

Europe Road Freight Transportation Market by End Use Industry (Manufacturing, Food & Beverages, Retail, Agriculture, Metal & Mining, Healthcare and Others) and Destination (International or Cross Border and Domestic): Regional Opportunity Analysis and Industry Forecast, 2015–2025

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Abstracts

Road freight transportation is the process of transporting goods & services from one place to another through roadways. This includes a fixed path between the source & destination across which the products are transported.

Numerous companies have been operating efficiently in Europe to transport freight from one place to another, which includes domestic as well as international locations. The need for freight transporters has increased with increased demand for different products and services, which has provided lucrative opportunity for the Europe road freight transportation service providers.

The Europe road freight transportation market is driven by factors such as increase in trading activities due to globalization, rise in focus of manufacturers & retailers on core competencies, and development of the e-commerce industry. However, risk toward goodwill of manufacturers and lack of control of manufacturers on logistics service hamper the growth of the Europe road freight transportation market. Moreover, strategic partnership with end users, surge in use of IT solutions & software, and cost cutting & lead time reduction due to adoption of multi-modal system provide lucrative opportunity for the growth of the Europe road freight transportation market.

The Europe road freight transportation market is segmented on the basis of end-use

industry, destination, and European countries. By end-use industry, the market has been categorized into manufacturing, food & beverages, retail, agriculture, metal & mining, healthcare, and others. Moreover, based on destination, it is bifurcated into international or cross border and domestic.

Geographically, the market is analyzed across European countries, which include Germany, France, UK, Italy, Spain and rest of Europe.

Key players operating in the market include CMA CGM SA, Deutsche Bahn AG, DHL, DSV, KUEHNE + NAGEL, AP Moller Maersk, PRIMAFRIO SL, Turners (Soham) Ltd., UPS, and Wincanton Plc.

KEY BENEFITS FOR STAKEHOLDERS

This study comprises analytical depiction of the Europe road freight transportation market with current trends and future estimations to depict the imminent investment pockets.

The overall market potential is determined to understand the profitable trends to gain a stronger coverage in the market.

The report presents information related to key drivers, restraints, and opportunities with a detailed impact analysis.

The current market is quantitatively analyzed from 2015 to 2025 to highlight the financial competency of the market.

Porter's five forces analysis illustrates the potency of the buyers and suppliers.

KEY MARKET SEGMENTS

By End Use Industry

Manufacturing

Food and beverages

Retail

Agriculture

Metal and Mining

Healthcare

Others

By Destination

International and Cross Border

Domestic

By Country

Germany

France

UK

Italy

Spain

Rest of Europe

Key Market Players

CMA CGM SA

Deutsche Bahn AG

DHL

DSV

KUEHNE + NAGEL

AP Moller Maersk

Primafrío SL

Turners (Soham) Ltd.

UPS

Wincanton Plc.

Contents

CHAPTER 1:INTRODUCTION

- 1.1.REPORT DESCRIPTION
- 1.2.KEY BENEFITS FOR STAKEHOLDERS
- 1.3.KEY MARKET SEGMENTS
- 1.4.RESEARCH METHODOLOGY
 - 1.4.1.Primary research
 - 1.4.2.Secondary research
 - 1.4.3.Analyst tools and models

CHAPTER 2:EXECUTIVE SUMMARY

- 2.1.CXO PERSPECTIVE

CHAPTER 3:MARKET OVERVIEW

- 3.1.MARKET DEFINITION AND SCOPE
- 3.2.KEY FINDINGS
 - 3.2.1.Top impacting factors
 - 3.2.2.Top investment pockets
 - 3.2.3.Top winning strategies
- 3.3.PORTER'S FIVE FORCES ANALYSIS
- 3.4.MARKET SHARE ANALYSIS (2019)
- 3.5.MARKET DYNAMICS
 - 3.5.1.Drivers
 - 3.5.1.1.Increase in trading activities due to globalization
 - 3.5.1.2.Rise in focus of manufacturers and retailers on core competencies
 - 3.5.1.3.Development of the e-commerce industry
 - 3.5.2.Restraints
 - 3.5.2.1.Risk toward goodwill of manufacturers
 - 3.5.2.2.Lack of control of manufacturers on logistics service
 - 3.5.3.Opportunities
 - 3.5.3.1.Strategic partnership with end users
 - 3.5.3.2.Surge in use of IT solutions & software
 - 3.5.3.3.Cost cutting & lead time reduction due to adoption of multi-modal system
- 3.6.IMPACT OF COVID-19 ON THE MARKET
 - 3.6.1.Evolution of outbreak

- 3.6.1.1.SARS
- 3.6.1.2.COVID-19
- 3.6.2.Micro-economic impact analysis
 - 3.6.2.1.Consumer trend
 - 3.6.2.2.Technology trend
 - 3.6.2.3.Regulatory trend
- 3.6.3.Macro-economic impact analysis
 - 3.6.3.1.GDP
 - 3.6.3.2.Import/export analysis
 - 3.6.3.3.Employment index
- 3.6.4.Impact on the Europe road freight transportation industry analysis:
- 3.7.FTL, LTL, AND INTERMODAL LOGISTICS OVERVIEW
 - 3.7.1.Key market trends, growth factors, and opportunities
 - 3.7.2.Market size and forecast
 - 3.7.2.1.FTL road freight transport overview
 - 3.7.2.2.LTL road freight transport overview
 - 3.7.2.3.Intermodal road freight transport overview
- 3.8.SPAIN TRADE SCENARIO
 - 3.8.1.Overview
 - 3.8.2.Spain domestic trade outline
 - 3.8.3.Spain import/export outline

CHAPTER 4:EUROPE ROAD FREIGHT TRANSPORT MARKET, BY END-USE INDUSTRY

- 4.1.OVERVIEW
- 4.2.MANUFACTURING
 - 4.2.1.Key market trends, growth factors, and opportunities
 - 4.2.2.Market size and forecast, by country
- 4.3.FOOD & BEVERAGES
 - 4.3.1.Key market trends, growth factors, and opportunities
 - 4.3.2.Market size and forecast, by country
- 4.4.RETAIL
 - 4.4.1.Key market trends, growth factors, and opportunities
 - 4.4.2.Market size and forecast, by country
- 4.5.AGRICULTURE
 - 4.5.1.Key market trends, growth factors, and opportunities
 - 4.5.2.Market size and forecast, by country
- 4.6.METAL & MINING

- 4.6.1.Key market trends, growth factors, and opportunities
- 4.6.2.Market size and forecast, by country
- 4.7.HEALTHCARE
 - 4.7.1.Key market trends, growth factors, and opportunities
 - 4.7.2.Market size and forecast, by country
- 4.8.OTHERS
 - 4.8.1.Key market trends, growth factors, and opportunities
 - 4.8.2.Market size and forecast, by country

CHAPTER 5:EUROPE ROAD FREIGHT TRANSPORT MARKET, BY DESTINATION

- 5.1.OVERVIEW
- 5.2.INTERNATIONAL OR CROSS BORDER
 - 5.2.1.Key market trends, growth factors, and opportunities
 - 5.2.2.Market size and forecast, by country
- 5.3.DOMESTIC
 - 5.3.1.Key market trends, growth factors, and opportunities
 - 5.3.2.Market size and forecast, by country

CHAPTER 6:EUROPE ROAD FREIGHT TRANSPORT MARKET, BY COUNTRY

- 6.1.OVERVIEW
- 6.2.GERMANY
 - 6.2.1.Market size and forecast, by end-use industry
 - 6.2.2.Market size and forecast, by destination
- 6.3.FRANCE
 - 6.3.1.Market size and forecast, by end-use industry
 - 6.3.2.Market size and forecast, by destination
- 6.4.UK
 - 6.4.1.Market size and forecast, by end-use industry
 - 6.4.2.Market size and forecast, by destination
- 6.5.ITALY
 - 6.5.1.Market size and forecast, by end-use industry
 - 6.5.2.Market size and forecast, by destination
- 6.6.SPAIN
 - 6.6.1.Market size and forecast, by end-use industry
 - 6.6.2.Market size and forecast, by destination
- 6.7.REST OF EUROPE
 - 6.7.1.Market size and forecast, by end-use industry

6.7.2. Market size and forecast, by destination

CHAPTER 7: COMPANY PROFILES

7.1. A.P. MOLLER - MAERSK

- 7.1.1. Company overview
- 7.1.2. Key executives
- 7.1.3. Company snapshot
- 7.1.4. Operating business segments
- 7.1.5. Product portfolio
- 7.1.6. Business performance
- 7.1.7. Key strategic moves and developments

7.2. CMA CGM GROUP

- 7.2.1. Company overview
- 7.2.2. Key executives
- 7.2.3. Company snapshot
- 7.2.4. Operating business segments
- 7.2.5. Product portfolio
- 7.2.6. Business performance

7.3. DB SCHENKER (DEUTSCHE BAHN GROUP (DB GROUP))

- 7.3.1. Company overview
- 7.3.2. Key executives
- 7.3.3. Company snapshot
- 7.3.4. Operating business segments
- 7.3.5. Product portfolio
- 7.3.6. Business performance

7.4. DEUTSCHE POST AG (DHL GROUP)

- 7.4.1. Company overview
- 7.4.2. Key executives
- 7.4.3. Company snapshot
- 7.4.4. Operating business segments
- 7.4.5. Product portfolio
- 7.4.6. Business performance
- 7.4.7. Key strategic moves and developments

7.5. DSV (DSV PANALPINA)

- 7.5.1. Company overview
- 7.5.2. Key executives
- 7.5.3. Company snapshot
- 7.5.4. Operating business segments

- 7.5.5.Product portfolio
- 7.5.6.Business performance
- 7.5.7.Key strategic moves and developments
- 7.6.KUEHNE+NAGEL
 - 7.6.1.Company overview
 - 7.6.2.Key executives
 - 7.6.3.Company snapshot
 - 7.6.4.Operating business segments
 - 7.6.5.Product portfolio
 - 7.6.6.Business performance
 - 7.6.7.Key strategic moves and developments
- 7.7.PRIMAFRIO
 - 7.7.1.Company overview
 - 7.7.2.Key executives
 - 7.7.3.Company snapshot
 - 7.7.4.Product portfolio
- 7.8.TURNERS (SOHAM) LTD
 - 7.8.1.Company overview
 - 7.8.2.Key executives
 - 7.8.3.Company snapshot
 - 7.8.4.Product portfolio
- 7.9.UNITED PARCEL SERVICE OF AMERICA, INC.
 - 7.9.1.Company overview
 - 7.9.2.Key executives
 - 7.9.3.Company snapshot
 - 7.9.4.Operating business segments
 - 7.9.5.Product portfolio
 - 7.9.6.Business performance
- 7.10.WINCANTON PLC
 - 7.10.1.Company overview
 - 7.10.2.Key executives
 - 7.10.3.Company snapshot
 - 7.10.4.Operating business segments
 - 7.10.5.Product portfolio
 - 7.10.6.Business performance
 - 7.10.7.Key strategic moves and developments

List Of Tables

LIST OF TABLES

TABLE 01.MACRO-ECONOMIC INDICATORS PROJECTIONS (1/2):

TABLE 02.MACRO-ECONOMIC INDICATORS PROJECTIONS (2/2):

TABLE 03.SPAIN DOMESTIC TRADE OUTLINE: EXPORT (%) & IMPORT (%) FROM SPAIN TO DOMESTIC COUNTRIES

TABLE 04.SPAIN IMPORT/EXPORT OUTLINE: EXPORT (%) AND IMPORT (%) OF SPAIN

TABLE 05.SPAIN IMPORT/EXPORT OUTLINE: IMPORT AND EXPORT SPLIT ON INTERNATIONAL OR CROSS BORDER TRADING (2019)

TABLE 06.EUROPE ROAD FREIGHT TRANSPORTATION MARKET, BY END-USE INDUSTRY, 2015–2025 (\$BILLION)

TABLE 07.EUROPE ROAD FREIGHT TRANSPORTATION MARKET FOR MANUFACTURING, BY COUNTRY, 2015–2025 (\$BILLION)

TABLE 08.EUROPE ROAD FREIGHT TRANSPORTATION MARKET FOR FOOD & BEVERAGES, BY COUNTRY, 2015–2025 (\$BILLION)

TABLE 09.EUROPE ROAD FREIGHT TRANSPORTATION MARKET FOR RETAIL, BY COUNTRY, 2015–2025 (\$BILLION)

TABLE 10.EUROPE ROAD FREIGHT TRANSPORTATION MARKET FOR AGRICULTURE, BY COUNTRY, 2015–2025 (\$BILLION)

TABLE 11.EUROPE ROAD FREIGHT TRANSPORTATION MARKET FOR METAL & MINING, BY COUNTRY, 2015–2025 (\$BILLION)

TABLE 12.EUROPE ROAD FREIGHT TRANSPORTATION MARKET FOR HEALTHCARE, BY COUNTRY, 2015–2025 (\$BILLION)

TABLE 13.EUROPE ROAD FREIGHT TRANSPORTATION MARKET FOR OTHERS, BY COUNTRY, 2015–2025 (\$BILLION)

TABLE 14.EUROPE ROAD FREIGHT TRANSPORTATION MARKET, BY DESTINATION, 2015–2025 (\$BILLION)

TABLE 15.EUROPE ROAD FREIGHT TRANSPORTATION MARKET FOR INTERNATIONAL OR CROSS BORDER, BY COUNTRY, 2015–2025 (\$BILLION)

TABLE 16.EUROPE ROAD FREIGHT TRANSPORTATION MARKET FOR DOMESTIC, BY COUNTRY, 2015–2025 (\$BILLION)

TABLE 17.EUROPE ROAD FREIGHT TRANSPORTATION MARKET, BY COUNTRY, 2015–2025 (\$BILLION)

TABLE 18.GERMANY ROAD FREIGHT TRANSPORTATION MARKET, BY END-USE INDUSTRY, 2015–2025 (\$BILLION)

TABLE 19.GERMANY ROAD FREIGHT TRANSPORTATION MARKET, BY

DESTINATION, 2015–2025 (\$BILLION)

TABLE 20.FRANCE ROAD FREIGHT TRANSPORTATION MARKET, BY END-USE INDUSTRY, 2015–2025 (\$BILLION)

TABLE 21.FRANCE ROAD FREIGHT TRANSPORTATION MARKET, BY DESTINATION, 2015–2025 (\$BILLION)

TABLE 22.UK ROAD FREIGHT TRANSPORTATION MARKET, BY END-USE INDUSTRY, 2015–2025 (\$BILLION)

TABLE 23.UK ROAD FREIGHT TRANSPORTATION MARKET, BY DESTINATION, 2015–2025 (\$BILLION)

TABLE 24.ITALY ROAD FREIGHT TRANSPORTATION MARKET, BY END-USE INDUSTRY, 2015–2025 (\$BILLION)

TABLE 25.ITALY ROAD FREIGHT TRANSPORTATION MARKET, BY DESTINATION, 2015–2025 (\$BILLION)

TABLE 26.SPAIN ROAD FREIGHT TRANSPORTATION MARKET, BY END-USE INDUSTRY, 2015–2025 (\$BILLION)

TABLE 27.SPAIN ROAD FREIGHT TRANSPORTATION MARKET, BY DESTINATION, 2015–2025 (\$BILLION)

TABLE 28.REST OF EUROPE ROAD FREIGHT TRANSPORTATION MARKET, BY END-USE INDUSTRY, 2015–2025 (\$BILLION)

TABLE 29.REST OF EUROPE ROAD FREIGHT TRANSPORTATION MARKET, BY DESTINATION, 2015–2025 (\$BILLION)

TABLE 30.A.P. MOLLER – MAERSK: KEY EXECUTIVES

TABLE 31.A.P. MOLLER – MAERSK: COMPANY SNAPSHOT

TABLE 32.A.P. MOLLER: OPERATING SEGMENTS

TABLE 33.A.P. MOLLER – MAERSK: PRODUCT PORTFOLIO

TABLE 34.A.P. MOLLER – MAERSK: NET SALES, 2017–2019 (\$MILLION)

TABLE 35.CMA CGM GROUP: KEY EXECUTIVES

TABLE 36.CMA CGM GROUP: COMPANY SNAPSHOT

TABLE 37.CMA CGM GROUP: OPERATING SEGMENTS

TABLE 38.CMA CGM GROUP: PRODUCT PORTFOLIO

TABLE 39.CMA CGM GROUP: NET SALES, 2018–2020 (\$MILLION)

TABLE 40.DB SCHENKER (DEUTSCHE BAHN GROUP (DB GROUP)): KEY EXECUTIVES

TABLE 41.DB SCHENKER (DEUTSCHE BAHN GROUP (DB GROUP)): COMPANY SNAPSHOT

TABLE 42.DB SCHENKER (DEUTSCHE BAHN GROUP (DB GROUP)): OPERATING SEGMENTS

TABLE 43.DB SCHENKER (DEUTSCHE BAHN GROUP (DB GROUP)): PRODUCT PORTFOLIO

TABLE 44.DB SCHENKER (DEUTSCHE BAHN GROUP (DB GROUP)): NET SALES, 2017–2019 (\$MILLION)

TABLE 45.DEUTSCHE POST AG (DHL GROUP): KEY EXECUTIVES

TABLE 46.DEUTSCHE POST AG (DHL GROUP): COMPANY SNAPSHOT

TABLE 47.DEUTSCHE POST AG (DHL GROUP): OPERATING SEGMENTS

TABLE 48.DEUTSCHE POST AG (DHL GROUP): PRODUCT PORTFOLIO

TABLE 49.DEUTSCHE POST AG (DHL GROUP): NET SALES, 2018–2020 (\$MILLION)

TABLE 50.DSV: KEY EXECUTIVES

TABLE 51.DSV: COMPANY SNAPSHOT

TABLE 52.DSV: OPERATING SEGMENTS

TABLE 53.DSV: PRODUCT PORTFOLIO

TABLE 54.DSV: NET SALES, 2018–2020 (\$MILLION)

TABLE 55.KUEHNE+NAGEL: KEY EXECUTIVES

TABLE 56.KUEHNE+NAGEL: COMPANY SNAPSHOT

TABLE 57.KUEHNE+NAGEL: OPERATING SEGMENTS

TABLE 58.KUEHNE+NAGEL: PRODUCT PORTFOLIO

TABLE 59.KUEHNE+NAGEL: NET SALES, 2018–2020 (\$MILLION)

TABLE 60.PRIMAFRIO: KEY EXECUTIVES

TABLE 61.PRIMAFRIO: COMPANY SNAPSHOT

TABLE 62.PRIMAFRIO: PRODUCT PORTFOLIO

TABLE 63.TURNERS (SOHAM) LTD.: KEY EXECUTIVES

TABLE 64.TURNERS (SOHAM) LTD.: COMPANY SNAPSHOT

TABLE 65.TURNERS (SOHAM) LTD.: PRODUCT PORTFOLIO

TABLE 66.UNITED PARCEL SERVICE OF AMERICA, INC.: KEY EXECUTIVES

TABLE 67.UNITED PARCEL SERVICE OF AMERICA, INC.: COMPANY SNAPSHOT

TABLE 68.UNITED PARCEL SERVICE OF AMERICA, INC.: OPERATING SEGMENTS

TABLE 69.UNITED PARCEL SERVICE OF AMERICA, INC.: PRODUCT PORTFOLIO

TABLE 70.UNITED PARCEL SERVICE OF AMERICA, INC.: NET SALES, 2017–2019 (\$MILLION)

TABLE 71.WINCANTON PLC: KEY EXECUTIVES

TABLE 72.WINCANTON PLC: COMPANY SNAPSHOT

TABLE 73.WINCANTON PLC: OPERATING SEGMENTS

TABLE 74.WINCANTON PLC: PRODUCT PORTFOLIO

TABLE 75.WINCANTON PLC: NET SALES, 2018–2020 (\$MILLION)

List Of Figures

LIST OF FIGURES

FIGURE 01.KEY MARKET SEGMENTS

FIGURE 02.EXECUTIVE SUMMARY

FIGURE 03.EXECUTIVE SUMMARY

FIGURE 04.TOP IMPACTING FACTORS

FIGURE 05.TOP INVESTMENT POCKETS

FIGURE 06.TOP WINNING STRATEGIES, BY YEAR, 2017–2021*

FIGURE 07.TOP WINNING STRATEGIES, BY YEAR, 2017–2021*

FIGURE 08.TOP WINNING STRATEGIES, BY COMPANY, 2017–2021*

FIGURE 09.LOW-TO-MODERATE BARGAINING POWER OF SUPPLIERS

FIGURE 10.LOW-TO-HIGH THREAT OF NEW ENTRANTS

FIGURE 11.LOW-TO-HIGH THREAT OF SUBSTITUTES

FIGURE 12.LOW-TO-HIGH INTENSITY OF RIVALRY

FIGURE 13.LOW-TO-HIGH BARGAINING POWER OF BUYERS

FIGURE 14.MARKET SHARE ANALYSIS (2019)

FIGURE 15.EUROPE FTL/LTL/INTERMODAL LOGISTICS MARKET SHARE: 2019 & 2025 (%)

FIGURE 16.EUROPE ROAD FREIGHT TRANSPORTATION MARKET, BY END-USE INDUSTRY, 2015–2025 (%)

FIGURE 17.EUROPE ROAD FREIGHT TRANSPORTATION MARKET, BY DESTINATION, 2015–2025 (%)

FIGURE 18.EUROPE ROAD FREIGHT TRANSPORTATION MARKET, BY COUNTRY, 2015–2025 (%)

FIGURE 19.GERMANY ROAD FREIGHT TRANSPORTATION MARKET, 2015–2025 (\$BILLION)

FIGURE 20.FRANCE ROAD FREIGHT TRANSPORTATION MARKET, 2015–2025 (\$BILLION)

FIGURE 21.UK ROAD FREIGHT TRANSPORTATION MARKET, 2015–2025 (\$BILLION)

FIGURE 22.ITALY ROAD FREIGHT TRANSPORTATION MARKET, 2015–2025 (\$BILLION)

FIGURE 23.SPAIN ROAD FREIGHT TRANSPORTATION MARKET, 2015–2025 (\$BILLION)

FIGURE 24.REST OF EUROPE ROAD FREIGHT TRANSPORTATION MARKET, 2015–2025 (\$BILLION)

FIGURE 25.A.P. MOLLER – MAERSK: NET SALES, 2017–2019 (\$MILLION)

- FIGURE 26.A.P. MOLLER – MAERSK: REVENUE SHARE BY SEGMENT, 2019 (%)
- FIGURE 27.A.P. MOLLER – MAERSK: REVENUE SHARE BY REGION, 2019 (%)
- FIGURE 28.CMA CGM GROUP: NET SALES, 2018–2020 (\$MILLION)
- FIGURE 29.CMA CGM GROUP: REVENUE SHARE BY SEGMENT, 2020 (%)
- FIGURE 30.DB SCHENKER (DEUTSCHE BAHN GROUP (DB GROUP)): NET SALES, 2017–2019 (\$MILLION)
- FIGURE 31.DB SCHENKER (DEUTSCHE BAHN GROUP (DB GROUP)): REVENUE SHARE BY SEGMENT, 2019 (%)
- FIGURE 32.DB SCHENKER (DEUTSCHE BAHN GROUP (DB GROUP)): REVENUE SHARE BY REGION, 2019 (%)
- FIGURE 33.DEUTSCHE POST AG (DHL GROUP): NET SALES, 2018–2020 (\$MILLION)
- FIGURE 34.DEUTSCHE POST AG (DHL GROUP): REVENUE SHARE BY SEGMENT, 2020 (%)
- FIGURE 35.DEUTSCHE POST AG (DHL GROUP): REVENUE SHARE BY REGION, 2020 (%)
- FIGURE 36.DSV: NET SALES, 2018–2020 (\$MILLION)
- FIGURE 37.DSV: REVENUE SHARE BY SEGMENT, 2020 (%)
- FIGURE 38.DSV: REVENUE SHARE BY REGION, 2020 (%)
- FIGURE 39.KUEHNE+NAGEL: NET SALES, 2018–2020 (\$MILLION)
- FIGURE 40.KUEHNE+NAGEL: REVENUE SHARE BY SEGMENT, 2020 (%)
- FIGURE 41.KUEHNE+NAGEL: REVENUE SHARE BY REGION, 2020 (%)
- FIGURE 42.UNITED PARCEL SERVICE OF AMERICA, INC.: NET SALES, 2017–2019 (\$MILLION)
- FIGURE 43.UNITED PARCEL SERVICE OF AMERICA, INC.: REVENUE SHARE BY SEGMENT, 2019 (%)
- FIGURE 44.UNITED PARCEL SERVICE OF AMERICA, INC.: REVENUE SHARE BY REGION, 2019 (%)
- FIGURE 45.WINCANTON PLC: NET SALES, 2018–2020 (\$MILLION)
- FIGURE 46.WINCANTON PLC: REVENUE SHARE BY SEGMENT, 2020 (%)

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