

Feta Cheese Market by Source (Cow Milk, Sheep Milk, and Goat Milk), Type (Bulgarian Feta, French Feta, German Feta, and Others), and Distribution Channel (B2B and B2C Distribution): Global Opportunity Analysis and Industry Forecast, 2021–2028

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Abstracts

Feta is a salty curd cheese made from different sources such as cow milk, goat milk, and sheep milk. Furthermore, sheep milk is majorly used to produce feta cheese. It is a non-meat foodstuff, which is also a good source of protein. Hence, it is an excellent addition to vegetarian diets. Furthermore, it is broadly used in pastries, omelets, salads, sandwiches, and other recipes. It is considered to be the healthiest cheese among others.

Feta cheese is consumed by health-conscious consumers with the knowledge and awareness about the benefits of products. It has many health benefits associated with it and contains fatty acid that helps in managing the body weight. In addition, it has potential to reduce the risks of diabetes as feta cheese contains protein and calcium, which help in controlling blood sugar levels in body. Its benefits have excited the market over any other cheeses.

Hence, several multinational brands are gradually producing feta cheese. The changing lifestyle and adopting nutritious foods drive the growth of the global feta cheese market. It adds a tangy flavor when added to any recipe and gives a dynamic texture to it. Moreover, its delicious taste and a complete vegetarian package makes diet complete. Feta cheese is highly recommended by fitness experts across the globe as it is lower in fat and calories from other different types of cheeses available.

People with hypertension consume healthy food products and feta cheese plays a major

role in lowering blood pressure as it possesses medicinal qualities. The healing quality of feta cheese and high source of several vitamins make it special among other cheeses. However, there are several problems with feta cheese as it contains high amount of sodium during the cheese making process. In addition, pregnant women cannot consume it due to harmful bacteria found in it. All these aforementioned factors can limit the growth of the market.

On the contrary, there has been an exponential growth in demand for feta cheese over other cheeses as it contains high amount of nutrient.

COVID-19 has impacted all the market, but feta cheese market has slightly hampered due to disruption of supply chain. During the global pandemic, consumers are more inclined toward products which are improving their immune system, such as feta cheese mostly found in European countries which are majorly affected in the pandemic. As a result, feta cheese is likely to be more popular across the globe post-pandemic.

According to feta cheese market analysis, the market is segmented on the basis of product source, product type, and distribution channel. By source, the market is divided into cow milk, goat milk, and sheep milk. By type, the market is classified into Bulgarian feta, French feta, German feta, and others. By distribution channel, the market is categorized into B2B and B2C.

The key players operating in the feta cheese market include following companies Arla Foods a.m.b.a, Lactalis American Group, Inc., Fonterra Co-operative Group, Saputo Inc, The Kraft Heinz Company, Dodoni S.A., Kolios S.A. Mevgal, SADAFSCO, and Clover Leaf Cheese Ltd.

Key benefits for stakeholders

The study provides an in-depth analysis of the feta cheese market with current and future trends to identify the imminent investment pockets in the market.

Current and future trends are outlined in the report to determine the overall market attractiveness and single out profitable trends to gain a stronger foothold in the market.

The report provides information regarding drivers, restraints, and opportunities

with impact analysis.

Quantitative analysis of the current market and estimation for the same from 2019 to 2028 is provided to showcase the financial competency of the market.

Porter's five forces model of the industry demonstrates the competitiveness of the market by analyzing various parameters such as threat of new entrants, threat of substitutes, bargaining power of buyers, and bargaining power of suppliers operating in the market.

Value chain analysis in the report provides a clear understanding of the roles of stakeholders involved in the value chain.

Competitive intelligence highlights the business practices, followed by the leading market players across various regions.

Key market segments

By Source

Cow Milk

Sheep Milk

Goat Milk

By Type

Bulgarian Feta

French Feta

German Feta

Others

By Distribution Channel

B2B

Full-Service Restaurant

Fast Food Outlet

Catering Services

B2C

Hypermarket/Supermarket

Food Specialty Store

Convenience Stores

Online sales

By Region

North America

U.S.

Canada

Mexico

Europe

Germany

France

UK

Italy

Spain

Greece

Rest of Europe

Asia-Pacific

China

Japan

India

Australia

South Korea

Indonesia

Singapore

Rest of Asia-Pacific

LAMEA

Brazil

Argentina

UAE

Turkey

Nigeria

South Africa

Rest of LAMEA

Contents

CHAPTER 1:INTRODUCTION

- 1.1.Key benefits for stakeholders
- 1.2.Key market segments
- 1.3.Research methodology
 - 1.3.1.Secondary research
 - 1.3.2.Primary research
 - 1.3.3.Analyst tools and models

CHAPTER 2:EXECUTIVE SUMMARY

- 2.1.Key findings of the study
- 2.2.CXO perspective

CHAPTER 3:MARKET OVERVIEW

- 3.1.Market definition and scope
- 3.2.Key findings
 - 3.2.1.Top investment pockets
- 3.3.Parent Market Overview
- 3.4.Value chain analysis
- 3.5.Supply Chain Analysis Under Food Service Distribution Sector
- 3.6.Porter's five forces analysis
- 3.7.Market dynamics
 - 3.7.1.Drivers
 - 3.7.1.1.Expansion of quick-service restaurants
 - 3.7.1.2.Rise in popularity of European food culture
 - 3.7.1.3.Surge in demand for protein-rich food
 - 3.7.1.4.Increase in demand for international cuisines
 - 3.7.2.Restraint
 - 3.7.2.1.Lack of storage and transport facility
 - 3.7.3.Opportunities
 - 3.7.3.1.Availability of various options in cheese such as flavor, color, and texture
- 3.9.Top Exporting Countries of Feta Cheese, (%)
- 3.10.Top importing countries of Feta Cheese, (%)
- 3.11.Market share analysis
 - 3.11.1.By Source

- 3.11.2.By Type
- 3.11.3.By Distribution Channel
- 3.11.4.By region
- 3.12.COVID-19 impact analysis
 - 3.12.1.Introduction
 - 3.12.2.Impact on the Feta Cheese market

CHAPTER 4:FETA CHEESE MARKET, BY SOURCE

- 4.1.Overview
 - 4.1.1.Market size and forecast
- 4.2.Cow Milk
 - 4.2.1.Key market trends, growth factors, and opportunities
 - 4.2.2.Market size and forecast
- 4.3.Sheep Milk
 - 4.3.1.Key market trends, growth factors, and opportunities
 - 4.3.2.Market size and forecast
- 4.4.Goat Milk
 - 4.4.1.Key market trends, growth factors, and opportunities
 - 4.4.2.Market size and forecast

CHAPTER 5:FETA CHEESE MARKET, BY TYPE

- 5.1.Overview
 - 5.1.1.Market size and forecast
- 5.2.Bulgarian Feta
 - 5.2.1.Key market trends, growth factors, and opportunities
 - 5.2.2.Market size and forecast
- 5.3.French Feta
 - 5.3.1.Key market trends, growth factors, and opportunities
 - 5.3.2.Market size and forecast
- 5.4.German Feta
 - 5.4.1.Key market trends, growth factors, and opportunities
 - 5.4.2.Market size and forecast
- 5.5.Others
 - 5.5.1.Key market trends, growth factors, and opportunities
 - 5.5.2.Market size and forecast

CHAPTER 6:FETA CHEESE MARKET, BY DISTRIBUTION CHANNEL

6.1.Overview

6.1.1.Market size and forecast

6.2.B2B

6.2.1.Key market trends, growth factors, and opportunities

6.2.2.Market size and forecast

6.2.3.Full-Service Restaurant

6.2.3.1.Key market trends, growth factors, and opportunities

6.2.4.Fast Food Outlet

6.2.4.1.Key market trends, growth factors, and opportunities

6.2.5.Catering Services

6.2.5.1.Key market trends, growth factors, and opportunities

6.2.6.Others

6.2.6.1.Key market trends, growth factors, and opportunities

6.3.B2C

6.3.1.Key market trends, growth factors, and opportunities

6.3.2.Market size and forecast

6.3.3.Hypermarket/Supermarket

6.3.3.1.Key market trends, growth factors, and opportunities

6.3.4.Food Specialty stores

6.3.4.1.Key market trends, growth factors, and opportunities

6.3.5.Convenience Stores

6.3.5.1.Key market trends, growth factors, and opportunities

6.3.6.Others

6.3.6.1.Key market trends, growth factors, and opportunities

CHAPTER 7:FETA CHEESE MARKET, BY REGION

7.1.Overview

7.1.1.Market size and forecast, by region

7.2.North America

7.2.1.Key market trends, growth factors, and opportunities

7.2.2.Market size and forecast, by Source

7.2.3.Market size and forecast, by Type

7.2.4.Market size and forecast, by Distribution Channel

7.2.6.Market size and forecast, by country

7.2.6.1.U.S.

7.2.6.1.1.Market size and forecast, by Source

7.2.6.1.2.Market size and forecast, by Type

7.2.6.1.3. Market size and forecast, by Distribution Channel

7.2.6.2. Canada

7.2.6.2.1. Market size and forecast, by Source

7.2.6.2.2. Market size and forecast, by Type

7.2.6.2.3. Market size and forecast, by Distribution Channel

7.2.6.3. Mexico

7.2.6.3.1. Market size and forecast, by Source

7.2.6.3.2. Market size and forecast, by Type

7.2.6.3.3. Market size and forecast, by Distribution Channel

7.3. Europe

7.3.1. Key market trends, growth factors, and opportunities

7.3.2. Market size and forecast, by Source

7.3.3. Market size and forecast, by Type

7.3.4. Market size and forecast, by Distribution Channel

7.3.6. Market size and forecast, by country

7.3.6.1. Germany

7.3.6.1.1. Market size and forecast, by Source

7.3.6.1.2. Market size and forecast, by Type

7.3.6.1.3. Market size and forecast, by Distribution Channel

7.3.6.2. France

7.3.6.2.1. Market size and forecast, by Source

7.3.6.2.2. Market size and forecast, by Type

7.3.6.2.3. Market size and forecast, by Distribution Channel

7.3.6.3. UK

7.3.6.3.1. Market size and forecast, by Source

7.3.6.3.2. Market size and forecast, by Type

7.3.6.3.3. Market size and forecast, by Distribution Channel

7.3.6.4. Italy

7.3.6.4.1. Market size and forecast, by Source

7.3.6.4.2. Market size and forecast, by Type

7.3.6.4.3. Market size and forecast, by Distribution Channel

7.3.6.5. Spain

7.3.6.5.1. Market size and forecast, by Source

7.3.6.5.2. Market size and forecast, by Type

7.3.6.5.3. Market size and forecast, by Distribution Channel

7.3.6.6. Greece

7.3.6.6.1. Market size and forecast, by Source

7.3.6.6.2. Market size and forecast, by Type

7.3.6.6.3. Market size and forecast, by Distribution Channel

7.3.6.7.Rest of Europe

7.3.6.7.1.Market size and forecast, by Source

7.3.6.7.2.Market size and forecast, by Type

7.3.6.7.3.Market size and forecast, by Distribution Channel

7.4.Asia-Pacific

7.4.1.Key market trends, growth factors, and opportunities

7.4.2.Market size and forecast, by Source

7.4.3.Market size and forecast, by Type

7.4.4.Market size and forecast, by Distribution Channel

7.4.6.Market size and forecast, by country

7.4.6.1.China

7.4.6.1.1.Market size and forecast, by Source

7.4.6.1.2.Market size and forecast, by Type

7.4.6.1.3.Market size and forecast, by Distribution Channel

7.4.6.2.Japan

7.4.6.2.1.Market size and forecast, by Source

7.4.6.2.2.Market size and forecast, by Type

7.4.6.2.3.Market size and forecast, by Distribution Channel

7.4.6.3.India

7.4.6.3.1.Market size and forecast, by Source

7.4.6.3.2.Market size and forecast, by Type

7.4.6.3.3.Market size and forecast, by Distribution Channel

7.4.6.4.Australia

7.4.6.4.1.Market size and forecast, by Source

7.4.6.4.2.Market size and forecast, by Type

7.4.6.4.3.Market size and forecast, by Distribution Channel

7.4.6.5.South Korea

7.4.6.5.1.Market size and forecast, by Source

7.4.6.5.2.Market size and forecast, by Type

7.4.6.5.3.Market size and forecast, by Distribution Channel

7.4.6.6.Indonesia

7.4.6.6.1.Market size and forecast, by Source

7.4.6.6.2.Market size and forecast, by Type

7.4.6.6.3.Market size and forecast, by Distribution Channel

7.4.6.7.Singapore

7.4.6.7.1.Market size and forecast, by Source

7.4.6.7.2.Market size and forecast, by Type

7.4.6.7.3.Market size and forecast, by Distribution Channel

7.4.6.8.Rest of Asia-Pacific

7.4.6.8.1. Market size and forecast, by Source

7.4.6.8.2. Market size and forecast, by Type

7.4.6.8.3. Market size and forecast, by Distribution Channel

7.5. LAMEA

7.5.1. Key market trends, growth factors, and opportunities

7.5.2. Market size and forecast, by Source

7.5.3. Market size and forecast, by Type

7.5.4. Market size and forecast, by Distribution Channel

7.5.6. Market size and forecast, by country

7.5.6.1. Brazil

7.5.6.1.1. Market size and forecast, by Source

7.5.6.1.2. Market size and forecast, by Type

7.5.6.1.3. Market size and forecast, by Distribution Channel

7.5.6.2. Argentina

7.5.6.2.1. Market size and forecast, by Source

7.5.6.2.2. Market size and forecast, by Type

7.5.6.2.3. Market size and forecast, by Distribution Channel

7.5.6.3. United Arab Emirates

7.5.6.3.1. Market size and forecast, by Source

7.5.6.3.2. Market size and forecast, by Type

7.5.6.3.3. Market size and forecast, by Distribution Channel

7.5.6.4. Nigeria

7.5.6.4.1. Market size and forecast, by Source

7.5.6.4.2. Market size and forecast, by Type

7.5.6.4.3. Market size and forecast, by Distribution Channel

7.5.6.5. Turkey

7.5.6.5.1. Market size and forecast, by Source

7.5.6.5.2. Market size and forecast, by Type

7.5.6.5.3. Market size and forecast, by Distribution Channel

7.5.6.6. South Africa

7.5.6.6.1. Market size and forecast, by Source

7.5.6.6.2. Market size and forecast, by Type

7.5.6.6.3. Market size and forecast, by Distribution Channel

7.5.6.7. Rest of LAMEA

7.5.6.7.1. Market size and forecast, by Source

7.5.6.7.2. Market size and forecast, by Type

7.5.6.7.3. Market size and forecast, by Distribution Channel

CHAPTER 8: COMPETITION LANDSCAPE

- 8.1.Top winning strategies
- 8.2.Product mapping
- 8.3.Competitive dashboard
- 8.4.Competitive heat map
- 8.5.Key developments
 - 8.5.1.Acquisition
 - 8.5.2.Business Expansion
 - 8.5.3.Agreement
 - 8.5.4.Product Launch

CHAPTER 9:COMPANY PROFILES

- 9.1.Arla Foods amba
 - 9.1.1.Company overview
 - 9.1.2.Key Executives
 - 9.1.3.Company snapshot
 - 9.1.4.Operating business segments
 - 9.1.5.Product portfolio
 - 9.1.6.R&D Expenditure
 - 9.1.7.Business performance
 - 9.1.8.Key strategic moves and developments
- 9.2.Lactalis American Group, Inc.
 - 9.2.1.Company overview
 - 9.2.2.Key Executives
 - 9.2.3.Company snapshot
 - 9.2.4.Product portfolio
 - 9.2.5.Key strategic moves and developments
- 9.3.Fonterra Co-operative Group Limited
 - 9.3.1.Company overview
 - 9.3.2.Key Executives
 - 9.3.3.Company snapshot
 - 9.3.4.Operating business segments
 - 9.3.5.Product portfolio
 - 9.3.6.R&D Expenditure
 - 9.3.7.Business performance
 - 9.3.8.Key strategic moves and developments
- 9.4.Saputo Inc.
 - 9.4.1.Company overview

- 9.4.2.Key Executives
- 9.4.3.Company snapshot
- 9.4.4.Operating business segments
- 9.4.5.Product portfolio
- 9.4.6.Business performance
- 9.4.7.Key strategic moves and developments
- 9.5.The Kraft Heinz Company
 - 9.5.1.Company overview
 - 9.5.2.Key Executives
 - 9.5.3.Company snapshot
 - 9.5.4.Operating business segments
 - 9.5.5.Product portfolio
 - 9.5.6.R&D Expenditure
 - 9.5.7.Business performance
 - 9.5.8.Key strategic moves and developments
- 9.6.Dodoni S.A.
 - 9.6.1.Company overview
 - 9.6.2.Key Executives
 - 9.6.3.Company snapshot
 - 9.6.4.Product portfolio
 - 9.6.5.Key strategic moves and developments
- 9.7.KOLIOS S.A.
 - 9.7.1.Company overview
 - 9.7.2.Key Executives
 - 9.7.3.Company snapshot
 - 9.7.4.Product portfolio
 - 9.7.5.Business performance
- 9.8.Mevgal
 - 9.8.1.Company overview
 - 9.8.2.Key Executives
 - 9.8.3.Company snapshot
 - 9.8.4.Product portfolio
- 9.9.SADAFCO
 - 9.9.1.Company overview
 - 9.9.2.Key Executives
 - 9.9.3.Company snapshot
 - 9.9.4.Operating business segments
 - 9.9.5.Product portfolio
 - 9.9.6.Business performance

9.9.7.Key strategic moves and developments

9.10.Clover Leaf Cheese Ltd

9.10.1.Company overview

9.10.2.Key Executives

9.10.3.Company snapshot

9.10.4.Product portfolio

List Of Tables

LIST OF TABLES

TABLE

TABLE 01.GLOBAL FETA CHEESE MARKET REVENUE, BY SOURCE, 2019–2028 (\$MILLION)

TABLE 02.COW MILK MARKET REVENUE FOR FETA CHEESE, BY REGION, 2019–2028 (\$MILLION)

TABLE 03.SHEEP MILK MARKET REVENUE FOR FETA CHEESE, BY REGION, 2019–2028 (\$MILLION)

TABLE 04.GOAT MILK MARKET REVENUE FOR FETA CHEESE, BY REGION, 2019–2028 (\$MILLION)

TABLE 05.GLOBAL FETA CHEESE MARKET REVENUE, BY TYPE 2019–2028 (\$MILLION)

TABLE 06.FETA CHEESE MARKET REVENUE FOR BULGARIAN FETA, BY REGION, 2019–2028 (\$MILLION)

TABLE 07.FETA CHEESE MARKET REVENUE FOR FRENCH FETA, BY REGION, 2019–2028 (\$MILLION)

TABLE 08.FETA CHEESE MARKET REVENUE FOR GERMAN FETA, BY REGION, 2019–2028 (\$MILLION)

TABLE 09.FETA CHEESE MARKET REVENUE FOR OTHER TYPES, BY REGION, 2019–2028 (\$MILLION)

TABLE 10.GLOBAL FETA CHEESE MARKET REVENUE, BY DISTRIBUTION CHANNEL, 2019–2028 (\$MILLION)

TABLE 11.FETA CHEESE MARKET REVENUE FOR B2B, BY REGION, 2019–2028 (\$MILLION)

TABLE 12.FETA CHEESE MARKET REVENUE FOR B2C, BY REGION, 2019–2028 (\$MILLION)

TABLE 13.FETA CHEESE MARKET REVENUE, BY REGION, 2019–2028 (\$MILLION)

TABLE 14.NORTH AMERICA FETA CHEESE MARKET REVENUE, BY SOURCE, 2019–2028 (\$MILLION)

TABLE 15.NORTH AMERICA FETA CHEESE MARKET REVENUE, BY TYPE, 2019–2028 (\$MILLION)

TABLE 16.NORTH AMERICA FETA CHEESE MARKET REVENUE, BY DISTRIBUTION CHANNEL, 2019–2028 (\$MILLION)

TABLE 17.NORTH AMERICA FETA CHEESE MARKET REVENUE, BY COUNTRY, 2019–2028 (\$MILLION)

TABLE 18.U.S. FETA CHEESE MARKET REVENUE, BY SOURCE, 2019–2028
(\$MILLION)

TABLE 19.U.S. FETA CHEESE MARKET REVENUE, BY TYPE, 2019–2028
(\$MILLION)

TABLE 20.U.S. FETA CHEESE MARKET REVENUE, BY DISTRIBUTION CHANNEL,
2019–2028 (\$MILLION)

TABLE 21.CANADA FETA CHEESE MARKET REVENUE, BY SOURCE, 2019–2028
(\$MILLION)

TABLE 22.CANADA FETA CHEESE MARKET REVENUE, BY TYPE, 2019–2028
(\$MILLION)

TABLE 23.CANADA FETA CHEESE MARKET REVENUE, BY DISTRIBUTION
CHANNEL, 2019–2028 (\$MILLION)

TABLE 24.MEXICO FETA CHEESE MARKET REVENUE, BY SOURCE, 2019–2028
(\$MILLION)

TABLE 25.MEXICO FETA CHEESE MARKET REVENUE, BY TYPE, 2019–2028
(\$MILLION)

TABLE 26.MEXICO FETA CHEESE MARKET REVENUE, BY DISTRIBUTION
CHANNEL, 2019–2028 (\$MILLION)

TABLE 27.EUROPE FETA CHEESE MARKET REVENUE, BY SOURCE, 2019–2028
(\$MILLION)

TABLE 28.EUROPE FETA CHEESE MARKET REVENUE, BY TYPE, 2019–2028
(\$MILLION)

TABLE 29.EUROPE FETA CHEESE MARKET REVENUE, BY DISTRIBUTION
CHANNEL, 2019–2028 (\$MILLION)

TABLE 30.EUROPE FETA CHEESE MARKET REVENUE, BY COUNTRY, 2019–2028
(\$MILLION)

TABLE 31.GERMANY FETA CHEESE MARKET REVENUE, BY SOURCE, 2019–2028
(\$MILLION)

TABLE 32.GERMANY FETA CHEESE MARKET REVENUE, BY TYPE, 2019–2028
(\$MILLION)

TABLE 33.GERMANY FETA CHEESE MARKET REVENUE, BY DISTRIBUTION
CHANNEL, 2019–2028 (\$MILLION)

TABLE 34.FRANCE FETA CHEESE MARKET REVENUE, BY SOURCE, 2019–2028
(\$MILLION)

TABLE 35.FRANCE FETA CHEESE MARKET REVENUE, BY TYPE, 2019–2028
(\$MILLION)

TABLE 36.FRANCE FETA CHEESE MARKET REVENUE, BY DISTRIBUTION
CHANNEL, 2019–2028 (\$MILLION)

TABLE 37.UK FETA CHEESE MARKET REVENUE, BY SOURCE, 2019–2028

(\$MILLION)

TABLE 38.UK FETA CHEESE MARKET REVENUE, BY TYPE, 2019–2028 (\$MILLION)

TABLE 39.UK FETA CHEESE MARKET REVENUE, BY DISTRIBUTION CHANNEL, 2019–2028 (\$MILLION)

TABLE 40.ITALY FETA CHEESE MARKET REVENUE, BY SOURCE, 2019–2028 (\$MILLION)

TABLE 41.ITALY FETA CHEESE MARKET REVENUE, BY TYPE, 2019–2028 (\$MILLION)

TABLE 42.ITALY FETA CHEESE MARKET REVENUE, BY DISTRIBUTION CHANNEL, 2019–2028 (\$MILLION)

TABLE 43.SPAIN FETA CHEESE MARKET REVENUE, BY SOURCE, 2019–2028 (\$MILLION)

TABLE 44.SPAIN FETA CHEESE MARKET REVENUE, BY TYPE, 2019–2028 (\$MILLION)

TABLE 45.SPAIN FETA CHEESE MARKET REVENUE, BY DISTRIBUTION CHANNEL, 2019–2028 (\$MILLION)

TABLE 46.GREECE FETA CHEESE MARKET REVENUE, BY SOURCE, 2019–2028 (\$MILLION)

TABLE 47.GREECE FETA CHEESE MARKET REVENUE, BY TYPE, 2019–2028 (\$MILLION)

TABLE 48.GREECE FETA CHEESE MARKET REVENUE, BY DISTRIBUTION CHANNEL, 2019–2028 (\$MILLION)

TABLE 49.REST OF EUROPE FETA CHEESE MARKET REVENUE, BY SOURCE, 2019–2028 (\$MILLION)

TABLE 50.REST OF EUROPE FETA CHEESE MARKET REVENUE, BY TYPE, 2019–2028 (\$MILLION)

TABLE 51.REST OF EUROPE FETA CHEESE MARKET REVENUE, BY DISTRIBUTION CHANNEL, 2019–2028 (\$MILLION)

TABLE 52.ASIA-PACIFIC FETA CHEESE MARKET REVENUE, BY SOURCE, 2019–2028 (\$MILLION)

TABLE 53.ASIA-PACIFIC FETA CHEESE MARKET REVENUE, BY TYPE, 2019–2028 (\$MILLION)

TABLE 54.ASIA-PACIFIC FETA CHEESE MARKET REVENUE, BY DISTRIBUTION CHANNEL, 2019–2028 (\$MILLION)

TABLE 55.ASIA-PACIFIC FETA CHEESE MARKET REVENUE, BY COUNTRY, 2019–2028 (\$MILLION)

TABLE 56.CHINA FETA CHEESE MARKET REVENUE, BY SOURCE, 2019–2028 (\$MILLION)

TABLE 57.CHINA FETA CHEESE MARKET REVENUE, BY TYPE, 2019–2028

(\$MILLION)

TABLE 58.CHINA FETA CHEESE MARKET REVENUE, BY DISTRIBUTION
CHANNEL, 2019–2028 (\$MILLION)TABLE 59.JAPAN FETA CHEESE MARKET REVENUE, BY SOURCE, 2019–2028
(\$MILLION)TABLE 60.JAPAN FETA CHEESE MARKET REVENUE, BY TYPE, 2019–2028
(\$MILLION)TABLE 61.JAPAN FETA CHEESE MARKET REVENUE, BY DISTRIBUTION
CHANNEL, 2019–2028 (\$MILLION)TABLE 62.INDIA FETA CHEESE MARKET REVENUE, BY SOURCE, 2019–2028
(\$MILLION)TABLE 63.INDIA FETA CHEESE MARKET REVENUE, BY TYPE, 2019–2028
(\$MILLION)TABLE 64.INDIA FETA CHEESE MARKET REVENUE, BY DISTRIBUTION CHANNEL,
2019–2028 (\$MILLION)TABLE 65.AUSTRALIA FETA CHEESE MARKET REVENUE, BY SOURCE,
2019–2028 (\$MILLION)TABLE 66.AUSTRALIA FETA CHEESE MARKET REVENUE, BY TYPE, 2019–2028
(\$MILLION)TABLE 67.AUSTRALIA FETA CHEESE MARKET REVENUE, BY DISTRIBUTION
CHANNEL, 2019–2028 (\$MILLION)TABLE 68.SOUTH KOREA FETA CHEESE MARKET REVENUE, BY SOURCE,
2019–2028 (\$MILLION)TABLE 69.SOUTH KOREA FETA CHEESE MARKET REVENUE, BY TYPE,
2019–2028 (\$MILLION)TABLE 70.SOUTH KOREA FETA CHEESE MARKET REVENUE, BY DISTRIBUTION
CHANNEL, 2019–2028 (\$MILLION)TABLE 71.INDONESIA FETA CHEESE MARKET REVENUE, BY SOURCE,
2019–2028 (\$MILLION)TABLE 72.INDONESIA FETA CHEESE MARKET REVENUE, BY TYPE, 2019–2028
(\$MILLION)TABLE 73.INDONESIA FETA CHEESE MARKET REVENUE, BY DISTRIBUTION
CHANNEL, 2019–2028 (\$MILLION)TABLE 74.SINGAPORE FETA CHEESE MARKET REVENUE, BY SOURCE,
2019–2028 (\$MILLION)TABLE 75.SINGAPORE FETA CHEESE MARKET REVENUE, BY TYPE, 2019–2028
(\$MILLION)TABLE 76.SINGAPORE FETA CHEESE MARKET REVENUE, BY DISTRIBUTION
CHANNEL, 2019–2028 (\$MILLION)

TABLE 77.REST OF ASIA-PACIFIC FETA CHEESE MARKET REVENUE, BY SOURCE, 2019–2028 (\$MILLION)

TABLE 78.REST OF ASIA-PACIFIC FETA CHEESE MARKET REVENUE, BY TYPE, 2019–2028 (\$MILLION)

TABLE 79.REST OF ASIA-PACIFIC FETA CHEESE MARKET REVENUE, BY DISTRIBUTION CHANNEL, 2019–2028 (\$MILLION)

TABLE 80.LAMEA FETA CHEESE MARKET REVENUE, BY SOURCE, 2019–2028 (\$MILLION)

TABLE 81.LAMEA FETA CHEESE MARKET REVENUE, BY TYPE, 2019–2028 (\$MILLION)

TABLE 82.LAMEA FETA CHEESE MARKET REVENUE, BY DISTRIBUTION CHANNEL, 2019–2028 (\$MILLION)

TABLE 83.LAMEA FETA CHEESE MARKET REVENUE, BY COUNTRY, 2019–2028 (\$MILLION)

TABLE 84.BRAZIL FETA CHEESE MARKET REVENUE, BY SOURCE, 2019–2028 (\$MILLION)

TABLE 85.BRAZIL FETA CHEESE MARKET REVENUE, BY TYPE, 2019–2028 (\$MILLION)

TABLE 86.BRAZIL FETA CHEESE MARKET REVENUE, BY DISTRIBUTION CHANNEL, 2019–2028 (\$MILLION)

TABLE 87.ARGENTINA FETA CHEESE MARKET REVENUE, BY SOURCE, 2019–2028 (\$MILLION)

TABLE 88.ARGENTINA FETA CHEESE MARKET REVENUE, BY TYPE, 2019–2028 (\$MILLION)

TABLE 89.ARGENTINA FETA CHEESE MARKET REVENUE, BY DISTRIBUTION CHANNEL, 2019–2028 (\$MILLION)

TABLE 90.UNITED ARAB EMIRATES FETA CHEESE MARKET REVENUE, BY SOURCE, 2019–2028 (\$MILLION)

TABLE 91.UNITED ARAB EMIRATES FETA CHEESE MARKET REVENUE, BY TYPE, 2019–2028 (\$MILLION)

TABLE 92.UNITED ARAB EMIRATES FETA CHEESE MARKET REVENUE, BY DISTRIBUTION CHANNEL, 2019–2028 (\$MILLION)

TABLE 93.NIGERIA FETA CHEESE MARKET REVENUE, BY SOURCE, 2019–2028 (\$MILLION)

TABLE 94.NIGERIA FETA CHEESE MARKET REVENUE, BY TYPE, 2019–2028 (\$MILLION)

TABLE 95.NIGERIA FETA CHEESE MARKET REVENUE, BY DISTRIBUTION CHANNEL, 2019–2028 (\$MILLION)

TABLE 96.TURKEY FETA CHEESE MARKET REVENUE, BY SOURCE, 2019–2028

(\$MILLION)

TABLE 97.TURKEY FETA CHEESE MARKET REVENUE, BY TYPE, 2019–2028

(\$MILLION)

TABLE 98.TURKEY FETA CHEESE MARKET REVENUE, BY DISTRIBUTION
CHANNEL, 2019–2028 (\$MILLION)TABLE 99.SOUTH AFRICA FETA CHEESE MARKET REVENUE, BY SOURCE,
2019–2028 (\$MILLION)TABLE 100.SOUTH AFRICA FETA CHEESE MARKET REVENUE, BY TYPE,
2019–2028 (\$MILLION)TABLE 101.SOUTH AFRICA FETA CHEESE MARKET REVENUE, BY DISTRIBUTION
CHANNEL, 2019–2028 (\$MILLION)TABLE 102.REST OF LAMEA FETA CHEESE MARKET REVENUE, BY SOURCE,
2019–2028 (\$MILLION)TABLE 103.REST OF LAMEA FETA CHEESE MARKET REVENUE, BY TYPE,
2019–2028 (\$MILLION)TABLE 104.REST OF LAMEA FETA CHEESE MARKET REVENUE, BY
DISTRIBUTION CHANNEL, 2019–2028 (\$MILLION)

TABLE 105.ARLA FOODS AMBA: KEY EXECUTIVES

TABLE 106.ARLA FOODS AMBA: COMPANY SNAPSHOT

TABLE 107.ARLA FOODS AMBA: OPERATING SEGMENTS

TABLE 108.ARLA FOODS AMBA: PRODUCT PORTFOLIO

TABLE 109.ARLA FOODS AMBA: R&D EXPENDITURE, 2018–2020 (\$MILLION)

TABLE 110.ARLA FOODS AMBA: NET SALES, 2018–2020 (\$MILLION)

TABLE 111.LACTALIS AMERICAN GROUP INC.: KEY EXECUTIVES

TABLE 112.LACTALIS AMERICAN GROUP INC.: COMPANY SNAPSHOT

TABLE 113.LACTALIS AMERICAN GROUP INC.: PRODUCT PORTFOLIO

TABLE 114.FONTERRA CO-OPERATIVE GROUP LIMITED: KEY EXECUTIVES

TABLE 115.FONTERRA CO-OPERATIVE GROUP LIMITED: COMPANY SNAPSHOT

TABLE 116.FONTERRA CO-OPERATIVE GROUP LIMITED: OPERATING
SEGMENTS

TABLE 117.FONTERRA CO-OPERATIVE GROUP LIMITED: PRODUCT PORTFOLIO

TABLE 118.FONTERRA CO-OPERATIVE GROUP LIMITED: R&D EXPENDITURE,
2017–2019 (\$MILLION)TABLE 119.FONTERRA CO-OPERATIVE GROUP LIMITED: NET SALES, 2017–2019
(\$MILLION)

TABLE 120.SAPUTO INC.: KEY EXECUTIVES

TABLE 121.SAPUTO INC.: COMPANY SNAPSHOT

TABLE 122.SAPUTO INC.: OPERATING SEGMENTS

TABLE 123.SAPUTO INC.: PRODUCT PORTFOLIO

TABLE 124.	SAPUTO INC.: NET SALES, 2017–2019 (\$MILLION)
TABLE 125.	THE KRAFT HEINZ COMPANY: KEY EXECUTIVES
TABLE 126.	THE KRAFT HEINZ COMPANY: COMPANY SNAPSHOT
TABLE 127.	THE KRAFT HEINZ COMPANY: OPERATING SEGMENTS
TABLE 128.	THE KRAFT HEINZ COMPANY: PRODUCT PORTFOLIO
TABLE 129.	THE KRAFT HEINZ COMPANY: R&D EXPENDITURE, 2018–2020 (\$MILLION)
TABLE 130.	THE KRAFT HEINZ COMPANY: NET SALES, 2018–2020 (\$MILLION)
TABLE 131.	DODONI S.A.: KEY EXECUTIVES
TABLE 132.	DODONI S.A.: COMPANY SNAPSHOT
TABLE 133.	DODONI S.A.: PRODUCT PORTFOLIO
TABLE 134.	KOLIOS S.A.: KEY EXECUTIVES
TABLE 135.	KOLIOS S.A.: COMPANY SNAPSHOT
TABLE 136.	KOLIOS S.A.: PRODUCT PORTFOLIO
TABLE 137.	KOLIOS S.A.: NET SALES, 2017–2019 (\$MILLION)
TABLE 138.	MEVGAL: KEY EXECUTIVES
TABLE 139.	MEVGAL: COMPANY SNAPSHOT
TABLE 140.	MEVGAL: PRODUCT PORTFOLIO
TABLE 141.	SADAFCO: KEY EXECUTIVES
TABLE 142.	SADAFCO: COMPANY SNAPSHOT
TABLE 143.	SADAFCO: OPERATING SEGMENTS
TABLE 144.	SADAFCO: PRODUCT PORTFOLIO
TABLE 145.	SADAFCO: NET SALES, 2017–2019 (\$MILLION)
TABLE 146.	CLOVER LEAF CHEESE: KEY EXECUTIVES
TABLE 147.	CLOVER LEAF CHEESE: COMPANY SNAPSHOT
TABLE 148.	CLOVER LEAF CHEESE: PRODUCT PORTFOLIO

List Of Figures

LIST OF FIGURES

FIGURE

FIGURE 01.GLOBAL FETA CHEESE MARKET SNAPSHOT

FIGURE 02.GLOBAL FETA CHEESE MARKET SEGMENTATION

FIGURE 03.TOP INVESTMENT POCKETS

FIGURE 04.PARENT MARKET ANALYSIS

FIGURE 05.VALUE CHAIN ANALYSIS

FIGURE 06.SUPPLY CHAIN ANALYSIS

FIGURE 07.MODERATE BARGAINING POWER OF SUPPLIERS

FIGURE 08.MODERATE BARGAINING POWER OF BUYERS

FIGURE 09.MODERATE THREAT OF SUBSTITUTION

FIGURE 10.MODERATE THREAT OF NEW ENTRANTS

FIGURE 11.MODERATE INTENSITY OF COMPETITIVE RIVALRY

FIGURE 12.FETA CHEESE MARKET: DRIVERS, RESTRAINTS, AND OPPORTUNITIES

FIGURE 13.TOP EXPORTING COUNTRIES OF FETA CHEESE, (%)

FIGURE 14.TOP IMPORTING COUNTRIES OF FETA CHEESE, (%)

FIGURE 15.GLOBAL FETA CHEESE MARKET, BY SOURCE, 2019 (%)

FIGURE 16.COMPARATIVE SHARE ANALYSIS OF COW MILK MARKET REVENUE FOR FETA CHEESE, BY COUNTRY, 2019 & 2028 (%)

FIGURE 17.COMPARATIVE SHARE ANALYSIS OF SHEEP MILK MARKET REVENUE FOR FETA CHEESE, 2019 AND 2028 (%)

FIGURE 18.COMPARATIVE SHARE ANALYSIS OF GOAT MILK MARKET REVENUE FOR FETA CHEESE, 2019 AND 2028 (%)

FIGURE 19.GLOBAL FETA CHEESE MARKET, BY TYPE, 2019 (%)

FIGURE 20.COMPARATIVE COUNTRY MARKET SHARE ANALYSIS OF FETA CHEESE MARKET FOR BULGARIAN FETA, 2019 AND 2028 (%)

FIGURE 21.COMPARATIVE COUNTRY MARKET SHARE ANALYSIS OF FETA CHEESE MARKET FOR FRENCH FETA, 2019 AND 2028 (%)

FIGURE 22.COMPARATIVE COUNTRY MARKET SHARE ANALYSIS OF FETA CHEESE MARKET FOR GERMAN FETA, 2019 AND 2028 (%)

FIGURE 23.COMPARATIVE COUNTRY MARKET SHARE ANALYSIS OF FETA CHEESE MARKET FOR OTHER TYPES, 2019 AND 2028 (%)

FIGURE 24.GLOBAL FETA CHEESE MARKET, BY DISTRIBUTION CHANNEL, 2019 (%)

FIGURE 25.COMPARATIVE COUNTRY MARKET SHARE ANALYSIS OF FETA CHEESE MARKET FOR B2B, 2019 & 2028 (%)

FIGURE 26.COMPARATIVE COUNTRY MARKET SHARE ANALYSIS OF FETA CHEESE MARKET FOR B2C, 2019 AND 2028 (%)

FIGURE 27.FETA CHEESE MARKET, BY REGION, 2019 (%)

FIGURE 28.U.S. FETA CHEESE MARKET REVENUE, 2019–2028 (\$MILLION)

FIGURE 29.CANADA FETA CHEESE MARKET REVENUE, 2019–2028 (\$MILLION)

FIGURE 30.MEXICO FETA CHEESE MARKET REVENUE, 2019–2028 (\$MILLION)

FIGURE 31.GERMANY FETA CHEESE MARKET REVENUE, 2019–2028 (\$MILLION)

FIGURE 32.FRANCE FETA CHEESE MARKET REVENUE, 2019–2028 (\$MILLION)

FIGURE 33.UK FETA CHEESE MARKET REVENUE, 2019–2028 (\$MILLION)

FIGURE 34.ITALY FETA CHEESE MARKET REVENUE, 2019–2028 (\$MILLION)

FIGURE 35.SPAIN FETA CHEESE MARKET REVENUE, 2019–2028 (\$MILLION)

FIGURE 36.GREECE FETA CHEESE MARKET REVENUE, 2019–2028 (\$MILLION)

FIGURE 37.REST OF EUROPE FETA CHEESE MARKET REVENUE, 2019–2028 (\$MILLION)

FIGURE 38.CHINA FETA CHEESE MARKET REVENUE, 2019–2028 (\$MILLION)

FIGURE 39.JAPAN FETA CHEESE MARKET REVENUE, 2019–2028 (\$MILLION)

FIGURE 40.INDIA FETA CHEESE MARKET REVENUE, 2019–2028 (\$MILLION)

FIGURE 41.AUSTRALIA FETA CHEESE MARKET REVENUE, 2019–2028 (\$MILLION)

FIGURE 42.SOUTH KOREA FETA CHEESE MARKET REVENUE, 2019–2028 (\$MILLION)

FIGURE 43.INDONESIA FETA CHEESE MARKET REVENUE, 2019–2028 (\$MILLION)

FIGURE 44.SINGAPORE FETA CHEESE MARKET REVENUE, 2019–2028 (\$MILLION)

FIGURE 45.REST OF ASIA-PACIFIC FETA CHEESE MARKET REVENUE, 2019–2028 (\$MILLION)

FIGURE 46.BRAZIL FETA CHEESE MARKET REVENUE, 2019–2028 (\$MILLION)

FIGURE 47.ARGENTINA FETA CHEESE MARKET REVENUE, 2019–2028 (\$MILLION)

FIGURE 48.UNITED ARAB EMIRATES FETA CHEESE MARKET REVENUE, 2019–2028 (\$MILLION)

FIGURE 49.NIGERIA FETA CHEESE MARKET REVENUE, 2019–2028 (\$MILLION)

FIGURE 50.TURKEY FETA CHEESE MARKET REVENUE, 2019–2028 (\$MILLION)

FIGURE 51.SOUTH AFRICA FETA CHEESE MARKET REVENUE, 2019–2028 (\$MILLION)

FIGURE 52.REST OF LAMEA FETA CHEESE MARKET REVENUE, 2019–2028 (\$MILLION)

FIGURE 53.TOP WINNING STRATEGIES, BY YEAR, 2017–2020*

FIGURE 54.TOP WINNING STRATEGIES, BY DEVELOPMENT, 2017–2020* (%)

FIGURE 55.PRODUCT MAPPING OF TOP 10 KEY PLAYERS

FIGURE 56.COMPETITIVE DASHBOARD OF TOP 10 KEY PLAYERS

FIGURE 57.COMPETITIVE HEATMAP OF TOP 10 KEY PLAYERS

FIGURE 58.ARLA FOODS AMBA: R&D EXPENDITURE, 2018–2020 (\$MILLION)

FIGURE 59.ARLA FOODS AMBA: NET SALES, 2018-2020 (\$MILLION)

FIGURE 60.ARLA FOODS AMBA: REVENUE SHARE BY SEGMENT, 2020 (%)

FIGURE 61.ARLA FOODS AMBA: REVENUE SHARE BY COUNTRY, 2020 (%)

FIGURE 62.FONTERRA CO-OPERATIVE GROUP LIMITED: R&D EXPENDITURE, 2017–2019 (\$MILLION)

FIGURE 63.FONTERRA CO-OPERATIVE GROUP LIMITED: NET SALES, 2017–2019 (\$MILLION)

FIGURE 64.FONTERRA CO-OPERATIVE GROUP LIMITED: REVENUE SHARE BY SEGMENT, 2019 (%)

FIGURE 65.SAPUTO INC.: NET SALES, 2017–2019 (\$MILLION)

FIGURE 66.SAPUTO INC.: REVENUE SHARE BY SEGMENT, 2019 (%)

FIGURE 67.THE KRAFT HEINZ COMPANY: R&D EXPENDITURE, 2018–2020 (\$MILLION)

FIGURE 68.THE KRAFT HEINZ COMPANY: NET SALES, 2018–2020 (\$MILLION)

FIGURE 69.THE KRAFT HEINZ COMPANY: REVENUE SHARE BY SEGMENT, 2020 (%)

FIGURE 70.KOLIOS S.A.: NET SALES, 2017–2019 (\$MILLION)

FIGURE 71.SADAFECO: NET SALES, 2017–2019 (\$MILLION)

FIGURE 72.SADAFECO: REVENUE SHARE BY SEGMENT, 2019 (%)

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