

Feta Cheese Market by Source (Cow Milk, Sheep Milk, and Goat Milk), Type (Bulgarian Feta, French Feta, German Feta, and Others), and Distribution Channel (B2B and B2C Distribution): Global Opportunity Analysis and Industry Forecast, 2021–2028

<https://marketpublishers.com/r/F71A437EC786EN.html>

Date: June 2021

Pages: 310

Price: US\$ 6,168.00 (Single User License)

ID: F71A437EC786EN

Abstracts

Feta is a salty curd cheese made from different sources such as cow milk, goat milk, and sheep milk. Furthermore, sheep milk is majorly used to produce feta cheese. It is a non-meat foodstuff, which is also a good source of protein. Hence, it is an excellent addition to vegetarian diets. Furthermore, it is broadly used in pastries, omelets, salads, sandwiches, and other recipes. It is considered to be the healthiest cheese among others.

Feta cheese is consumed by health-conscious consumers with the knowledge and awareness about the benefits of products. It has many health benefits associated with it and contains fatty acid that helps in managing the body weight. In addition, it has potential to reduce the risks of diabetes as feta cheese contains protein and calcium, which help in controlling blood sugar levels in body. Its benefits have excited the market over any other cheeses.

Hence, several multinational brands are gradually producing feta cheese. The changing lifestyle and adopting nutritious foods drive the growth of the global feta cheese market. It adds a tangy flavor when added to any recipe and gives a dynamic texture to it. Moreover, its delicious taste and a complete vegetarian package makes diet complete. Feta cheese is highly recommended by fitness experts across the globe as it is lower in fat and calories from other different types of cheeses available.

People with hypertension consume healthy food products and feta cheese plays a major

role in lowering blood pressure as it possesses medicinal qualities. The healing quality of feta cheese and high source of several vitamins make it special among other cheeses. However, there are several problems with feta cheese as it contains high amount of sodium during the cheese making process. In addition, pregnant women cannot consume it due to harmful bacteria found in it. All these aforementioned factors can limit the growth of the market.

On the contrary, there has been an exponential growth in demand for feta cheese over other cheeses as it contains high amount of nutrient.

COVID-19 has impacted all the market, but feta cheese market has slightly hampered due to disruption of supply chain. During the global pandemic, consumers are more inclined toward products which are improving their immune system, such as feta cheese mostly found in European countries which are majorly affected in the pandemic. As a result, feta cheese is likely to be more popular across the globe post-pandemic.

According to feta cheese market analysis, the market is segmented on the basis of product source, product type, and distribution channel. By source, the market is divided into cow milk, goat milk, and sheep milk. By type, the market is classified into Bulgarian feta, French feta, German feta, and others. By distribution channel, the market is categorized into B2B and B2C.

The key players operating in the feta cheese market include following companies Arla Foods a.m.b.a., Lactalis American Group, Inc., Fonterra Co-operative Group, Saputo Inc, The Kraft Heinz Company, Dodoni S.A., Kolios S.A. Mevgal, SADAFCO, and Clover Leaf Cheese Ltd.

Key benefits for stakeholders

The study provides an in-depth analysis of the feta cheese market with current and future trends to identify the imminent investment pockets in the market.

Current and future trends are outlined in the report to determine the overall market attractiveness and single out profitable trends to gain a stronger foothold in the market.

The report provides information regarding drivers, restraints, and opportunities

with impact analysis.

Quantitative analysis of the current market and estimation for the same from 2019 to 2028 is provided to showcase the financial competency of the market.

Porter's five forces model of the industry demonstrates the competitiveness of the market by analyzing various parameters such as threat of new entrants, threat of substitutes, bargaining power of buyers, and bargaining power of suppliers operating in the market.

Value chain analysis in the report provides a clear understanding of the roles of stakeholders involved in the value chain.

Competitive intelligence highlights the business practices, followed by the leading market players across various regions.

Key market segments

By Source

Cow Milk

Sheep Milk

Goat Milk

By Type

Bulgarian Feta

French Feta

German Feta

Others

By Distribution Channel

B2B

Full-Service Restaurant

Fast Food Outlet

Catering Services

B2C

Hypermarket/Supermarket

Food Specialty Store

Convenience Stores

Online sales

By Region

North America

U.S.

Canada

Mexico

Europe

Germany

France

UK

Italy

Spain

Greece

Rest of Europe

Asia-Pacific

China

Japan

India

Australia

South Korea

Indonesia

Singapore

Rest of Asia-Pacific

LAMEA

Brazil

Argentina

UAE

Turkey

Nigeria

South Africa

Rest of LAMEA

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