

Europe Big Data and Business Analytics Market by Component (Hardware, Software, and Service) Deployment Model (On-premise and Cloud), Analytics Tools (Dashboard & Data Visualization, Data Mining & Warehousing, Self-service Tools, Reporting, and Others), Application (Customer Analytics, Supply Chain Analytics, Marketing Analytics, Pricing Analytics, Spatial Analytics, Workforce Analytics, Risk & Credit Analytics, and Transportation Analytics), and End User (Manufacturing, BFSI, Healthcare, Government, Energy & Utilities, Transportation, Retail & E-Commerce, IT & Telecom, Education, and Others): Opportunity Analysis and Industry Forecast, 2020–2027

<https://marketpublishers.com/r/EF0C15AEC319EN.html>

Date: June 2020

Pages: 298

Price: US\$ 4,689.00 (Single User License)

ID: EF0C15AEC319EN

Abstracts

Big data analytics is a method by which companies examine large set of data for uncovering useful information to increase their decision-making capability. In addition, it enables organizations to uncover useful information such as market trends, customer preference, discover hidden patterns, and various unknown facts from the data. Furthermore, organizations are adopting big data analytics to enhance their profit, increase their analytics skills, and to improve the risk management capability. Big data analytics further helps businesses better understand the information contained within the data and provide data that is important for the organization.

Increase in adoption of big data and business analytics software by various organizations to deliver enhanced & faster decision-making and to provide competitive advantage by analyzing and acting upon information in a timely manner drives the growth of the market. In addition, surge in demand for cloud-based big data and business analytics software among small & medium enterprises fuels the market growth. However, high implementation cost and lack of skilled workforce hamper the growth of the market. On the contrary, increase in need to gain better insights for business planning and emerging trends such as social media analytics are expected to provide lucrative opportunities for the growth of the market.

The Europe big data and business analytics market is segmented into component, deployment model, analytics tools, application, end user, and country. In terms of component, the market is fragmented into hardware, software, and services. Depending on deployment model, it is bifurcated into on-premise and cloud. As per analytics tools, it is categorized into dashboard & data visualization, data mining & warehousing, self-service tools, reporting, and others. The applications covered in the study include customer analytics, supply chain analytics, marketing analytics, pricing analytics, spatial analytics, workforce analytics, risk & credit analytics, and transportation analytics. As per end user, the market is segregated into manufacturing, BFSI, healthcare, government, energy & utilities, transportation, retail & e-commerce, IT & telecom, education, and others. Country wise, it is analyzed across UK, Germany, France, Austria, Switzerland, and rest of Europe.

The key players profiled in the Europe big data and business analytics market analysis are Amazon Web Services, Fair Isaac Corporation, IBM Corporation, Microsoft Corporation, Oracle Corporation, Hewlett Packard Enterprise Development LP, SAP SE, SAS Institute Inc., TIBCO Software Inc., and Teradata Corporation. These players have adopted various strategies to increase their market penetration and strengthen their position in the industry.

KEY BENEFITS FOR STAKEHOLDERS

The study provides an in-depth analysis of the Europe big data and business analytics market forecast along with the current & future trends to elucidate the imminent investment pockets.

Information about key drivers, restraints, and opportunities and their impact analysis on the Europe big data and business analytics market size is provided

in the report.

Porter's five forces analysis illustrates the potency of the buyers and suppliers operating in the industry.

The quantitative analysis of the market from 2019 to 2027 is provided to determine the market potential.

Key Market Segments

By Component

Hardware

Software

Service

By Deployment Model

On-premise

Cloud

By Analytics Tools

Dashboard & Data Visualization

Data Mining & Warehousing

Self-service Tools

Reporting

Others

By Application

Customer Analytics

Supply Chain Analytics

Marketing Analytics

Pricing Analytics

Spatial Analytics

Workforce Analytics

Risk & Credit Analytics

Transportation Analytics

By End User

BFSI

Manufacturing

Healthcare

Government

Energy & Utilities

Transportation

Retail & E-commerce

IT & Telecom

Education

Others

KEY MARKET PLAYERS

Amazon Web Services

Fair Isaac Corporation

IBM Corporation

Microsoft Corporation

Oracle Corporation

Hewlett Packard Enterprise Development LP

SAP SE

SAS Institute Inc.

TIBCO Software Inc.

Teradata Corporation

Contents

CHAPTER 1: INTRODUCTION

- 1.1. Report description
- 1.2. Key benefits for stakeholders
- 1.3. Key market segments
- 1.4. Research methodology
 - 1.4.1. Secondary research
 - 1.4.2. Primary research
 - 1.4.3. Analyst tools & models

CHAPTER 2: EXECUTIVE SUMMARY

- 2.1. Key findings
 - 2.1.1. Top impacting factors
 - 2.1.2. Top investment pockets
- 2.2. CXO perspective

CHAPTER 3: MARKET OVERVIEW

- 3.1. Market definition and scope
- 3.2. Key forces shaping Europe big data and business analytics market
- 3.3. Case Studies
 - 3.3.1. CargoSmart adopted Tibco advance analytics solution for improving their decision-making capability by using real-time analysis
 - 3.3.2. Honeywell International Inc. has adopted Expedien Inc's. data and business analytics platform to increase the productivity, lower risk costs, accelerate growth, and lower the risk of the organizations
- 3.4. Market dynamics
 - 3.4.1. Drivers
 - 3.4.1.1. Increase in adoption of big data analytics software by multiple organizations
 - 3.4.1.2. Surge in demand for cloud-based big data analytics software among SMEs
 - 3.4.1.3. Numerous benefits provided by big data and business analytics solutions
 - 3.4.2. Restraints
 - 3.4.2.1. High implementation cost
 - 3.4.2.2. Lack of skilled workforce
 - 3.4.3. Opportunities
 - 3.4.3.1. Emerging trends such as social media analytics

- 3.4.3.2. Increase in need to gain insights for business planning
- 3.5. Market evolution/Industry roadmap
- 3.6. COVID-19 impact analysis on big data and business analytics market
 - 3.6.1. Impact on market size
 - 3.6.2. Consumer trends, preferences, and budget impact
 - 3.6.3. Regulatory framework
 - 3.6.4. Economic impact
 - 3.6.5. Strategies to tackle negative impact
 - 3.6.6. Opportunity window

CHAPTER 4: EUROPE BIG DATA AND BUSINESS ANALYTICS MARKET, BY COMPONENT

- 4.1. Overview
- 4.2. Hardware
 - 4.2.1. Key market trends, growth factors, and opportunities
 - 4.2.2. Market size and forecast, by region
- 4.3. Software
 - 4.3.1. Key market trends, growth factors, and opportunities
 - 4.3.2. Market size and forecast, by region
- 4.4. Service
 - 4.4.1. Key market trends, growth factors, and opportunities
 - 4.4.2. Market size and forecast, by region

CHAPTER 5: EUROPE BIG DATA AND BUSINESS ANALYTICS MARKET, BY DEPLOYMENT MODE

- 5.1. Overview
- 5.2. On-premise
 - 5.2.1. Key market trends, growth factors, and opportunities
 - 5.2.2. Market size and forecast, by region
- 5.3. Cloud-based
 - 5.3.1. Key market trends, growth factors, and opportunities
 - 5.3.2. Market size and forecast, by region

CHAPTER 6: EUROPE BIG DATA AND BUSINESS ANALYTICS MARKET, BY ANALYTICS TOOL

- 6.1. Overview

- 6.2. Dashboard & data visualization
 - 6.2.1. Key market trends, growth factors, and opportunities
 - 6.2.2. Market size and forecast, by region
- 6.3. Self-service tools
 - 6.3.1. Key market trends, growth factors, and opportunities
 - 6.3.2. Market size and forecast, by region
- 6.4. Data mining & warehousing
 - 6.4.1. Key market trends, growth factors, and opportunities
 - 6.4.2. Market size and forecast, by region
- 6.5. Reporting
 - 6.5.1. Key market trends, growth factors, and opportunities
 - 6.5.3. Market size and forecast, by region
- 6.6. Others
 - 6.6.1. Key market trends, growth factors, and opportunities
 - 6.6.3. Market size and forecast, by region

CHAPTER 7: EUROPE BIG DATA AND BUSINESS ANALYTICS MARKET, BY APPLICATION

- 7.1. Overview
- 7.2. Customer analytics
 - 7.2.1. Key market trends, growth factors, and opportunities
 - 7.2.2. Market size and forecast, by region
- 7.3. Supply chain analytics
 - 7.3.1. Key market trends, growth factors, and opportunities
 - 7.3.2. Market size and forecast, by region
- 7.4. Marketing analytics
 - 7.4.1. Key market trends, growth factors, and opportunities
 - 7.4.2. Market size and forecast, by region
- 7.5. Pricing analytics
 - 7.5.1. Key market trends, growth factors, and opportunities
 - 7.5.2. Market size and forecast, by region
- 7.6. Spatial analytics
 - 7.6.1. Key market trends, growth factors, and opportunities
 - 7.6.2. Market size and forecast, by region
- 7.7. Workforce analytics
 - 7.7.1. Key market trends, growth factors, and opportunities
 - 7.7.2. Market size and forecast, by region
- 7.8. Risk and credit analytics

- 7.8.1. Key market trends, growth factors, and opportunities
- 7.8.2. Market size and forecast, by region
- 7.9. Transportation analytics
 - 7.9.1. Key market trends, growth factors, and opportunities
 - 7.9.2. Market size and forecast, by region

CHAPTER 8: BIG DATA AND BUSINESS ANALYTICS MARKET, BY END USER

- 8.1. Overview
- 8.2. BFSI
 - 8.2.1. Key market trends, growth factors, and opportunities
 - 8.2.2. Market size and forecast, by region
- 8.3. Manufacturing
 - 8.3.1. Key market trends, growth factors, and opportunities
 - 8.3.2. Market size and forecast, by region
- 8.4. Healthcare
 - 8.4.1. Key market trends, growth factors, and opportunities
 - 8.4.2. Market size and forecast, by region
- 8.5. Government
 - 8.5.1. Key market trends, growth factors, and opportunities
 - 8.5.2. Market size and forecast, by region
- 8.6. Energy & utilities
 - 8.6.1. Key market trends, growth factors, and opportunities
 - 8.6.2. Market size and forecast, by region
- 8.7. Transportation
 - 8.7.1. Key market trends, growth factors, and opportunities
 - 8.7.2. Market size and forecast, by region
- 8.8. Retail & E-commerce
 - 8.8.1. Key market trends, growth factors, and opportunities
 - 8.8.2. Market size and forecast, by region
- 8.9. IT & Telecom
 - 8.9.1. Key market trends, growth factors, and opportunities
 - 8.9.2. Market size and forecast, by region
- 8.10. Education
 - 8.10.1. Key market trends, growth factors, and opportunities
 - 8.10.2. Market size and forecast, by region
- 8.11. Others
 - 8.11.1. Key market trends, growth factors, and opportunities
 - 8.11.2. Market size and forecast, by region

CHAPTER 9: BIG DATA ANALYTICS MARKET, BY COUNTRY

9.1. Overview

9.1.1. Market size and forecast, by country

9.2. UK

9.2.1. Market size and forecast, by component

9.2.2. Market size and forecast, by deployment model

9.2.3. Market size and forecast, by analytics tool

9.2.4. Market size and forecast, by application

9.2.5. Market size and forecast, by end user

9.3. Germany

9.3.1. Market size and forecast, by component

9.3.2. Market size and forecast, by deployment model

9.3.3. Market size and forecast, by analytics tool

9.3.4. Market size and forecast, by application

9.3.5. Market size and forecast, by end user

9.4. France

9.4.1. Market size and forecast, by component

9.4.2. Market size and forecast, by deployment model

9.4.3. Market size and forecast, by analytics tool

9.4.4. Market size and forecast, by application

9.4.5. Market size and forecast, by end user

9.5. Austria

9.5.1. Market size and forecast, by component

9.5.2. Market size and forecast, by deployment model

9.5.3. Market size and forecast, by analytics tool

9.5.4. Market size and forecast, by application

9.5.5. Market size and forecast, by end user

9.6. Switzerland

9.6.1. Market size and forecast, by component

9.6.2. Market size and forecast, by deployment model

9.6.3. Market size and forecast, by analytics tool

9.6.4. Market size and forecast, by application

9.6.5. Market size and forecast, by end user

9.7. Rest of Europe

9.7.1. Market size and forecast, by component

9.7.2. Market size and forecast, by deployment model

9.7.3. Market size and forecast, by analytics tool

- 9.7.4. Market size and forecast, by application
- 9.7.5. Market size and forecast, by end user

CHAPTER 10: COMPANY PROFILE

10.1. AMAZON WEB SERVICES, INC.

- 10.1.1. Company overview
- 10.1.2. Key executives
- 10.1.3. Company snapshot
- 10.1.4. Operating business segments
- 10.1.5. Product portfolio
- 10.1.6. Business performance
- 10.1.7. Key strategic moves and developments

10.2. FAIR ISAAC CORPORATION

- 10.2.1. Company overview
- 10.2.2. Key Executives
- 10.2.3. Company snapshot
- 10.2.4. Operating business segments
- 10.2.5. Product portfolio
- 10.2.6. R&D Expenditure
- 10.2.7. Business performance
- 10.2.8. Key strategic moves and developments

10.3. HEWLETT PACKARD ENTERPRISE DEVELOPMENT LP

- 10.3.1. Company overview
- 10.3.2. Key executives
- 10.3.3. Company snapshot
- 10.3.4. Operating business segments
- 10.3.5. Product portfolio
- 10.3.6. R&D expenditure
- 10.3.7. Business performance
- 10.3.8. Key strategic moves and developments

10.4. INTERNATIONAL BUSINESS MACHINES CORPORATION

- 10.4.1. Company overview
- 10.4.2. Key Executives
- 10.4.3. Company snapshot
- 10.4.4. Operating business segments
- 10.4.5. Product portfolio
- 10.4.6. R&D Expenditure
- 10.4.7. Business performance

10.4.8. Key strategic moves and developments

10.5. MICROSOFT CORPORATION

10.5.1. Company overview

10.5.2. Key executives

10.5.3. Company snapshot

10.5.4. Operating business segments

10.5.5. Product portfolio

10.5.6. R&D expenditure

10.5.7. Business performance

10.5.8. Key strategic moves and developments

10.6. ORACLE CORPORATION

10.6.1. Company overview

10.6.2. Key Executives

10.6.3. Company snapshot

10.6.4. Operating business segments

10.6.5. Product portfolio

10.6.6. R&D Expenditure

10.6.7. Business performance

10.6.8. Key strategic moves and developments

10.7. SAP SE

10.7.1. Company overview

10.7.2. Key Executives

10.7.3. Company snapshot

10.7.4. Operating business segments

10.7.5. Product portfolio

10.7.6. R&D Expenditure

10.7.7. Business performance

10.7.8. Key strategic moves and developments

10.8. SAS INSTITUTE INC.

10.8.1. Company overview

10.8.2. Key Executives

10.8.3. Company snapshot

10.8.4. Product portfolio

10.8.5. Business performance

10.8.6. Key strategic moves and developments

10.9. TIBCO SOFTWARE INC.

10.9.1. Company overview

10.9.2. Key Executives

10.9.3. Company snapshot

10.9.4. Product portfolio

10.9.5. Key strategic moves and developments

10.10. TERADATA CORPORATION

10.10.1. Company overview

10.10.2. Key Executives

10.10.3. Company snapshot

10.10.4. Product portfolio

10.10.5. Key strategic moves and developments

List Of Tables

LIST OF TABLES

TABLE 01. EUROPE BIG DATA AND BUSINESS ANALYTICS MARKET REVENUE, BY COMPONENT, 2012-2018 (\$MILLION)

TABLE 02. EUROPE BIG DATA AND BUSINESS ANALYTICS MARKET REVENUE, BY COMPONENT, 2019–2027 (\$MILLION)

TABLE 03. EUROPE BIG DATA AND BUSINESS ANALYTICS MARKET REVENUE FOR HARDWARE, BY COUNTRY, 2012–2018 (\$MILLION)

TABLE 04. EUROPE BIG DATA AND BUSINESS ANALYTICS MARKET REVENUE FOR HARDWARE, BY COUNTRY, 2019–2027 (\$MILLION)

TABLE 05. EUROPE BIG DATA AND BUSINESS ANALYTICS MARKET REVENUE FOR SOFTWARE, BY COUNTRY, 2012–2018 (\$MILLION)

TABLE 06. EUROPE BIG DATA AND BUSINESS ANALYTICS MARKET REVENUE FOR SOFTWARE, BY COUNTRY, 2019–2027 (\$MILLION)

TABLE 07. EUROPE BIG DATA AND BUSINESS ANALYTICS MARKET REVENUE FOR SERVICE, BY COUNTRY, 2012–2018 (\$MILLION)

TABLE 08. EUROPE BIG DATA AND BUSINESS ANALYTICS MARKET REVENUE FOR SERVICE, BY COUNTRY, 2019–2027 (\$MILLION)

TABLE 09. EUROPE BIG DATA AND BUSINESS ANALYTICS MARKET REVENUE, BY DEPLOYMENT MODE, 2012-2017 (\$MILLION)

TABLE 10. EUROPE BIG DATA AND BUSINESS ANALYTICS MARKET REVENUE, BY DEPLOYMENT MODE, 2019-2027 (\$MILLION)

TABLE 11. EUROPE BIG DATA AND BUSINESS ANALYTICS MARKET REVENUE FOR ON-PREMISE, BY COUNTRY, 2012–2018 (\$MILLION)

TABLE 12. EUROPE BIG DATA AND BUSINESS ANALYTICS MARKET REVENUE FOR ON-PREMISE, BY COUNTRY, 2019–2027 (\$MILLION)

TABLE 13. EUROPE BIG DATA AND BUSINESS ANALYTICS MARKET REVENUE FOR CLOUD, BY COUNTRY, 2012–2018 (\$MILLION)

TABLE 14. EUROPE BIG DATA AND BUSINESS ANALYTICS MARKET REVENUE FOR CLOUD, BY COUNTRY, 2019–2027 (\$MILLION)

TABLE 15. EUROPE BIG DATA AND BUSINESS ANALYTICS SOFTWARE MARKET REVENUE, BY ANALYTICS TOOL, 2012-2018 (\$MILLION)

TABLE 16. EUROPE BIG DATA AND BUSINESS ANALYTICS SOFTWARE MARKET REVENUE, BY ANALYTICS TOOL, 2019–2027 (\$MILLION)

TABLE 17. EUROPE BIG DATA AND BUSINESS ANALYTICS MARKET REVENUE FOR DASHBOARD & DATA VISUALIZATION, BY COUNTRY, 2012–2018 (\$MILLION)

TABLE 18. EUROPE BIG DATA AND BUSINESS ANALYTICS MARKET REVENUE

FOR DASHBOARD & DATA VISUALIZATION, BY COUNTRY, 2019–2027 (\$MILLION)

TABLE 19. EUROPE BIG DATA AND BUSINESS ANALYTICS MARKET REVENUE FOR HARDWARE, BY COUNTRY, 2012–2018 (\$MILLION)

TABLE 20. EUROPE BIG DATA AND BUSINESS ANALYTICS MARKET REVENUE FOR SELF-SERVICE TOOLS, BY COUNTRY, 2019–2027 (\$MILLION)

TABLE 21. EUROPE BIG DATA AND BUSINESS ANALYTICS MARKET REVENUE FOR DATA MINING & WAREHOUSING, BY COUNTRY, 2012–2018 (\$MILLION)

TABLE 22. EUROPE BIG DATA AND BUSINESS ANALYTICS MARKET REVENUE FOR DATA MINING & WAREHOUSING, BY COUNTRY, 2019–2027 (\$MILLION)

TABLE 23. EUROPE BIG DATA AND BUSINESS ANALYTICS MARKET REVENUE FOR REPORTING TOOLS, BY COUNTRY, 2012–2018 (\$MILLION)

TABLE 24. EUROPE BIG DATA AND BUSINESS ANALYTICS MARKET REVENUE FOR REPORTING TOOLS, BY COUNTRY, 2019–2027 (\$MILLION)

TABLE 25. EUROPE BIG DATA AND BUSINESS ANALYTICS MARKET REVENUE FOR OTHERS, BY COUNTRY, 2012–2018 (\$MILLION)

TABLE 26. EUROPE BIG DATA AND BUSINESS ANALYTICS MARKET REVENUE FOR OTHERS, BY COUNTRY, 2019–2027 (\$MILLION)

TABLE 27. EUROPE BIG DATA AND BUSINESS ANALYTICS SOFTWARE MARKET REVENUE, BY APPLICATION, 2012-2018 (\$MILLION)

TABLE 28. EUROPE BIG DATA AND BUSINESS ANALYTICS SOFTWARE MARKET REVENUE, BY APPLICATION, 2019-2027 (\$MILLION)

TABLE 29. EUROPE BIG DATA AND BUSINESS ANALYTICS MARKET REVENUE FOR CUSTOMER ANALYTICS, BY COUNTRY, 2012–2018 (\$MILLION)

TABLE 30. EUROPE BIG DATA AND BUSINESS ANALYTICS MARKET REVENUE FOR CUSTOMER ANALYTICS, BY COUNTRY, 2019–2027 (\$MILLION)

TABLE 31. EUROPE BIG DATA AND BUSINESS ANALYTICS MARKET REVENUE FOR SUPPLYCHAIN ANALYTICS, BY COUNTRY, 2012–2018 (\$MILLION)

TABLE 32. EUROPE BIG DATA AND BUSINESS ANALYTICS MARKET REVENUE FOR SUPPLYCHAIN ANALYTICS, BY COUNTRY, 2019–2027 (\$MILLION)

TABLE 33. EUROPE BIG DATA AND BUSINESS ANALYTICS MARKET REVENUE FOR MARKETING ANALYTICS, BY COUNTRY, 2012–2018 (\$MILLION)

TABLE 34. EUROPE BIG DATA AND BUSINESS ANALYTICS MARKET REVENUE FOR MARKETING ANALYTICS, BY COUNTRY, 2019–2027 (\$MILLION)

TABLE 35. EUROPE BIG DATA AND BUSINESS ANALYTICS MARKET REVENUE FOR PRICING ANALYTICS, BY COUNTRY, 2012–2018 (\$MILLION)

TABLE 36. EUROPE BIG DATA AND BUSINESS ANALYTICS MARKET REVENUE FOR PRICING ANALYTICS, BY COUNTRY, 2019–2027 (\$MILLION)

TABLE 37. EUROPE BIG DATA AND BUSINESS ANALYTICS MARKET REVENUE FOR SPATIAL ANALYTICS, BY COUNTRY, 2012–2018 (\$MILLION)

TABLE 38. EUROPE BIG DATA AND BUSINESS ANALYTICS MARKET REVENUE FOR SPATIAL ANALYTICS, BY COUNTRY, 2019–2027 (\$MILLION)

TABLE 39. EUROPE BIG DATA AND BUSINESS ANALYTICS MARKET REVENUE FOR WORKFORCE ANALYTICS, BY COUNTRY, 2012–2018 (\$MILLION)

TABLE 40. EUROPE BIG DATA AND BUSINESS ANALYTICS MARKET REVENUE FOR WORKFORCE ANALYTICS, BY COUNTRY, 2019–2027 (\$MILLION)

TABLE 41. EUROPE BIG DATA AND BUSINESS ANALYTICS MARKET REVENUE FOR RISK AND CREDIT ANALYTICS, BY COUNTRY, 2012–2018 (\$MILLION)

TABLE 42. EUROPE BIG DATA AND BUSINESS ANALYTICS MARKET REVENUE FOR RISK AND CREDIT ANALYTICS, BY COUNTRY, 2019–2027 (\$MILLION)

TABLE 43. EUROPE BIG DATA AND BUSINESS ANALYTICS MARKET REVENUE FOR TRANSPORTATION ANALYTICS, BY COUNTRY, 2012–2018 (\$MILLION)

TABLE 44. EUROPE BIG DATA AND BUSINESS ANALYTICS MARKET REVENUE FOR TRANSPORTATION ANALYTICS, BY COUNTRY, 2019–2027 (\$MILLION)

TABLE 45. EUROPE BIG DATA AND BUSINESS ANALYTICS MARKET REVENUE, BY END USER, 2012-2018 (\$MILLION)

TABLE 46. EUROPE BIG DATA AND BUSINESS ANALYTICS MARKET REVENUE, BY END USER, 2019-2027 (\$MILLION)

TABLE 47. EUROPE BIG DATA AND BUSINESS ANALYTICS MARKET REVENUE FOR BFSI, BY COUNTRY, 2012–2018 (\$MILLION)

TABLE 48. EUROPE BIG DATA AND BUSINESS ANALYTICS MARKET REVENUE FOR BFSI, BY COUNTRY, 2019–2027 (\$MILLION)

TABLE 49. EUROPE BIG DATA AND BUSINESS ANALYTICS MARKET REVENUE FOR MANUFACTURING, BY COUNTRY, 2012–2018 (\$MILLION)

TABLE 50. EUROPE BIG DATA AND BUSINESS ANALYTICS MARKET REVENUE FOR MANUFACTURING, BY COUNTRY, 2019–2027 (\$MILLION)

TABLE 51. EUROPE BIG DATA AND BUSINESS ANALYTICS MARKET REVENUE FOR HEALTHCARE, BY COUNTRY, 2012–2018 (\$MILLION)

TABLE 52. EUROPE BIG DATA AND BUSINESS ANALYTICS MARKET REVENUE FOR HEALTHCARE, BY COUNTRY, 2019–2027 (\$MILLION)

TABLE 53. EUROPE BIG DATA AND BUSINESS ANALYTICS MARKET REVENUE FOR GOVERNMENT, BY COUNTRY, 2012–2018 (\$MILLION)

TABLE 54. EUROPE BIG DATA AND BUSINESS ANALYTICS MARKET REVENUE FOR GOVERNMENT, BY COUNTRY, 2019–2027 (\$MILLION)

TABLE 55. EUROPE BIG DATA AND BUSINESS ANALYTICS MARKET REVENUE FOR ENERGY & UTILITIES, BY COUNTRY, 2012–2018 (\$MILLION)

TABLE 56. EUROPE BIG DATA AND BUSINESS ANALYTICS MARKET REVENUE FOR ENERGY & UTILITIES, BY COUNTRY, 2019–2027 (\$MILLION)

TABLE 57. EUROPE BIG DATA AND BUSINESS ANALYTICS MARKET REVENUE

FOR TRANSPORTATION, BY COUNTRY, 2012–2018 (\$MILLION)

TABLE 58. EUROPE BIG DATA AND BUSINESS ANALYTICS MARKET REVENUE FOR TRANSPORTATION, BY COUNTRY, 2019–2027 (\$MILLION)

TABLE 59. EUROPE BIG DATA AND BUSINESS ANALYTICS MARKET REVENUE FOR RETAIL & E-COMMERCE, BY COUNTRY, 2012–2018 (\$MILLION)

TABLE 60. EUROPE BIG DATA AND BUSINESS ANALYTICS MARKET REVENUE FOR RETAIL & E-COMMERCE, BY COUNTRY, 2019–2027 (\$MILLION)

TABLE 61. EUROPE BIG DATA AND BUSINESS ANALYTICS MARKET REVENUE FOR IT & TELECOM, BY COUNTRY, 2012–2018 (\$MILLION)

TABLE 62. EUROPE BIG DATA AND BUSINESS ANALYTICS MARKET REVENUE FOR IT & TELECOM, BY COUNTRY, 2019–2027 (\$MILLION)

TABLE 63. EUROPE BIG DATA AND BUSINESS ANALYTICS MARKET REVENUE FOR EDUCATION, BY COUNTRY, 2012–2018 (\$MILLION)

TABLE 64. EUROPE BIG DATA AND BUSINESS ANALYTICS MARKET REVENUE FOR EDUCATION, BY COUNTRY, 2019–2027 (\$MILLION)

TABLE 65. EUROPE BIG DATA AND BUSINESS ANALYTICS MARKET REVENUE FOR OTHERS, BY COUNTRY, 2012–2018 (\$MILLION)

TABLE 66. EUROPE BIG DATA AND BUSINESS ANALYTICS MARKET REVENUE FOR OTHERS, BY COUNTRY, 2019–2027 (\$MILLION)

TABLE 67. EUROPE BIG DATA AND BUSINESS ANALYTICS MARKET REVENUE, BY COUNTRY, 2012–2018 (\$MILLION)

TABLE 68. EUROPE BIG DATA AND BUSINESS ANALYTICS MARKET REVENUE, BY COUNTRY, 2019–2027 (\$MILLION)

TABLE 69. UK BIG DATA AND BUSINESS ANALYTICS MARKET REVENUE, BY COMPONENT, 2012–2028 (\$MILLION)

TABLE 70. UK BIG DATA AND BUSINESS ANALYTICS MARKET REVENUE, BY COMPONENT, 2019–2027 (\$MILLION)

TABLE 71. UK BIG DATA AND BUSINESS ANALYTICS MARKET REVENUE, BY DEPLOYMENT MODEL, 2012–2028 (\$MILLION)

TABLE 72. UK BIG DATA AND BUSINESS ANALYTICS MARKET REVENUE, BY DEPLOYMENT MODEL, 2019–2027 (\$MILLION)

TABLE 73. UK BIG DATA AND BUSINESS ANALYTICS MARKET REVENUE, BY ANALYTICS TOOL, 2012–2028 (\$MILLION)

TABLE 74. UK BIG DATA AND BUSINESS ANALYTICS SOFTWARE MARKET REVENUE, BY ANALYTICS TOOL, 2019–2027 (\$MILLION)

TABLE 75. UK BIG DATA AND BUSINESS ANALYTICS MARKET REVENUE, BY APPLICATION, 2012–2028 (\$MILLION)

TABLE 76. UK BIG DATA AND BUSINESS ANALYTICS SOFTWARE MARKET REVENUE, BY APPLICATION, 2019–2027 (\$MILLION)

TABLE 77. UK BIG DATA AND BUSINESS ANALYTICS MARKET REVENUE, BY END USER, 2012–2028 (\$MILLION)

TABLE 78. UK BIG DATA AND BUSINESS ANALYTICS MARKET REVENUE, BY END USER, 2019–2027 (\$MILLION)

TABLE 79. GERMANY BIG DATA AND BUSINESS ANALYTICS MARKET REVENUE, BY COMPONENT, 2012–2028 (\$MILLION)

TABLE 80. GERMANY BIG DATA AND BUSINESS ANALYTICS MARKET REVENUE, BY COMPONENT, 2019–2027 (\$MILLION)

TABLE 81. GERMANY BIG DATA AND BUSINESS ANALYTICS MARKET REVENUE, BY DEPLOYMENT MODEL, 2012–2028 (\$MILLION)

TABLE 82. GERMANY BIG DATA AND BUSINESS ANALYTICS MARKET REVENUE, BY DEPLOYMENT MODEL, 2019–2027 (\$MILLION)

TABLE 83. GERMANY BIG DATA AND BUSINESS ANALYTICS MARKET REVENUE, BY ANALYTICS TOOL, 2012–2028 (\$MILLION)

TABLE 84. GERMANY BIG DATA AND BUSINESS ANALYTICS SOFTWARE MARKET REVENUE, BY ANALYTICS TOOL, 2019–2027 (\$MILLION)

TABLE 85. GERMANY BIG DATA AND BUSINESS ANALYTICS MARKET REVENUE, BY APPLICATION, 2012–2028 (\$MILLION)

TABLE 86. GERMANY BIG DATA AND BUSINESS ANALYTICS SOFTWARE MARKET REVENUE, BY APPLICATION, 2019–2027 (\$MILLION)

TABLE 87. GERMANY BIG DATA AND BUSINESS ANALYTICS MARKET REVENUE, BY END USER, 2012–2028 (\$MILLION)

TABLE 88. GERMANY BIG DATA AND BUSINESS ANALYTICS MARKET REVENUE, BY END USER, 2019–2027 (\$MILLION)

TABLE 89. FRANCE BIG DATA AND BUSINESS ANALYTICS MARKET REVENUE, BY COMPONENT, 2012–2028 (\$MILLION)

TABLE 90. FRANCE BIG DATA AND BUSINESS ANALYTICS MARKET REVENUE, BY COMPONENT, 2019–2027 (\$MILLION)

TABLE 91. FRANCE BIG DATA AND BUSINESS ANALYTICS MARKET REVENUE, BY DEPLOYMENT MODEL, 2012–2028 (\$MILLION)

TABLE 92. FRANCE BIG DATA AND BUSINESS ANALYTICS SOFTWARE MARKET REVENUE, BY DEPLOYMENT MODEL, 2019–2027 (\$MILLION)

TABLE 93. FRANCE BIG DATA AND BUSINESS ANALYTICS MARKET REVENUE, BY ANALYTICS TOOL, 2012–2028 (\$MILLION)

TABLE 94. FRANCE BIG DATA AND BUSINESS ANALYTICS SOFTWARE MARKET REVENUE, BY ANALYTICS TOOL, 2019–2027 (\$MILLION)

TABLE 95. FRANCE BIG DATA AND BUSINESS ANALYTICS MARKET REVENUE, BY APPLICATION, 2012–2028 (\$MILLION)

TABLE 96. FRANCE BIG DATA AND BUSINESS ANALYTICS SOFTWARE MARKET

REVENUE, BY APPLICATION, 2019–2027 (\$MILLION)

TABLE 97. FRANCE BIG DATA AND BUSINESS ANALYTICS MARKET REVENUE, BY END USER, 2012–2028 (\$MILLION)

TABLE 98. FRANCE BIG DATA AND BUSINESS ANALYTICS MARKET REVENUE, BY END USER, 2019–2027 (\$MILLION)

TABLE 99. AUSTRIA BIG DATA AND BUSINESS ANALYTICS MARKET REVENUE, BY COMPONENT, 2012–2028 (\$MILLION)

TABLE 100. AUSTRIA BIG DATA AND BUSINESS ANALYTICS MARKET REVENUE, BY COMPONENT, 2019–2027 (\$MILLION)

TABLE 101. AUSTRIA BIG DATA AND BUSINESS ANALYTICS MARKET REVENUE, BY DEPLOYMENT MODEL, 2012–2028 (\$MILLION)

TABLE 102. AUSTRIA BIG DATA AND BUSINESS ANALYTICS SOFTWARE MARKET REVENUE, BY DEPLOYMENT MODEL, 2019–2027 (\$MILLION)

TABLE 103. AUSTRIA BIG DATA AND BUSINESS ANALYTICS MARKET REVENUE, BY ANALYTICS TOOL, 2012–2028 (\$MILLION)

TABLE 104. AUSTRIA BIG DATA AND BUSINESS ANALYTICS SOFTWARE MARKET REVENUE, BY ANALYTICS TOOL, 2019–2027 (\$MILLION)

TABLE 105. AUSTRIA BIG DATA AND BUSINESS ANALYTICS MARKET REVENUE, BY APPLICATION, 2012–2028 (\$MILLION)

TABLE 106. AUSTRIA BIG DATA AND BUSINESS ANALYTICS SOFTWARE MARKET REVENUE, BY APPLICATION, 2019–2027 (\$MILLION)

TABLE 107. AUSTRIA BIG DATA AND BUSINESS ANALYTICS MARKET REVENUE, BY END USER, 2012–2028 (\$MILLION)

TABLE 108. AUSTRIA BIG DATA AND BUSINESS ANALYTICS MARKET REVENUE, BY END USER, 2019–2027 (\$MILLION)

TABLE 109. SWITZERLAND BIG DATA AND BUSINESS ANALYTICS MARKET REVENUE, BY COMPONENT, 2012–2028 (\$MILLION)

TABLE 110. SWITZERLAND BIG DATA AND BUSINESS ANALYTICS MARKET REVENUE, BY COMPONENT, 2019–2027 (\$MILLION)

TABLE 111. SWITZERLAND BIG DATA AND BUSINESS ANALYTICS MARKET REVENUE, BY DEPLOYMENT MODEL, 2012–2028 (\$MILLION)

TABLE 112. SWITZERLAND BIG DATA AND BUSINESS ANALYTICS SOFTWARE MARKET REVENUE, BY DEPLOYMENT MODEL, 2019–2027 (\$MILLION)

TABLE 113. SWITZERLAND BIG DATA AND BUSINESS ANALYTICS MARKET REVENUE, BY ANALYTICS TOOL, 2012–2028 (\$MILLION)

TABLE 114. SWITZERLAND BIG DATA AND BUSINESS ANALYTICS SOFTWARE MARKET REVENUE, BY ANALYTICS TOOL, 2019–2027 (\$MILLION)

TABLE 115. SWITZERLAND BIG DATA AND BUSINESS ANALYTICS MARKET REVENUE, BY APPLICATION, 2012–2028 (\$MILLION)

TABLE 116. SWITZERLAND BIG DATA AND BUSINESS ANALYTICS SOFTWARE MARKET REVENUE, BY APPLICATION, 2019–2027 (\$MILLION)

TABLE 117. SWITZERLAND BIG DATA AND BUSINESS ANALYTICS MARKET REVENUE, BY END USER, 2012–2028 (\$MILLION)

TABLE 118. SWITZERLAND BIG DATA AND BUSINESS ANALYTICS MARKET REVENUE, BY END USER, 2019–2027 (\$MILLION)

TABLE 119. REST OF EUROPE BIG DATA AND BUSINESS ANALYTICS MARKET REVENUE, BY COMPONENT, 2012–2028 (\$MILLION)

TABLE 120. REST OF EUROPE BIG DATA AND BUSINESS ANALYTICS MARKET REVENUE, BY COMPONENT, 2019–2027 (\$MILLION)

TABLE 121. REST OF EUROPE BIG DATA AND BUSINESS ANALYTICS MARKET REVENUE, BY DEPLOYMENT MODEL, 2012–2028 (\$MILLION)

TABLE 122. REST OF EUROPE BIG DATA AND BUSINESS ANALYTICS MARKET REVENUE, BY DEPLOYMENT MODEL, 2019–2027 (\$MILLION)

TABLE 123. REST OF EUROPE BIG DATA AND BUSINESS ANALYTICS MARKET REVENUE, BY ANALYTICS TOOL, 2012–2028 (\$MILLION)

TABLE 124. REST OF EUROPE BIG DATA AND BUSINESS ANALYTICS SOFTWARE MARKET REVENUE, BY ANALYTICS TOOL, 2019–2027 (\$MILLION)

TABLE 125. REST OF EUROPE BIG DATA AND BUSINESS ANALYTICS MARKET REVENUE, BY APPLICATION, 2012–2028 (\$MILLION)

TABLE 126. REST OF EUROPE BIG DATA AND BUSINESS ANALYTICS SOFTWARE MARKET REVENUE, BY APPLICATION, 2019–2027 (\$MILLION)

TABLE 127. REST OF EUROPE BIG DATA AND BUSINESS ANALYTICS MARKET REVENUE, BY END USER, 2012–2028 (\$MILLION)

TABLE 128. REST OF EUROPE BIG DATA AND BUSINESS ANALYTICS MARKET REVENUE, BY END USER, 2019–2027 (\$MILLION)

TABLE 129. AMAZON WEB SERVICES, INC.: KEY EXECUTIVES

TABLE 130. AMAZON WEB SERVICES, INC.: COMPANY SNAPSHOT

TABLE 131. AMAZON WEB SERVICES, INC.: OPERATING SEGMENTS

TABLE 132. AMAZON WEB SERVICES, INC.: PRODUCT PORTFOLIO

TABLE 133. FAIR ISAAC CORPORATION: KEY EXECUTIVES

TABLE 134. FAIR ISAAC CORPORATION: COMPANY SNAPSHOT

TABLE 135. FAIR ISAAC CORPORATION: OPERATING SEGMENTS

TABLE 136. FAIR ISAAC CORPORATION: PRODUCT PORTFOLIO

TABLE 137. HEWLETT PACKARD ENTERPRISE DEVELOPMENT LP: KEY EXECUTIVES

TABLE 138. HEWLETT PACKARD ENTERPRISE DEVELOPMENT LP: COMPANY SNAPSHOT

TABLE 139. HEWLETT PACKARD ENTERPRISE DEVELOPMENT LP: OPERATING

SEGMENTS

TABLE 140. HEWLETT PACKARD ENTERPRISE DEVELOPMENT LP: PRODUCT PORTFOLIO

TABLE 141. INTERNATIONAL BUSINESS MACHINES CORPORATION: KEY EXECUTIVES

TABLE 142. INTERNATIONAL BUSINESS MACHINES CORPORATION: COMPANY SNAPSHOT

TABLE 143. INTERNATIONAL BUSINESS MACHINES CORPORATION: OPERATING SEGMENTS

TABLE 144. INTERNATIONAL BUSINESS MACHINES CORPORATION: PRODUCT PORTFOLIO

TABLE 145. MICROSOFT CORPORATION: KEY EXECUTIVES

TABLE 146. MICROSOFT CORPORATION: COMPANY SNAPSHOT

TABLE 147. MICROSOFT CORPORATION: OPERATING SEGMENTS

TABLE 148. MICROSOFT CORPORATION: PRODUCT PORTFOLIO

TABLE 149. ORACLE CORPORATION: KEY EXECUTIVES

TABLE 150. ORACLE CORPORATION: COMPANY SNAPSHOT

TABLE 151. ORACLE CORPORATION: OPERATING SEGMENTS

TABLE 152. ORACLE CORPORATION: PRODUCT PORTFOLIO

TABLE 153. ORACLE CORPORATION: KEY STRATEGIC MOVES AND DEVELOPMENTS

TABLE 154. SAP SE: KEY EXECUTIVES

TABLE 155. SAP SE: COMPANY SNAPSHOT

TABLE 156. SAP SE: OPERATING SEGMENTS

TABLE 157. SAP SE: PRODUCT PORTFOLIO

TABLE 158. SAS INSTITUTE INC.: KEY EXECUTIVES

TABLE 159. SAS INSTITUTE INC.: COMPANY SNAPSHOT

TABLE 160. SAS INSTITUTE INC.: PRODUCT PORTFOLIO

TABLE 161. TIBCO SOFTWARE INC.: KEY EXECUTIVES

TABLE 162. TIBCO SOFTWARE INC.: COMPANY SNAPSHOT

TABLE 163. TIBCO SOFTWARE INC.: PRODUCT PORTFOLIO

TABLE 164. TERADATA CORPORATION: KEY EXECUTIVES

TABLE 165. TERADATA CORPORATION: COMPANY SNAPSHOT

TABLE 166. TERADATA CORPORATION: PRODUCT PORTFOLIO

List Of Figures

LIST OF FIGURES

FIGURE 01. KEY MARKET SEGMENTS

FIGURE 02. EUROPE BIG DATA AND BUSINESS ANALYTICS MARKET, 2019–2027

FIGURE 03. EUROPE BIG DATA AND BUSINESS ANALYTICS MARKET, BY COUNTRY, 2019–2027

FIGURE 04. TOP IMPACTING FACTORS

FIGURE 05. TOP INVESTMENT POCKETS

FIGURE 06. MODERATE BARGAINING POWER OF SUPPLIERS

FIGURE 07. LOW-TO-MODERATE BARGAINING POWER OF BUYER

FIGURE 08. LOW-TO-MODERATE-TO-HIGH THREAT OF SUBSTITUTES

FIGURE 09. MODERATE THREAT OF NEW ENTRANTS

FIGURE 10. MODERATE-TO-HIGH COMPETITIVE RIVALRY

FIGURE 11. MARKET EVOLUTION/INDUSTRY ROADMAP

FIGURE 12. EUROPE BIG DATA AND BUSINESS ANALYTICS MARKET, BY COMPONENT, 2019-2027

FIGURE 13. EUROPE BIG DATA AND BUSINESS ANALYTICS MARKET REVENUE, BY DEPLOYMENT MODE, 2019–2027 (\$MILLION)

FIGURE 14. EUROPE BIG DATA AND BUSINESS ANALYTICS MARKET, BY ANALYTICS TOOL, 2019-2027

FIGURE 15. EUROPE BIG DATA AND BUSINESS ANALYTICS MARKET, BY APPLICATION, 2019-2027

FIGURE 16. EUROPE BIG DATA AND BUSINESS ANALYTICS MARKET, BY END USER, 2019-2027

FIGURE 17. UK BIG DATA AND BUSINESS ANALYTICS MARKET REVENUE, 2019-2027 (\$MILLION)

FIGURE 18. GERMANY BIG DATA AND BUSINESS ANALYTICS MARKET REVENUE, 2019-2027 (\$MILLION)

FIGURE 19. FRANCE BIG DATA AND BUSINESS ANALYTICS MARKET REVENUE, 2019-2027 (\$MILLION)

FIGURE 20. AUSTRIA BIG DATA AND BUSINESS ANALYTICS MARKET REVENUE, 2019-2027 (\$MILLION)

FIGURE 21. SWITZERLAND BIG DATA AND BUSINESS ANALYTICS MARKET REVENUE, 2019-2027 (\$MILLION)

FIGURE 22. REST OF EUROPE BIG DATA AND BUSINESS ANALYTICS MARKET REVENUE, 2019-2027 (\$MILLION)

FIGURE 23. AMAZON.COM, INC.: REVENUE, 2017–2019 (\$MILLION)

FIGURE 24. AMAZON.COM, INC.: REVENUE SHARE BY SEGMENT, 2019 (%)

FIGURE 25. AMAZON.COM, INC.: REVENUE SHARE BY REGION, 2019 (%)

FIGURE 26. R&D EXPENDITURE, 2017–2019 (\$MILLION)

FIGURE 27. FAIR ISAAC CORPORATION: REVENUE, 2017–2019 (\$MILLION)

FIGURE 28. FAIR ISAAC CORPORATION: REVENUE SHARE BY SEGMENT, 2019 (%)

FIGURE 29. R&D EXPENDITURE, 2017–2019 (\$MILLION)

FIGURE 30. HEWLETT PACKARD ENTERPRISE DEVELOPMENT LP: REVENUE, 2017–2019 (\$MILLION)

FIGURE 31. HEWLETT PACKARD ENTERPRISE DEVELOPMENT LP: REVENUE SHARE BY SEGMENT, 2019 (%)

FIGURE 32. R&D EXPENDITURE, 2017–2019 (\$MILLION)

FIGURE 33. INTERNATIONAL BUSINESS MACHINES CORPORATION: REVENUE, 2017–2019 (\$MILLION)

FIGURE 34. INTERNATIONAL BUSINESS MACHINES CORPORATION: REVENUE SHARE BY SEGMENT, 2019 (%)

FIGURE 35. INTERNATIONAL BUSINESS MACHINES CORPORATION: REVENUE SHARE BY REGION, 2019 (%)

FIGURE 36. R&D EXPENDITURE, 2017–2019 (\$MILLION)

FIGURE 37. MICROSOFT CORPORATION: REVENUE, 2017–2019 (\$MILLION)

FIGURE 38. MICROSOFT CORPORATION: REVENUE SHARE BY SEGMENT, 2019 (%)

FIGURE 39. MICROSOFT CORPORATION: REVENUE SHARE BY REGION, 2019 (%)

FIGURE 40. R&D EXPENDITURE, 2017–2019 (\$MILLION)

FIGURE 41. ORACLE CORPORATION: REVENUE, 2017–2019 (\$MILLION)

FIGURE 42. ORACLE CORPORATION: REVENUE SHARE BY SEGMENT, 2018 (%)

FIGURE 43. ORACLE CORPORATION: REVENUE SHARE BY REGION, 2019 (%)

FIGURE 44. R&D EXPENDITURE, 2017–2019 (\$MILLION)

FIGURE 45. SAP SE: REVENUE, 2017–2019 (\$MILLION)

FIGURE 46. SAP SE: REVENUE SHARE BY SEGMENT, 2019 (%)

FIGURE 47. SAP SE: REVENUE SHARE BY REGION, 2019 (%)

FIGURE 48. SAS INSTITUTE INC.: REVENUE, 2016–2018 (\$MILLION)

COMPANIES MENTIONED

Amazon Web Services, Fair Isaac Corporation, IBM Corporation, Microsoft Corporation, Oracle Corporation, Hewlett Packard Enterprise Development LP, SAP SE, SAS Institute Inc., TIBCO Software Inc., and Teradata Corporation.

I would like to order

Product name: Europe Big Data and Business Analytics Market by Component (Hardware, Software, and Service) Deployment Model (On-premise and Cloud), Analytics Tools (Dashboard & Data Visualization, Data Mining & Warehousing, Self-service Tools, Reporting, and Others), Application (Customer Analytics, Supply Chain Analytics, Marketing Analytics, Pricing Analytics, Spatial Analytics, Workforce Analytics, Risk & Credit Analytics, and Transportation Analytics), and End User (Manufacturing, BFSI, Healthcare, Government, Energy & Utilities, Transportation, Retail & E-Commerce, IT & Telecom, Education, and Others): Opportunity Analysis and Industry Forecast, 2020–2027

Product link: <https://marketpublishers.com/r/EF0C15AEC319EN.html>

Price: US\$ 4,689.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/EF0C15AEC319EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970