

# **Fitness and Recreational Sports Centers Market by Type (Gymnasiums, Yoga, Aerobic dance, Handball sports, Racquet sports, Skating, Swimming, and Others) and Age Group (35 & Younger, 35-54, and 55 & Older) - Global Opportunity Analysis and Industry Forecast, 2017-2023**

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## **Abstracts**

The global fitness and recreational sports centers market size was \$83,680 million in 2016, and is expected to reach \$113,116 million by 2023, registering a CAGR of 4.4% from 2017 to 2023. This is attributed to the growth in per capita disposable income. Fitness and recreational sports center consists of facilities, which offer fitness equipment, exercise classes, swimming pools, playgrounds, and fitness instruction services.

Rise in marketing campaigns intended to fight obesity and increase in consumer trends toward improved health lead to the increase in popularity of fitness and recreational sports center. According to the International Health, Racquet, and Sportsclub Association (IHRSA), in 2014, the number of fitness club memberships in the U.S. increased to 54.1 million from 51.4 million in 2011, which fueled the growth of the market.

Increase in awareness about the role of exercise in fighting obesity and other related problems has led to rise in popularity of recreational sports center such as aerobics, swimming, and gym. Moreover, improved lifestyle and rise in disposable income of individuals accelerate the growth of the market. Surge in popularity of yoga in the western world, which includes the U.S. and European countries, further supplements the market growth. In addition, increase in adoption of professions in sports and entertainment industry, which requires extreme fitness, is anticipated to provide potential opportunities for the market players. However, high cost of membership of

fitness and recreational sports center hamper the market growth.

The global fitness and recreational sports centers market is segmented based on type, age group, and geography. Based on type, the market is divided into gymnasiums, yoga centers, aerobic dance, handball sports, racquet sports, skating, swimming, and others. By age group, it is classified into 35 & younger, 35–54, and 55 & older. Based on region, it is analyzed across North America, Europe, Asia-Pacific, and LAMEA. The key players in the global fitness and recreational sports centers industry have strategically focused on expansion as their key strategy to gain significant share in the market.

The key players profiled in the report are:

24 Hour Fitness

Equinox

Gold's Gym

Planet Fitness

Life Time Fitness

Town Sports International

Fitness First and Virgin Active

Konami Sports Club

McFit

CrossFit Inc.

## **KEY BENEFITS FOR STAKEHOLDERS**

This report provides an extensive analysis of the current trends and emerging estimations in the global fitness and recreational sports centers market.

In-depth analysis of the industry is conducted through market estimations of key segments for the period 2017 to 2023.

Competitive intelligence of leading manufacturers and distributors of fitness and recreational sports centers helps understand the competitive scenario across geographies.

Comprehensive analysis of factors that drive and restrain the growth of the market is provided in the report.

Extensive analysis of the industry is conducted by following key product positioning and monitoring the top competitors within the market framework.

The key players are profiled along with their strategies to determine the competitive outlook of the market.

## **KEY MARKET SEGMENTS**

### By Type

Gymnasiums

Yoga

Aerobic dance

Handball sports

Racquet sports

Skating

Swimming

Others

### By Age Group

Aged 35 & Younger

Aged 35–54

Aged 55 & Older

## By Region

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Spain

Italy

Rest of Europe

Asia-Pacific

China

Japan

India

South Korea

Australia

Rest of Asia-Pacific

LAMEA

Brazil

Saudi Arabia

Africa

Argentina

UAE

Rest of LAMEA

## Contents

### **CHAPTER 1 INTRODUCTION**

- 1.1. REPORT DESCRIPTION
- 1.2. KEY BENEFITS
- 1.3. KEY MARKET SEGMENTS
- 1.4. RESEARCH METHODOLOGY
  - 1.4.1. Primary research
  - 1.4.2. Secondary research
  - 1.4.3. Analyst tools and models

### **CHAPTER 2 EXECUTIVE SUMMARY**

- 2.1. MARKET SNAPSHOT
- 2.2. CXO PERSPECTIVE

### **CHAPTER 3 MARKET OVERVIEW**

- 3.1. MARKET DEFINITION AND SCOPE
- 3.2. KEY FINDINGS
  - 3.2.1. Top investment pockets
  - 3.2.2. Top winning strategies
- 3.3. MARKET SHARE ANALYSIS, 2016 (%)
  - 3.3.1. By type
  - 3.3.2. By age group
  - 3.3.3. By geography
  - 3.3.4. By companies
- 3.4. PORTER'S FIVE FORCES ANALYSIS
  - 3.4.1. Bargaining power of suppliers
  - 3.4.2. Bargaining power of buyers
  - 3.4.3. Threat of new entrants
  - 3.4.4. Threat of substitutes
  - 3.4.5. Competitive rivalry
- 3.5. MARKET DYNAMICS
  - 3.5.1. Drivers
    - 3.5.1.1. Growing middle class population
    - 3.5.1.2. Shift in consumer preference toward wellbeing
    - 3.5.1.3. Increase in obesity problems

- 3.5.1.4. Government support for health & fitness
- 3.5.1.5. Availability of variety of equipment & personalized fitness training programs
- 3.5.2. Restraints
  - 3.5.2.1. High investment cost for opening fitness & recreational sports centers
  - 3.5.2.2. High membership price
  - 3.5.2.3. Busy work schedules
- 3.5.3. Opportunities
  - 3.5.3.1. Growing youth population in developing countries
  - 3.5.3.2. Businesses are innovating to serve expanding base of consumers
  - 3.5.3.3. Acquisitions & Expansions in Asia-Pacific region

## **CHAPTER 4 FITNESS AND RECREATIONAL SPORTS CENTERS MARKET, BY TYPE**

### 4.1. OVERVIEW

### 4.2. GYMNASIUMS

- 4.2.1. Key market trends
- 4.2.2. Growth factors and opportunities
- 4.2.3. Market size and forecast, by region
- 4.2.4. Market size and forecast, by country

### 4.3. YOGA

- 4.3.1. Key market trends
- 4.3.2. Growth factors and opportunities
- 4.3.3. Market size and forecast, by region
- 4.3.4. Market size and forecast, by country

### 4.4. AEROBIC DANCE

- 4.4.1. Key market trends
- 4.4.2. Growth factors and opportunities
- 4.4.3. Market size and forecast, by region
- 4.4.4. Market size and forecast, by country

### 4.5. HANDBALL SPORTS

- 4.5.1. Key market trends
- 4.5.2. Growth factors and opportunities
- 4.5.3. Market size and forecast, by region
- 4.5.4. Market size and forecast, by country

### 4.6. RACQUET SPORTS

- 4.6.1. Key market trends
- 4.6.2. Growth factors and opportunities
- 4.6.3. Market size and forecast, by region

- 4.6.4. Market size and forecast, by country
- 4.7. SKATING
  - 4.7.1. Key market trends
  - 4.7.2. Growth factors and opportunities
  - 4.7.3. Market size and forecast, by region
  - 4.7.4. Market size and forecast, by country
- 4.8. SWIMMING
  - 4.8.1. Key market trends
  - 4.8.2. Growth factors and opportunities
  - 4.8.3. Market size and forecast, by region
  - 4.8.4. Market size and forecast, by country
- 4.9. OTHERS
  - 4.9.1. Key market trends
  - 4.9.2. Growth factors and opportunities
  - 4.9.3. Market size and forecast, by region
  - 4.9.4. Market size and forecast, by country

## **CHAPTER 5 FITNESS AND RECREATIONAL SPORTS CENTERS MARKET, BY AGE GROUP**

- 5.1. OVERVIEW
- 5.2. 35 & YOUNGER
  - 5.2.1. Key market trends
  - 5.2.2. Growth factors and opportunities
  - 5.2.3. Market size and forecast, by region
  - 5.2.4. Market size and forecast, by country
- 5.3. 35-54
  - 5.3.1. Key market trends
  - 5.3.2. Growth factors and opportunities
  - 5.3.3. Market size and forecast, by region
  - 5.3.4. Market size and forecast, by country
- 5.4. 55 & OLDER
  - 5.4.1. Key market trends
  - 5.4.2. Growth factors and opportunities
  - 5.4.3. Market size and forecast, by region
  - 5.4.4. Market size and forecast, by country

## **CHAPTER 6 FITNESS AND RECREATIONAL SPORTS CENTER MARKET, BY GEOGRAPHY**



## 6.1. INTRODUCTION

## 6.2. NORTH AMERICA

### 6.2.1. Key Market Trends

### 6.2.2. Growth Factors and Opportunities

### 6.2.3. Market size and forecast

### 6.2.4. U.S.

#### 6.2.4.1. Market size and forecast, by type

#### 6.2.4.2. Market size and forecast, by age group

### 6.2.5. Canada

#### 6.2.5.1. Market size and forecast, by type

#### 6.2.5.2. Market size and forecast, by age group

### 6.2.6. Mexico

#### 6.2.6.1. Market size and forecast, by type

#### 6.2.6.2. Market size and forecast, by age group

## 6.3. EUROPE

### 6.3.1. Key Market Trends

### 6.3.2. Growth Factors and Opportunities

### 6.3.3. Market Size and Forecast

### 6.3.4. U.K.

#### 6.3.4.1. Market size and forecast, by type

#### 6.3.4.2. Market size and forecast, by age group

### 6.3.5. Germany

#### 6.3.5.1. Market size and forecast, by type

#### 6.3.5.2. Market size and forecast, by age group

### 6.3.6. France

#### 6.3.6.1. Market size and forecast, by type

#### 6.3.6.2. Market size and forecast, by age group

### 6.3.7. Italy

#### 6.3.7.1. Market size and forecast, by type

#### 6.3.7.2. Market size and forecast, by age group

### 6.3.8. Spain

#### 6.3.8.1. Market size and forecast, by type

#### 6.3.8.2. Market size and forecast, by age group

### 6.3.9. Rest of Europe

#### 6.3.9.1. Market size and forecast, by type

#### 6.3.9.2. Market size and forecast, by age group

## 6.4. ASIA-PACIFIC

### 6.4.1. Key Market Trends

- 6.4.2. Growth Factors and Opportunities
- 6.4.3. Market Size and Forecast
- 6.4.4. China
  - 6.4.4.1. Market size and forecast, by type
  - 6.4.4.2. Market size and forecast, by age group
- 6.4.5. India
  - 6.4.5.1. Market size and forecast, by type
  - 6.4.5.2. Market size and forecast, by age group
- 6.4.6. Japan
  - 6.4.6.1. Market size and forecast, by type
  - 6.4.6.2. Market size and forecast, by age group
- 6.4.7. Australia
  - 6.4.7.1. Market size and forecast, by type
  - 6.4.7.2. Market size and forecast, by age group
- 6.4.8. South Korea
  - 6.4.8.1. Market size and forecast, by type
  - 6.4.8.2. Market size and forecast, by age group
- 6.4.9. Rest of Asia-Pacific
  - 6.4.9.1. Market size and forecast, by type
  - 6.4.9.2. Market size and forecast, by age group
- 6.5. LAMEA
  - 6.5.1. Key Market Trends
  - 6.5.2. Growth Factors and Opportunities
  - 6.5.3. Market Size and Forecast
  - 6.5.4. Brazil
    - 6.5.4.1. Market size and forecast, by type
    - 6.5.4.2. Market size and forecast, by age group
  - 6.5.5. Argentina
    - 6.5.5.1. Market size and forecast, by type
    - 6.5.5.2. Market size and forecast, by age group
  - 6.5.6. Africa
    - 6.5.6.1. Market size and forecast, by type
    - 6.5.6.2. Market size and forecast, by age group
  - 6.5.7. Saudi Arabia
    - 6.5.7.1. Market size and forecast, by type
    - 6.5.7.2. Market size and forecast, by age group
  - 6.5.8. UAE
    - 6.5.8.1. Market size and forecast, by type
    - 6.5.8.2. Market size and forecast, by age group

#### 6.5.9. Rest of LAMEA

6.5.9.1. Market size and forecast, by type

6.5.9.2. Market size and forecast, by age group

## **CHAPTER 7 COMPANY PROFILES**

### 7.1. 24 HOUR FITNESS USA, INC.

7.1.1. Company overview

7.1.2. Company snapshot

7.1.3. Operating business segments

7.1.4. Key strategic moves and developments

### 7.2. CROSSFIT INC.

7.2.1. Company overview

7.2.2. Company snapshot

7.2.3. Operating business segments

7.2.4. Key strategic moves and developments

### 7.3. EQUINOX HOLDINGS, INC.

7.3.1. Company overview

7.3.2. Company snapshot

7.3.3. Key strategic moves and developments

### 7.4. GOLDS GYM

7.4.1. Company overview

7.4.2. Company snapshot

7.4.3. Operating business segments

7.4.4. Key strategic moves and developments

### 7.5. KONAMI HOLDINGS CORPORATION (KONAMI SPORTS CLUB)

7.5.1. Company overview

7.5.2. Company snapshot

7.5.3. Operating business segments

7.5.4. Business performance

### 7.6. LIFE TIME FITNESS, INC.

7.6.1. Company overview

7.6.2. Company snapshot

7.6.3. Operating business segments

### 7.7. MCFIT GLOBAL GROUP GMBH

7.7.1. Company overview

7.7.2. Company snapshot

7.7.3. Operating business segments

7.7.4. Key strategic moves and developments

## 7.8. PLANET FITNESS, INC.

- 7.8.1. Company overview
- 7.8.2. Company snapshot
- 7.8.3. Operating business segments
- 7.8.4. Business performance
- 7.8.5. Key strategic moves and developments

## 7.9. TOWN SPORTS INTERNATIONAL HOLDINGS INC.

- 7.9.1. Company overview
- 7.9.2. Company snapshot
- 7.9.3. Operating business segments
- 7.9.4. Business performance
- 7.9.5. Key strategic moves and developments

## 7.10. VIRGIN ACTIVE LIMITED

- 7.10.1. Company overview
- 7.10.2. Company snapshot
- 7.10.3. Operating business segments
- 7.10.4. Key strategic moves and developments

## List Of Tables

### LIST OF TABLES

TABLE 1. GLOBAL FITNESS AND RECREATIONAL SPORTS CENTERS MARKET VALUE, BY TYPE, 2016-2023 (\$MILLION)

TABLE 2. GYMNASIUMS MARKET VALUE, BY GEOGRAPHY, 2016-2023 (\$MILLION)

TABLE 3. YOGA MARKET VALUE, BY GEOGRAPHY, 2016-2023 (\$MILLION)

TABLE 4. AEROBIC DANCE MARKET VALUE, BY GEOGRAPHY, 2016-2023 (\$MILLION)

TABLE 5. HANDBALL SPORTS MARKET VALUE, BY GEOGRAPHY, 2016-2023 (\$MILLION)

TABLE 6. RACQUET SPORTS MARKET VALUE, BY GEOGRAPHY, 2016-2023 (\$MILLION)

TABLE 7. SKATING MARKET VALUE, BY GEOGRAPHY, 2016-2023 (\$MILLION)

TABLE 8. SWIMMING MARKET VALUE, BY GEOGRAPHY, 2016-2023 (\$MILLION)

TABLE 9. OTHER MARKET VALUE, BY GEOGRAPHY, 2016-2023 (\$MILLION)

TABLE 10. GLOBAL FITNESS AND RECREATIONAL SPORTS CENTERS MARKET VALUE, BY AGE GROUP, 2016-2023 (\$MILLION)

TABLE 11. FITNESS AND RECREATIONAL SPORTS CENTERS MARKET VALUE FOR AGED 35 & YOUNGER, BY GEOGRAPHY, 2016-2023 (\$MILLION)

TABLE 12. FITNESS AND RECREATIONAL SPORTS CENTERS MARKET VALUE FOR AGE 35-54, BY GEOGRAPHY, 2016-2023 (\$MILLION)

TABLE 13. FITNESS AND RECREATIONAL SPORTS CENTERS MARKET VALUE FOR AGE 55 & OLDER, BY GEOGRAPHY, 2016-2023 (\$MILLION)

TABLE 14. NORTH AMERICA FITNESS AND RECREATIONAL SPORTS CENTERS MARKET VALUE, BY TYPE, 2016-2023 (\$MILLION)

TABLE 15. NORTH AMERICA FITNESS AND RECREATIONAL SPORTS CENTERS MARKET VALUE, BY AGE GROUP, 2016-2023 (\$MILLION)

TABLE 16. NORTH AMERICA FITNESS AND RECREATIONAL SPORTS CENTERS MARKET VALUE, BY COUNTRY, 2016-2023 (\$MILLION)

TABLE 17. U.S. FITNESS AND RECREATIONAL SPORTS CENTERS MARKET VALUE, BY TYPE, 2016-2023 (\$MILLION)

TABLE 18. U.S. FITNESS AND RECREATIONAL SPORTS CENTERS MARKET VALUE, BY AGE GROUP, 2016-2023 (\$MILLION)

TABLE 19. CANADA FITNESS AND RECREATIONAL SPORTS CENTERS MARKET VALUE, BY TYPE, 2016-2023 (\$MILLION)

TABLE 20. CANADA FITNESS AND RECREATIONAL SPORTS CENTERS MARKET VALUE, BY AGE GROUP, 2016-2023 (\$MILLION)

TABLE 21. MEXICO FITNESS AND RECREATIONAL SPORTS CENTERS MARKET VALUE, BY TYPE, 2016-2023 (\$MILLION)

TABLE 22. MEXICO FITNESS AND RECREATIONAL SPORTS CENTERS MARKET VALUE, BY AGE GROUP, 2016-2023 (\$MILLION)

TABLE 23. EUROPE FITNESS AND RECREATIONAL SPORTS CENTERS MARKET VALUE, BY TYPE, 2016-2023 (\$MILLION)

TABLE 24. EUROPE FITNESS AND RECREATIONAL SPORTS CENTERS MARKET VALUE, BY AGE GROUP, 2016-2023 (\$MILLION)

TABLE 25. EUROPE FITNESS AND RECREATIONAL SPORTS CENTERS MARKET VALUE, BY COUNTRY, 2016-2023 (\$MILLION)

TABLE 26. U.K. FITNESS AND RECREATIONAL SPORTS CENTERS MARKET VALUE, BY TYPE, 2016-2023 (\$MILLION)

TABLE 27. U.K. FITNESS AND RECREATIONAL SPORTS CENTERS MARKET VALUE, BY AGE GROUP, 2016-2023 (\$MILLION)

TABLE 28. GERMANY FITNESS AND RECREATIONAL SPORTS CENTERS MARKET VALUE, BY TYPE, 2016-2023 (\$MILLION)

TABLE 29. GERMANY FITNESS AND RECREATIONAL SPORTS CENTERS MARKET VALUE, BY AGE GROUP, 2016-2023 (\$MILLION)

TABLE 30. FRANCE FITNESS AND RECREATIONAL SPORTS CENTERS MARKET VALUE, BY TYPE, 2016-2023 (\$MILLION)

TABLE 31. FRANCE FITNESS AND RECREATIONAL SPORTS CENTERS MARKET VALUE, BY AGE GROUP, 2016-2023 (\$MILLION)

TABLE 32. ITALY FITNESS AND RECREATIONAL SPORTS CENTERS MARKET VALUE, BY TYPE, 2016-2023 (\$MILLION)

TABLE 33. ITALY FITNESS AND RECREATIONAL SPORTS CENTERS MARKET VALUE, BY AGE GROUP, 2016-2023 (\$MILLION)

TABLE 34. SPAIN FITNESS AND RECREATIONAL SPORTS CENTERS MARKET VALUE, BY TYPE, 2016-2023 (\$MILLION)

TABLE 35. SPAIN FITNESS AND RECREATIONAL SPORTS CENTERS MARKET VALUE, BY AGE GROUP, 2016-2023 (\$MILLION)

TABLE 36. REST OF EUROPE FITNESS AND RECREATIONAL SPORTS CENTERS MARKET VALUE, BY TYPE, 2016-2023 (\$MILLION)

TABLE 37. REST OF EUROPE FITNESS AND RECREATIONAL SPORTS CENTERS MARKET VALUE, BY AGE GROUP, 2016-2023 (\$MILLION)

TABLE 38. ASIA-PACIFIC FITNESS AND RECREATIONAL SPORTS CENTERS MARKET VALUE, BY TYPE, 2016-2023 (\$MILLION)

TABLE 39. ASIA-PACIFIC FITNESS AND RECREATIONAL SPORTS CENTERS MARKET VALUE, BY AGE GROUP, 2016-2023 (\$MILLION)

TABLE 40. ASIA-PACIFIC FITNESS AND RECREATIONAL SPORTS CENTERS

MARKET VALUE, BY COUNTRY, 2016-2023 (\$MILLION)

TABLE 41. CHINA FITNESS AND RECREATIONAL SPORTS CENTERS MARKET VALUE, BY TYPE, 2016-2023 (\$MILLION)

TABLE 42. CHINA FITNESS AND RECREATIONAL SPORTS CENTERS MARKET VALUE, BY AGE GROUP, 2016-2023 (\$MILLION)

TABLE 43. INDIA FITNESS AND RECREATIONAL SPORTS CENTERS MARKET VALUE, BY TYPE, 2016-2023 (\$MILLION)

TABLE 44. INDIA FITNESS AND RECREATIONAL SPORTS CENTERS MARKET VALUE, BY AGE GROUP, 2016-2023 (\$MILLION)

TABLE 45. JAPAN FITNESS AND RECREATIONAL SPORTS CENTERS MARKET VALUE, BY TYPE, 2016-2023 (\$MILLION)

TABLE 46. JAPAN FITNESS AND RECREATIONAL SPORTS CENTERS MARKET VALUE, BY AGE GROUP, 2016-2023 (\$MILLION)

TABLE 47. AUSTRALIA FITNESS AND RECREATIONAL SPORTS CENTERS MARKET VALUE, BY TYPE, 2016-2023 (\$MILLION)

TABLE 48. AUSTRALIA FITNESS AND RECREATIONAL SPORTS CENTERS MARKET VALUE, BY AGE GROUP, 2016-2023 (\$MILLION)

TABLE 49. SOUTH KOREA FITNESS AND RECREATIONAL SPORTS CENTERS MARKET VALUE, BY TYPE, 2016-2023 (\$MILLION)

TABLE 50. SOUTH KOREA FITNESS AND RECREATIONAL SPORTS CENTERS MARKET VALUE, BY AGE GROUP, 2016-2023 (\$MILLION)

TABLE 51. REST OF ASIA-PACIFIC FITNESS AND RECREATIONAL SPORTS CENTERS MARKET VALUE, BY TYPE, 2016-2023 (\$MILLION)

TABLE 52. REST OF ASIA-PACIFIC FITNESS AND RECREATIONAL SPORTS CENTERS MARKET VALUE, BY AGE GROUP, 2016-2023 (\$MILLION)

TABLE 53. LAMEA FITNESS AND RECREATIONAL SPORTS CENTERS MARKET VALUE, BY TYPE, 2016-2023 (\$MILLION)

TABLE 54. LAMEA FITNESS AND RECREATIONAL SPORTS CENTERS MARKET VALUE, BY AGE GROUP, 2016-2023 (\$MILLION)

TABLE 55. LAMEA FITNESS AND RECREATIONAL SPORTS CENTERS MARKET VALUE, BY COUNTRY, 2016-2023 (\$MILLION)

TABLE 56. BRAZIL FITNESS AND RECREATIONAL SPORTS CENTERS MARKET VALUE, BY TYPE, 2016-2023 (\$MILLION)

TABLE 57. BRAZIL FITNESS AND RECREATIONAL SPORTS CENTERS MARKET VALUE, BY AGE GROUP, 2016-2023 (\$MILLION)

TABLE 58. ARGENTINA FITNESS AND RECREATIONAL SPORTS CENTERS MARKET VALUE, BY TYPE, 2016-2023 (\$MILLION)

TABLE 59. ARGENTINA FITNESS AND RECREATIONAL SPORTS CENTERS MARKET VALUE, BY AGE GROUP, 2016-2023 (\$MILLION)

TABLE 60. AFRICA FITNESS AND RECREATIONAL SPORTS CENTERS MARKET VALUE, BY TYPE, 2016-2023 (\$MILLION)

TABLE 61. AFRICA FITNESS AND RECREATIONAL SPORTS CENTERS MARKET VALUE, BY AGE GROUP, 2016-2023 (\$MILLION)

TABLE 62. SAUDI ARABIA FITNESS AND RECREATIONAL SPORTS CENTERS MARKET VALUE, BY TYPE, 2016-2023 (\$MILLION)

TABLE 63. SAUDI ARABIA FITNESS AND RECREATIONAL SPORTS CENTERS MARKET VALUE, BY AGE GROUP, 2016-2023 (\$MILLION)

TABLE 64. UAE FITNESS AND RECREATIONAL SPORTS CENTERS MARKET VALUE, BY TYPE, 2016-2023 (\$MILLION)

TABLE 65. UAE FITNESS AND RECREATIONAL SPORTS CENTERS MARKET VALUE, BY AGE GROUP, 2016-2023 (\$MILLION)

TABLE 66. REST OF LAMEA FITNESS AND RECREATIONAL SPORTS CENTERS MARKET VALUE, BY TYPE, 2016-2023 (\$MILLION)

TABLE 67. REST OF LAMEA FITNESS AND RECREATIONAL SPORTS CENTERS MARKET VALUE, BY AGE GROUP, 2016-2023 (\$MILLION)

TABLE 68. 24 HOUR FITNESS USA, INC.: COMPANY SNAPSHOT

TABLE 69. 24 HOUR FITNESS USA, INC.: OPERATING SEGMENTS

TABLE 70. CROSSFIT INC.: COMPANY SNAPSHOT

TABLE 71. CROSSFIT INC.: OPERATING SEGMENTS

TABLE 72. EQUINOX HOLDING, INC.: COMPANY SNAPSHOT

TABLE 73. LIFE TIME FITNESS, INC.: COMPANY SNAPSHOT

TABLE 74. GOLDS GYM: OPERATING SEGMENTS

TABLE 75. KONAMI HOLDINGS CORPORATION: COMPANY SNAPSHOT

TABLE 76. KONAMI HOLDINGS CORPORATION: OPERATING SEGMENTS

TABLE 77. LIFE TIME FITNESS, INC.: COMPANY SNAPSHOT

TABLE 78. LIFE TIME FITNESS, INC.: OPERATING SEGMENTS

TABLE 79. MCFIT GLOBAL GROUP GMBH: COMPANY SNAPSHOT

TABLE 80. MCFIT GLOBAL GROUP GMBH: OPERATING SEGMENTS

TABLE 81. PLANET FITNESS, INC.: COMPANY SNAPSHOT

TABLE 82. PLANET FITNESS, INC.: OPERATING SEGMENTS

TABLE 83. TOWN SPORTS INTERNATIONAL HOLDINGS, INC.: COMPANY SNAPSHOT

TABLE 84. TOWN SPORTS INTERNATIONAL HOLDINGS, INC.: OPERATING SEGMENTS

TABLE 85. VIRGIN ACTIVE LIMITED: COMPANY SNAPSHOT

TABLE 86. VIRGIN ACTIVE LIMITED: OPERATING SEGMENTS



## List Of Figures

### LIST OF FIGURES

FIGURE 1. GLOBAL FITNESS AND RECREATIONAL SPORTS CENTER MARKET SEGMENTATION

FIGURE 2. TOP INVESTMENT POCKET, BY TYPE

FIGURE 3. TOP WINNING STRATEGIES, BY YEAR, 2015-2017

FIGURE 4. TOP WINNING STRATEGIES, BY DEVELOPMENT, 2015-2017 (%)

FIGURE 5. TOP WINNING STRATEGIES, BY COMPANY, 2015-2017

FIGURE 6. MARKET SHARE ANALYSIS, BY TYPE, 2016 VS. 2023 (%)

FIGURE 7. MARKET SHARE ANALYSIS, BY AGE GROUP, 2016 VS. 2023 (%)

FIGURE 8. MARKET SHARE ANALYSIS, BY GEOGRAPHY, 2016 VS. 2023 (%)

FIGURE 9. BARGAINING POWER OF SUPPLIERS

FIGURE 10. BARGAINING POWER OF BUYERS

FIGURE 11. THREAT OF NEW ENTRANTS

FIGURE 12. THREAT OF SUBSTITUTES

FIGURE 13. COMPETITIVE RIVALRY

FIGURE 14. DRIVERS AND RESTRAINTS: GLOBAL FITNESS AND RECREATIONAL SPORTS CENTER MARKET

FIGURE 15. MIDDLE CLASS CONSUMPTION EXPENDITURES

FIGURE 16. LIFESTYLE DISEASES IN INDIA (URBAN)

FIGURE 17. REASONS WHY CUSTOMERS PREFER FITNESS STUDIOS

FIGURE 18. SOME EXPENSIVE FITNESS AND RECREATIONAL SPORTS CENTERS MEMBERSHIPS

FIGURE 19. INDIA YOUTH POPULATION

FIGURE 20. GLOBAL FITNESS AND RECREATIONAL SPORTS CENTERS MARKET SHARE, BY TYPE, 2016 (%)

FIGURE 21. GLOBAL GYMNASIUMS MARKET VALUE, BY COUNTRY, 2016 (%)

FIGURE 22. GLOBAL YOGA MARKET VALUE, BY COUNTRY, 2016 (%)

FIGURE 23. GLOBAL AEROBIC DANCE MARKET VALUE, BY COUNTRY, 2016 (%)

FIGURE 24. GLOBAL HANDBALL SPORTS MARKET VALUE, BY COUNTRY, 2016 (%)

FIGURE 25. GLOBAL RACQUET SPORTS MARKET VALUE, BY COUNTRY, 2016 (%)

FIGURE 26. GLOBAL SKATING MARKET VALUE, BY COUNTRY, 2016 (%)

FIGURE 27. GLOBAL SWIMMING MARKET VALUE, BY COUNTRY, 2016 (%)

FIGURE 28. GLOBAL OTHERS MARKET VALUE, BY COUNTRY, 2016 (%)

FIGURE 29. GLOBAL FITNESS AND RECREATIONAL SPORTS CENTERS MARKET

SHARE, BY AGE GROUP, 2016 (%)

FIGURE 30. GLOBAL FITNESS AND RECREATIONAL SPORTS CENTERS MARKET VALUE FOR AGED 35 & YOUNGER, BY COUNTRY, 2016 (%)

FIGURE 31. GLOBAL FITNESS AND RECREATIONAL SPORTS CENTERS MARKET VALUE FOR AGE 35-54, BY COUNTRY, 2016 (%)

FIGURE 32. GLOBAL FITNESS AND RECREATIONAL SPORTS CENTERS MARKET VALUE FOR 55 & OLDER, BY COUNTRY, 2016 (%)

FIGURE 33. TOP TEN COUNTRIES WITH MAXIMUM GYM MEMBERSHIPS, 2015

FIGURE 34. FITNESS AND RECREATIONAL SPORTS CENTERS MARKET SHARE, BY GEOGRAPHY, 2016 (%)

FIGURE 35. NUMBER OF FITNESS CENTERS & HEALTH CLUBS IN U.S., 2008-2016

FIGURE 36. U.S. FITNESS AND RECREATIONAL SPORTS CENTERS MARKET, 2016-2023 (\$MILLION)

FIGURE 37. CANADA FITNESS AND RECREATIONAL SPORTS CENTERS MARKET, 2016-2023 (\$MILLION)

FIGURE 38. MEXICO FITNESS AND RECREATIONAL SPORTS CENTERS MARKET, 2016-2023 (\$MILLION)

FIGURE 39. U.K. FITNESS AND RECREATIONAL SPORTS CENTERS MARKET, 2016-2023 (\$MILLION)

FIGURE 40. GERMANY FITNESS AND RECREATIONAL SPORTS CENTERS MARKET, 2016-2023 (\$MILLION)

FIGURE 41. FRANCE FITNESS AND RECREATIONAL SPORTS CENTERS MARKET, 2016-2023 (\$MILLION)

FIGURE 42. ITALY FITNESS AND RECREATIONAL SPORTS CENTERS MARKET, 2016-2023 (\$MILLION)

FIGURE 43. SPAIN FITNESS AND RECREATIONAL SPORTS CENTERS MARKET, 2016-2023 (\$MILLION)

FIGURE 44. REST OF EUROPE FITNESS AND RECREATIONAL SPORTS CENTERS MARKET, 2016-2023 (\$MILLION)

FIGURE 45. CHINA FITNESS AND RECREATIONAL SPORTS CENTERS MARKET, 2016-2023 (\$MILLION)

FIGURE 46. INDIA FITNESS AND RECREATIONAL SPORTS CENTERS MARKET, 2016-2023 (\$MILLION)

FIGURE 47. JAPAN FITNESS AND RECREATIONAL SPORTS CENTERS MARKET, 2016-2023 (\$MILLION)

FIGURE 48. AUSTRALIA FITNESS AND RECREATIONAL SPORTS CENTERS MARKET, 2016-2023 (\$MILLION)

FIGURE 49. SOUTH KOREA FITNESS AND RECREATIONAL SPORTS CENTERS MARKET, 2016-2023 (\$MILLION)

FIGURE 50. REST OF ASIA-PACIFIC FITNESS AND RECREATIONAL SPORTS CENTERS MARKET, 2016-2023 (\$MILLION)

FIGURE 51. BRAZIL FITNESS AND RECREATIONAL SPORTS CENTERS MARKET, 2016-2023 (\$MILLION)

FIGURE 52. ARGENTINA FITNESS AND RECREATIONAL SPORTS CENTERS MARKET, 2016-2023 (\$MILLION)

FIGURE 53. AFRICA FITNESS AND RECREATIONAL SPORTS CENTERS MARKET, 2016-2023 (\$MILLION)

FIGURE 54. SAUDI ARABIA FITNESS AND RECREATIONAL SPORTS CENTERS MARKET, 2016-2023 (\$MILLION)

FIGURE 55. UAE FITNESS AND RECREATIONAL SPORTS CENTERS MARKET, 2016-2023 (\$MILLION)

FIGURE 56. REST OF LAMEA FITNESS AND RECREATIONAL SPORTS CENTERS MARKET, 2016-2023 (\$MILLION)

FIGURE 57. KONAMI HOLDINGS CORPORATION: REVENUE, 2015-2017 (\$MILLION)

FIGURE 58. KONAMI HOLDINGS CORPORATION: REVENUE SHARE BY SEGMENT, 2017 (%)

FIGURE 59. KONAMI HOLDINGS CORPORATION: REVENUE SHARE BY GEOGRAPHY, 2017 (%)

FIGURE 60. PLANET FITNESS, INC.: REVENUE, 2014-2016 (\$MILLION)

FIGURE 61. PLANET FITNESS, INC.: REVENUE SHARE BY SEGMENT, 2016 (%)

FIGURE 62. TOWN SPORTS INTERNATIONAL HOLDINGS, INC.: REVENUE, 2014-2016 (\$MILLION)

FIGURE 63. TOWN SPORTS INTERNATIONAL HOLDINGS, INC.: REVENUE SHARE BY SEGMENT, 2016 (%)

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