

Flavors and Fragrance Market by Type (Flavors and Fragrance), Nature (Natural and Synthetic), and Application (Food & Beverages, Cosmetics & Personal Care, Home Care and Fabric Care): Global Opportunity Analysis and Industry Forecast, 2021–2027

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Abstracts

The global flavors and fragrance market size was valued at \$28,193.1 million in 2019, and is projected to reach \$35,914.3 billion by 2027, registering a CAGR of 4.7% from 2021 to 2027. Flavors and fragrance ingredients are natural and synthetic substances, which when added to products give them the desired smell. Fragrances are used extensively in products such as detergents, cosmetics, soaps, toiletries and others. Ingredients for fragrances are generally extracted from natural or petroleum raw materials and are used widely in personal care and other consumer goods. Moreover, the food & beverage industry requires flavors for different purposes such as new product development, add new product line, and change the taste of existing product. High demand for new flavors from the food & beverages industry and continuous innovation drive the growth of the flavors and fragrance market. In addition, increase in requirement from the fast food industry is expected to provide growth opportunities in the flavors and fragrance market during the forecast period.

Rise in concern among consumers about the long-term health effects of artificial ingredients and additives in food products has increased the demand for natural and healthy ingredients in food products, which majorly drives the growth of the flavors and fragrance market. Apart from this, food flavor manufacturers have been adopting new technologies to produce better varieties of natural and artificial flavors to increase their stability and suitability. For instance, producing fruit flavors is a complicated task as the original taste and flavor is reduced during the extraction process, which makes it difficult to retain the original flavor. Therefore, to retain its flavor, manufacturers are inventing

and adopting advanced technologies such as solid-liquid extraction (SLE), supercritical carbon dioxide extraction, supercritical fluid extraction, and others.

The flavors and fragrance industry has been segmented on the basis of type, nature, application, and region. On the basis of type, the market is divided into flavors and fragrance. By nature, it is divided into natural and synthetic. On the basis of application, it is categorized into food & beverages, cosmetics & personal care, home care and fabric care. Region wise, the market is studied across North America, Europe, Asia-Pacific, and LAMEA.

The key players profiled in the flavors and fragrances industry report includes Firmenich SA, Frutarom Industries Ltd., Givaudan International SA, Huabao International Holdings Limited, Kerry Group, PLC, Robertet SA, S H Kelkar and Company Limited, Sensient Technologies Corporation, Symrise AG and International Flavors & Fragrances, Inc.

KEY BENEFITS FOR STAKEHOLDERS

This report provides a quantitative analysis of the market segments, current trends, estimations, and dynamics of the flavors and fragrance market analysis from 2019 to 2027 to identify the prevailing market opportunities.

The market research is offered along with information related to key drivers, restraints, and flavors and fragrance market opportunities.

Porter's five forces analysis highlights the potency of buyers and suppliers to enable stakeholders make profit-oriented business decisions and strengthen their supplier-buyer network.

In-depth analysis of the flavors and fragrance market segmentation assists to determine the prevailing market opportunities.

Major countries in each region are mapped according to their revenue contribution to the global market.

Market player positioning facilitates benchmarking and provides a clear understanding of the present position of the flavors and fragrance market players.

The report includes analysis of regional as well as global flavors and fragrance market trends, key players, market segments, application areas, and growth strategies.

KEY MARKET SEGMENTS

By Type

Flavors

Fragrance

By Nature

Natural

Synthetic

By Application

Food & Beverages

Cosmetics & Personal Care

Home Care

Fabric Care

By Region

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Russia

Italy

Spain

Rest of Europe

Asia-Pacific

China

Japan

India

Australia & New Zealand

South Korea

Rest of Asia-pacific

LAMEA

Brazil

South Africa

Turkey

Saudi Arabia

Rest of LAMEA

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FIGURE 26.UK FLAVORS AND FRAGRANCE, 2019–2027 (\$MILLION)

FIGURE 27.GERMANY FLAVORS AND FRAGRANCE, 2019–2027 (\$MILLION)

FIGURE 28.FRANCE FLAVORS AND FRAGRANCE, 2019–2027 (\$MILLION)

FIGURE 29.RUSSIA FLAVORS AND FRAGRANCE, 2019–2027 (\$MILLION)

FIGURE 30.ITALY FLAVORS AND FRAGRANCE, 2019–2027 (\$MILLION)

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FIGURE 39.BRAZIL FLAVORS AND FRAGRANCE, 2019–2027 (\$MILLION)

FIGURE 40.SOUTH AFRICA FLAVORS AND FRAGRANCE, 2019–2027 (\$MILLION)

FIGURE 41.TURKEY FLAVORS AND FRAGRANCE, 2019–2027 (\$MILLION)

FIGURE 42.SAUDI ARABIA FLAVORS AND FRAGRANCE, 2019–2027 (\$MILLION)

FIGURE 43.REST OF LAMEA FLAVORS AND FRAGRANCE, 2019–2027 (\$MILLION)

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