

Europe Nonwoven Products Market by Product (Gown, Drapes, Sets, Scrub Suit, Coverall, Cap, Shoe Cover, and Others) and End User (Medical and Open): Opportunity Analysis and Industry Forecast, 2021–2025

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Abstracts

The Europe nonwoven products market was valued at \$1,529 million in 2017, and is projected to reach \$2,940 million by 2025, registering a CAGR of 2.9% from 2021 to 2025.

Medical nonwovens are a distinct class of textile material products designed from fibers that are joined together to form a lucid structure. These are bonded together by chemical, mechanical, heat or solvent treatment. Nonwoven materials are very suitable in manufacturing disposable products as they can be bonded by multiple treatments. Medical nonwoven products are highly essential products in the healthcare field. These are made up of natural fiber-like cotton, linen, polypropylene, polytetrafluoroethylene (PTFE), polyester, and others. Moreover, these products have many advantages over medical woven products. There are different types of medical nonwoven products provided by major manufacturers include surgical gown, drapes, face mask, surgeon caps, sets, scrub suit, coverall, and others. These products are used in hospitals, animal clinics, and open market. The open market includes chemical industry, beauty industry, and food & beverage industry.

The key factors that boost the growth of the Europe nonwoven products market include growth in focus toward preventing hospital acquired infections (HAIs), rise in number of surgeries, and improvement in healthcare infrastructure and services across developing countries. In addition, rapid developments in nonwovens production technology, rise in health awareness, surge in disposable income, adoption of nanofiber and high-

performance material technologies in nonwoven product manufacturing, and increase in geriatric population supplement the market growth. However, threat of substitutes such as woven products and the increase in popularity of less-invasive surgeries restrains the growth of the Europe nonwoven products market. Conversely, technological innovations in nanotechnology and its increased use in medical nonwoven products production is anticipated to create lucrative opportunities in the near future.

The Europe nonwoven products market is segmented into product, end user, and country. On the basis of product, the market is categorized into gown, drapes, sets, scrub suit, coverall, mask, cap, shoe cover, and others. By end user, it is classified into medical and open. Country wise, the market is analyzed across Poland, Romania, Ukraine, Hungary, Czech Republic, Slovakia, Italy, Germany, France, Russia, Great Britain, Spain, Portugal, Belgium, Netherlands, Denmark, Austria, Switzerland, Luxembourg, and Turkey.

KEY BENEFITS FOR STAKEHOLDERS

The study provides an in-depth analysis of the market along with the current trends and future estimations to elucidate the imminent investment pockets.

It offers a quantitative analysis from 2017 to 2025, which is expected to enable the stakeholders to capitalize on the prevailing market opportunities.

A comprehensive analysis of the countries is provided to determine the existing opportunities.

The profiles and growth strategies of the key players are thoroughly analyzed to understand the competitive outlook of the market.

KEY MARKET SEGMENTS

By Product

Gown

Drapes

Sets

Scrub Suit

Coverall

Mask

Cap

Shoe Cover

Others

By End User

Medical

Open

By Country

Poland

Romania

Ukraine

Hungary

Czech Republic

Slovakia

Italy

Germany

France

Russia

Great Britain

Spain

Portugal

Belgium

Netherlands

Denmark

Austria

Switzerland

Luxembourg

Turkey

LIST OF KEY PLAYERS PROFILED IN THE REPORT

3M Company

Asahi Kasei Corporation

B. Braun Melsungen AG

Cardinal Health

Freudenberg & Co. KG

Hartmann Group

Investor AB (M?Inlycke Health Care AB)

Kimberly-Clark Corporation

Medline Industries, Inc.

Zarys International Group

LIST OF OTHER PLAYERS IN THE VALUE CHAIN (These players are not profiled in the report. The same will be included on request.)

Domtar Corporation

Berry Global Inc.

UniCharm Corporation

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