

Europe Travel Retail Market by Product (Perfume & Cosmetics; Wine & Spirit; Electronics; Luxury Goods; Food, Confectionery & Catering; Tobacco; and Others) and Channel (Airport; Cruise Liner; Railway Station; and Border, Downtown, & Hotel Shop): Opportunity Analysis and Industry Forecast, 2018–2025

<https://marketpublishers.com/r/E08A00D5A18EN.html>

Date: May 2019

Pages: 143

Price: US\$ 3,850.00 (Single User License)

ID: E08A00D5A18EN

Abstracts

The Europe travel retail market size was valued at \$23.03 billion in 2017, and is projected to reach \$39.60 billion by 2025, growing at a CAGR of 7.2% from 2018 to 2025.

Europe is one of the largest travel retail markets owing to its stronger base of luxury products. The region possesses some of the biggest apparels and cosmetic brands, namely LVMH from France and H&M from Sweden, which account for a significant share in the luxury apparels, perfumes, and cosmetics sector, thereby making it one of the largest travel retail market in 2017. Wealthy tourists from the Middle East, China, the U.S., and Russia continue to contribute a significant part in the market.

Rise in disposable income has improved the consumer lifestyle and helped shift their preference toward apparels, luxury goods, premium fragrances, cosmetics, and other products. However, stringent government regulations in airport retailing are expected to hamper the market growth.

The Europe travel retail market is segmented based on product, channel, and country. The product segment includes perfumes & cosmetics, wine & spirits, tobacco, electronics, luxury goods, food & confectionery, and catering & others. In 2017, the

perfumes & cosmetics segment accounted for the maximum revenue with more than 30% market share. Based on channel, the Europe travel retail market is classified into airports; cruise liners; railway stations; and border, downtown, & hotel shops. Based on country, it is analyzed across the UK, Germany, France, Italy, Spain, and rest of Europe.

Based on product type, the luxury goods segment is anticipated to register highest growth during the forecast period in the Europe travel retail market. The purchase of these goods is dependent on the economic stability of any region, as the goods are majorly procured by the upper economic classes.

The report offers a comprehensive analysis of the key players such as Autogrill S.p.A., daa Plc., Dufry AG, Flemingo International Ltd., Gebr. Heinemann SE & Co. KG, Lagardere SCA, LVMH Group, RegStaer, TRE?, and WH Smith PLC.

KEY BENEFITS FOR STAKEHOLDERS

This study presents the analytical depiction of the Europe travel retail market trends and future estimations to determine the imminent investment pockets.

A detailed analysis of the Europe travel retail market segments measures the potential of the market. These segments outline the favorable conditions for the market forecast.

Europe travel retail market forecasts are offered along with information related to key drivers, restraints, and opportunities.

The current Europe travel retail market is quantitatively analyzed from 2018 to 2025 to highlight the financial competency of the industry.

Porter's five forces analysis illustrates the potency of the buyers & suppliers in the industry.

KEY MARKET SEGMENTS

By Product Type

Perfume & Cosmetics

Electronics

Wine & Spirits

Food, Confectionery & Catering

Tobacco

Luxury Goods

Others

By Channel

Airports

Cruise Liner

Railway Station

Border, Down-Town, & Hotel Shops

By Country

UK

Germany

France

Italy

Rest of Europe

Contents

CHAPTER 1: INTRODUCTION

- 1.1. Report description
- 1.2. Key market benefits for stakeholders
- 1.3. Key market segments
- 1.4. Research methodology
 - 1.4.1. Secondary research
 - 1.4.2. Primary research
 - 1.4.3. Analyst tools and models

CHAPTER 2: EXECUTIVE SUMMARY

- 2.1. Snapshot
- 2.2. CXO perspective

CHAPTER 3: MARKET OVERVIEW

- 3.1. Market definition and scope
- 3.2. Key findings
 - 3.2.1. Top investment pockets
 - 3.2.2. Top winning strategies
- 3.3. Porter's five force analysis
 - 3.3.1. Bargaining power of suppliers
 - 3.3.2. Bargaining power of buyers
 - 3.3.3. Threat of substitution
 - 3.3.4. Threat of new entrant
 - 3.3.5. Competitive rivalry
- 3.4. Top player positioning
- 3.5. Market dynamics
 - 3.5.1. Drivers
 - 3.5.1.1. Growth in the travel & tourism industry
 - 3.5.1.2. Rapid growth in urbanization
 - 3.5.1.3. Rise in disposable income
 - 3.5.2. Restraints
 - 3.5.2.1. Increase in terrorism & crime rate
 - 3.5.2.2. Stringent government rules, particularly for airport retailing
 - 3.5.3. Opportunity

3.5.3.1. Initiatives to continuously develop the travel & tourism industry of the region

CHAPTER 4: EUROPE TRAVEL RETAIL MARKET, BY PRODUCT TYPE

4.1. Overview

4.1.1. Market size and forecast, by product type

4.2. Perfumes & cosmetics

4.2.1. Key market trends, growth factors, and opportunities

4.2.2. Market size and forecast, by country

4.3. Food, confectionery, & catering

4.3.1. Key market trends, growth factors, and opportunities

4.3.2. Market size and forecast, by country

4.4. Electronics

4.4.1. Key market trends, growth factors, and opportunities

4.4.2. Market size and forecast, by country

4.5. Wine & spirits

4.5.1. Key market trends, growth factors, and opportunities

4.5.2. Market size and forecast, by country

4.6. Luxury goods

4.6.1. Key market trends, growth factors, and opportunities

4.6.2. Market size and forecast, by country

4.7. Tobacco

4.7.1. Key market trends, growth factors, and opportunities

4.7.2. Market size and forecast, by country

4.8. Others

4.8.1. Key market trends, growth factors, and opportunities

4.8.2. Market size and forecast, by country

CHAPTER 5: EUROPE TRAVEL RETAIL MARKET, BY CHANNEL

5.1. Overview

5.1.1. Market size and forecast, by channel

5.2. Airports

5.2.1. Key market trends, growth factors, and opportunities

5.2.2. Market size and forecast, by country

5.3. Cruise liners

5.3.1. Key market trends, growth factors, and opportunities

5.3.2. Market size and forecast, by country

5.4. Railway stations

- 5.4.1. Key market trends, growth factors, and opportunities
- 5.4.2. Market size and forecast, by country
- 5.5. Border, down-town & hotel shops
 - 5.5.1. Key market trends, growth factors, and opportunities
 - 5.5.2. Market size and forecast, by country

CHAPTER 6: EUROPE TRAVEL RETAIL MARKET, BY COUNTRY

6.1. Overview

- 6.1.1. Key market trends, growth factors, and opportunities
- 6.1.2. Market size and forecast, by product type
- 6.1.3. Market size and forecast, by channel
- 6.1.4. Market size and forecast, by country
- 6.1.5. UK
 - 6.1.5.1. Market size and forecast, by product type
 - 6.1.5.2. Market size and forecast, by channel
- 6.1.6. Germany
 - 6.1.6.1. Market size and forecast, by product type
 - 6.1.6.2. Market size and forecast, by channel
- 6.1.7. France
 - 6.1.7.1. Market size and forecast, by product type
 - 6.1.7.2. Market size and forecast, by channel
- 6.1.8. Italy
 - 6.1.8.1. Market size and forecast, by product type
 - 6.1.8.2. Market size and forecast, by channel
- 6.1.9. Spain
 - 6.1.9.1. Market size and forecast, by product type
 - 6.1.9.2. Market size and forecast, by channel
- 6.1.10. Rest of Europe
 - 6.1.10.1. Market size and forecast, by product type
 - 6.1.10.2. Market size and forecast, by channel

CHAPTER 7: COMPANY PROFILES

7.1. AUTOGRILL S.P.A.

- 7.1.1. Company overview
- 7.1.2. Company snapshot
- 7.1.3. Product portfolio
- 7.1.4. Business performance

- 7.1.5. Key strategic moves and developments
- 7.2. DAA PLC.
 - 7.2.1. Company overview
 - 7.2.2. Company snapshot
 - 7.2.3. Operating business segments
 - 7.2.4. Product portfolio
 - 7.2.5. Business performance
 - 7.2.6. Key strategic moves and developments
- 7.3. DUFREY AG
 - 7.3.1. Company overview
 - 7.3.2. Company snapshot
 - 7.3.3. Operating business segments
 - 7.3.4. Product portfolio
 - 7.3.5. Business performance
 - 7.3.6. Key strategic moves and developments
- 7.4. FLEMINGO INTERNATIONAL LTD.
 - 7.4.1. Company overview
 - 7.4.2. Company snapshot
 - 7.4.3. Operating business segments
 - 7.4.4. Product portfolio
- 7.5. GEBR. HEINEMANN SE & CO. KG
 - 7.5.1. Company overview
 - 7.5.2. Company snapshot
 - 7.5.3. Operating business segments
 - 7.5.4. Product portfolio
 - 7.5.5. Business performance
 - 7.5.6. Key strategic moves and developments
- 7.6. LAGARDERE SCA
 - 7.6.1. Company overview
 - 7.6.2. Company snapshot
 - 7.6.3. Operating business segments
 - 7.6.4. Product portfolio
 - 7.6.5. Business performance
- 7.7. LVMH GROUP (DFS GROUP LIMITED)
 - 7.7.1. Company overview
 - 7.7.2. Company snapshot
 - 7.7.3. Operating business segments
 - 7.7.4. Product portfolio
 - 7.7.5. Business performance

7.7.6. Key strategic moves and developments

7.8. REGSTAER

7.8.1. Company overview

7.8.2. Company snapshot

7.8.3. Operating business segments

7.8.4. Product portfolio

7.8.5. Key strategic moves and developments

7.9. TRE?

7.9.1. Company overview

7.9.2. Company snapshot

7.9.3. Operating business segments

7.9.4. Product portfolio

7.10. WH SMITH PLC.

7.10.1. Company overview

7.10.2. Company snapshot

7.10.3. Operating business segments

7.10.4. Product portfolio

7.10.5. Business performance

7.10.6. Key strategic moves and developments

List Of Tables

LIST OF TABLES

TABLE 01. EUROPE TRAVEL RETAIL MARKET, BY PRODUCT TYPE, 2017–2025 (\$BILLION)

TABLE 02. EUROPE TRAVEL RETAIL MARKET FOR PERFUMES & COSMETICS, BY COUNTRY, 2017–2025 (\$BILLION)

TABLE 03. EUROPE TRAVEL RETAIL MARKET FOR FOOD, CONFECTIONERY & CATERING, BY COUNTRY, 2017–2025 (\$BILLION)

TABLE 04. EUROPE TRAVEL RETAIL MARKET FOR ELECTRONICS, BY COUNTRY, 2017–2025 (\$BILLION)

TABLE 05. EUROPE TRAVEL RETAIL MARKET FOR WINE & SPIRITS, BY COUNTRY, 2017–2025 (\$BILLION)

TABLE 06. EUROPE TRAVEL RETAIL MARKET FOR LUXURY GOODS, BY COUNTRY, 2017–2025 (\$BILLION)

TABLE 07. EUROPE TRAVEL RETAIL MARKET FOR TOBACCO, BY COUNTRY, 2017–2025 (\$BILLION)

TABLE 08. EUROPE TRAVEL RETAIL MARKET FOR OTHERS, BY COUNTRY, 2017–2025 (\$BILLION)

TABLE 09. EUROPE TRAVEL RETAIL MARKET, BY CHANNEL, 2017–2025 (\$BILLION)

TABLE 10. EUROPE TRAVEL RETAIL MARKET FOR AIRPORTS, BY COUNTRY, 2017–2025 (\$BILLION)

TABLE 11. EUROPE TRAVEL RETAIL MARKET FOR CRUISE LINERS, BY COUNTRY, 2017–2025 (\$BILLION)

TABLE 12. EUROPE TRAVEL RETAIL MARKET FOR RAILWAY STATIONS, BY COUNTRY, 2017–2025 (\$BILLION)

TABLE 13. EUROPE TRAVEL RETAIL MARKET FOR BORDER, DOWN-TOWN & HOTEL SHOPS, BY COUNTRY, 2017–2025 (\$BILLION)

TABLE 14. EUROPE TRAVEL RETAIL MARKET, BY PRODUCT TYPE, 2017–2025 (\$BILLION)

TABLE 15. EUROPE TRAVEL RETAIL MARKET, BY CHANNEL, 2017–2025 (\$BILLION)

TABLE 16. EUROPE TRAVEL RETAIL MARKET, BY COUNTRY, 2017–2025 (\$BILLION)

TABLE 17. UK TRAVEL RETAIL MARKET, BY PRODUCT TYPE, 2017–2025 (\$BILLION)

TABLE 18. UK TRAVEL RETAIL MARKET, BY CHANNEL, 2017–2025 (\$BILLION)

TABLE 19. GERMANY TRAVEL RETAIL MARKET, BY PRODUCT TYPE, 2017–2025 (\$BILLION)

TABLE 20. GERMANY TRAVEL RETAIL MARKET, BY CHANNEL, 2017–2025 (\$BILLION)

TABLE 21. FRANCE TRAVEL RETAIL MARKET, BY PRODUCT TYPE, 2017–2025 (\$BILLION)

TABLE 22. FRANCE TRAVEL RETAIL MARKET, BY CHANNEL, 2017–2025 (\$BILLION)

TABLE 23. ITALY TRAVEL RETAIL MARKET, BY PRODUCT TYPE, 2017–2025 (\$BILLION)

TABLE 24. ITALY TRAVEL RETAIL MARKET, BY CHANNEL, 2017–2025 (\$BILLION)

TABLE 25. SPAIN TRAVEL RETAIL MARKET, BY PRODUCT TYPE, 2017–2025 (\$BILLION)

TABLE 26. SPAIN TRAVEL RETAIL MARKET, BY CHANNEL, 2017–2025 (\$BILLION)

TABLE 27. REST OF EUROPE TRAVEL RETAIL MARKET, BY PRODUCT TYPE, 2017–2025 (\$BILLION)

TABLE 28. REST OF EUROPE TRAVEL RETAIL MARKET, BY CHANNEL, 2017–2025 (\$BILLION)

TABLE 29. AUTOGRILL S.P.A.: COMPANY SNAPSHOT

TABLE 30. AUTOGRILL S.P.A.: PRODUCT PORTFOLIO

TABLE 31. DAA PLC.: COMPANY SNAPSHOT

TABLE 32. DAA PLC.: OPERATING SEGMENTS

TABLE 33. DAA PLC.: PRODUCT PORTFOLIO

TABLE 34. DUFY AG: COMPANY SNAPSHOT

TABLE 35. DUFY AG: PRODUCT PORTFOLIO

TABLE 36. FLEMINGO INTERNATIONAL LTD.: COMPANY SNAPSHOT

TABLE 37. FLEMINGO INTERNATIONAL LTD.: OPERATING SEGMENTS

TABLE 38. FLEMINGO INTERNATIONAL LTD.: PRODUCT PORTFOLIO

TABLE 39. GEHR. HEINEMANN SE & CO. KG: COMPANY SNAPSHOT

TABLE 40. GEHR. HEINEMANN SE & CO. KG: OPERATING SEGMENTS

TABLE 41. GEHR. HEINEMANN SE & CO. KG: PRODUCT PORTFOLIO

TABLE 42. LAGARDERE SCA: COMPANY SNAPSHOT

TABLE 43. LAGARDERE SCA: OPERATING SEGMENTS

TABLE 44. LAGARDERE SCA: PRODUCT PORTFOLIO

TABLE 45. LVMH: COMPANY SNAPSHOT

TABLE 46. LVMH: OPERATING SEGMENTS

TABLE 47. LVMH: PRODUCT PORTFOLIO

TABLE 48. REGSTAER: COMPANY SNAPSHOT

TABLE 49. REGSTAER: OPERATING SEGMENTS

TABLE 50. REGSTAER: PRODUCT PORTFOLIO

TABLE 51. TRE?: COMPANY SNAPSHOT

TABLE 52. TRE?: OPERATING SEGMENTS

TABLE 53. TRE?: PRODUCT PORTFOLIO

TABLE 54. WH SMITH PLC.: COMPANY SNAPSHOT

TABLE 55. WH SMITH PLC.: OPERATING SEGMENTS

TABLE 56. WH SMITH PLC.: PRODUCT PORTFOLIO

List Of Figures

LIST OF FIGURES

- FIGURE 01. EUROPE TRAVEL RETAIL MARKET SNAPSHOT
- FIGURE 02. EUROPE TRAVEL RETAIL MARKET SEGMENTATION
- FIGURE 03. TOP INVESTMENT POCKETS, 2018-2025
- FIGURE 04. TOP WINNING STRATEGIES, BY YEAR, 2015–2019*
- FIGURE 05. TOP WINNING STRATEGIES, BY DEVELOPMENT, 2016–2019* (%)
- FIGURE 06. TOP WINNING STRATEGIES, BY COMPANY, 2016–2019*
- FIGURE 07. LOW BARGAINING POWER OF SUPPLIERS
- FIGURE 08. MODERATE BARGAINING POWER OF BUYERS
- FIGURE 09. LOW THREAT OF SUBSTITUTION
- FIGURE 10. MODERATE THREAT OF NEW ENTRANT
- FIGURE 11. HIGH INTENSITY OF COMPETITIVE RIVALRY
- FIGURE 12. MARKET PLAYER POSITIONING
- FIGURE 13. EUROPE TRAVEL RETAIL MARKET: DRIVERS, RESTRAINTS, AND OPPORTUNITIES, 2018–2025
- FIGURE 14. INTERNATIONAL TOURIST ARRIVALS, 1995-2017 (MILLION)
- FIGURE 15. DEGREE OF URBANIZATION, BY COUNTRY, 2010-2017 (%)
- FIGURE 16. EUROPE TRAVEL RETAIL MARKET SHARE, BY PRODUCT TYPE, 2017(%)
- FIGURE 17. EUROPE TRAVEL RETAIL MARKET SHARE, BY CHANNEL, 2017(%)
- FIGURE 18. EUROPE TRAVEL RETAIL MARKET SHARE, BY COUNTRY, 2017(%)
- FIGURE 19. UK TRAVEL RETAIL MARKET REVENUE, 2017–2025 (\$BILLION)
- FIGURE 20. GERMANY TRAVEL RETAIL MARKET REVENUE, 2017–2025 (\$BILLION)
- FIGURE 21. FRANCE TRAVEL RETAIL MARKET REVENUE, 2017–2025 (\$BILLION)
- FIGURE 22. ITALY TRAVEL RETAIL MARKET REVENUE, 2017–2025 (\$BILLION)
- FIGURE 23. SPAIN TRAVEL RETAIL MARKET REVENUE, 2017–2025 (\$BILLION)
- FIGURE 24. REST OF EUROPE TRAVEL RETAIL MARKET REVENUE, 2017–2025 (\$BILLION)
- FIGURE 25. AUTOGRILL S.P.A.: NET SALES, 2016–2018 (\$MILLION)
- FIGURE 26. AUTOGRILL S.P.A.: REVENUE SHARE BY REGION, 2018 (%)
- FIGURE 27. DAA PLC.: NET SALES, 2015–2017 (\$MILLION)
- FIGURE 28. DAA PLC.: REVENUE SHARE BY SEGMENT, 2017 (%)
- FIGURE 29. DAA PLC.: REVENUE SHARE BY REGION, 2017 (%)
- FIGURE 30. DUFY AG: NET SALES, 2016–2018 (\$MILLION)
- FIGURE 31. DUFY AG: REVENUE SHARE BY SEGMENT, 2018 (%)

FIGURE 32. DUFY AG: REVENUE SHARE BY PRODUCT CATEGORY, 2018 (%)

FIGURE 33. GEBR. HEINEMANN SE & CO. KG: NET SALES, 2016–2018 (\$MILLION)

FIGURE 34. GEBR. HEINEMANN SE & CO. KG: REVENUE SHARE BY SEGMENT, 2018 (%)

FIGURE 35. GEBR. HEINEMANN SE & CO. KG: REVENUE SHARE BY REGION, 2018 (%)

FIGURE 36. LAGARD?RE SCA: NET SALES, 2016–2018 (\$MILLION)

FIGURE 37. LAGARD?RE SCA: REVENUE SHARE BY SEGMENT, 2018 (%)

FIGURE 38. LAGARD?RE SCA: REVENUE SHARE BY REGION, 2018 (%)

FIGURE 39. LVMH: NET SALES, 2016–2018 (\$MILLION)

FIGURE 40. LVMH: REVENUE SHARE BY SEGMENT, 2018 (%)

FIGURE 41. LVMH: REVENUE SHARE BY REGION, 2018 (%)

FIGURE 42. WH SMITH PLC.: NET SALES, 2016–2018 (\$MILLION)

FIGURE 43. WH SMITH PLC.: REVENUE SHARE BY SEGMENT, 2018 (%)

I would like to order

Product name: Europe Travel Retail Market by Product (Perfume & Cosmetics; Wine & Spirit; Electronics; Luxury Goods; Food, Confectionery & Catering; Tobacco; and Others) and Channel (Airport; Cruise Liner; Railway Station; and Border, Downtown, & Hotel Shop): Opportunity Analysis and Industry Forecast, 2018–2025

Product link: <https://marketpublishers.com/r/E08A00D5A18EN.html>

Price: US\$ 3,850.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/E08A00D5A18EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970