

# **Fertilizer Additives Market by Type (Dust Control Agent, Anti-Caking Agent, Colorants, Corrosion Inhibitors and Hydrophobing Agents, Anti-Foam Agents, and Granulation Aids), Application (Mono Ammonium Phosphate, Triple Super Phosphate, Urea, Diammonium Phosphate (DAP), Ammonium Nitrate/Calcium Ammonium Nitrate, and Others), and Form (Granular, Prilled and Powdered) - Global Opportunity Analysis and Industry Forecast, 2017-2023**

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## **Abstracts**

The global fertilizer additive size is expected to reach to reach \$3,741 million by 2023, from \$3,170 million in 2016, with a CAGR of 2.3% during 2017 to 2023. Additives are utilized in the field to improve the quality of the fertilizers and provide stability. They control the loss of nutrients in the soil and also inhibit corrosion of the transportation container. Moreover, fertilizer additives provide anti-caking and anti-foaming characteristics to the fertilizer. The foam may coagulate on the surface thereby causing problems on the surface coatings. Fertilizers trigger insufficient absorption of nutrients by soil and plants, which leads to the loss of soil fertility and retard plant growth. Moreover, fertilizers are also available in a powdered or granular form and the chances of caking is high in these materials, thereby leading to product loss. Therefore, anti-caking agents as well as corrosion inhibitors are deployed to facilitate easy packaging and transportation. These fertilizer additives are often deployed in the production stage of the fertilizers and even mixed during their application in the field. This report projects the trends and opportunities of the global fertilizer additive market.

This research study includes a qualitative and quantitative analysis with comprehensive research methodologies and reliable projections to understand the present overview and predict the market behavior during the forecast period. The global fertilizer additives market gains demand owing to the rapid expansion of agriculture industry. Moreover, growth in agriculture sector in countries such as India and China further augment the market growth. In addition, nutrient management practices in countries such as the U.S. and Canada leads to the demand for additives in this region. However, adverse impact of agrochemicals on human health coupled with rise of organic farming is expected to hinder the market growth. Moreover, rise in population results in shrinking of available arable land for agriculture, thereby raising pressure on farmers and agricultural associations. These factors have actively led to the market growth. Therefore, fertilizers such as urea and ammonium nitrate are being widely used. Also, the demand for these have increased as they are easily available and are economically priced.

The fertilizer additives market is segmented based on type, application, form, and geography. Based on type, the market is segmented into dust control agent, anti-caking agent, colorants, corrosion inhibitors and hydrophobing agents, anti-foam agents, and granulation aids. Based on application, the market is segmented into mono ammonium phosphate, triple super phosphate, urea, diammonium phosphate (DAP), and ammonium nitrate/calcium ammonium nitrate, and others (potassium chloride and potassium magnesium sulfate). Based on form, the market is segmented into granular, prilled, and powdered. Based on geography, it is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

Key market players in this sector include Clariant, KAO Corporation, Amit Trading Ltd., Novochem Group, Filtra Catalysts & Chemicals Ltd., Arrmaz, Chemipol, Forbon Technology, Michelman, and Tolsa Group.

## **KEY BENEFITS FOR STAKEHOLDERS**

The report provides an extensive analysis of the fertilizer additives market size and trends from 2016 to 2023 to determine the prevailing opportunities.

It offers comprehensive analysis of North America, Europe, Asia-Pacific, and LAMEA to understand the regional trends.

Comprehensive analysis of factors that drive & restrict the growth of the market is provided.

Extensive analysis is conducted by following product benchmarking, positioning,

and monitoring the top competitors within the global market.

The report provides extensive qualitative fertilizer additives market trends on the significant segments or regions.

The report provides key insights on strategic fertilizer additives of various companies and the value chain analysis of fertilizer additives.

## KEY MARKET SEGMENTATION

### By Type

Dust Control agent

Anti-Caking agent

Anti-foam Agents

Granulation Aids

Colorants

Corrosion Inhibitors

Hydrophobing Agents

### By Application

Mono Ammonium Phosphate

Triple Super Phosphate

Urea

Diammonium Phosphate (DAP)

Ammonium Nitrate/CAN

## Others (Potassium Chloride and Potassium Magnesium Sulfate)

### By Form

Granular

Prilled

Powdered

### By Geography

North America

U.S.

Canada

Mexico

Europe

Germany

Spain

UK

Italy

France

Rest of Europe

Asia-Pacific

China

India

Japan

Australia

Korea

Rest of Asia-Pacific

LAMEA

Brazil

KSA

South Africa

Rest of LAMEA

The other players in the value chain (profiles not included in the report) are:

Solvay

Calnetix Technologies LLC

Chemsol

British Sulphur

Cameron Chemicals

Lignotechagro

Europiren B.V

Golden Grain Group Limited

Saudi Specialty Ind. Chemical Co. Ltd

The above list of companies is not profiled in the report, but can be added based on client interest.

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