

# **Europe Baby Monitor Market by Type (Audio, Video), by Mode Of Connection (Wired, Wireless) - Opportunity Analysis and Industry Forecast, 2014 - 2022**

<https://marketpublishers.com/r/EDC0E3767D0EN.html>

Date: August 2016

Pages: 100

Price: US\$ 3,962.00 (Single User License)

ID: EDC0E3767D0EN

## **Abstracts**

Baby monitor is an electronic baby caring device. A basic audio monitor consists of a transmitter, receiver and a microphone and transmits baby's sounds to the parent/attendant, by means of radio waves. Video monitors consist of video camera and enable transmission of real time video along with sound, to the receiver (equipped with a screen). Apart from video and sound transmission, advanced video monitors offer features such as talk-back, temperature sensing, heart rate monitoring and many others.

Major factors that drive the Europe baby monitor market include rising number of employed parents, high spending on baby care and rising demand for higher-end baby monitors. Moreover, increasing sale of baby monitors through online retailing platforms has fueled the market growth as they offer wide range of products at competitive prices. However, safety concerns of parents with respect to the emission of radiation from these devices and low birth rates, primarily in the Western Europe are factors that restrain the market growth. Increasing demand for high-end differentiated products in Western Europe and increasing awareness towards baby safety in Eastern Europe are expected to offer lucrative business opportunities in near future.

The Europe baby monitor market is segmented on the basis of type, mode of connection, and country. On the basis of type, it is bifurcated into audio and video baby monitors. Video baby monitors are being increasingly used over audio ones on account of features such as real-time video transmission, Wi-Fi & smart phone connectivity and others, offered by them. On the basis of connection, it is divided into wired and wireless baby monitors. Wireless baby monitors are majorly used, owing to higher mobility and safety provided by them. The market is analyzed across key countries, which include

France, UK, Germany, Ireland, Benelux (Belgium, Netherlands, and Luxembourg), and Rest of Europe.

Key players profiled in the report include Samsung Electronics Co. Ltd., Motorola Mobility LLC., Angelcare Monitors Inc., Tomy Company Ltd., Vtech Holdings Ltd., ShenZhen Foscam Intelligent Technology Company Ltd., Summer Infant Inc., Koninklijke Philips N.V., Luvion Premium Babyproducts, and Withings Inc.

## **KEY BENEFITS:**

This study provides an in-depth analysis of the Europe baby monitor market in terms of value as well as volume, for in-depth understanding of the market and to elucidate the imminent investment pockets.

The report provides information regarding key drivers, restraints, and opportunities with a detailed impact analysis.

Porter's five forces analysis highlights the potency of suppliers & buyers and describes the competitive scenario of the market, which is expected to facilitate efficient business planning.

Value chain analysis provides key inputs on role of key intermediaries involved, which is likely to help the stakeholders in devising appropriate strategies.

This report presents a detailed quantitative analysis of the current trends and future estimations through 2016 - 2022, which assists in identifying the prevailing market opportunities.

## **KEY MARKET SEGMENTS:**

### **BY TYPE**

Audio

Video

### **BY MODE OF CONNECTION**

Wired

Wireless

## BY COUNTRY

France

UK

Germany

Ireland

Benelux (Belgium, Netherlands, and Luxembourg)

Rest of Europe

## KEY PLAYERS

Samsung Electronics Co. Ltd.

Motorola Mobility LLC.

Angelcare Monitors Inc.

Tomy Company Ltd.

Vtech Holdings Ltd.

ShenZhen Foscam Intelligent Technology Company Ltd.

Summer Infant Inc.

Koninklijke Philips N.V

Luvion Premium Babyproducts

Withings Inc.

## Contents

### CHAPTER 1 INTRODUCTION

- 1.1 Report Description
- 1.2 Research Methodology
  - 1.2.1 Secondary Research
  - 1.2.2 Primary Research
  - 1.2.3 Analyst Tools and Models

### CHAPTER 2 EXECUTIVE SUMMARY

- 2.1 Cxo Perspective

### CHAPTER 3 MARKET OVERVIEW

- 3.1 Market Definition and Scope
- 3.2 Industry Evolution
  - 3.2.1 Top Impacting Factors
    - 3.2.1.1 Rising Online Retailing Trends
    - 3.2.1.2 Rise in Number of Employed Parents
    - 3.2.1.3 Increased Spending on Baby Care
    - 3.2.1.4 Safety Concerns
    - 3.2.1.5 Low Birth Rates
    - 3.2.1.6 Rise in the Demand for High End Differentiated Products
  - 3.2.2 Top Winning Strategies
  - 3.2.3 Top Investment Pockets
    - 3.2.3.1 Top Investment Pockets Based on Product Type
    - 3.2.3.2 Top Investment Pockets Based on Mode of Connection
- 3.3 Value Chain Analysis
- 3.4 Porters Five forces Analysis
  - 3.4.1 Demand for High-End Differentiated Products Increases the Bargaining Power of Buyers
  - 3.4.2 Presence of Numerous Small and Big Suppliers and Low Switching Costs Decrease the Bargaining Power of Suppliers
  - 3.4.3 High Initial Cost Required to Enter Into the Industry and Government Regulations Lower the Threat of New Entrants
  - 3.4.4 High Threat of Substitutes due to Presence of Other Baby Caring and Monitoring Options

- 3.4.5 High Industrial Rivalry due to the Presence of Numerous Players
- 3.5 Market Player Positioning, 2014
- 3.6 Drivers
  - 3.6.1 Rising Online Retail Trends
  - 3.6.2 Rise in Number of Employed Parents
  - 3.6.3 Increased Spending on Baby Care
- 3.7 Restraints
  - 3.7.1 Low Birth Rates
  - 3.7.2 Safety Concerns
- 3.8 Opportunities
  - 3.8.1 Rise in the Demand for High-End Differentiated Products

## **CHAPTER 4 EUROPE BABY MONITOR MARKET, BY TYPE**

- 4.1 Audio Baby Monitor
  - 4.1.1 Key Market Trends
  - 4.1.2 Key Drivers and Opportunities
  - 4.1.3 Market Size and forecast
- 4.2 Video Baby Monitor
  - 4.2.1 Key Market Trends
  - 4.2.2 Key Drivers and Opportunities
  - 4.2.3 Market Size and forecast

## **CHAPTER 5 EUROPE BABY MONITOR MARKET, BY MODE OF CONNECTION**

- 5.1 Wired Baby Monitor
  - 5.1.1 Key Market Trends
  - 5.1.2 Key Drivers and Opportunities
  - 5.1.3 Market Size and forecast
- 5.2 Wireless Baby Monitor
  - 5.2.1 Key Market Trends
  - 5.2.2 Key Drivers and Opportunities
  - 5.2.3 Market Size and forecast

## **CHAPTER 6 EUROPE BABY MONITOR MARKET BY COUNTRY**

- 6.1 France
  - 6.1.2 Key Drivers and Opportunities
  - 6.1.3 Market Size and forecast

- 6.2 U.K.
  - 6.2.2 Key Drivers and Opportunities
  - 6.2.3 Market Size and forecast
- 6.3 Germany
  - 6.3.2 Key Drivers and Opportunities
  - 6.3.3 Market Size and forecast
- 6.4 Ireland
  - 6.4.2 Key Drivers and Opportunities
  - 6.4.3 Market Size and forecast
- 6.5 Benelux
  - 6.5.2 Key Drivers and Opportunities
  - 6.5.3 Market Size and forecast
- 6.6 Rest of Europe
  - 6.6.2 Key Drivers and Opportunities
  - 6.6.3 Market Size and forecast

## **CHAPTER 7 COMPANY PROFILES**

- 7.1 Samsung Electronics Co. Ltd.
  - 7.1.1 Company Overview
  - 7.1.2 Business Performance
  - 7.1.3 Strategic Moves and Developments
  - 7.1.4 Swot Analysis of Samsung Electronics Co. Ltd.
- 7.2 Motorola Mobility Llc.
  - 7.2.1 Company Overview
  - 7.2.2 Swot Analysis of Motorola Mobility Llc.
- 7.3 Angelcare Monitors Inc.
  - 7.3.1 Company Overview
  - 7.3.2 Strategic Moves and Developments
  - 7.3.3 Swot Analysis of Angelcare Monitors Inc.
- 7.4 Tomy Company, Ltd
  - 7.4.1 Company Overview
  - 7.4.2 Business Performance
  - 7.4.3 Swot Analysis of Tomy Company, Ltd.
- 7.5 Vtech Holdings Limited
  - 7.5.1 Company Overview
  - 7.5.2 Business Performance
  - 7.5.3 Swot Analysis of Vtech Holdings Limited
- 7.6 Shenzhen Foscam Intelligent Technology Co., Ltd.

- 7.6.1 Company Overview
- 7.6.2 Swot Analysis of Shenzhen Foscam Intelligent Technology Co., Ltd
- 7.7 Summer Infant, Inc.
  - 7.7.1 Company Overview
  - 7.7.2 Business Performance
  - 7.7.3 Swot Analysis of Summer Infant, Inc.
- 7.8 Koninklijke Philips N.V.
  - 7.8.1 Company Overview
  - 7.8.2 Business Performance
  - 7.8.3 Strategic Moves and Developments
  - 7.8.4 Swot Analysis of Koninklijke Philips N.V
- 7.9 Luvion Premium Babyproducts
  - 7.9.1 Company Overview
  - 7.9.2 Strategic Moves and Developments
  - 7.9.3 Swot Analysis of Luvion Premium Babyproducts
- 7.10 Withings Inc.
  - 7.10.1 Company Overview
  - 7.10.2 Strategic Moves and Developments
  - 7.10.3 Swot Analysis of Withings Inc.



## List Of Tables

### LIST OF TABLES

- Table 1 Europe Baby Monitor Market Revenue by Product Type, 2014 - 2022 (\$Million)
- Table 2 Europe Baby Monitor Market Volume by Product Type, 2014 - 2022 (Thousand Units)
- Table 3 Europe Audio Baby Monitor Market Revenue, 2014 - 2022 (\$Million)
- Table 4 Europe Audio Baby Monitor Market Volume, 2014 - 2022 (Thousand Units)
- Table 5 Europe Video Baby Monitor Market Revenue, 2014-2022 (\$Million)
- Table 6 Europe Video Baby Monitor Market Volume, 2014-2022 (Thousand Units)
- Table 7 Europe Baby Monitor Market Revenue by Mode of Connection, 2014 - 2022 (\$Million)
- Table 8 Europe Wired Baby Monitor Market Revenue, 2014 - 2022 (\$Million)
- Table 9 Europe Wireless Baby Monitor Market Revenue, 2014 - 2022 (\$Million)
- Table 10 France Baby Monitor Market Revenue by Type, 2014 - 2022 (\$Million)
- Table 11 France Baby Monitor Market Volume by Product Type, 2014 - 2022 (Thousand Units)
- Table 12 France Baby Monitor Market Revenue by Mode of Connection, 2014 - 2022 (\$Million)
- Table 13 Uk Baby Monitor Market Revenue by Type, 2014 - 2022 (\$Million)
- Table 14 Uk Baby Monitor Market Volume by Product Type, 2014 - 2022 (Thousand Units)
- Table 15 Uk Baby Monitor Market Revenue by Mode of Connection, 2014 - 2022 (\$Million)
- Table 16 Germany Baby Monitor Market Revenue by Type, 2014 - 2022 (\$Million)
- Table 17 Germany Baby Monitor Market Volume by Product Type, 2014 - 2022 (Thousand Units)
- Table 18 Germany Baby Monitor Market Revenue by Mode of Connection, 2014 - 2022 (\$Million)
- Table 19 Ireland Baby Monitor Market Revenue by Type, 2014 - 2022 (\$Million)
- Table 20 Ireland Baby Monitor Market Volume by Product Type, 2014 - 2022 (Thousand Units)
- Table 21 Ireland Baby Monitor Market Revenue by Mode of Connection, 2014 - 2022 (\$Million)
- Table 22 Benelux Baby Monitor Market Revenue by Type, 2014 - 2022 (\$Million)
- Table 23 Benelux Baby Monitor Market Volume by Product Type, 2014 - 2022 (Thousand Units)
- Table 24 Benelux Baby Monitor Market Revenue by Mode of Connection, 2014 - 2022

(\$Million)

Table 25 Rest of Europe Baby Monitor Market Revenue by Type, 2014 - 2022 (\$Million)

Table 26 Rest of Europe Baby Monitor Market Volume by Product Type, 2014 - 2022  
(Thousand Units)

Table 27 Rest of Europe Baby Monitor Market Revenue by Mode of Connection, 2014 -  
2022 (\$Million)

Table 28 Snapshot of Samsung Electronics Co. Ltd

Table 29 Snapshot of Motorola Mobility Llc.

Table 30 Snapshot of Angelcare Monitors Inc.

Table 31 Snapshot of Tomy Company Ltd.

Table 32 Snapshot of Vtech Holdings Limited

Table 33 Snapshot of Shenzhen Foscam Intelligent Technology Co., Ltd

Table 34 Snapshot of Summer Infant, Inc.

Table 35 Snapshot of Koninklijke Philips N.V

Table 36 Snapshot of Luvion Premium Babyproducts

Table 37 Snapshot of Withings Inc.

## List Of Figures

### LIST OF FIGURES

- Fig. 1 Top Impacting Factors
- Fig. 2 Top Winning Strategies, 2012-2015 (%)
- Fig. 3 Top Winning Strategies Comparison, 2012-2015 (%)
- Fig. 4 Top Investment Pockets (Product Type)
- Fig. 5 Top Investment Pockets (Mode of Connection)
- Fig. 6 Value Chain Analysis
- Fig. 7 Porters Five forces Analysis
- Fig. 8 Player Positioning, 2014
- Fig. 9 Comparative Market Share Analysis of Europe Baby Monitor Market, by Product Type, 2014 and 2022 (%)
- Fig. 10 Comparative Country-Wise Market Share Analysis of Europe Audio Baby Monitor Market, 2014 and 2022 (%)
- Fig. 11 Europe Audio Baby Monitor Market, by Revenue, 2014 - 2022 (\$Million)
- Fig. 12 Europe Audio Baby Monitor Market Share Analysis, by Country, 2014 - 2022 (%)
- Fig. 13 Comparative Country-Wise Market Share Analysis of Europe Video Baby Monitor Market, 2014 and 2022 (%)
- Fig. 14 Europe Video Baby Monitor Market, by Revenue, 2014 - 2022 (\$Million)
- Fig. 15 Europe Video Baby Monitor Market Share Analysis, by Country, 2014 - 2022 (%)
- Fig. 16 Comparative Market Share Analysis of Europe Baby Monitor Market, by Mode of Connection, 2014 and 2022 (%)
- Fig. 17 Comparative Country-Wise Market Share Analysis of Europe Wired Baby Monitor Market, 2014 and 2022 (%)
- Fig. 18 Europe Wired Baby Monitor Market, by Revenue, 2014 - 2022 (\$Million)
- Fig. 19 Europe Wired Baby Monitor Market Share Analysis, by Country, 2014 - 2022 (%)
- Fig. 20 Comparative Country-Wise Market Share Analysis of Europe Wireless Baby Monitor Market, 2014 and 2022 (%)
- Fig. 21 Europe Wireless Baby Monitor Market, by Revenue, 2014 - 2022 (\$Million)
- Fig. 22 Europe Wireless Baby Monitor Market Share Analysis, by Country, 2014 - 2022 (%)
- Fig. 23 Comparative Market Share Analysis of Europe Baby Monitor Market, by Country, 2014 and 2022 (%)
- Fig. 24 France. Baby Monitor Market Revenue, 2014 - 2022 (\$Million)
- Fig. 25 Uk Baby Monitor Market Revenue, 2014 - 2022 (\$Million)
- Fig. 26 Germany Baby Monitor Market Revenue, 2014 - 2022 (\$Million)

- Fig. 27 Ireland Baby Monitor Market Revenue, 2014 - 2022 (\$Million)
- Fig. 28 Benelux Baby Monitor Market Revenue, 2014 - 2022 (\$Million)
- Fig. 29 Rest of Europe Baby Monitor Market Revenue, 2014 - 2022 (\$Million)
- Fig. 30 Rest of Europe Baby Monitor Market Revenue, 2014 - 2022 (\$Million)
- Fig. 31 Revenue of Samsung Electronics Co. Ltd, 2013 and 2014 (\$Million)
- Fig. 32 Swot Analysis of Samsung Electronics Co. Ltd.
- Fig. 33 Swot Analysis of Motorola
- Fig. 34 Swot Analysis of Angelcare Monitors Inc.
- Fig. 35 Revenue of Tomy 2015-2016, (\$Million)
- Fig. 36 Revenue of Tomy. by Geography (%), 2016
- Fig. 37 Swot Analysis of Tomy Company Ltd.
- Fig. 38 Revenue of Vtech Holdings Ltd., 2014 - 2015 (\$Million)
- Fig. 39 Revenue of Vtech Holdings Ltd., by Region (%), 2015
- Fig. 40 Swot Analysis of Vtech Holdings Ltd.
- Fig. 41 Swot Analysis of Shenzhen Foscam Intelligent Technology Co., Ltd.
- Fig. 42 Revenue of Summer Infant, Inc., 2012 - 2014 (\$Million)
- Fig. 43 Revenue of Summer Infant, Inc., by Region (%), 2014
- Fig. 44 Swot Analysis of Summer Infant, Inc.
- Fig. 45 Revenue of Koninklijke Philips N.V., 2012 - 2014 (\$Million)
- Fig. 46 Swot Analysis of Koninklijke Philips N.V.
- Fig. 47 Swot Analysis of Luvion Premium Babyproducts
- Fig. 48 Swot Analysis of Withings Inc.

## I would like to order

Product name: Europe Baby Monitor Market by Type (Audio, Video), by Mode Of Connection (Wired, Wireless) - Opportunity Analysis and Industry Forecast, 2014 - 2022

Product link: <https://marketpublishers.com/r/EDC0E3767D0EN.html>

Price: US\$ 3,962.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/EDC0E3767D0EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

