

# **Europe Cold Chain Logistics Market by Mode of Transportation (Railways, Airways, Roadways, and Waterways), End Use Industry (Fruits & Vegetables, Bakery & Confectionary, Dairy & Frozen Desserts, Meat & Sea Food, Drugs & Pharmaceuticals, and Others), and Temperature Type (Chilled and Frozen): Global Opportunity Analysis and Industry Forecast, 2020–2025**

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## **Abstracts**

Cold chain logistics consists of storage and transportation of temperature-sensitive products along the supply chain by using thermal refrigerated packaging methods and logistical planning so that the integrity of these shipments is protected. Cold chain products are transported through various means such as refrigerated railcars & trucks, reefers & air cargos, refrigerated cargo ships, and others. Major elements of cold chain logistics consist of cooling systems, cold storage, cold transport, and cold processing & distribution.

Cold chain logistics refers to the freezing solutions planned to maintain the quality and shelf life of the products such as fresh agricultural produce, seafood, frozen food, photographic film, chemicals, and pharmaceutical drugs. Cold chains are essential for extending the period of marketing, avoiding over capacity, reducing transport bottlenecks during peak period, and maintaining product quality. The process involves the utilization of temperature-controlled warehouses for storage and cold insulated transport vehicles for products' distributions. Cold chain logistics solutions are widely used to transport and store fruits, vegetables, meat, beef, medicines, and drugs. Transportation modes used are refrigerated trucks, refrigerated railcars, refrigerated

cargo, and air cargo.

Monitoring, storage, and transportation are the important factors in the cold chain to avoid degradation in the quality of shipments. Cold chain logistics are anticipated to witness significant growth over the years, owing to rise in need of cold chain logistics in the pharmaceutical industry.

At present, Germany dominates the market, followed by France, Spain, and Rest of Europe.

The Europe cold chain logistics market is driven by growing penetration of e-commerce in the industry, changing lifestyles, increasing tech-driven logistics services, rising number of refrigerated warehouse, and the growing pharmaceutical sector.

Moreover, poor infrastructure, standardization & higher logistics costs, and lack of control of manufacturers and retailers on logistics service hamper the growth of the Europe cold chain logistics market. However, surge in use of IT solutions & automated software for cold chain logistics, cost cutting, and lead time reduction due to adoption of multi-modal system and RFID technologies for cold chain applications are expected to offer lucrative opportunities for the growth of the Europe cold chain logistics market. The Europe cold chain logistics market is analyzed and estimated in accordance with the impacts of drivers, restraints, and opportunities. The period studied in this report is 2015–2025.

The Europe cold chain logistics market is segmented based on end-use industry, temperature type, mode of transportation, and country. By end-use industry, it is divided into fruits & vegetables, bakery & confectionary, dairy & frozen desserts, meat & sea food, drugs & pharmaceuticals, and others. By temperature type, it is bifurcated into chilled and frozen. By mode of transportation, it is classified into railways, airways, roadways, and waterways. Based on country, the market is analyzed across Germany, the UK, Spain, Italy, France, and the rest of Europe.

The key players operating in the Europe cold chain logistics market include Kuehne+Nagel, Noatum Logistics, MSC Mediterranean Shipping Company, Lineage Logistics Holdings, Blue Water Shipping, Kloosterboer, Deutsche Post AG (DHL Group), GEODIS, AGRO Merchants Group, and DSV.

## KEY BENEFITS FOR STAKEHOLDERS

This study presents the analytical depiction of the Europe cold chain logistics market along with the current trends and future estimations to depict the imminent investment pockets.

The overall market potential is determined to understand the profitable trends to enable stakeholders gain a stronger foothold in the Europe cold chain logistics market.

The report presents information related to key drivers, restraints, and opportunities with detailed impact analysis.

The Europe cold chain logistics market is quantitatively analyzed from 2015 to 2025 to highlight the financial competency of the market.

Porter's five forces analysis illustrates the potency of the buyers and suppliers.

## KEY MARKET SEGMENTS

### By Mode of Transportation

Railways

Airways

Roadways

Waterways

### By End Use Industry

Fruits & Vegetables

Bakery & Confectionary

Dairy & Frozen Desserts

Meat & Sea Food

Drugs & Pharmaceuticals

Others

### By Temperature Type

Chilled

Frozen

### By Region

Europe

UK

Germany

France

Spain

Italy

Rest of Europe

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