

# **External Nasal Dilator Market By Application (Snoring, Sleep apnea, Nasal congestion, Others) , By End User (Adults, Pediatric) By Distribution Channel (Offline, Online) : Global Opportunity Analysis and Industry Forecast, 2024-2033**

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## **Abstracts**

The global external nasal dilator market was valued at \$98.3 million in 2023, and is projected to reach \$162.4 million by 2033, growing at a CAGR of 5.1% from 2024 to 2033.

An external nasal dilator is an innovative device designed to enhance the nasal airflow by gently opening the nasal passages from the outside. This device is especially beneficial for people who have sleep apnea, nasal congestion, snoring, or who want to breathe better when exercising. An external nasal dilator is designed to alleviate airflow constraints to improve breathing and general health.

The growth of the global external nasal dilator market is driven by several factors such as surge in the prevalence of sleep apnea, increasing popularity and adoption of external nasal dilators for, nasal congestion, snoring, or who want to breathe better when exercising. In addition, allergies, colds, sinusitis, and anatomical anomalies are major causes of nasal congestion. Thus, by enlarging the nasal passageways, external nasal dilators provide a non-invasive way to relieve nasal congestion and facilitate better airflow and breathing. Furthermore, to monitor breathing patterns, sleep quality, and other metrics, certain external nasal dilators are incorporating sensors or networking elements in line with the growing trend of wearable health technology. Thus, end users can learn more about their overall respiratory health and nasal airflow from this data.

However, cost and accessibility of these dilators hinder the growth of the market. On the other hand, technological advancements, increasing prevalence of sleep apnea, snoring is expected to drive the external nasal dilator market opportunity. For instance, the global medical device manufacturer Rhinomed improves nasal medication administration, sleep quality, upper respiratory disease diagnostics, and respiration. By increasing airflow through the nose by 38% on average, Mute™ can lessen the frequency and intensity of snoring and improve both of your morning feelings of refreshment. According to user trials, snorers can sleep easily knowing that they're enhancing both the quality of their partner's sleep and their own breathing.

### Segmentation Overview

The external nasal dilator market is segmented into application, end user, distribution channel, and region. Depending on the application, the market is divided into snoring, sleep apnea, nasal congestion, and others. As per end user, it is bifurcated into adults and pediatric. According to distribution channel, the market is classified into online channel and offline channel. Region wise, it is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

### Competitive Analysis

The major players operating in the external nasal dilator industry include GlaxoSmithKline Plc, HealthRight Products LLC, and Zhongshan Hongze Medical Technology Co., Ltd. Other players in the market are Permira I.P Limited, Health Right Products LLC, AirWare Labs., Splintek Inc, Scandinavian Formulas, Tomed GmbH, Creganna, Nasilator, Hubei YJT Technology Co., Ltd, Rhinomed Limited, Nasilator, Nasanita, SHREYAAS HEALTH CARE PVT LTD., and Walgreen Co. These companies have been active in adopting different tactics to maintain their position in the competitive market.

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Patient/epidemiology data at country, region, global level

Regulatory Guidelines

Additional company profiles with specific client's interest

Additional country or region analysis- market size and forecast

Expanded list for Company Profiles

Historic market data

SWOT Analysis

Key Market Segments

## By Application

Snoring

Sleep apnea

Nasal congestion

Others

## By End User

Adults

Pediatric

## By Distribution Channel

Offline

Online

## By Region

North America

U.S.

Canada

Mexico

Europe

France

Germany

Italy

Spain

UK

Rest of Europe

Asia-Pacific

China

Japan

India

South Korea

Australia

Rest of Asia-Pacific

LAMEA

Brazil

South Africa

Saudi Arabia

Rest of LAMEA

Key Market Players

GlaxoSmithKline Plc

HealthRight Products LLC

Zhongshan Hongze Medical Technology Co., Ltd.

Permira I.P Limited

Health Right Products LLC

AirWare Labs

Splintek Inc

Scandinavian Formulas

Tomed GmbH

Rhinomed Limited

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