ION BATTERY MARKET, 2015

FIG. 7 WORLD FLOUR MARKET REVENUE, BY RAW MATERIAL(%), 2015

FIG. 8 WORLD WHEAT MARKET, YOY GROWTH(%), 2015-2022

FIG. 9 WORLD MAIZE MARKET, YOY GROWTH(%), 2015-2022

FIG. 10 WORLD RICE MARKET, YOY GROWTH(%), 2015-2022

FIG. 11 WORLD OTHERS RAW MATERAIL MARKET, YOY GROWTH(%), 2015-2022

FIG. 12 WORLD FLOUR MARKET REVENUE, BY APPLICATION(%), 2015

FIG. 13 WORLD FLOUR USED IN NOODLES AND PASTA MARKET, YOY GROWTH
(%), 2015-2022

FIG. 14 WORLD FLOUR USED IN BREAD AND BAKERY PRODUCTS MARKET, YOY
GROWTH (%), 2015-2022

FIG. 15 WORLD FLOUR USED IN BREAD AND BAKERY PRODUCTS MARKET, YOY
GROWTH (%), 2015-2022

FIG. 16 WORLD FLOUR USED IN ANIMAL FEED MARKET, YOY GROWTH (%),
2015-20222015

FIG. 17 WORLD FLOUR USED IN NON FOOD APLICATION MARKET, YOY
GROWTH (%), 2015-2022

FIG. 18 WORLD FLOUR USED IN OTHERS APPLICATION MARKET, YOY GROWTH
(%), 2015-20222015

FIG. 19 WORLD FLOUR MARKET REVENUE, BY TECHNOLOGY(%), 2015

FIG. 20 WORLD FLOUR MARKET, BY TECHNOLOGY(%), 2015

FIG. 21 WORLD DRY TECHNOLOGY MARKET, YOY GROWTH(%), 2015-2022

FIG. 22 WORLD FLOUR MARKET, BY GEOGRAPHY (%), 2015

FIG. 23 NORTH AMERICA FLOUR MARKET, YOY (%), (2015-2022)

FIG. 24 Y-O-Y GROWTH OF EUROPE FLOUR MARKET (2015-2022)

FIG. 25 Y-O-Y GROWTH OF APAC FLOUR MARKET (2015-2022)

FIG. 26 LAMEA FLOUR MARKET, YOY GROWTH(%), 2015-2022

FIG. 27 ARDENT MILLS CANADA: REVENUE ANALYSIS, 2013-2015 (\$MILLION)

FIG. 28 ARDENT MILLS CANADA: REVENUE, BY BUSINESS SEGMENTS, 2015 (%)

- FIG. 29 ARDENT MILLS CANADA: REVENUE, BY GEOGRAPHY, 2015 (%)
- FIG. 30 ARCHER DANIELS MIDLAND COMPANY REVENUE, BY BUSINESS SEGMENTS, 2014 (%)
- FIG. 31 ARCHER DANIELS MIDLAND COMPANY REVENUE, BY GEOGRAPHY, 2014 (%)
- FIG. 32 ASSOCIATED BRITISH FOODS PLC REVENUE ANALYSIS (2012-2014)
- FIG. 33 CONAGRA FOODS, INC.: REVENUE, 2013-2015 (\$ MILLION)
- FIG. 34 CONAGRA FOODS, INC.: REVENUE, BY BUSINESS SEGMENTS, 2015 (%)
- FIG. 35 BAYER: REVENUE, 2013-2015 (\$MILLION)
- FIG. 36 BAYER: REVENUE, BY BUSINESS SEGMENTS, 2015 (%)
- FIG. 37 BAYER: REVENUE, BY GEOGRAPHY, 2015 (%)
- FIG. 38 HINDUSTAN UNILEVER LIMITED: REVENUE, BY BUSINESS SEGMENTS, 2015 (%)
- FIG. 39 HINDUSTAN UNILEVER LIMITED: REVENUE, BY GEOGRAPHY, 2015 (%)
- FIG. 40 HODGSON MILL: REVENUE, 2012-2015 (\$MILLION)
- FIG. 41 HODGSON MILL: REVENUE, BY GEOGRAPHY, 2015 (%)
- FIG. 42 ITC LIMITED: REVENUE, 2012-2015 (\$MILLION)
- FIG. 43 ITC LIMITED: REVENUE, BY GEOGRAPHY, 2015 (%)
- FIG. 44 ITC LIMITED: REVENUE, BY PRODUCT TYPE, 2015 (%)
- FIG. 45 KING ARTHUR FLOUR COMPANY, INC.: REVENUE, 2012-2015 (\$MILLION)
- FIG. 46 KING ARTHUR FLOUR COMPANY, INC.: REVENUE, BY BUSINESS SEGMENTS, 2015 (%)
- FIG. 47 WHITE WINGS: REVENUE, 2013-2015 (\$ MILLIONS)
- FIG. 48 WHITE WINGS INC.: REVENUE, BY BUSINESS SEGMENTS, 2015 (%)
- FIG. 49 WHITE WINGS INC.: REVENUE, BY GEOGRAPHY, 2014 (%)

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