

Europe Awnings Market by Type (Fixed, and Retractable), Product (Patio, Window, Freestanding, and Others), and End User (Residential, and Non-residential): Opportunity Analysis and Industry Forecast, 2020–2027

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Abstracts

The Europe awnings market was valued at \$2,090.0 million in 2019, and is projected to reach \$2,529.3 million by 2027, registering a CAGR of 3.9% from 2020 to 2027.

Awnings are of fabric or other material sheets supported with aluminum, iron, or wooden structures. These are deployed at doors, windows, patio, and gardens to provide shade. Both commercial and residential sector benefit from its various applications. They add style to homes by flattering the architectural design and coloring.

Factors such as expansion of living space and protection from sun, and need for beautification of the building, and advancements in fabric material drive the market growth. However, the fluctuation in raw material prices, and expensive pricing and installation of retractable awning may hinder the market growth. Furthermore, the technological innovations in its mechanism offer lucrative growth opportunities for the market players during the forecast period.

The Europe awnings market is segmented on the basis of type, product, end user, and country. Based on type, the market is bifurcated into fixed awning, and retractable awning. The product segment covered in the study include patio, window, freestanding, and others. The end user segment includes residential, and non-residential. Country wise, the market is analyzed across Germany, the UK, France, Spain, and Rest of Europe.

COMPETITION ANALYSIS

Europe Awnings Market by Type (Fixed, and Retractable), Product (Patio, Window, Freestanding, and Others), and...

The key companies profiled in the report include Commercial Awnings Limited, Gibus, Markilux GmbH, Marquises, MHZ Hachtel GmbH & Co. KG, Mitjavila, Shades-Awnings, Varisol, Warema Renkhoff Se, and Weinor.

KEY BENEFITS FOR STAKEHOLDERS

The report provides an extensive analysis of the current and emerging Europe awnings market trends and dynamics.

In-depth market analysis is conducted by constructing market estimations for the key market segments between 2019 and 2027.

Extensive analysis of the Europe awnings market is conducted by following key product positioning and monitoring of the top competitors within the market framework.

A comprehensive analysis of all the regions is provided to determine the prevailing opportunities.

The Europe awnings market forecast analysis from 2020 to 2027 is included in the report.

The key market players within Europe awnings market are profiled in this report and their strategies are analyzed thoroughly, which help understand the competitive outlook of the Europe awnings industry.

EUROPE AWNINGS MARKET SEGMENTS

BY TYPE

Fixed

Retractable

BY PRODUCT

Patio

Window

Freestanding

Others

BY END-USER

Residential

Non-Residential

BY COUNTRY

Europe

Germany

France

UK

Spain

Rest of Europe

KEY PLAYERS

Weinor

Commercial Awnings Limited

Shades-awnings

Gibus

Markilux Gmbh

Marquises

MHZ Hachtel Gmbh & Co. KG

Mitjavila

Varisol

Warema Renkhoff SE

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