

Flavors (Food & Beverages) Market by Type (Natural and Artificial) and End User (Beverages, Savory & Snacks, Bakery & Confectionery, Dairy & Frozen Products, and Animal & Pet Food) - Global Opportunity Analysis and Industry Forecast, 2017-2023

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Abstracts

The global flavors (food & beverages) market was valued at \$12,474 million in 2016, and is expected to reach at \$18,126 million in 2023, growing at a CAGR of 5.5% from 2017 to 2023. Flavors are essential part of the food processing industry that help to maintain the taste of a product. Food flavors are made of three components taste, smell, and color. Food & beverage industries require flavor for different purposes, such as new product development, addition of new product line, and change in the taste of existing product. High demand for new flavors from food & beverages industry, increase in demand from fast food industries, and continuous innovation have driven the global flavors (food & beverages) market. However, rise in health awareness among the global population is expected to hamper the market growth.

Companies are expanding their geographical operations in the developing regions to maintain their growth rate. For example, Givaudan SA has recently started its manufacturing plant in Nigeria to increase its customer base. Key market players are also expanding their product portfolio to maintain the market profitability. For example, Kerry Group has added barbeque flavored meat snacks brand, Meateors, which is launched to target the male consumer between the age group of 20-32.

The report offers incisive information on other market strategies, such as collaboration, acquisition, and innovation. In addition, provide a deeper understanding of the segments of the global flavors (food & beverages) market based on type, end user, and geography. The type segment includes natural flavor and artificial flavor market, while

the natural flavors are expected to be used in their natural form or processed form. Beverage companies in the U.S. and Europe prefer to use natural flavors. Artificial flavors are chemically derived and widely used in beverage industries. The end user segment consists of beverages, savory & snacks, bakery & confectioneries, dairy & frozen products, and animal & pet foods.

Beverages is the leading end user industry within the global flavors (food & beverages) market. Geographically, the market is segmented into Asia-Pacific, North America, Eastern Europe, Western Europe, LAMEA. Asia-Pacific is the largest market for food flavor followed by North America and Western Europe.

Major players operating in this market include the following:

Firmenich SA

Frutarom Industries Ltd.

Givaudan SA

Huabao International Holdings Limited

International Flavors & Fragrances Inc.

Kerry Group, Plc.

V. Mane Fils SA

Robertet SA

Sensient Technologies Corporation

Symrise AG

Takasago International Corporation

KEY BENEFITS FOR STAKEHOLDERS

The study provides an in-depth analysis of the global flavors (food & beverages) market and the current and future trends to elucidate the imminent investment pockets.

Major countries in each region are mapped according to individual market revenue.

The report provides information regarding key drivers, restraints, and opportunities and their impact analyses.

Quantitative analysis of the current market and estimations for the period of 2015–2023 have highlighted the financial caliber of the market.

Porter's Five Forces model and SWOT analysis of the industry illustrate the potency of the buyers and suppliers participating in the market.

Value chain analysis in the report provides a clear understanding of the roles of stakeholders involved in the value chain.

Flavors (Food & Beverages) Market Key Segments:

By Type

Natural

Artificial (Synthetic)

By End User

Beverages

Hot Drinks

Soft Drinks

Alcoholic Drinks

Dairy & Frozen Products

Dairy Products

Meat

Bakery & Confectionery

Bakery

Chocolate

Confectionery

Ice Cream

Savory & Snacks

Savory

Snacks

Animal & Pet Food

Animal Feed

Pet Food

By Geography

Asia-Pacific

China

Japan

India

Australia

South Korea

Rest of Asia-Pacific

North America

U.S.

Canada

Mexico

Western Europe

UK

Germany

France

The Netherlands

Spain

Belgium

Rest of Western Europe

Eastern Europe

Russia

Poland

Czech Republic

Rest of Eastern Europe

Latin America

Brazil

Argentina

Colombia

Chile

Rest of Latin America

Middle East

Turkey

Israel

Iran

Saudi Arabia

Rest of Middle East

Africa

Morocco

South Africa

Nigeria

Rest of Africa

KEY PLAYERS

Wild Flavors, Inc,

T. Hasegawa Co., Ltd.

Bell Flavors and Fragrances, Inc.

Evolva Holding S.A.

Isobionics B.V.

Naturex S.A.

Nestec S.A.

The Chemical & Food Aromatic Plant LLC.

(Companies mentioned above are not profiled in the report, but can be profiled upon client request.)

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