

Fetal Monitoring Market by Product {Ultrasound (2D, 3D & 4D, and Doppler Imaging), Intrauterine Pressure Catheter (IUPC), Telemetry Solutions, Electronic Fetal Monitoring (EFM) (External & Internal), Fetal Electrodes, Fetal Doppler, Accessories & Consumables, and Other Products}, Method (Invasive and Non-Invasive), Portability (Portable and Non-Portable), Application (Intrapartum Fetal Monitoring and Antepartum Fetal Monitoring): Global Opportunity Analysis and Industry Forecast, 2020–2027

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Abstracts

The global fetal monitoring market accounted for \$2,931.7 million in 2019 and is expected to reach \$4,251.1 million by 2027, registering a CAGR of 5.3% from 2020 to 2027.

Fetal monitoring is vital diagnostic tool used to monitor movement and heart rate of a fetus and maternal contractions. It is a fundamental device used for monitoring uterine contractions during labor. It mainly monitors well-being of fetus and progress of labor. In medical terms, it is referred as medical method to check health of an unborn baby to ensure a safe birth. In addition, it is also used to monitor chronic lung diseases, mental retardation, neonatal diseases, hypothermia, vision & hearing problems, jaundice, and neonatal diseases.

Increase in preterm births & birth rates, rise in technological advancements, increase in need for fetal monitoring during pregnancy, rise in antepartum hemorrhage rate, and

premature delivery rate drive the global fetal monitoring market. However, high cost of equipment, stringent regulatory procedures, and low prevalence of birth rates, especially in few developed countries impede the market growth. Further, emerging technologies, such as portable & wireless products and untapped emerging economies offer lucrative opportunities for the market players.

The global fetal monitoring market is segmented on the basis of product, method, portability, application, and geography. By product, it is divided into ultrasound, intrauterine pressure catheter (IUPC), telemetry solutions, electronic fetal monitoring (EFM), fetal electrodes, fetal doppler, accessories, consumables, and other products.

The ultrasound product segment held the largest market share in 2019, owing to technological advancements and a wide array of applications. By method, the market is bifurcated into non-invasive and invasive fetal monitoring methods. The non-invasive method held the highest market share in 2019, owing to advancements in fetal monitoring methods. By application, it is categorized into antepartum fetal monitoring and intrapartum fetal monitoring applications. The antepartum fetal monitoring application was the highest revenue contributor in 2019, while the intrapartum fetal monitoring segment is anticipated to grow at the highest rate. Growth of the intrapartum application segment is high as these applications are mostly carried out during second and third trimesters of pregnancy. This application also reduces the incidences of stillbirths by routinely assessing the risk of fetal death in complicated pregnancies with preexisting maternal conditions such as diabetes mellitus.

Region wise, the market is analyzed across North America, Europe, Asia-Pacific, and LAMEA. North America accounted for the largest market share in 2019, and is expected to retain its dominance throughout the forecast period. This is attributed to factors such as well-equipped and better financed hospitals & clinics, high adoption rate for technologically advanced products, and sophisticated healthcare infrastructure. Moreover, the U.S. is the target area for top players in the market, owing to high awareness about fetal monitoring. However, Asia-Pacific is expected to emerge as a lucrative area with maximum growth potential, owing to improvement in healthcare facilities, available disposable income, and rapidly developing economic conditions.

The key players operating in the global fetal monitoring market include GE Healthcare, Analogic Corporation, Fujifilm Sonosite, Inc., Koninklijke Philips N.V., Siemens Healthcare, Medtronic Plc, Getinge Group, Neoventa Medical AB, Natus Medical Incorporated, and OSI Systems, Inc.

KEY BENEFITS FOR STAKEHOLDERS

The study provides an in-depth analysis of the market along with the current trends and future estimations to elucidate the imminent investment pockets.

It offers a quantitative analysis from 2019 to 2027, which is expected to enable stakeholders to capitalize on prevailing market opportunities.

A comprehensive analysis of the countries in North America, Europe, Asia-Pacific, and LAMEA is provided to determine the existing opportunities.

The key market players and their strategies have been analyzed to understand the competitive outlook of the market.

KEY MARKET SEGMENTS

By Product

Ultrasound

2D Ultrasound

3D & 4D Ultrasound

Doppler Imaging

Intrauterine Pressure Catheter (IUPC)

Telemetry Solutions

Electronic Fetal Monitoring (EFM)

External EFM

Internal EFM

Fetal Electrodes

Fetal Doppler

Accessories & Consumables

Other Products

By Method

Invasive

Non-Invasive

By Portability

Portable

Non-Portability

By Application

Intrapartum Fetal Monitoring

Antepartum Fetal Monitoring

By End User

Hospitals

Clinics

Others

By Region

North America

U.S.

Canada

Mexico

Europe

Germany

UK

France

Italy

Spain

Rest of Europe

Asia-Pacific

Japan

China

India

Australia

Rest of Asia-Pacific

LAMEA

Brazil

Saudi Arabia

South Africa

Turkey

Rest of LAMEA

LIST OF **KEY PLAYERS** PROFILED IN THE REPORT

GE Healthcare

Analogic Corporation

Fujifilm Sonosite, Inc.

Koninklijke Philips N.V.

Siemens Healthcare

Medtronic Plc

Getinge Group

Neoventa Medical AB

Natus Medical Incorporated

OSI Systems, Inc.

List of Company Profiles

The key players profiled in this report include GE Healthcare, Analogic Corporation, Fujifilm Sonosite, Inc., Koninklijke Philips N.V., Siemens Healthcare, Medtronic Plc, Getinge Group, Neoventa Medical AB, Natus Medical Incorporated, and OSI Systems,

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Product name: Fetal Monitoring Market by Product {Ultrasound (2D, 3D & 4D, and Doppler Imaging), Intrauterine Pressure Catheter (IUPC), Telemetry Solutions, Electronic Fetal Monitoring (EFM) (External & Internal), Fetal Electrodes, Fetal Doppler, Accessories & Consumables, and Other Products}, Method (Invasive and Non-Invasive), Portability (Portable and Non-Portable), Application (Intrapartum Fetal Monitoring and Antepartum Fetal Monitoring): Global Opportunity Analysis and Industry Forecast, 2020–2027

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