

Flat Panel Display Market by Technology (OLED, Quantum Dot, LED, LCD, and Others), Application (Smartphone & Tablet, Smart Wearable, Television & Digital Signage, PC & Laptop, Vehicle Display, and Others), and Industry Vertical (Healthcare, Retail, BFSI, Military & Defense, Automotive, and Others): Global Opportunity Analysis and Industry Forecast, 2019-2026

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Abstracts

Flat panel display is electronics viewing technology that projects information such as images, videos, texts, or other visual material. Flat panel displays are far lighter and thinner than traditional Cathode Ray Tube (CRT) television sets. These display screens utilize numerous technologies such as Light-Emitting Diode (LED), Liquid Crystal Display (LCD), Organic Light-Emitting Diode (OLED), and others. Also, it is mostly used in consumer electronic devices such as TV, laptops, tablets, laptops, smart watches, and others. The emergence of advanced technologies offers enhanced visualizations in several industry verticals, which include consumer electronics, retail, sports & entertainment, transportation, and others. Also, flexible flat panel display technologies witness popularity at a high pace. In addition, display technologies, such OLED, have gained increased importance in products such as televisions, smart wearables, smartphones, and other devices. Moreover, smartphone manufacturers plan to incorporate flexible OLED displays to attract consumers. Furthermore, the market is also in the process of producing energy saving devices, primarily in wearable devices.

The market for flat panel displays in healthcare, retail, BSFI, military & defense, automotive, and other sectors are analyzed and estimated in accordance to the impacts

of drivers, restraints, and opportunities. The major factors that drive the flat panel display market include growth in the vehicle display technology in the automotive sector, increase in demand for OLED display devices in smartphones and tablets, and rise in adoption of interactive touch-based devices in the education sector. However, high cost of the latest display technologies such as transparent display and quantum dot displays and stagnant growth of desktop PCs, notebooks, and tablets hinder the market growth. Furthermore, upcoming applications in the flexible flat panel display devices are expected to create lucrative growth opportunities for the global display market.

The market is segmented into technology, application, industry vertical, and region. By technology, it is classified into OLED, quantum dots, LED, LCD, and others. By application, it is categorized into smartphone & tablet, smart wearables, television & digital signage, PC & laptop, vehicle display, and others. By industry vertical, it is divided into healthcare, retail, BFSI, military & defense, automotive, and others. Region-wise, it is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

The key players operating in the global display market are LG Display Co. Ltd., Samsung Electronics Co. Ltd., NEC Corporation, Sony Corporation, AU Optronics, Panasonic Corporation, Sharp Corporation, Japan Display Inc., Crystal Display Systems, and E Ink Holdings Inc.

KEY BENEFITS FOR STAKEHOLDERS

This study comprises an analytical depiction of the global flat panel display market with current trends and future estimations to depict the imminent investment pockets.

The overall market potential is determined to understand the profitable trends to gain a stronger coverage in the market.

The report presents information related to key drivers, restraints, and opportunities with a detailed impact analysis.

The current market is quantitatively analyzed from 2018 to 2026 to highlight the financial competency of the market.

Porter's Five Forces analysis illustrates the potency of the buyers and suppliers.

KEY MARKET SEGMENTS

By Application

- Smartphone & Tablet
- Smart Wearable
- Television & Digital Signage
- PC & Laptop
- Vehicle Display
- Others

By Technology

- OLED
- Quantum Dot
- LED
- LCD
- Others

By Industry Vertical

- Healthcare
- Retail
- BFSI
- Military & Defense

Automotive

Others

By Region

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Italy

Rest of Europe

Asia-Pacific

China

India

Japan

Australia

Rest of Asia-Pacific

LAMEA

Latin America

Middle East

Africa

KEY MARKET PLAYERS

LG Display Co. Ltd.

Samsung Electronics Co. Ltd.

AU Optronics

NEC Corporation

Sony Corporation

Sharp Corporation

Panasonic Corporation

Japan Display Inc.

E Ink Holdings Inc.

Crystal Display Systems

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