

# **Fast Food Market by Type (Pizza/Pasta, Burger/Sandwich, Chicken, Asian/Latin American Food, Seafood, and Others) and End User (Food-Service Restaurants, Quick Service Restaurants, Caterings, and Others): Global Opportunity Analysis and Industry Forecast, 2020–2027**

<https://marketpublishers.com/r/F0A273A8C46EN.html>

Date: April 2020

Pages: 267

Price: US\$ 5,370.00 (Single User License)

ID: F0A273A8C46EN

## **Abstracts**

The fast food products market was valued at \$647.7 billion in 2019 and is estimated to reach \$931.7 billion by 2027, growing at a CAGR of 4.6% during the forecast period. Fast food is defined as food that is quick to prepare and serve. It acts as an alternative to home cooked food. One of the prevailing phenomena of the twenty-first century is the quick adoption of fast food. The increase in demand for fast food has introduced new concepts like “take away” or eating on the run concept. The fast food concept has globalized the demand for food and curtesy to fast food restaurants international cuisines are now being served outside their regional boundaries. The fast food market has been observing rapid growth due to quick and inexpensive meals.

Changing lifestyle patterns such as hectic schedules and working women have steered the necessity for small meals leading to the growth of the global fast food market. Growth in female employment rate because of which women do not have enough time to prepare meals; increase in number of fast food restaurants, which results in easy access to the fast food and tech-savvy ordering; fuel the growth of the fast food market. In addition, rise in exposure to international cuisine through media and travelling will continue to escalate the growth of this market. However, there is high cost related to the establishment of a restaurant or a food truck, which restrains the growth of the fast food market. Moreover, rise in health issues among the people like obesity, that is caused due to unhealthy oils and preservatives that are used in the preparation of fast food

products, also hampers the growth of the fast food market. The opportunity for the fast food market is serving low calorie & organic healthy food and increase in number of fast food outlets. For instance, Subway, a leading market player in the fast food market is planning to remove azodicarbonamide from bread in the coming years.

The report segments the fast food market on the basis of product type, end user, and region. On the basis of product type, the market is segmented into pizza/pasta, burger/sandwich, chicken, Asian/Latin American food, seafood, and others. On the basis of end user, the market is segmented into food-service restaurants, quick service restaurants, caterings, and others. Region wise, it is analyzed across North America (the U.S., Canada, and Mexico), Europe (Germany, France, the UK, Italy, Spain, and rest of Europe), Asia-Pacific (China, Indonesia, Australia, Thailand, Taiwan, and rest of Asia-Pacific), and LAMEA (the Middle East, Latin America, and Africa).

The market is estimated to grow in the coming years by offering menu according to the taste of people and region, modifying fast food menu for breakfast or dinner and expanding delivery services. Moreover, top players are forming partnerships with other food markets to capture the market share such as McDonalds has a partnership with Kraft for McCafe coffee. In addition, major players in this market are adopting the use of marketing techniques such as children toys, credit points, and other premiums methods.

The major players operating in the market are Auntie Anne's, INC, Cinnabon Franchisor SPV LLC, Domino's Pizza, INC, Dunkin' Brands Group, Inc, Hardee's Restaurants LLC, Firehouse Restaurant Group, Inc, Jack in The Box INC., McDonald's, Restaurant Brands International Inc, INC, and YUM! BRANDS, INC.

## KEY BENEFITS FOR STAKEHOLDERS

The study provides an in-depth analysis of the global fast food market, with current and future trends to elucidate the imminent investment pockets in the market.

Current and future trends are outlined in the report to determine the overall market attractiveness and single out profitable trends to gain a stronger foothold in the market.

The report provides information regarding drivers, restraints, and opportunities with impact analysis.

A quantitative analysis of the current market and estimation for the same from 2020 to 2027 is provided to showcase the financial competency of the market.

Porter's five forces model of the industry illustrates competitiveness of the market by analyzing various parameters such as, threat of new entrants, threat of substitutes, bargaining power of the buyers, and bargaining power of the suppliers operating in the market.

Value chain analysis in the report provides a clear understanding of the roles of stakeholders involved in the value chain.

Competitive intelligence highlights the business practices followed by the leading market players across various regions.

## KEY MARKET SEGMENTS

### By Product Type

Pizza/Pasta

Burger/Sandwich

Chicken

Asian/Latin American Food

Seafood

Others

### By End User

Food-Service Restaurants

Quick Service Restaurants

Caterings

Others

By Region

North America

U.S.

Canada

Mexico

Europe

Germany

France

UK

Spain

Italy

Rest of Europe

Asia-Pacific

China

Indonesia

Australia

Thailand

Taiwan

South Korea

Rest of Asia-Pacific

LAMEA

Latin America

Middle East

Africa

## Contents

### CHAPTER 1:INTRODUCTION

- 1.1.Key benefits for stakeholders
- 1.2.Key market segments
- 1.3.Research methodology
  - 1.3.1.Secondary research
  - 1.3.2.Primary research
  - 1.3.3.Analyst tools and models

### CHAPTER 2:EXECUTIVE SUMMARY

- 2.1.Key findings of the study
- 2.2.CXO perspective

### CHAPTER 3:MARKET OVERVIEW

- 3.1.Market definition and scope
- 3.2.Key findings
  - 3.2.1.Top Investment Pockets
  - 3.2.1.Top Impacting Factors
- 3.3.Value chain analysis
- 3.4.Porter's five forces analysis
  - 3.4.1.Low Bargaining Power of Suppliers
  - 3.4.2.High Bargaining Power of Buyers
  - 3.4.3.High Threat of Substitution
  - 3.4.4.High Threat of New Entrants
  - 3.4.5.Moderate Intensity of Competitive Rivalry
- 3.5.Market dynamics
  - 3.5.1.Drivers
    - 3.5.1.1.Change in consumer tastes and preferences
    - 3.5.1.2.Increase in number of fast food restaurant/trucks
    - 3.5.1.3.Tech-savvy ordering systems
    - 3.5.1.4.Increase in demand for international cuisines
  - 3.5.2.Restraint
    - 3.5.2.1.High set up cost
    - 3.5.2.2.Growth in health concern
  - 3.5.3.Opportunities

- 3.5.3.1.Fast paced lifestyle of consumers looking out for convenient food products
- 3.5.3.2.Increase in fast food outlets
- 3.6.Reasons of choosing fast food

## **CHAPTER 4:FAST FOOD MARKET, BY PRODUCT TYPE**

- 4.1.Overview4.1.1.Market size and forecast
- 4.2.Pizza/Pasta
  - 4.2.1.Key market trends, growth factors, and opportunities
  - 4.2.2.Market size and forecast
- 4.3.Burgers/Sandwiches
  - 4.3.1.Key market trends, growth factors, and opportunities
  - 4.3.2.Market size and forecast
- 4.4.Chicken
  - 4.4.1.Key market trends, growth factors, and opportunities
  - 4.4.2.Market size and forecast
- 4.5.Asian/Latin America food
  - 4.5.1.Key market trends, growth factors, and opportunities
  - 4.5.2.Market size and forecast
- 4.6.Seafood
  - 4.6.1.Key market trends, growth factors, and opportunities
  - 4.6.2.Market size and forecast
- 4.7.Others
  - 4.7.1.Key market trends, growth factors, and opportunities
  - 4.7.2.Market size and forecast

## **CHAPTER 5:FAST FOOD MARKET, BY END USER**

- 5.1.Overview
  - 5.1.1.Market size and forecast
- 5.2.Full-service restaurants
  - 5.2.1.Key market trends, growth factors, and opportunities
  - 5.2.2.Market size and forecast
- 5.3.Quick service restaurants5.3.1.Key market trends, growth factors, and opportunities
  - 5.3.2.Market size and forecast
- 5.4.Caterings
  - 5.4.1.Key market trends, growth factors, and opportunities
  - 5.4.2.Market size and forecast
- 5.5.Others

5.5.1.Key market trends, growth factors, and opportunities

5.5.2.Market size and forecast

## **CHAPTER 6:FAST FOOD MARKET, BY REGION**

### **6.1.Overview**

6.1.1.Market size and forecast, by region

### **6.2.North America**

6.2.1.Key market trends, growth factors, and opportunities

6.2.2.Market size and forecast, by product type

6.2.3.Market size and forecast, by end user

6.2.4.Market size and forecast, by country

#### **6.2.4.1.U.S.**

6.2.4.1.1.Market size and forecast, by product type

6.2.4.1.2.Market size and forecast, by end user

#### **6.2.4.2.Canada**

6.2.4.2.1.Market size and forecast, by product type

6.2.4.2.2.Market size and forecast, by end user

#### **6.2.4.3.Mexico**

6.2.4.3.1.Market size and forecast, by product type

6.2.4.3.2.Market size and forecast, by end user

### **6.3.Europe**

6.3.1.Key market trends, growth factors, and opportunities

6.3.2.Market size and forecast, by product type

6.3.3.Market size and forecast, by end user

6.3.4.Market size and forecast, by country

#### **6.3.4.1.Germany**

6.3.4.1.1.Market size and forecast, by product type

6.3.4.1.2.Market size and forecast, by end user

#### **6.3.4.2.UK6.3.4.2.1.Market size and forecast, by product type**

6.3.4.2.2.Market size and forecast, by end user

#### **6.3.4.3.France**

6.3.4.3.1.Market size and forecast, by product type

6.3.4.3.2.Market size and forecast, by end user

#### **6.3.4.4.Italy**

6.3.4.4.1.Market size and forecast, by product type

6.3.4.4.2.Market size and forecast, by end user

#### **6.3.4.5.Spain**

6.3.4.5.1.Market size and forecast, by product type



- 6.3.4.5.2. Market size and forecast, by end user
- 6.3.4.6. Rest of Europe
  - 6.3.4.6.1. Market size and forecast, by product type
  - 6.3.4.6.2. Market size and forecast, by end user
- 6.4. Asia-Pacific
  - 6.4.1. Key market trends, growth factors, and opportunities
  - 6.4.2. Market size and forecast, by product type
  - 6.4.3. Market size and forecast, by end user
  - 6.4.4. Market size and forecast, by country
    - 6.4.4.1. China
      - 6.4.4.1.1. Market size and forecast, by product type
      - 6.4.4.1.2. Market size and forecast, by end user
    - 6.4.4.2. Indonesia
      - 6.4.4.2.1. Market size and forecast, by product type
      - 6.4.4.2.2. Market size and forecast, by end user
    - 6.4.4.3. Australia
      - 6.4.4.3.1. Market size and forecast, by product type
      - 6.4.4.3.2. Market size and forecast, by end user
    - 6.4.4.4. Thailand
      - 6.4.4.4.1. Market size and forecast, by product type
      - 6.4.4.4.2. Market size and forecast, by end user
    - 6.4.4.5. Taiwan
      - 6.4.4.5.1. Market size and forecast, by product type
      - 6.4.4.5.2. Market size and forecast, by end user
    - 6.4.4.6. South Korea
      - 6.4.4.6.1. Market size and forecast, by product type
      - 6.4.4.6.2. Market size and forecast, by end user
    - 6.4.4.7. Rest of Asia-Pacific
      - 6.4.4.7.1. Market size and forecast, by product type
      - 6.4.4.7.2. Market size and forecast, by end user
- 6.5. LAMEA
  - 6.5.1. Key market trends, growth factors, and opportunities
  - 6.5.2. Market size and forecast, by product type
  - 6.5.3. Market size and forecast, by end user
  - 6.5.4. Market size and forecast, by country
    - 6.5.4.1. Latin America
      - 6.5.4.1.1. Market size and forecast, by product type
      - 6.5.4.1.2. Market size and forecast, by end user
    - 6.5.4.2. Middle East

- 6.5.4.2.1. Market size and forecast, by product type
- 6.5.4.2.2. Market size and forecast, by end user
- 6.5.4.3. Africa
  - 6.5.4.3.1. Market size and forecast, by product type
  - 6.5.4.3.2. Market size and forecast, by end user

## **CHAPTER 7: COMPETITIVE LANDSCAPE**

- 7.1. Top winning strategies
- 7.2. Top Player Positioning
- 7.3. Competitive heatmap
- 7.4. Competitive Dashboard
- 7.5. Key Developments
  - 7.5.1. Product Launch
  - 7.5.2. Acquisition
  - 7.5.3. Business Expansion
  - 7.5.4. Partnership
  - 7.5.5. Collaboration

## **CHAPTER 8: COMPANY PROFILES**

- 8.1. AUNTIE ANNE'S, INC.
  - 8.1.1. Company overview
  - 8.1.2. Key Executive
  - 8.1.3. Company snapshot
  - 8.1.4. Operating business segments
  - 8.1.5. Product portfolio
  - 8.1.6. Key strategic moves and developments
- 8.2. Cinnabon Franchisor SPV LLC
  - 8.2.1. Company overview
  - 8.2.2. Key Executive
  - 8.2.3. Company snapshot
  - 8.2.4. Operating product category
  - 8.2.5. Product portfolio
  - 8.2.6. Key strategic moves and developments
- 8.3. DOMINO'S PIZZA, INC
  - 8.3.1. Company overview
  - 8.3.2. Key Executive
  - 8.3.3. Company snapshot

- 8.3.4.Operating business segments
- 8.3.5.Product portfolio
- 8.3.6.Key strategic moves and developments
- 8.4.DUNKIN' BRANDS GROUP, INC
  - 8.4.1.Company Overview
  - 8.4.2.Key Executive
  - 8.4.3.Company snapshot
  - 8.4.4.Operating business segments
  - 8.4.5.Product portfolio
  - 8.4.6.Business performance
  - 8.4.7.Key strategic moves and developments
- 8.5.HARDEE'S RESTAURANTS LLC
  - 8.5.1.Company overview
  - 8.5.2.Key Executive
  - 8.5.3.Company snapshot
  - 8.5.4.Operating business segments
  - 8.5.5.Product portfolio
  - 8.5.6.Key strategic moves and developments
- 8.6.Firehouse Restaurant Group, Inc
  - 8.6.1.Company overview
  - 8.6.2.Key Executive
  - 8.6.3.Company snapshot
  - 8.6.4.Operating business segments
  - 8.6.5.Product portfolio
- 8.7.JACK IN THE BOX INC.
  - 8.7.1.Company overview
  - 8.7.2.Key Executive
  - 8.7.3.Company snapshot
  - 8.7.4.Operating business segments
  - 8.7.5.Product portfolio
- 8.8.MCDONALD'S
  - 8.8.1.Company overview
  - 8.8.2.Key Executive
  - 8.8.3.Company snapshot
  - 8.8.4.Operating business segments
  - 8.8.5.Product portfolio
  - 8.8.6.Business performance
  - 8.8.7.Key strategic moves and developments
- 8.9.Restaurant Brands International Inc

- 8.9.1. Company overview
- 8.9.2. Key Executive
- 8.9.3. Company snapshot
- 8.9.4. Operating business segments
- 8.9.5. Product portfolio
- 8.9.6. Business performance
- 8.9.7. Key strategic moves and developments

#### 8.10. YUM! BRANDS, INC

- 8.10.1. Company overview
- 8.10.2. Key Executive
- 8.10.3. Company snapshot
- 8.10.4. Operating business segments
- 8.10.5. Product portfolio
- 8.10.6. Business performance
- 8.10.7. Key strategic moves and developments

#### DISCLAIMER

## List Of Tables

### LIST OF TABLES

TABLE 01.AVERAGE COST OF STARTING A FOOD TRUCK

TABLE 02.GLOBAL FAST FOOD MARKET REVENUE, BY PRODUCT TYPE, 2019–2027 (\$MILLION)

TABLE 03.PIZZA/PASTA FAST FOOD MARKET REVENUE, BY REGION, 2019–2027 (\$MILLION)

TABLE 04.BURGERS/SANDWICHES FAST FOOD MARKET REVENUE, BY REGION, 2019–2027 (\$MILLION)

TABLE 05.CHICKEN FAST FOOD MARKET REVENUE, BY REGION, 2019–2027 (\$MILLION)

TABLE 06.ASIAN/LATIN AMERICA FOOD FAST FOOD MARKET REVENUE, BY REGION, 2019–2027 (\$MILLION)

TABLE 07.SEAFOOD FAST FOOD MARKET REVENUE, BY REGION, 2019–2027 (\$MILLION)

TABLE 08.OTHERS FAST FOOD MARKET REVENUE, BY REGION, 2019–2027 (\$MILLION)

TABLE 09.GLOBAL FAST FOOD MARKET REVENUE, BY END USER 2019–2027 (\$MILLION)

TABLE 10.FAST FOOD MARKET REVENUE FOR FULL-SERVICE RESTAURANTS, BY REGION, 2019–2027 (\$MILLION)

TABLE 11.FAST FOOD MARKET REVENUE FOR QUICK SERVICE RESTAURANTS, BY REGION, 2019–2027 (\$MILLION)

TABLE 12.FAST FOOD MARKET REVENUE FOR CATERINGS, BY REGION, 2019–2027 (\$MILLION)

TABLE 13.FAST FOOD MARKET REVENUE FOR OTHERS, BY REGION, 2019–2027 (\$MILLION)

TABLE 14.FAST FOOD MARKET REVENUE, BY REGION, 2019–2027 (\$MILLION)

TABLE 15.NORTH AMERICA FAST FOOD MARKET REVENUE, BY PRODUCT TYPE, 2019–2027 (\$MILLION)

TABLE 16.NORTH AMERICA FAST FOOD MARKET REVENUE, BY END USER, 2019–2027 (\$MILLION)

TABLE 17.NORTH AMERICA FAST FOOD MARKET REVENUE, BY COUNTRY, 2019–2027 (\$MILLION)

TABLE 18.U.S. FAST FOOD MARKET REVENUE, BY PRODUCT TYPE, 2019–2027 (\$MILLION)

TABLE 19.U.S. FAST FOOD MARKET REVENUE, BY END USER, 2019–2027

(\$MILLION)

TABLE 20.CANADA FAST FOOD MARKET REVENUE, BY PRODUCT TYPE,  
2019–2027 (\$MILLION)TABLE 21.CANADA FAST FOOD MARKET REVENUE, BY END USER, 2019–2027  
(\$MILLION)TABLE 22.MEXICO FAST FOOD MARKET REVENUE, BY PRODUCT TYPE,  
2019–2027 (\$MILLION)TABLE 23.MEXICO FAST FOOD MARKET REVENUE, BY END USER, 2019–2027  
(\$MILLION)TABLE 24.EUROPE FAST FOOD MARKET REVENUE, BY PRODUCT TYPE,  
2019–2027 (\$MILLION)TABLE 25.EUROPE FAST FOOD MARKET REVENUE, BY END USER, 2019–2027  
(\$MILLION)TABLE 26.EUROPE FAST FOOD MARKET REVENUE, BY COUNTRY, 2019–2027  
(\$MILLION)TABLE 27.GERMANY FAST FOOD MARKET REVENUE, BY PRODUCT TYPE,  
2019–2027 (\$MILLION)TABLE 28.GERMANY FAST FOOD MARKET REVENUE, BY END USER, 2019–2027  
(\$MILLION)TABLE 29.UK FAST FOOD MARKET REVENUE, BY PRODUCT TYPE, 2019–2027  
(\$MILLION)TABLE 30.UK FAST FOOD MARKET REVENUE, BY END USER, 2019–2027  
(\$MILLION)TABLE 31.FRANCE FAST FOOD MARKET REVENUE, BY PRODUCT TYPE,  
2019–2027 (\$MILLION)TABLE 32.FRANCE FAST FOOD MARKET REVENUE, BY END USER, 2019–2027  
(\$MILLION)TABLE 33.ITALY FAST FOOD MARKET REVENUE, BY PRODUCT TYPE, 2019–2027  
(\$MILLION)TABLE 34.ITALY FAST FOOD MARKET REVENUE, BY END USER, 2019–2027  
(\$MILLION)TABLE 35.SPAIN FAST FOOD MARKET REVENUE, BY PRODUCT TYPE, 2019–2027  
(\$MILLION)TABLE 36.SPAIN FAST FOOD MARKET REVENUE, BY END USER, 2019–2027  
(\$MILLION)TABLE 37.REST OF EUROPE FAST FOOD MARKET REVENUE, BY PRODUCT  
TYPE, 2019–2027 (\$MILLION)TABLE 38.REST OF EUROPE FAST FOOD MARKET REVENUE, BY END USER,  
2019–2027 (\$MILLION)

TABLE 39.ASIA-PACIFIC FAST FOOD MARKET REVENUE, BY PRODUCT TYPE, 2019–2027 (\$MILLION)

TABLE 40.ASIA-PACIFIC FAST FOOD MARKET REVENUE, BY END USER, 2019–2027 (\$MILLION)

TABLE 41.ASIA-PACIFIC FAST FOOD MARKET REVENUE, BY COUNTRY, 2019–2027 (\$MILLION)

TABLE 42.CHINA FAST FOOD MARKET REVENUE, BY PRODUCT TYPE, 2019–2027 (\$MILLION)

TABLE 43.CHINA FAST FOOD MARKET REVENUE, BY END USER, 2019–2027 (\$MILLION)

TABLE 44.INDONESIA FAST FOOD MARKET REVENUE, BY PRODUCT TYPE, 2019–2027 (\$MILLION)

TABLE 45.INDONESIA FAST FOOD MARKET REVENUE, BY END USER, 2019–2027 (\$MILLION)

TABLE 46.AUSTRALIA FAST FOOD MARKET REVENUE, BY PRODUCT TYPE, 2019–2027 (\$MILLION)

TABLE 47.AUSTRALIA FAST FOOD MARKET REVENUE, BY END USER, 2019–2027 (\$MILLION)

TABLE 48.THAILAND FAST FOOD MARKET REVENUE, BY PRODUCT TYPE, 2019–2027 (\$MILLION)

TABLE 49.THAILAND FAST FOOD MARKET REVENUE, BY END USER, 2019–2027 (\$MILLION)

TABLE 50.TAIWAN FAST FOOD MARKET REVENUE, BY PRODUCT TYPE, 2019–2027 (\$MILLION)

TABLE 51.TAIWAN FAST FOOD MARKET REVENUE, BY END USER, 2019–2027 (\$MILLION)

TABLE 52.SOUTH KOREA FAST FOOD MARKET REVENUE, BY PRODUCT TYPE, 2019–2027 (\$MILLION)

TABLE 53.SOUTH KOREA FAST FOOD MARKET REVENUE, BY END USER, 2019–2027 (\$MILLION)

TABLE 54.REST OF ASIA-PACIFIC FAST FOOD MARKET REVENUE, BY PRODUCT TYPE, 2019–2027 (\$MILLION)

TABLE 55.REST OF ASIA-PACIFIC FAST FOOD MARKET REVENUE, BY END USER, 2019–2027 (\$MILLION)

TABLE 56.LAMEA FAST FOOD MARKET REVENUE, BY PRODUCT TYPE, 2019–2027 (\$MILLION)

TABLE 57.LAMEA FAST FOOD MARKET REVENUE, BY END USER, 2019–2027 (\$MILLION)

TABLE 58.LAMEA FAST FOOD MARKET REVENUE, BY COUNTRY, 2019–2027



(\$MILLION)

TABLE 59.LATIN AMERICA FAST FOOD MARKET REVENUE, BY PRODUCT TYPE,  
2019–2027 (\$MILLION)TABLE 60.LATIN AMERICA FAST FOOD MARKET REVENUE, BY END USER,  
2019–2027 (\$MILLION)TABLE 61.MIDDLE EAST FAST FOOD MARKET REVENUE, BY PRODUCT TYPE,  
2019–2027 (\$MILLION)TABLE 62.MIDDLE EAST FAST FOOD MARKET REVENUE, BY END USER,  
2019–2027 (\$MILLION)TABLE 63.AFRICA FAST FOOD MARKET REVENUE, BY PRODUCT TYPE,  
2019–2027 (\$MILLION)TABLE 64.AFRICA FAST FOOD MARKET REVENUE, BY END USER, 2019–2027  
(\$MILLION)

TABLE 65.AUNTIE ANNE'S: KEY EXECUTIVES

TABLE 66.AUNTIE ANNE'S: COMPANY SNAPSHOT

TABLE 67.AUNTIE ANNE'S: OPERATING SEGMENTS

TABLE 68.AUNTIE ANNE'S: PRODUCT PORTFOLIO

TABLE 69.CINNABON FRANCHISOR: KEY EXECUTIVES

TABLE 70.CINNABON FRANCHISOR: COMPANY SNAPSHOT

TABLE 71.CINNABON FRANCHISOR: PRODUCT CATEGORY

TABLE 72.CINNABON FRANCHISOR: PRODUCT PORTFOLIO

TABLE 73.DOMINO'S PIZZA: KEY EXECUTIVES

TABLE 74.DOMINO'S PIZZA: COMPANY SNAPSHOT

TABLE 75.DOMINO'S PIZZA: OPERATING SEGMENTS

TABLE 76.DOMINO'S PIZZA: PRODUCT PORTFOLIO

TABLE 77.DUNKIN' BRANDS: KEY EXECUTIVES

TABLE 78.DUNKIN' BRANDS: COMPANY SNAPSHOT

TABLE 79.DUNKIN' BRANDS: OPERATING SEGMENTS

TABLE 80.DUNKIN' BRANDS: PRODUCT PORTFOLIO

TABLE 81.DUNKIN' BRANDS: NET SALES, 2016–2018 (\$MILLION)

TABLE 82.HARDEE'S RESTAURANTS: KEY EXECUTIVES

TABLE 83.HARDEE'S RESTAURANTS: COMPANY SNAPSHOT

TABLE 84.HARDEE'S RESTAURANTS: OPERATING SEGMENTS

TABLE 85.HARDEE'S RESTAURANTS: PRODUCT PORTFOLIO

TABLE 86.FIREHOUSE RESTAURANT GROUP: KEY EXECUTIVES

TABLE 87.FIREHOUSE RESTAURANT GROUP: COMPANY SNAPSHOT

TABLE 88.FIREHOUSE RESTAURANT GROUP: OPERATING SEGMENTS

TABLE 89.FIREHOUSE RESTAURANT GROUP: PRODUCT PORTFOLIO

TABLE 90.JACK IN THE BOX INC.: KEY EXECUTIVES



TABLE 91.JACK IN THE BOX INC.: COMPANY SNAPSHOT
TABLE 92.JACK IN THE BOX INC: OPERATING SEGMENTS
TABLE 93.JACK IN THE BOX INC.: PRODUCT PORTFOLIO
TABLE 94.MCDONALD'S: KEY EXECUTIVES
TABLE 95.MCDONALD'S: COMPANY SNAPSHOT
TABLE 96.MCDONALD'S: OPERATING SEGMENTS
TABLE 97.MCDONALD'S: PRODUCT PORTFOLIO
TABLE 98.MCDONALD'S: NET SALES, 2016–2018 (\$MILLION)
TABLE 99.RESTAURANT BRANDS INTERNATIONAL: KEY EXECUTIVES
TABLE 100.RESTAURANT BRANDS INTERNATIONAL: COMPANY SNAPSHOT
TABLE 101.RESTAURANT BRANDS INTERNATIONAL: OPERATING SEGMENTS
TABLE 102.RESTAURANT BRANDS INTERNATIONAL: PRODUCT PORTFOLIO
TABLE 103.RESTAURANT BRANDS INTERNATIONAL: NET SALES, 2016–2018 (\$MILLION)
TABLE 104.YUM! BRANDS, INC: KEY EXECUTIVES
TABLE 105.YUM! BRANDS, INC: COMPANY SNAPSHOT
TABLE 106.YUM! BRANDS, INC: OPERATING SEGMENTS
TABLE 107.YUM! BRANDS, INC: PRODUCT PORTFOLIO
TABLE 108.YUM! BRANDS, INC: NET SALES, 2016–2018 (\$MILLION)

## List Of Figures

### LIST OF FIGURES

FIGURE 01.FAST FOOD MARKET SNAPSHOT

FIGURE 02.FAST FOOD MARKET: SEGMENTATION

FIGURE 03.TOP INVESTMENT POCKETS

FIGURE 04.VALUE CHAIN ANALYSIS

FIGURE 05.FAST FOOD MARKET: DRIVERS, RESTRAINTS, AND OPPORTUNITIES

FIGURE 06.TOP 10 FAST FOOD CHAINS IN NORTH AMERICA (%)

FIGURE 07.REASON OF CHOOSING FAST FOOD BY MILLENNIALS AND NON-MILLENNIALS (%)

FIGURE 08.FAST FOOD MARKET, BY PRODUCT TYPE, 2019 (%)

FIGURE 09.PIZZA/PASTA FAST FOOD MARKET, COMPARATIVE REGIONAL MARKET SHARE ANALYSIS, 2019 AND 2027 (%)

FIGURE 10.BURGERS/SANDWICHES FAST FOOD MARKET, COMPARATIVE COUNTRY MARKET SHARE ANALYSIS, 2019 AND 2027 (%)

FIGURE 11.CHICKEN FAST FOOD MARKET, COMPARATIVE REGIONAL MARKET SHARE ANALYSIS, 2019 AND 2027 (%)

FIGURE 12.ASIAN/LATIN AMERICA FOOD FAST FOOD MARKET, COMPARATIVE REGIONAL MARKET SHARE ANALYSIS, 2019 AND 2027 (%)

FIGURE 13.SEAFOOD FAST FOOD MARKET, COMPARATIVE REGIONAL MARKET SHARE ANALYSIS, 2019 AND 2027 (%)

FIGURE 14.OTHERS FAST FOOD MARKET, COMPARATIVE REGIONAL MARKET SHARE ANALYSIS, 2019 AND 2027 (%)

FIGURE 15.GLOBAL FAST FOOD MARKET, BY END USER, 2019 (%)

FIGURE 16.FAST FOOD MARKET FOR FULL-SERVICE RESTAURANTS, COMPARATIVE COUNTRY MARKET SHARE ANALYSIS, 2019 AND 2027 (%)

FIGURE 17.FAST FOOD MARKET FOR QUICK SERVICE RESTAURANTS MARKET, COMPARATIVE REGIONAL MARKET SHARE ANALYSIS, 2019 AND 2027 (%)

FIGURE 18.FAST FOOD MARKET FOR CATERINGS, COMPARATIVE REGIONAL MARKET SHARE ANALYSIS, 2019 AND 2027 (%)

FIGURE 19.FAST FOOD MARKET FOR OTHERS, COMPARATIVE REGIONAL MARKET SHARE ANALYSIS, 2019 AND 2027 (%)

FIGURE 20.FAST FOOD MARKET, BY REGION, 2019 (%)

FIGURE 21.U.S. FAST FOOD MARKET REVENUE, 2019–2027 (\$MILLION)

FIGURE 22.CANADA FAST FOOD MARKET REVENUE, 2019–2027 (\$MILLION)

FIGURE 23.MEXICO FAST FOOD MARKET REVENUE, 2019–2027 (\$MILLION)

FIGURE 24.GERMANY FAST FOOD MARKET REVENUE, 2019–2027 (\$MILLION)

- FIGURE 25.UK FAST FOOD MARKET REVENUE, 2019–2027 (\$MILLION)
- FIGURE 26.FRANCE FAST FOOD MARKET REVENUE, 2019–2027 (\$MILLION)
- FIGURE 27.ITALY FAST FOOD MARKET REVENUE, 2019–2027 (\$MILLION)
- FIGURE 28.SPAIN FAST FOOD MARKET REVENUE, 2019–2027 (\$MILLION)
- FIGURE 29.REST OF EUROPE FAST FOOD MARKET REVENUE, 2019–2027 (\$MILLION)
- FIGURE 30.CHINA FAST FOOD MARKET REVENUE, 2019–2027 (\$MILLION)
- FIGURE 31.INDONESIA FAST FOOD MARKET REVENUE, 2019–2027 (\$MILLION)
- FIGURE 32.AUSTRALIA FAST FOOD MARKET REVENUE, 2019–2027 (\$MILLION)
- FIGURE 33.THAILAND FAST FOOD MARKET REVENUE, 2019–2027 (\$MILLION)
- FIGURE 34.TAIWAN FAST FOOD MARKET REVENUE, 2019–2027 (\$MILLION)
- FIGURE 35.SOUTH KOREA FAST FOOD MARKET REVENUE, 2019–2027 (\$MILLION)
- FIGURE 36.REST OF ASIA-PACIFIC FAST FOOD MARKET REVENUE, 2019–2027 (\$MILLION)
- FIGURE 37.LATIN AMERICA FAST FOOD MARKET REVENUE, 2019–2027 (\$MILLION)
- FIGURE 38.MIDDLE EAST FAST FOOD MARKET REVENUE, 2019–2027 (\$MILLION)
- FIGURE 39.AFRICA FAST FOOD MARKET REVENUE, 2019–2027 (\$MILLION)
- FIGURE 40.TOP WINNING STRATEGIES, BY YEAR, 2016–2020\*
- FIGURE 41.TOP WINNING STRATEGIES, BY DEVELOPMENT, 2016–2020\* (%)
- FIGURE 42.TOP PLAYER POSITIONING OF TOP 10 KEY PLAYERS
- FIGURE 43.COMPETITIVE HEATMAP OF TOP 10 KEY PLAYERS
- FIGURE 44.COMPETITIVE DASHBOARD OF TOP 10 KEY PLAYERS
- FIGURE 45.DUNKIN' BRANDS: NET SALES, 2017–2019 (\$MILLION)
- FIGURE 46.DUNKIN' BRANDS: REVENUE SHARE BY OPERATING SEGMENT, 2018 (%)
- FIGURE 47.MCDONALD'S: NET SALES, 2016–2018 (\$MILLION)
- FIGURE 48.MCDONALD'S: REVENUE SHARE BY OPERATING SEGMENT, 2018 (%)
- FIGURE 49.RESTAURANT BRANDS INTERNATIONAL: NET SALES, 2016–2018 (\$MILLION)
- FIGURE 50.RESTAURANT BRANDS INTERNATIONAL: REVENUE SHARE BY OPERATING SEGMENT, 2018 (%)
- FIGURE 51.RESTAURANT BRANDS INTERNATIONAL: REVENUE SHARE BY REGION, 2018 (%)
- FIGURE 52.YUM! BRANDS, INC: NET SALES, 2016–2018 (\$MILLION)
- FIGURE 53.YUM! BRANDS, INC: REVENUE SHARE BY OPERATING SEGMENT, 2018 (%)

## I would like to order

Product name: Fast Food Market by Type (Pizza/Pasta, Burger/Sandwich, Chicken, Asian/Latin American Food, Seafood, and Others) and End User (Food-Service Restaurants, Quick Service Restaurants, Caterings, and Others): Global Opportunity Analysis and Industry Forecast, 2020–2027

Product link: <https://marketpublishers.com/r/F0A273A8C46EN.html>

Price: US\$ 5,370.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/F0A273A8C46EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below  
and fax the completed form to +44 20 7900 3970