

Fleet Management Market By Vehicle Type (Light Commercial Vehicle, Heavy Commercial Vehicle, Aircraft, Railway, Watercraft), Component (Solution, Services), Communication Technology (GNSS, Cellular System), Industries (Retail, Government, Transportation & Logistics, Automotive, Manufacturing, Construction, And Energy) - Global Opportunity Analysis and Industry Forecast, 2014 - 2022

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Abstracts

Fleet Management Involves Vehicle Financing, Driver Management, Fuel Management, Safety Management, Vehicle Maintenance, And Vehicle Telematics Of Aircraft, Watercraft, Light Commercial Vehicle (Cars, Minivans, And Others), Heavy Commercial Vehicle (Trucks, Buses, Trailers, Tankers, And Others), And Railway. It Benefits Businesses That Are Greatly Dependent On Transportation Of Goods And Services, With Immense Productivity And Efficiency. Other Advantages Offered By Fleet Management Include Operational Competency, Enhanced Safety Of Vehicle & Driver, Finance Management, Real-Time Fleet Tracking & Analysis.

The Growth Of The Fleet Management Market Is Driven By Rise In Need To Manage Fleet In A More Efficient Way, Increase In Concerns About Safety Of A Vehicle & The Associated Driver, Stringent Government Regulations Toward Vehicle Maintenance & Tracking, Obligatory Incorporation Of Electronic Logging Device (Eld) In Fleet, Rise In Adoption Of Wireless Technology Owing To Their Decreasing Costs And Easy Availability. Advent And Integration Of Iot And Information, Communication, & Technology (Ict) Into Industries Such As Automobiles, Logistics, And Transportation Drive The Market Growth. In Addition, Compliance To Government Regulations To

Minimize Co2 Emission & Continuous Tracking Of Driver Behavior, Vehicle Tracking, Real-Time Visibility, Driver Management, And Others Have Resulted In High Market Prospects. Furthermore, Effective Communication Network With Emergence Of 4g, 5g, And Other Wireless Technologies; Growth In Vehicle Replacement Market; And Increase In International Trade Fuel The Market Growth. However, Cost Sensitivity Among Local Players And Less Integrity Of Information Restrain The Market Growth. Transportation And Logistics Industry Is Expected To Offer Lucrative Opportunities For The Fleet Management Businesses In The Near Future.

The Global Fleet Management Market Is Segmented On The Basis Of Component, Communication Technology, Vehicle Type, Industry, And Geography. In Terms Of Component, The Fleet Management Industry Is Bifurcated Into Solution And Services. Solution Segment Is Further Segmented Into Asset Management, Operation Management, And Driver Management Solutions; Whereas Services Is Subsegmented Into After-Sales Services, Claim Inspection Services, Vehicle Tracking/Follow-Up Services, And Customer Relationship Management (Crm). Based On Communication Technology, The Market Is Divided Into Gnss And Cellular System. Key Industries Served By The Fleet Management Market Include Retail, Government, Transportation & Logistics, Automotive, And Others (Construction, Manufacturing, And Energy). Geographically, The Fleet Management Market Is Analyzed Across North America, Europe, Asia-Pacific, And Lamea.

Key Benefits

In-Depth Analysis Of The Global Fleet Management Market Along With The Dynamics Is Provided In The Report To Understand The Market Scenario.

Quantitative Analysis Of The Current Trends And Future Estimations From 2014 To 2022 Is Provided To Assist Strategists And Stakeholders To Capitalize On The Prevailing Opportunities.

Porter's Five Forces Analysis Examines The Competitive Structure Of The Fleet Management Industry, And Provides A Clear Understanding Of The Factors That Influence The Market Entry And Expansion.

A Detailed Analysis Of The Geographical Segments Enables Identification Of Profitable Segments To Market Players.

Comprehensive Analyses Of The Trends, Subsegments, And Key Revenue Pockets Are Provided In The Report.

Detailed Analyses Of The Key Players And Their Business Strategies Are Anticipated To Assist Stakeholders To Take Informed Business Decisions.

Profile Analyses Of Leading Players Operating In The Fleet Management Industry Are Provided In The Report, Which Highlight The Major Developmental Strategies Such As Mergers & Acquisitions, Expansions, And New Product Launches Adopted By These Companies.

Fleet Management Market Key Segments By Vehicle Type

Light Commercial Vehicle

Heavy Commercial Vehicle

Aircraft

Railway

Watercraft

By Component

Solution

Driver Management Solution

Operation Management Solution

Driver Management Solution

Services

After-Sales Services

Claim Inspection Services

Vehicle Tracking/Follow-Up Services

Customer Relationship Management (Crm)

By Communication Technology

Gnss (Satellite)

Cellular System

By Industries

Retail

Government

Transportation & Logistics

Automotive

Others (Manufacturing, Construction, And Energy)

By Geography

North America

Europe

Asia-Pacific

Lamea

Key Market Players

Tomtom N.V.

Navico

Fleetmatics Group Plc

At&T Inc.

Mitac International Corporation

Ibm Corporation

I.D. Systems

Telogis

Cisco Systems, Inc.

Freeway Fleet Systems

Other Companies Mentioned In The Report Include U.S. General Services Administration, Uber Technologies, Inc., Ola Cabs (Ani Technologies Pvt. Ltd.), Lyft, Didi Chuxing, Grab, European Gns Agency (Gsa), Spireon, Inc., Trimble Transport And Logistics, Fleet Robo Fleet Management Solutions, Dc Velocity, Scope Technologies, Troncalnet, Famsa, Carssa Courier Company, Altos Hornos De Mexico (Ahmsa), Grupo Autofin De Monterrey, The Goodyear Tire & Rubber Company, Mercedes-Benz, Renault, And Others.

Contents

CHAPTER 1 INTRODUCTION

- 1.1. REPORT DESCRIPTION
- 1.2. KEY BENEFITS
- 1.3. KEY MARKET SEGMENTS
- 1.4. RESEARCH METHODOLOGY
 - 1.4.1. Primary research
 - 1.4.2. Secondary research
 - 1.4.3. Analyst tools and models

CHAPTER 2 EXECUTIVE SUMMARY

- 2.1. CXO PERSPECTIVE

CHAPTER 3 MARKET OVERVIEW

- 3.1. MARKET DEFINITION AND SCOPE
- 3.2. KEY FINDINGS
 - 3.2.1. Top winning strategies
 - 3.2.2. Top investment pockets
- 3.3. PORTERS FIVE FORCES ANALYSIS
 - 3.3.1. Moderate bargaining power of buyers due to highly fragmented market
 - 3.3.2. Moderate bargaining power of suppliers due to high competition in the market and price sensitivity among buyers
 - 3.3.3. Unavailability of direct substitutes lead to low threat of substitutes
 - 3.3.4. Moderate threat of new entrants owing to high initial investment costs
 - 3.3.5. High degree of competition due to presence of large number of players and high exit barriers
- 3.4. MARKET SHARE ANALYSIS
- 3.5. MARKET DYNAMICS
 - 3.5.1. Drivers
 - 3.5.1.1. Need of operational competency in fleet management
 - 3.5.1.2. Rising concerns about fleet safety
 - 3.5.1.3. Mandatory government regulations
 - 3.5.1.4. Compulsion of ELD implementation
 - 3.5.1.5. Rising adoption of wireless technology due to falling prices
 - 3.5.2. Restraint

- 3.5.2.1. Cost sensitivity in local players
- 3.5.3. Opportunities
 - 3.5.3.1. Strengthening communication network
 - 3.5.3.2. Growing vehicle replacement market
 - 3.5.3.3. Increase in international trades for goods and services
- 3.5.4. Top impacting factors

CHAPTER 4 GLOBAL FLEET MANAGEMENT MARKET, BY COMPONENT

4.1. MARKET OVERVIEW

4.2. SOLUTION

- 4.2.1. Asset management solution
- 4.2.2. Operation management solution
- 4.2.3. Driver management solution
- 4.2.4. Key market trends
- 4.2.5. Key growth factors and opportunities
- 4.2.6. Market size and forecast

4.3. SERVICES

- 4.3.1. After sales service
- 4.3.2. Claim inspection services
- 4.3.3. Vehicle tracking/follow up services
- 4.3.4. Customer relationship management (CRM) services
- 4.3.5. Key market trends
- 4.3.6. Key growth factors and opportunities
- 4.3.7. Market size and forecast

CHAPTER 5 GLOBAL FLEET MANAGEMENT MARKET, BY VEHICLE TYPE

5.1. MARKET OVERVIEW

5.2. HEAVY COMMERCIAL VEHICLE

- 5.2.1. Key market trends
- 5.2.2. Key growth factors and opportunities
- 5.2.3. Market size and forecast

5.3. LIGHT COMMERCIAL VEHICLE

- 5.3.1. Key market trends
- 5.3.2. Key growth factors and opportunities
- 5.3.3. Market size and forecast

5.4. AIRCRAFT

- 5.4.1. Key market trends

5.4.2. Key growth factors and opportunities

5.4.3. Market size and forecast

5.5. RAILWAY

5.5.1. Key market trends

5.5.2. Key growth factors and opportunities

5.5.3. Market size and forecast

5.6. WATERCRAFT

5.6.1. Key market trends

5.6.2. Key growth factors and opportunities

5.6.3. Market size and forecast

CHAPTER 6 GLOBAL FLEET MANAGEMENT MARKET, BY COMMUNICATION TECHNOLOGY

6.1. MARKET OVERVIEW

6.2. GNSS (SATELLITE)

6.2.1. Key market trends

6.2.2. Key growth factors and opportunities

6.2.3. Market size and forecast

6.3. CELLULAR SYSTEM

6.3.1. Key market trends

6.3.2. Key growth factors and opportunities

6.3.3. Market size and forecast

CHAPTER 7 GLOBAL FLEET MANAGEMENT MARKET, BY INDUSTRY

7.1. MARKET OVERVIEW

7.2. RETAIL

7.2.1. Key market trends

7.2.2. Key growth factors and opportunities

7.2.3. Market size and forecast

7.3. GOVERNMENT

7.3.1. Key market trends

7.3.2. Key growth factors and opportunities

7.3.3. Market size and forecast

7.4. TRANSPORTATION AND LOGISTICS

7.4.1. Key market trends

7.4.2. Key growth factors and opportunities

7.4.3. Market size and forecast

7.5. AUTOMOTIVE

7.5.1. Key market trends

7.5.2. Key growth factors and opportunities

7.5.3. Market size and forecast

7.6. OTHERS (CONSTRUCTION, MANUFACTURING, ENERGY)

7.6.1. Key market trends

7.6.2. Key growth factors and opportunities

7.6.3. Market size and forecast

CHAPTER 8 FLEET MANAGEMENT MARKET, BY GEOGRAPHY

8.1. OVERVIEW

8.2. NORTH AMERICA

8.2.1. Key market trends

8.2.2. Key growth factors and opportunities

8.2.3. Market size and forecast

8.2.4. U.S.

8.2.4.1. Market size and forecast

8.2.5. Canada

8.2.5.1. Market size and forecast

8.2.6. Mexico

8.2.6.1. Market size and forecast

8.3. EUROPE

8.3.1. Key market trends

8.3.2. Key growth factors and opportunities

8.3.3. Market size and forecast

8.3.4. UK

8.3.4.1. Market size and forecast

8.3.5. Germany

8.3.5.1. Market size and forecast

8.3.6. France

8.3.6.1. Market size and forecast

8.3.7. Italy

8.3.7.1. Market size and forecast

8.3.8. Spain

8.3.8.1. Market size and forecast

8.3.9. Rest of Europe

8.3.9.1. Market size and forecast

8.4. ASIA-PACIFIC

- 8.4.1. Key market trends
- 8.4.2. Key growth factors and opportunities
- 8.4.3. Market size and forecast
- 8.4.4. China
 - 8.4.4.1. Market size and forecast
- 8.4.5. Japan
 - 8.4.5.1. Market size and forecast
- 8.4.6. India
 - 8.4.6.1. Market size and forecast
- 8.4.7. Australia
 - 8.4.7.1. Market size and forecast
- 8.4.8. Rest of Asia-Pacific
 - 8.4.8.1. Market size and forecast

8.5. LAMEA

- 8.5.1. Key market trends
- 8.5.2. Key growth factors and opportunities
- 8.5.3. Market size and forecast
- 8.5.4. Latin America
 - 8.5.4.1. Market size and forecast
- 8.5.5. Middle East
 - 8.5.5.1. Market size and forecast
- 8.5.6. Africa
 - 8.5.6.1. Market size and forecast

CHAPTER 9 COMPANY PROFILES

9.1. TOMTOM N.V.

- 9.1.1. Company overview
- 9.1.2. Company snapshot
- 9.1.3. Business performance
- 9.1.4. Key strategic moves and developments

9.2. NAVICO

- 9.2.1. Company overview
- 9.2.2. Company snapshot
- 9.2.3. Business performance
- 9.2.4. Key strategic moves and developments

9.3. MITAC INTERNATIONAL CORPORATION

- 9.3.1. Company overview
- 9.3.2. Company snapshot

- 9.3.3. Business performance
- 9.3.4. Key strategic moves and developments
- 9.4. AT&T INC.
 - 9.4.1. Company overview
 - 9.4.2. Company snapshot
 - 9.4.3. Business performance
 - 9.4.4. Key strategic moves and developments
- 9.5. FLEETMATICS GROUP PLC
 - 9.5.1. Company overview
 - 9.5.2. Company snapshot
 - 9.5.3. Business performance
 - 9.5.4. Key strategic moves and developments
- 9.6. IBM CORPORATION
 - 9.6.1. Company overview
 - 9.6.2. Company snapshot
 - 9.6.3. Business performance
 - 9.6.4. Key strategic moves and developments
- 9.7. FREEWAY FLEET SYSTEMS
 - 9.7.1. Company overview
 - 9.7.2. Company snapshot
 - 9.7.3. Business performance
 - 9.7.4. Key strategic moves and developments
- 9.8. I.D. SYSTEMS
 - 9.8.1. Company overview
 - 9.8.2. Company snapshot
 - 9.8.3. Business performance
 - 9.8.4. Key strategic moves and developments
- 9.9. TELOGIS
 - 9.9.1. Company overview
 - 9.9.2. Company snapshot
 - 9.9.3. Business performance
 - 9.9.4. Key strategic moves and developments
- 9.10. CISCO SYSTEMS, INC.
 - 9.10.1. Company overview
 - 9.10.2. Company snapshot
 - 9.10.3. Business performance
 - 9.10.4. Key strategic moves and developments

List Of Tables

LIST OF TABLES

TABLE 1. GLOBAL FLEET MANAGEMENT MARKET BY COMPONENT, 2014-2022 (\$MILLION)

TABLE 2. GLOBAL FLEET MANAGEMENT MARKET BY SOLUTION, 2014-2022 (\$MILLION)

TABLE 3. GLOBAL FLEET MANAGEMENT MARKET BY SERVICES, 2014-2022 (\$MILLION)

TABLE 4. GLOBAL FLEET MANAGEMENT MARKET BY VEHICLE TYPE, 2014-2022 (\$MILLION)

TABLE 5. GLOBAL HEAVY COMMERCIAL VEHICLE FLEET MANAGEMENT MARKET BY REGION, 2014-2022 (\$MILLION)

TABLE 6. GLOBAL LIGHT COMMERCIAL VEHICLE FLEET MANAGEMENT MARKET BY REGION, 2014-2022 (\$MILLION)

TABLE 7. GLOBAL AIRCRAFT FLEET MANAGEMENT MARKET BY REGION, 2014-2022 (\$MILLION)

TABLE 8. GLOBAL RAILWAY FLEET MANAGEMENT MARKET BY REGION, 2014-2022 (\$MILLION)

TABLE 9. GLOBAL WATERCRAFT FLEET MANAGEMENT MARKET BY REGION, 2014-2022 (\$MILLION)

TABLE 10. GLOBAL FLEET MANAGEMENT MARKET BY COMMUNICATION TECHNOLOGY, 2014-2022 (\$MILLION)

TABLE 11. GLOBAL FLEET MANAGEMENT MARKET: GNSS (SATELLITE) TECHNOLOGY SEGMENT BY REGION, 2014-2022 (\$MILLION)

TABLE 12. GLOBAL FLEET MANAGEMENT MARKET: CELLULAR TECHNOLOGY SEGMENT BY REGION, 2014-2022 (\$MILLION)

TABLE 13. GLOBAL FLEET MANAGEMENT MARKET BY INDUSTRY, 2014-2022 (\$MILLION)

TABLE 14. GLOBAL FLEET MANAGEMENT MARKET: RETAIL BY REGION, 2014-2022 (\$MILLION)

TABLE 15. GLOBAL FLEET MANAGEMENT MARKET: GOVERNMENT BY REGION, 2014-2022 (\$MILLION)

TABLE 16. GLOBAL FLEET MANAGEMENT MARKET: TRANSPORTATION AND LOGISTICS BY REGION, 2014-2022 (\$MILLION)

TABLE 17. GLOBAL FLEET MANAGEMENT MARKET: AUTOMOTIVE BY REGION, 2014-2022 (\$MILLION)

TABLE 18. GLOBAL FLEET MANAGEMENT MARKET: OTHER INDUSTRIES BY

REGION, 2014-2022 (\$MILLION)

TABLE 19. GLOBAL FLEET MANAGEMENT MARKET BY GEOGRAPHY, 2014-2022 (\$MILLION)

TABLE 20. NORTH AMERICA FLEET MANAGEMENT MARKET BY VEHICLE TYPE, 2014-2022 (\$MILLION)

TABLE 21. NORTH AMERICA FLEET MANAGEMENT MARKET BY COMMUNICATION TECHNOLOGY, 2014-2022 (\$MILLION)

TABLE 22. NORTH AMERICA FLEET MANAGEMENT MARKET BY INDUSTRY, 2014-2022 (\$MILLION)

TABLE 23. NORTH AMERICA FLEET MANAGEMENT MARKET BY COUNTRY, 2014-2022 (\$MILLION)

TABLE 24. EUROPE FLEET MANAGEMENT MARKET BY VEHICLE TYPE, 2014-2022 (\$MILLION)

TABLE 25. EUROPE FLEET MANAGEMENT MARKET BY COMMUNICATION TECHNOLOGY, 2014-2022 (\$MILLION)

TABLE 26. EUROPE FLEET MANAGEMENT MARKET BY INDUSTRY, 2014-2022 (\$MILLION)

TABLE 27. EUROPE FLEET MANAGEMENT MARKET BY COUNTRY, 2014-2022 (\$MILLION)

TABLE 28. ASIA-PACIFIC FLEET MANAGEMENT MARKET BY VEHICLE TYPE, 2014-2022 (\$MILLION)

TABLE 29. ASIA-PACIFIC FLEET MANAGEMENT MARKET BY COMMUNICATION TECHNOLOGY, 2014-2022 (\$MILLION)

TABLE 30. ASIA-PACIFIC FLEET MANAGEMENT MARKET BY INDUSTRY, 2014-2022 (\$MILLION)

TABLE 31. ASIA-PACIFIC FLEET MANAGEMENT MARKET BY COUNTRY, 2014-2022 (\$MILLION)

TABLE 32. LAMEA FLEET MANAGEMENT MARKET BY VEHICLE TYPE, 2014-2022 (\$MILLION)

TABLE 33. LAMEA FLEET MANAGEMENT MARKET BY COMMUNICATION TECHNOLOGY, 2014-2022 (\$MILLION)

TABLE 34. LAMEA FLEET MANAGEMENT MARKET BY INDUSTRY, 2014-2022 (\$MILLION)

TABLE 35. LAMEA FLEET MANAGEMENT MARKET BY COUNTRY, 2014-2022 (\$MILLION)

TABLE 36. TOMTOM N.V.: COMPANY SNAPSHOT

TABLE 37. NAVICO: COMPANY SNAPSHOT

TABLE 38. MITAC INTERNATIONAL CORPORATION: COMPANY SNAPSHOT

TABLE 39. AT&T INC.: COMPANY SNAPSHOT

TABLE 40. FLEETMATICS GROUP PLC: COMPANY SNAPSHOT

TABLE 41. IBM CORPORATION: COMPANY SNAPSHOT

TABLE 42. FREEWAY FLEET SYSTEMS: COMPANY SNAPSHOT

TABLE 43. I.D. SYSTEMS: COMPANY SNAPSHOT

TABLE 44. TELOGIS: COMPANY SNAPSHOT

TABLE 45. CISCO SYSTEMS, INC.: COMPANY SNAPSHOT

List Of Figures

LIST OF FIGURES

- FIGURE 1. SEGMENTATIONS
- FIGURE 2. TOP WINNING STRATEGIES, 2012-2016
- FIGURE 3. TOP INVESTMENT POCKETS
- FIGURE 4. PORTERS FIVE FORCES ANALYSIS
- FIGURE 5. BARGAINING POWER OF BUYERS
- FIGURE 6. BARGAINING POWER OF SUPPLIERS
- FIGURE 7. THREAT OF SUBSTITUTION
- FIGURE 8. THREAT OF NEW ENTRANTS
- FIGURE 9. DEGREE OF COMPETITION
- FIGURE 10. MARKET SHARE ANALYSIS, 2015 (%)
- FIGURE 11. DRIVERS: FLEET MANAGEMENT MARKET
- FIGURE 12. RESTRAINT: FLEET MANAGEMENT MARKET
- FIGURE 13. OPPORTUNITIES: FLEET MANAGEMENT MARKET
- FIGURE 14. UNIT SHIPMENT OF TELEMATICS DEVICES: FORECAST, 2012-2021 (MILLION)
- FIGURE 15. UNIT SHIPMENT OF TELEMATICS DEVICES: FORECAST, 2012-2021 (MILLION)
- FIGURE 16. TOP IMPACTING FACTORS
- FIGURE 17. FLEET MANAGEMENT MARKET BY SOLUTION, 2014-2022 (\$MILLION)
- FIGURE 18. FLEET MANAGEMENT MARKET BY SERVICES, 2014-2022 (\$MILLION)
- FIGURE 19. HEAVY COMMERCIAL VEHICLE FLEET MANAGEMENT MARKET, 2014-2022 (\$MILLION)
- FIGURE 20. LIGHT COMMERCIAL VEHICLE FLEET MANAGEMENT MARKET, 2014-2022 (\$MILLION)
- FIGURE 21. AIRCRAFT FLEET MANAGEMENT MARKET, 2014-2022 (\$MILLION)
- FIGURE 22. RAILWAY FLEET MANAGEMENT MARKET, 2014-2022 (\$MILLION)
- FIGURE 23. WATERCRAFT FLEET MANAGEMENT MARKET, 2014-2022 (\$MILLION)
- FIGURE 24. FLEET MANAGEMENT MARKET BY GNSS (SATELLITE), 2014-2022 (\$MILLION)
- FIGURE 25. FLEET MANAGEMENT MARKET BY CELLULAR SYSTEM, 2014-2022 (\$MILLION)
- FIGURE 26. RETAIL FLEET MANAGEMENT MARKET, 2014-2022 (\$MILLION)
- FIGURE 27. GOVERNMENT FLEET MANAGEMENT MARKET, 2014-2022 (\$MILLION)
- FIGURE 28. TRANSPORTATION AND LOGISTICS FLEET MANAGEMENT MARKET,

2014-2022 (\$MILLION)

FIGURE 29. AUTOMOTIVE FLEET MANAGEMENT MARKET, 2014-2022 (\$MILLION)

FIGURE 30. OTHERS FLEET MANAGEMENT MARKET, 2014-2022 (\$MILLION)

FIGURE 31. FLEET MANAGEMENT MARKET BY REGION: MARKET SHARE AND CAGR, 2014 (%)

FIGURE 32. NORTH AMERICA FLEET MANAGEMENT MARKET, 2014-2022 (\$MILLION)

FIGURE 33. U.S. FLEET MANAGEMENT MARKET, 2014-2022 (\$MILLION)

FIGURE 34. CANADA FLEET MANAGEMENT MARKET, 2014-2022 (\$MILLION)

FIGURE 35. MEXICO FLEET MANAGEMENT MARKET, 2014-2022 (\$MILLION)

FIGURE 36. EUROPE FLEET MANAGEMENT MARKET, 2014-2022 (\$MILLION)

FIGURE 37. UK FLEET MANAGEMENT MARKET, 2014-2022 (\$MILLION)

FIGURE 38. GERMANY FLEET MANAGEMENT MARKET, 2014-2022 (\$MILLION)

FIGURE 39. FRANCE FLEET MANAGEMENT MARKET, 2014-2022 (\$MILLION)

FIGURE 40. ITALY FLEET MANAGEMENT MARKET, 2014-2022 (\$MILLION)

FIGURE 41. SPAIN FLEET MANAGEMENT MARKET, 2014-2022 (\$MILLION)

FIGURE 42. REST OF EUROPE FLEET MANAGEMENT MARKET, 2014-2022 (\$MILLION)

FIGURE 43. ASIA-PACIFIC FLEET MANAGEMENT MARKET, 2014-2022 (\$MILLION)

FIGURE 44. CHINA FLEET MANAGEMENT MARKET, 2014-2022 (\$MILLION)

FIGURE 45. JAPAN FLEET MANAGEMENT MARKET, 2014-2022 (\$MILLION)

FIGURE 46. INDIA FLEET MANAGEMENT MARKET, 2014-2022 (\$MILLION)

FIGURE 47. AUSTRALIA FLEET MANAGEMENT MARKET, 2014-2022 (\$MILLION)

FIGURE 48. REST OF ASIA-PACIFIC FLEET MANAGEMENT MARKET, 2014-2022 (\$MILLION)

FIGURE 49. LAMEA FLEET MANAGEMENT MARKET, 2014-2022 (\$MILLION)

FIGURE 50. LATIN AMERICA FLEET MANAGEMENT MARKET, 2014-2022 (\$MILLION)

FIGURE 51. MIDDLE EAST FLEET MANAGEMENT MARKET, 2014-2022 (\$MILLION)

FIGURE 52. AFRICA FLEET MANAGEMENT MARKET, 2014-2022 (\$MILLION)

FIGURE 53. TOMTOM N.V.: FINANCIAL PERFORMANCE

FIGURE 54. NAVICO: FINANCIAL PERFORMANCE

FIGURE 55. MITAC INTERNATIONAL CORPORATION: FINANCIAL PERFORMANCE

FIGURE 56. AT&T INC.: FINANCIAL PERFORMANCE

FIGURE 57. FLEETMATICS GROUP PLC: FINANCIAL PERFORMANCE

FIGURE 58. IBM CORPORATION: FINANCIAL PERFORMANCE

FIGURE 59. FREEWAY FLEET SYSTEMS: FINANCIAL PERFORMANCE

FIGURE 60. I.D. SYSTEMS: FINANCIAL PERFORMANCE

FIGURE 61. TELOGIS: FINANCIAL PERFORMANCE

FIGURE 62. CISCO SYSTEMS, INC.: FINANCIAL PERFORMANCE

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