

Europe Travel Insurance Market by Distribution Channel (Insurance Intermediaries, Insurance Company, Bank, Insurance Broker, Insurance Broker, and Others), Insurance Cover (Single Trip, Annual Multi-trip, and Long Stay) and End Users (Senior Citizens, Educational Travelers, Backpackers, Business Travelers, Family Travelers, and Fully Independent Traveler): Opportunity Analysis and Industry Forecast, 2016-2022

<https://marketpublishers.com/r/E32B3B32931EN.html>

Date: May 2017

Pages: 130

Price: US\$ 3,840.00 (Single User License)

ID: E32B3B32931EN

Abstracts

An individual's potential loss during travel may vary significantly depending on factors such as how much of trip is prepaid, purchased ticket refundability, traveler's health conditions, destination to where one is travelling, and similar other. Travel insurance acts as a cushion in an intense situation that may occur during travel. It covers the expenses incurred and minimizes the risks during travel. With the growing initiatives by government and the market players to spread awareness among the masses the industry has witnessed and increase in sales of travel insurance policy.

In Europe, travel insurance market is at a niche level, however, with the changing competitive and distribution dynamics, the market is projected to grow at significant CAGR during the forecast period of 2016-2022. Furthermore, with the stringent government policy with regards to travel insurance policy and the high cost of health care facility in the region drive the Europe Travel Insurance Policy. However, fewer written policies and low & fluctuating rates due to large number of competitors present in the market restrain the market growth.

In addition, growth in tourism industry creates a new prospect to surge the demand for travel insurance in the region. According to office of national statistics, the number of

outbound travelers in the UK have increased by 3% in 2015 as compared to 2014, strengthening the growth of the UK travel insurance market. Moreover, in the Netherlands travel market it has been observed that domestic tourist spending had increased by relatively 2.6% in 2015.

The market is segmented on the basis of type of distribution channel, insurance cover, end user, and geography. Based on distribution channel, it is classified into insurance intermediaries, insurance companies, banks, insurance brokers, insurance aggregators, and others. Based on insurance cover, it is divided into single trip, annual multi-trip, and long stay. Based on end user, it is categorized into senior citizens, education travelers, backpackers, business travelers, family travelers, and fully independent travelers. Geographically, it is analyzed across UK, Germany, France, Spain, Italy, Netherlands, Switzerland, Austria, and Rest of Europe. Key players profiled in the report include Generali Group (Italy), Allianz Group (France), AXA Group (France), Insure and Go Insurance Services Limited (UK), The April Group (France), Mutuaide Assistance (France), Aon Plc (UK), Aviva Plc (UK), Saga Plc (UK), and Atlas Travel Insurance Services Ltd (England).

KEY BENEFITS

This study provides an in-depth analysis of the Europe travel insurance market, in terms of value to elucidate the imminent investment pockets.

A detailed impact analysis of the current trends, country-wise travel insurance market, and future estimations is provided to target the profitable sectors.

The drivers, restraints, and opportunities are analyzed to identify the prevailing market opportunities.

Porter's Five Forces analysis highlights the potency of suppliers and buyers in the competitive market to facilitate efficient business planning.

KEY MARKET SEGMENTS

By Distribution Channel

Insurance Intermediaries

Insurance Company

Bank

Insurance Broker

Insurance Aggregators

Others

By Insurance Cover

Single Trip

Annual Multi-trip

Long Stay

By End User

Senior Citizens

Education Travelers

Backpackers

Business Travelers

Family Travelers

Fully Independent Traveler

By Geography

UK

Germany

France

Spain

Italy

Netherlands

Switzerland

Austria

Rest of Europe

KEY PLAYERS IN THE VALUE CHAIN

Generali Group (Italy)

Allianz Group (France)

AXA Group (France)

Insure and Go Insurance Services Limited (UK)

The April Group (France)

Mutuaide Assistance (France)

Aon Plc (UK)

Aviva Plc (UK)

Saga Plc (UK)

Atlas Travel Insurance Services Ltd (England)

The other market players include:

European Travel Insurance Group (Netherlands),

InsuranceLine.gr (Greece),

Alc Travel (UK),

Staysure Limited (UK)

ETA services (UK).

Contents

CHAPTER 1 INTRODUCTION

- 1.1. Report Description
- 1.2. Key Benefits
- 1.3. Key Market Segments
- 1.4. Research Methodology
 - 1.4.1. Secondary research
 - 1.4.2. Primary research
 - 1.4.3. Analyst tools and models

CHAPTER 2 EXECUTIVE SUMMARY

- 2.1. CXO Perspective

CHAPTER 3 MARKET OVERVIEW

- 3.1. Market Definition and Scope
- 3.2. Key Findings
 - 3.2.1. Top impacting factors
 - 3.2.2. Top investment pockets
 - 3.2.3. Top winning strategies
- 3.3. Porters Five Forces Analysis
- 3.4. Market Positioning, 2016
- 3.5. Market Dynamics
 - 3.5.1. Drivers
 - 3.5.1.1. Rise in tourism
 - 3.5.1.2. Increasing travel rule and regulation
 - 3.5.1.3. Rise in baby boomer travel
 - 3.5.2. Restraints
 - 3.5.2.1. Low penetration of insurance policies
 - 3.5.3. Opportunities
 - 3.5.3.1. New technological developments for the travel insurance industry

CHAPTER 4 EUROPE TRAVEL INSURANCE MARKET

- 4.1. Europe Travel Insurance Market, By Distribution Channel
 - 4.1.1. Introduction

- 4.1.2. Key market trends
- 4.1.3. Key drivers and opportunities
- 4.1.4. Market size and forecast
- 4.2. Europe Travel Insurance Market, By Insurance Cover
 - 4.2.1. Introduction
 - 4.2.2. Key market trends
 - 4.2.3. Key drivers and opportunities
 - 4.2.4. Market size and forecast
- 4.3. Europe Travel Insurance Market, By End User
 - 4.3.1. Introduction
 - 4.3.2. Key market trends
 - 4.3.3. Key drivers and opportunities
 - 4.3.4. Market size and forecast

CHAPTER 5 EUROPE TRAVEL INSURANCE MARKET, BY COUNTRY

- 5.1. UK Travel Insurance Market
 - 5.1.1. Introduction
 - 5.1.2. Key market trends
 - 5.1.3. Key drivers and opportunities
 - 5.1.4. Market size and forecast
- 5.2. Germany Travel Insurance Market
 - 5.2.1. Introduction
 - 5.2.2. Key market trends
 - 5.2.3. Key drivers and opportunities
 - 5.2.4. Market size and forecast
- 5.3. France Travel Insurance Market
 - 5.3.1. Introduction
 - 5.3.2. Key market trends
 - 5.3.3. Key drivers and opportunities
 - 5.3.4. Market size and forecast
- 5.4. Spain Travel Insurance Market
 - 5.4.1. Introduction
 - 5.4.2. Key market trends
 - 5.4.3. Key drivers and opportunities
 - 5.4.4. Market size and forecast
- 5.5. Italy Travel Insurance Market
 - 5.5.1. Introduction
 - 5.5.2. Key market trends

- 5.5.3. Key drivers and opportunities
- 5.5.4. Market size and forecast
- 5.6. Netherlands Travel Insurance Market
 - 5.6.1. Introduction
 - 5.6.2. Key market trends
 - 5.6.3. Key drivers and opportunities
 - 5.6.4. Market size and forecast
- 5.7. Switzerland Travel Insurance Market
 - 5.7.1. Introduction
 - 5.7.2. Key Market Trends
 - 5.7.3. Key Drivers And Opportunities
 - 5.7.4. Market Size And Forecast
- 5.8. Austria Travel Insurance Market
 - 5.8.1. Introduction
 - 5.8.2. Key market trends
 - 5.8.3. Key drivers and opportunities
 - 5.8.4. Market size and forecast

CHAPTER 6 RELATED INDUSTRY INSIGHTS

- 6.1. Usage Based Insurance Market
- 6.2. Cyber Insurance Market

CHAPTER 7 COMPANY PROFILE

- 7.1. Generali Group
 - 7.1.1. Company overview
 - 7.1.2. Operating business segments
 - 7.1.3. Business performance
 - 7.1.4. Key strategic moves and developments
- 7.2. Allianz Group
 - 7.2.1. Company overview
 - 7.2.2. Operating business segments
 - 7.2.3. Business performance
 - 7.2.4. Key strategic moves and developments
- 7.3. AXA Group
 - 7.3.1. Company overview
 - 7.3.2. Operating business segments
 - 7.3.3. Business performance

- 7.3.4. Key strategic moves and developments
- 7.4. Insure and Go Insurance Services Ltd
 - 7.4.1. Company overview
 - 7.4.2. Operating business segments
 - 7.4.3. Business performance
 - 7.4.4. Key strategic moves and developments
- 7.5. The April Group
 - 7.5.1. Company overview
 - 7.5.2. Operating business segments
 - 7.5.3. Business performance
 - 7.5.4. Key strategic moves and developments
- 7.6. Mutuaide Assistance
 - 7.6.1. Company overview
 - 7.6.2. Operating business segments
 - 7.6.3. Business performance
 - 7.6.4. Key strategic moves and developments
- 7.7. Aon Plc
 - 7.7.1. Company overview
 - 7.7.2. Operating business segments
 - 7.7.3. Business performance
 - 7.7.4. Key strategic moves and developments
- 7.8. Aviva Plc
 - 7.8.1. Company overview
 - 7.8.2. Operating business segments
 - 7.8.3. Business performance
 - 7.8.4. Key strategic moves and developments
- 7.9. Saga Plc
 - 7.9.1. Company overview
 - 7.9.2. Operating business segments
 - 7.9.3. Business performance
 - 7.9.4. Key strategic moves and developments
- 7.10. Atlas Travel Insurance Services Ltd
 - 7.10.1. Company overview
 - 7.10.2. Operating business segments
 - 7.10.3. Business performance
 - 7.10.4. Key strategic moves and developments

List Of Tables

LIST OF TABLES

Table 1. Europe Travel Insurance Market, by Distribution Channel, 2014-2022 (\$Million)

Table 2. Europe Travel Insurance Market, by Insurance Cover, 2014-2022 (\$Million)

Table 3. Europe Travel Insurance Market, by End-User, 2014-2022 (\$Million)

Table 4. UK Travel Insurance Market Revenue by Distribution Channel, 2014-2022 (\$Million)

Table 5. UK Travel Insurance Market Revenue by Insurance Cover, 2014-2022 (\$Million)

Table 6. UK Travel Insurance Market Revenue by User, 2014-2022 (\$Million)

Table 7. Germany Travel Insurance Market Revenue by Distribution Channel, 2014-2022 (\$Million)

Table 8. Germany Travel Insurance Market Revenue by Insurance Cover, 2014-2022 (\$Million)

Table 9. Germany Travel Insurance Market Revenue by User, 2014-2022 (\$Million)

Table 10. France Travel Insurance Market Revenue by Distribution Channel, 2014-2022 (\$Million)

Table 11. France Travel Insurance Market Revenue by Insurance Cover, 2014-2022 (\$Million)

Table 12. France Travel Insurance Market Revenue by User, 2014-2022 (\$Million)

Table 13. Spain Travel Insurance Market Revenue by Distribution Channel, 2014-2022 (\$Million)

Table 14. Spain Travel Insurance Market Revenue by Insurance Cover, 2014-2022 (\$Million)

Table 15. Spain Travel Insurance Market Revenue by User, 2014-2022 (\$Million)

Table 16. Italy Travel Insurance Market Revenue by Distribution Channel, 2014-2022 (\$Million)

Table 17. Italy Travel Insurance Market Revenue by Insurance Cover, 2014-2022 (\$Million)

Table 18. Italy Travel Insurance Market Revenue by User, 2014-2022 (\$Million)

Table 19. Netherlands Travel Insurance Market Revenue by Distribution Channel, 2014-2022 (\$Million)

Table 20. Netherlands Travel Insurance Market Revenue by Insurance Cover, 2014-2022 (\$Million)

Table 21. Netherlands Travel Insurance Market Revenue by User, 2014-2022 (\$Million)

Table 22. Switzerland Travel Insurance Market Revenue by Distribution Channel, 2014-2022 (\$Million)

Table 23. Switzerland Travel Insurance Market Revenue by Insurance Cover, 2014-2022 (\$Million)

Table 24. Switzerland Travel Insurance Market Revenue by User, 2014-2022 (\$Million)

Table 25. Austria Travel Insurance Market Revenue by Distribution Channel, 2014-2022 (\$Million)

Table 26. Austria Travel Insurance Market Revenue by Insurance Cover, 2014-2022 (\$Million)

Table 27. Austria Travel Insurance Market Revenue by User, 2014-2022 (\$Million)

Table 28. Generali Group: Company Snapshot

Table 29. Generali Group: Operating Segments

Table 30. Allianz Group: Company Snapshot

Table 31. Allianz Group: Operating Segments

Table 32. AXA Group: Company Snapshot

Table 33. AXA Group: Operating Segments

Table 34. Insure and Go Insurance Services Ltd.: Company Snapshot

Table 35. Insure and Go Insurance Services Ltd: Operating Segments

Table 36. The April Group: Company Snapshot

Table 37. The April Group: Operating Segments

Table 38. Mutuaide Assistance: Company Snapshot

Table 39. Mutuaide Assistance: Operating Segments

Table 40. Aon Plc: Company Snapshot

Table 41. Aon Plc: Operating Segments

Table 42. Aviva Plc: Company Snapshot

Table 43. Aviva Plc: Operating Segments

Table 44. Saga Plc: Company Snapshot

Table 45. Saga Plc: Operating Segments

Table 46. Atlas Travel Insurance Services Ltd: Company Snapshot

Table 47. Atlas Travel Insurance Services Ltd: Operating Segments

List Of Figures

LIST OF FIGURES

- Figure 1. Top Impacting Factors
- Figure 2. Top Investment Pockets
- Figure 3. Top Winning Strategies
- Figure 4. Bargaining Power of Suppliers
- Figure 5. Bargaining Power of Buyers
- Figure 6. Threat of New Entrants
- Figure 7. Competitive Rivalry
- Figure 8. Threat of Substitutes
- Figure 9. Market Positioning, 2016
- Figure 10. UK Travel Insurance Market, 2014-2022 (\$Million)
- Figure 11. Germany Travel Insurance Market, 2014-2022 (\$Million)
- Figure 12. France Travel Insurance Market, 2014-2022 (\$Million)
- Figure 13. Spain Travel Insurance Market, 2014-2022 (\$Million)
- Figure 14. Italy Travel Insurance Market, 2014-2022 (\$Million)
- Figure 15. Netherlands Travel Insurance Market, 2014-2022 (\$Million)
- Figure 16. Switzerland Travel Insurance Market, 2014-2022 (\$Million)
- Figure 17. Austria Travel Insurance Market, 2014-2022 (\$Million)
- Figure 18. Generali Group: Company Snapshot
- Figure 19. Allianz Group: Company Snapshot
- Figure 20. AXA Group: Company Snapshot
- Figure 21. Insure and Go Insurance Services Ltd: Company Snapshot
- Figure 22. The April Group: Company Snapshot
- Figure 23. Mutuaide Assistance: Company Snapshot
- Figure 24. Aon Plc: Company Snapshot
- Figure 25. Aviva Plc: Company Snapshot
- Figure 26. Saga Plc: Company Snapshot
- Figure 27. Atlas Travel Insurance Services Ltd: Company Snapshot

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