

Enterprise Wearables Market by Product Type (Wrist Wear, Eye Wear, Head Wear, and Others), Technology (Bluetooth and Internet of Things [IoT]), by End User (Manufacturing, Healthcare, Retail, Aerospace & Defense, and Others) - Global Opportunity Analysis and Industry Forecast, 2017-2023

<https://marketpublishers.com/r/E0B4E76A721EN.html>

Date: December 2017

Pages: 185

Price: US\$ 4,999.00 (Single User License)

ID: E0B4E76A721EN

Abstracts

Enterprise wearables device is the technology that enables industries to provide advanced high-end user experience to their employees while performing the tasks. The wearable devices are used to access information via connected devices, automatic storage, and activity tracking, which increases the employee's productivity and enhances its performance. Further, an increased technological convergence, presence of internet mobility, easy access to information from an ERP system using touch, gesture, voice commands, and ambient & glanceable display drive the need for wearable devices in the enterprise. By end user, the market is segmented into manufacturing, healthcare, retail, aerospace & defense, and others. In addition, based on technology, the market is classified into the Bluetooth and Internet of Things (IoT). Rise in healthcare awareness and increase in mobile penetration drive the demand for the enterprise wearables market. Further, the benefits such as ease of use, flexibility, and convenience fuels the growth of the market. However, high cost of enterprise wearables and rise in data security and privacy concern impedes the market growth. Furthermore, increase in demand for enterprise wearables in the emerging market such as China, India, and Brazil owing to increase in health and wellness provides ample of growth opportunity.

The enterprise wearable market is segmented based on product, technology, end user, and geography. Based on product, the market is divided into wrist-wear, eye wear, head wear, and others. According to the technology, the market is classified into the

Bluetooth, internet of things (IoT). Based on end-user, the market is categorized into manufacturing, healthcare, retail, aerospace & defense, and others. Based on geography, the market is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

Key players operating in the market are Apple Inc., Alphabet Inc., Adidas AG, Eurotech S.p.A, Fitbit Inc., Samsung Electronics Co. Ltd, Sony Corporation, Seiko Epson Corporation, Misfit Inc., and Xiaomi Inc.

KEY BENEFITS FOR STAKEHOLDERS

This study comprises analytical depiction of the global enterprise wearables market with current trends and future estimations to depict the imminent investment pockets.

The overall market potential is determined to understand the profitable trends to gain a stronger coverage in the market.

The report presents information related to key drivers, restraints, and opportunities with a detailed impact analysis.

The current market is quantitatively analyzed from 2017 to 2023 to highlight the financial competency of the market.

Porter's Five Forces analysis illustrates the potency of the buyers and suppliers.

KEY MARKET SEGMENTS

By Product

Wrist-wear

Eye wear

Head wear

Others

By Technology

Bluetooth

Internet of Things (IoT)

Bluetooth low energy (BLE)

By End User

Manufacturing

Healthcare

Retail

Aerospace & Defense

Others

By Region

North America

U.S.

Canada

Mexico

Europe

UK

France

Germany

Russia

Rest of Europe

Asia-Pacific

China

Australia

India

Japan

Rest of Asia-Pacific

LAMEA

Latin America

Middle East

Africa

KEY MARKET PLAYERS PROFILED

Apple Inc

Alphabet Inc

Adidas AG

Eurotech S.p.A

Fitbit Inc.

Samsung Electronics Co. Ltd

Sony Corporation

Seiko Epson Corporation

Misfit Inc

Xiaomi Inc

Contents

CHAPTER 1 INTRODUCTION

- 1.1. REPORT DESCRIPTION
- 1.2. KEY BENEFITS FOR STAKEHOLDERS
- 1.3. KEY MARKET SEGMENTS
- 1.4. RESEARCH METHODOLOGY
 - 1.4.1. Primary research
 - 1.4.2. Secondary research
 - 1.4.3. Analyst tools and models

CHAPTER 2 EXECUTIVE SUMMARY

- 2.1. CXO PERSPECTIVE

CHAPTER 3 MARKET OVERVIEW

- 3.1. MARKET DEFINITION AND SCOPE
- 3.2. KEY FINDINGS
 - 3.2.1. Top impacting factors
 - 3.2.2. Top investment pockets
 - 3.2.3. Top winning strategies
- 3.3. PORTERS FIVE FORCES ANALYSIS
 - 3.3.1. Moderate bargaining power of suppliers
 - 3.3.2. Moderate bargaining power of buyer
 - 3.3.3. Moderate-to-high threat of new entrant
 - 3.3.4. High competitive rivalry
 - 3.3.5. Moderate threat of substitute
- 3.4. MARKET SHARE ANALYSIS, 2016
- 3.5. MARKET DYNAMICS
 - 3.5.1. Drivers
 - 3.5.1.1. Increase in concern of health and wellness
 - 3.5.1.2. Growth in Internet and mobile penetration
 - 3.5.2. Restraint
 - 3.5.2.1. Rise in concern related to data security
 - 3.5.2.2. High cost of enterprise wearables
 - 3.5.3. Opportunities
 - 3.5.3.1. Increase in demand for enterprise wearables in emerging market

CHAPTER 4 ENTERPRISE WEARABLES MARKET, BY PRODUCT TYPE

4.1. OVERVIEW

4.2. WRIST WEAR

- 4.2.1. Key market trends
- 4.2.2. Key growth factors and opportunities
- 4.2.3. Market size and forecast

4.3. EYE WEAR

- 4.3.1. Key market trends
- 4.3.2. Key growth factors and opportunities
- 4.3.3. Market size and forecast

4.4. HEAD WEAR

- 4.4.1. Key market trends
- 4.4.2. Key growth factors and opportunities
- 4.4.3. Market size and forecast

4.5. OTHERS

- 4.5.1. Key market trends
- 4.5.2. Key growth factors and opportunities
- 4.5.3. Market size and forecast

CHAPTER 5 ENTERPRISE WEARABLES MARKET, BY TECHNOLOGY

5.1. OVERVIEW

5.2. BLUETOOTH

- 5.2.1. Key market trends
- 5.2.2. Key growth factors and opportunities
- 5.2.3. Market size and forecast

5.3. INTERNET OF THINGHS (IOT)

- 5.3.1. Key market trends
- 5.3.2. Key growth factors and opportunities
- 5.3.3. Market size and forecast

CHAPTER 6 ENTERPRISE WEARABLES MARKET, BY END USER

6.1. OVERVIEW

6.2. MANUFACTURING

- 6.2.1. Key market trends
- 6.2.2. Key growth factors and opportunities

6.2.3. Market size and forecast

6.3. HEALTHCARE

6.3.1. Key market trends

6.3.2. Key growth factors and opportunities

6.3.3. Market size and forecast

6.4. RETAIL

6.4.1. Key market trends

6.4.2. Key growth factors and opportunities

6.4.3. Market size and forecast

6.5. AEROSPACE & DEFENSE

6.5.1. Key market trends

6.5.2. Key growth factors and opportunities

6.5.3. Market size and forecast

6.6. OTHERS

6.6.1. Key market trends

6.6.2. Key growth factors and opportunities

6.6.3. Market size and forecast

CHAPTER 7 ENTERPRISE WEARABLES MARKET, BY REGION

7.1. OVERVIEW

7.2. NORTH AMERICA

7.2.1. Key market trends

7.2.2. Key growth factors and opportunities

7.2.3. Market size and forecast

7.2.3.1. U.S.

7.2.3.2. Canada

7.2.3.3. Mexico

7.3. EUROPE

7.3.1. Key market trends

7.3.2. Key growth factors and opportunities

7.3.3. Market size and forecast

7.3.3.1. UK

7.3.3.2. France

7.3.3.3. Germany

7.3.3.4. Russia

7.3.3.5. Rest of Europe

7.4. ASIA-PACIFIC

7.4.1. Key market trends

7.4.2. Key growth factors and opportunities

7.4.3. Market size and forecast

7.4.3.1. China

7.4.3.2. Australia

7.4.3.3. India

7.4.3.4. Japan

7.4.3.5. Rest of Asia-Pacific

7.5. LAMEA

7.5.1. Key market trends

7.5.2. Key growth factors and opportunities

7.5.3. Market size and forecast

7.5.3.1. Latin America

7.5.3.2. Middle East

7.5.3.3. Africa

CHAPTER 8 COMPANY PROFILE

8.1. ADIDAS AG

8.1.1. Company overview

8.1.2. Company snapshot

8.1.3. Operating business segments

8.1.4. Product portfolio

8.1.5. Business performance

8.1.6. Key strategic moves and developments

8.2. ALPHABET INC.

8.2.1. Company overview

8.2.2. Company snapshot

8.2.3. Operating business segments

8.2.4. Product portfolio

8.2.5. Business performance

8.2.6. Key strategic moves and developments

8.3. APPLE INC.

8.3.1. Company overview

8.3.2. Company snapshot

8.3.3. Operating business segments

8.3.4. Product portfolio

8.3.5. Business performance

8.3.6. Key strategic moves and developments

8.4. EUROTECH S.P.A

- 8.4.1. Company overview
- 8.4.2. Company snapshot
- 8.4.3. Operating business segments
- 8.4.4. Product portfolio
- 8.4.5. Business performance
- 8.4.6. Key strategic moves and developments
- 8.5. FITBIT, INC.
 - 8.5.1. Company overview
 - 8.5.2. Company snapshot
 - 8.5.3. Operating business segments
 - 8.5.4. Product portfolio
 - 8.5.5. Business performance
 - 8.5.6. Key strategic moves and developments
- 8.6. FOSSIL GROUP, INC. (MISFIT, INC.)
 - 8.6.1. Company overview
 - 8.6.2. Company snapshot
 - 8.6.3. Operating business segments
 - 8.6.4. Product portfolio
 - 8.6.5. Business performance
 - 8.6.6. Key strategic moves and developments
- 8.7. SAMSUNG ELECTRONICS CO. LTD.
 - 8.7.1. Company overview
 - 8.7.2. Company snapshot
 - 8.7.3. Operating business segments
 - 8.7.4. Product portfolio
 - 8.7.5. Business performance
 - 8.7.6. Key strategic moves and developments
- 8.8. SEIKO EPSON CORPORATION
 - 8.8.1. Company overview
 - 8.8.2. Company snapshot
 - 8.8.3. Operating business segments
 - 8.8.4. Product portfolio
 - 8.8.5. Business performance
 - 8.8.6. Key strategic moves and developments
- 8.9. SONY CORPORATION
 - 8.9.1. Company overview
 - 8.9.2. Company snapshot
 - 8.9.3. Operating business segments
 - 8.9.4. Product portfolio

8.9.5. Business performance

8.9.6. Key strategic moves and developments

8.10. XIAOMI INC.

8.10.1. Company overview

8.10.2. Company snapshot

8.10.3. Operating business segments

8.10.4. Product portfolio

8.10.5. Key strategic moves and developments

List Of Tables

LIST OF TABLES

TABLE 1. GLOBAL ENTERPRISE WEARABLES MARKET, BY PRODUCT, 2016-2023 (\$MILLION)

TABLE 2. ENTERPRISE WEARABLES MARKET FOR WRIST WEAR, BY REGION, 2016-2023 (\$MILLION)

TABLE 3. ENTERPRISE WEARABLES MARKET FOR EYE WEAR, BY REGION, 2016-2023 (\$MILLION)

TABLE 4. ENTERPRISE WEARABLESMARKET FOR HEAD WEAR, BY REGION, 2016-2023 (\$MILLION)

TABLE 5. ENTERPRISE WEARABLESMARKET FOR OTHERS, BY REGION, 2016-2023 (\$MILLION)

TABLE 6. GLOBAL ENTERPRISE WEARABLES MARKET, BY TECHNOLOGY, 2016-2023 (\$MILLION)

TABLE 7. ENTERPRISE WEARABLES MARKET FOR BLUETOOTH, BY REGION, 2016-2023 (\$MILLION)

TABLE 8. ENTERPRISE WEARABLESMARKET FOR INTERNET OF THINGS, BY REGION, 2016-2023 (\$MILLION)

TABLE 9. GLOBAL ENTERPRISE WEARABLESMARKET, BY VEHICLE TYPE, 2016-2023 (\$MILLION)

TABLE 10. ENTERPRISE WEARABLES MARKET FOR MANUFACTURING, BY REGION, 2016-2023 (\$MILLION)

TABLE 11. ENTERPRISE WEARABLESMARKET FOR HEALTHCARE, BY REGION, 2016-2023 (\$MILLION)

TABLE 12. ENTERPRISE WEARABLESMARKET FOR RETAIL, BY REGION, 2016-2023 (\$MILLION)

TABLE 13. ENTERPRISE WEARABLESMARKET FOR AEROSPACE & DEFENSE, BY REGION, 2016-2023 (\$MILLION)

TABLE 14. ENTERPRISE WEARABLESMARKET FOR OTHERS, BY REGION, 2016-2023 (\$MILLION)

TABLE 15. ENTERPRISE WEARABLES MARKET, BY REGION, 2016-2023 (\$MILLION)

TABLE 16. NORTH AMERICA ENTERPRISE WEARABLES MARKET, BY PRODUCT, 2016-2023 (\$MILLION)

TABLE 17. NORTH AMERICA ENTERPRISE WEARABLES MARKET, BY COUNTRY, 2016-2023 (\$MILLION)

TABLE 18. EUROPE ENTERPRISE WEARABLES MARKET, BY PRODUCT,

2016-2023 (\$MILLION)

TABLE 19. EUROPE ENTERPRISE WEARABLES MARKET, BY COUNTRY,
2016-2023 (\$MILLION)

TABLE 20. ASIA-PACIFIC ENTERPRISE WEARABLES MARKET, BY PRODUCT,
2016-2023 (\$MILLION)

TABLE 21. ASIA-PACIFIC ENTERPRISE WEARABLES MARKET, BY COUNTRY,
2016-2023 (\$MILLION)

TABLE 22. LAMEA ENTERPRISE WEARABLES MARKET, BY PRODUCT TYPE,
2016-2023 (\$MILLION)

TABLE 23. LAMEA ENTERPRISE WEARABLES MARKET, BY REGION, 2016-2023
(\$MILLION)

TABLE 24. ADIDAS: COMPANY SNAPSHOT

TABLE 25. ADIDAS: OPERATING SEGMENTS

TABLE 26. ADIDAS: PRODUCT PORTFOLIO

TABLE 27. ALPHABET: COMPANY SNAPSHOT

TABLE 28. ALPHABET: OPERATING SEGMENTS

TABLE 29. ALPHABET: PRODUCT PORTFOLIO

TABLE 30. APPLE INC: COMPANY SNAPSHOT

TABLE 31. APPLE: OPERATING SEGMENTS

TABLE 32. APPLE: PRODUCT PORTFOLIO

TABLE 33. EUROTECH: COMPANY SNAPSHOT

TABLE 34. EUROTECH: OPERATING SEGMENTS

TABLE 35. EUROTECH: PRODUCT PORTFOLIO

TABLE 36. FITBIT: COMPANY SNAPSHOT

TABLE 37. FITBIT: OPERATING SEGMENTS

TABLE 38. FITBIT: PRODUCT PORTFOLIO

TABLE 39. FOSSIL GROUP: COMPANY SNAPSHOT

TABLE 40. FOSSIL GROUP: OPERATING SEGMENTS

TABLE 41. FOSSIL GROUP: PRODUCT PORTFOLIO

TABLE 42. SAMSUNG: COMPANY SNAPSHOT

TABLE 43. SAMSUNG: OPERATING SEGMENTS

TABLE 44. SAMSUNG: PRODUCT PORTFOLIO

TABLE 45. EPSON: COMPANY SNAPSHOT

TABLE 46. EPSON: OPERATING SEGMENTS

TABLE 47. EPSON: PRODUCT PORTFOLIO

TABLE 48. SONY: COMPANY SNAPSHOT

TABLE 49. SONY: OPERATING SEGMENTS

TABLE 50. SONY: PRODUCT PORTFOLIO

TABLE 51. XIAOMI: COMPANY SNAPSHOT

TABLE 52. XIAOMI: OPERATING SEGMENTS
TABLE 53. XIAOMI: PRODUCT PORTFOLIO

List Of Figures

LIST OF FIGURES

- FIGURE 1. GLOBAL ENTERPRISE WEARABLES MARKET OVERVIEW, 2017-2023
- FIGURE 2. ENTERPRISE WEARABLESMARKET, BY REGION, 2016-2023
- FIGURE 3. TOP IMPACTING FACTORS
- FIGURE 4. KEY INVESTMENT POCKETS
- FIGURE 5. TOP WINNING STRATEGIES
- FIGURE 6. MARKET SHARE ANALYSIS, 2015 (%)
- FIGURE 7. GLOBAL ENTERPRISE WEARABLESMARKET, BY PRODUCT, 2016-2023
- FIGURE 8. GLOBAL ENTERPRISE WEARABLES MARKET FOR WRIST WEAR, 2016-2023 (\$MILLION)
- FIGURE 9. GLOBAL ENTERPRISE WEARABLES MARKET FOR EYE WEAR, 2017-2023 (\$MILLION)
- FIGURE 10. GLOBAL ENTERPRISE WEARABLES MARKET FOR HEAD WEAR, 2017-2023 (\$MILLION)
- FIGURE 11. GLOBAL ENTERPRISE WEARABLES MARKET FOR OTHERS, 2017-2023 (\$MILLION)
- FIGURE 12. GLOBAL ENTERPRISE WEARABLES MARKET, BY TECHNOLOGY
- FIGURE 13. GLOBAL ENTERPRISE WEARABLES MARKET FOR BLUETOOTH, 2017-2023 (\$MILLION)
- FIGURE 14. GLOBAL ENTERPRISE WEARABLESMARKET FOR INTERNET OF THINGS, 2016-2023 (\$MILLION)
- FIGURE 15. GLOBAL ENTERPRISE WEARABLESMARKET, BY VEHICLE TYPE
- FIGURE 16. GLOBAL ENTERPRISE WEARABLESMARKET FOR MANUFACTURING, 2016-2023 (\$MILLION)
- FIGURE 17. GLOBAL ENTERPRISE WEARABLES MARKET FOR HEALTHCARE, 2016-2023 (\$MILLION)
- FIGURE 18. GLOBAL ENTERPRISE WEARABLES MARKET FOR RETAIL, 2016-2023 (\$MILLION)
- FIGURE 19. GLOBAL ENTERPRISE WEARABLES MARKET FOR AEROSPACE & DEFENSE, 2016-2023 (\$MILLION)
- FIGURE 20. GLOBAL ENTERPRISE WEARABLES MARKET FOR OTHERS, 2016-2023 (\$MILLION)
- FIGURE 21. ENTERPRISE WEARABLES MARKET, BY REGION, 2016-2023(%)
- FIGURE 22. NORTH AMERICA ENTERPRISE WEARABLES MARKET, BY COUNTRY, 2016-2023
- FIGURE 23. U.S. ENTERPRISE WEARABLES MARKET, 2016-2023 (\$MILLION)

FIGURE 24. CANADA ENTERPRISE WEARABLES MARKET, 2016-2023 (\$MILLION)

FIGURE 25. MEXICO ENTERPRISE WEARABLES MARKET, 2016-2023 (\$MILLION)

FIGURE 26. EUROPE ENTERPRISE WEARABLES MARKET 2016-2023

FIGURE 27. UK ENTERPRISE WEARABLES MARKET, 2016-2023 (\$MILLION)

FIGURE 28. FRANCE ENTERPRISE WEARABLES MARKET, 2016-2023 (\$MILLION)

FIGURE 29. GERMANY ENTERPRISE WEARABLES MARKET, 2016-2023
(\$MILLION)

FIGURE 30. RUSSIA ENTERPRISE WEARABLESMARKET, 2016-2023 (\$MILLION)

FIGURE 31. REST OF EUROPE ENTERPRISE WEARABLES MARKET, 2016-2023
(\$MILLION)

FIGURE 32. ASIA-PACIFIC ENTERPRISE WEARABLESMARKET, 2016-2023

FIGURE 33. CHINA ENTERPRISE WEARABLES MARKET, 2016-2023 (\$MILLION)

FIGURE 34. AUSTRALIA ENTERPRISE WEARABLES MARKET, 2016-2023
(\$MILLION)

FIGURE 35. INDIA ENTERPRISE WEARABLESMARKET, 2016-2023 (\$MILLION)

FIGURE 36. JAPAN ENTERPRISE WEARABLES MARKET, 2016-2023 (\$MILLION)

FIGURE 37. REST OF ASIA-PACIFIC ENTERPRISE WEARABLES MARKET,
2016-2023 (\$MILLION)

FIGURE 38. LAMEA ENTERPRISE WEARABLES MARKET 2016-2023

FIGURE 39. LATIN AMERICA ENTERPRISE WEARABLES MARKET, 2016-2023
(\$MILLION)

FIGURE 40. MIDDLE EAST ENTERPRISE WEARABLES MARKET, 2016-2023
(\$MILLION)

FIGURE 41. AFRICA ENTERPRISE WEARABLES MARKET, 2016-2023 (\$MILLION)

FIGURE 42. ADIDAS: NET SALES, 2014-2016 (\$MILLION)

FIGURE 43. ADIDAS: REVENUE SHARE BY PRODUCTS, 2016 (%)

FIGURE 44. ADIDAS: REVENUE SHARE BY GEOGRAPHY, 2016 (%)

FIGURE 45. ALPHABET: NET SALES, 2014-2016 (\$MILLION)

FIGURE 46. ALPHABET: REVENUE BY PRODUCT, 2016 (%)

FIGURE 47. ALPHABET: REVENUE BY GEOGRAPHY, 2016 (%)

FIGURE 48. APPLE: NET SALES, 2015-2017 (\$MILLION)

FIGURE 49. APPLE: REVENUE SHARE BY PRODUCT, 2017 (%)

FIGURE 50. APPLE: REVENUE SHARE BY GEOGRAPHY, 2017 (%)

FIGURE 51. EUROTECH: NET SALES, 2014-2016 (\$MILLION)

FIGURE 52. EUROTECH: REVENUE SHARE BY SEGMENT, 2016 (%)

FIGURE 53. EUROTECH: REVENUE SHARE BY GEOGRAPHY, 2016 (%)

FIGURE 54. FITBIT: NET SALES, 2014-2016 (\$MILLION)

FIGURE 55. FITBIT: REVENUE SHARE BY GEOGRAPHY, 2016 (%)

FIGURE 56. FOSSIL GROUP: NET SALES, 2014-2016 (\$MILLION)

- FIGURE 57. FOSSIL GROUP: REVENUE SHARE BY PRODUCT, 2016 (%)
- FIGURE 58. FOSSIL GROUP: REVENUE SHARE BY GEOGRAPHY, 2016 (%)
- FIGURE 59. SAMSUNG: NET SALES, 2014-2016 (\$MILLION)
- FIGURE 60. SAMSUNG: REVENUE BY PRODUCT, 2016 (%)
- FIGURE 61. SAMSUNG: REVENUE BY GEOGRAPHY, 2016 (%)
- FIGURE 62. EPSON: NET SALES, 2014-2016 (\$MILLION)
- FIGURE 63. EPSON: REVENUE SHARE BY SEGMENT, 2016 (%)
- FIGURE 64. EPSON: REVENUE SHARE BY GEOGRAPHY, 2016 (%)
- FIGURE 65. SONY: NET SALES, 2015-2017 (\$MILLION)
- FIGURE 66. SONY: REVENUE SHARE BY SEGMENT, 2017 (%)
- FIGURE 67. SONY: REVENUE SHARE BY GEOGRAPHY, 2017 (%)

I would like to order

Product name: Enterprise Wearables Market by Product Type (Wrist Wear, Eye Wear, Head Wear, and Others), Technology (Bluetooth and Internet of Things [IoT]), by End User (Manufacturing, Healthcare, Retail, Aerospace & Defense, and Others) - Global Opportunity Analysis and Industry Forecast, 2017-2023

Product link: <https://marketpublishers.com/r/E0B4E76A721EN.html>

Price: US\$ 4,999.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/E0B4E76A721EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970