

Event Logistics Market By Type (Freight Forwarding, Inventory Management, Distribution Systems), By Application (Entertainment and Media, Sports Events, Trade Fairs and Corporate Events, Others): Global Opportunity Analysis and Industry Forecast, 2024-2033

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Abstracts

The global event logistics market size was valued at \$68 billion in 2023, and is projected to reach \$123.8 billion by 2033, growing at a CAGR of 6.5% from 2024 to 2033.

Event logistics include planning, coordination, and implementation of all logistical elements essential for a successful event. The market includes handling transportation, setting up equipment, choosing the venue, managing materials, and overseeing on-site activities. Effective logistics ensure that people, resources, and materials are arranged and delivered punctually. Moreover, key components of the market include managing schedules, working with suppliers, overseeing inventory, and preparing for unexpected issues. Logistics are vital for smooth execution for a business conference, music concert, trade expo, or sporting event. Modern technologies such as RFID tracking and automated scheduling tools improve efficiency by enhancing communication and resource monitoring.

The global event logistics market is witnessing significant growth, fueled by rise in demand for electric and hybrid-electric aircraft, progress in battery technology, and increasing air traffic. The move toward more fuel-efficient and eco-friendly aviation, along with government support and investments in urban air mobility, is also driving market development and encouraging innovation in battery solutions, further driving the growth of the market. Also, rise in frequency of corporate events, trade fairs, sports

competitions, and entertainment shows across the globe, is driving the growth of the market. Technological advancements in logistics, such as real-time tracking, AI-powered supply chain management, and automated warehousing, all of which improve efficiency, also fuel the market growth. For instance, in January 2025, DB Schenker partnered with Sport Event Denmark to enhance the quality of sports events across Denmark and set new standards for excellence in sports event logistics. This strategy focuses on supporting local sports event organizing committees by providing cost-effective, low-risk logistics services tailored to their needs.

However, lack of skilled professionals and technical difficulties involved in implementing threat intelligence solutions hamper the growth of the event logistics market. As event logistics firms increasingly depend on advanced cybersecurity tools to safeguard their digital systems, the lack of cybersecurity specialists hampers effective deployment and management. Qualified experts are essential for analyzing data, setting up systems, and addressing potential threats, but there is a worldwide talent gap in the cybersecurity sector. Moreover, ongoing investments in cutting-edge logistics technologies and sustainability efforts are anticipated to propel the event logistics market growth during the forecast period.

Segment Review:

The event logistics market is segmented into application, type, and region. By application, the market is divided into entertainment and media, sports events, trade fair and corporate events, and others. On the basis of type, the market is classified into freight forwarding, inventory management, and distributed systems. Region-wise, the event logistics market trends are analyzed across North America, Europe, Asia-Pacific, and LAMEA.

Key Findings:

On the basis of type, the freight forwarding segment attained the highest market share in 2023.

On the basis of application, the sport events segment attained the highest market share in 2023.

Region-wise, North America held the largest market share in the event logistics market in 2023.

Competition Analysis:

Key players operating in the event logistics market include Agility, FedEx, C.H. Robinson Worldwide, Inc., Kuehne+Nagel, DB Schenker, United Parcel Service of America, Inc., XPO, Inc., Rhenus Logistics SE & Co. KG., CEVA Logistics, and DHL Group. These players have adopted various strategies to increase their market penetration and strengthen their position in the event logistics market.

Additional benefits you will get with this purchase are:

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Product Benchmarking / Product specification and applications

New Product Development/ Product Matrix of Key Players

Regulatory Guidelines

SWOT Analysis

Key Market Segments

By Type

Freight Forwarding

Inventory Management

Distribution Systems

By Application

Entertainment and Media

Sports Events

Trade Fairs and Corporate Events

Others

By Region

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Rest of Europe

Asia-Pacific

China

Japan

India

South Korea

Rest of Asia-Pacific

LAMEA

Latin America

Middle East

Africa

Key Market Players

Agility

FedEx

C.H. Robinson Worldwide, Inc.

DB Schenker

United Parcel Service of America, Inc.

Rhenus Logistics SE & Co. KG.

CEVA Logistics

Kuehne+Nagel

XPO, Inc.

DHL Group

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FIGURE 64. XPO, INC.: REVENUE SHARE BY REGION, 2024 (%)

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