

Fleet Management Market By Vehicle Type (Light Commercial Vehicle, Heavy Commercial Vehicle, Aircraft, Railway, Watercraft), Component (Solution, Services), Communication Technology (GNSS, Cellular System), Industries (Retail, Government, Transportation & Logistics, Automotive, Manufacturing, Construction, And Energy) - Global Opportunity Analysis and Industry Forecast, 2014 - 2022

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Abstracts

Fleet Management Involves Vehicle Financing, Driver Management, Fuel Management, Safety Management, Vehicle Maintenance, And Vehicle Telematics Of Aircraft, Watercraft, Light Commercial Vehicle (Cars, Minivans, And Others), Heavy Commercial Vehicle (Trucks, Buses, Trailers, Tankers, And Others), And Railway. It Benefits Businesses That Are Greatly Dependent On Transportation Of Goods And Services, With Immense Productivity And Efficiency. Other Advantages Offered By Fleet Management Include Operational Competency, Enhanced Safety Of Vehicle & Driver, Finance Management, Real-Time Fleet Tracking & Analysis.

The Growth Of The Fleet Management Market Is Driven By Rise In Need To Manage Fleet In A More Efficient Way, Increase In Concerns About Safety Of A Vehicle & The Associated Driver, Stringent Government Regulations Toward Vehicle Maintenance & Tracking, Obligatory Incorporation Of Electronic Logging Device (Eld) In Fleet, Rise In Adoption Of Wireless Technology Owing To Their Decreasing Costs And Easy Availability. Advent And Integration Of Iot And Information, Communication, & Technology (Ict) Into Industries Such As Automobiles, Logistics, And Transportation Drive The Market Growth. In Addition, Compliance To Government Regulations To

Minimize Co2 Emission & Continuous Tracking Of Driver Behavior, Vehicle Tracking, Real-Time Visibility, Driver Management, And Others Have Resulted In High Market Prospects. Furthermore, Effective Communication Network With Emergence Of 4g, 5g, And Other Wireless Technologies; Growth In Vehicle Replacement Market; And Increase In International Trade Fuel The Market Growth. However, Cost Sensitivity Among Local Players And Less Integrity Of Information Restrain The Market Growth. Transportation And Logistics Industry Is Expected To Offer Lucrative Opportunities For The Fleet Management Businesses In The Near Future.

The Global Fleet Management Market Is Segmented On The Basis Of Component, Communication Technology, Vehicle Type, Industry, And Geography. In Terms Of Component, The Fleet Management Industry Is Bifurcated Into Solution And Services. Solution Segment Is Further Segmented Into Asset Management, Operation Management, And Driver Management Solutions; Whereas Services Is Subsegmented Into After-Sales Services, Claim Inspection Services, Vehicle Tracking/Follow-Up Services, And Customer Relationship Management (Crm). Based On Communication Technology, The Market Is Divided Into Gnss And Cellular System. Key Industries Served By The Fleet Management Market Include Retail, Government, Transportation & Logistics, Automotive, And Others (Construction, Manufacturing, And Energy). Geographically, The Fleet Management Market Is Analyzed Across North America, Europe, Asia-Pacific, And Lamea.

Key Benefits

In-Depth Analysis Of The Global Fleet Management Market Along With The Dynamics Is Provided In The Report To Understand The Market Scenario.

Quantitative Analysis Of The Current Trends And Future Estimations From 2014 To 2022 Is Provided To Assist Strategists And Stakeholders To Capitalize On The Prevailing Opportunities.

Porter's Five Forces Analysis Examines The Competitive Structure Of The Fleet Management Industry, And Provides A Clear Understanding Of The Factors That Influence The Market Entry And Expansion.

A Detailed Analysis Of The Geographical Segments Enables Identification Of Profitable Segments To Market Players.

Comprehensive Analyses Of The Trends, Subsegments, And Key Revenue Pockets Are Provided In The Report.

Detailed Analyses Of The Key Players And Their Business Strategies Are Anticipated To Assist Stakeholders To Take Informed Business Decisions.

Profile Analyses Of Leading Players Operating In The Fleet Management Industry Are Provided In The Report, Which Highlight The Major Developmental Strategies Such As Mergers & Acquisitions, Expansions, And New Product Launches Adopted By These Companies.

Fleet Management Market Key Segments By Vehicle Type

Light Commercial Vehicle

Heavy Commercial Vehicle

Aircraft

Railway

Watercraft

By Component

Solution

Driver Management Solution

Operation Management Solution

Driver Management Solution

Services

After-Sales Services

Claim Inspection Services

Vehicle Tracking/Follow-Up Services

Customer Relationship Management (Crm)

By Communication Technology

Gnss (Satellite)

Cellular System

By Industries

Retail

Government

Transportation & Logistics

Automotive

Others (Manufacturing, Construction, And Energy)

By Geography

North America

Europe

Asia-Pacific

Lamea

Key Market Players

Tomtom N.V.

Navico

Fleetmatics Group Plc

At&T Inc.

Mitac International Corporation

Ibm Corporation

I.D. Systems

Telogis

Cisco Systems, Inc.

Freeway Fleet Systems

Other Companies Mentioned In The Report Include U.S. General Services Administration, Uber Technologies, Inc., Ola Cabs (Ani Technologies Pvt. Ltd.), Lyft, Didi Chuxing, Grab, European Gns Agency (Gsa), Spireon, Inc., Trimble Transport And Logistics, Fleet Robo Fleet Management Solutions, Dc Velocity, Scope Technologies, Troncalnet, Famsa, Carssa Courier Company, Altos Hornos De Mexico (Ahmsa), Grupo Autofin De Monterrey, The Goodyear Tire & Rubber Company, Mercedes-Benz, Renault, And Others.

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