

# **Enterprise Firewall Market By Offering (Hardware, Software, Service), By Deployment Mode (On-premise, Cloud), By Enterprise Size (Large Enterprises, Small and Medium-sized Enterprises), By Application (BFSI, IT and Telecom, Healthcare, Retail and E-Commerce, Government, Others): Global Opportunity Analysis and Industry Forecast, 2024-2033**

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## **Abstracts**

Firewalls are primary defense against unauthorized access and cyber threats. They play an important role in the network security framework of an organization. They observe incoming and outgoing network data while catering to the security rules and thus help prevent data leaks, cyber threats and malicious activities. It also provides user access control which helps organizations implement tailored security policies along with features such as Virtual Private Network (VPN) support, Intrusion Detection and Prevention System (IDPS) and application-layer filtering.

Increase in adoption of network security services, rise in integration of digital devices and surge in demand for effective process operations drive the growth of the enterprise firewall market. In addition, surge in adoption of cloud-based solutions, increase in adoption of IoT devices and rise in demand for industrial automation also drive the growth of the market.

However, lack of skilled expertise and high costs of integration in the enterprise firewall are expected to hamper the growth of the enterprise firewall market growth.

Nevertheless, rise in demand for advanced threat protection in agriculture, healthcare, retail, and others is expected to provide growth opportunities for the enterprise firewall market during the forecast market. Furthermore, advancements in cloud technology

enable real-time processing of data. Also, adoption of cloud computing to enable flexibility, scalability, and cost-effectiveness of network security solutions is also anticipated to create lucrative opportunities for the market growth during the forecast period.

The enterprise firewall market size is segmented into offering, deployment mode, enterprise size, application, and region. By offering, it is segregated into hardware, software, and service. By deployment mode, it is divided into on-premises and cloud. As per enterprise size, the market is bifurcated into large enterprises and small & medium-sized enterprises. By application, the market is classified into BFSI, IT and telecom, healthcare, retail and e-commerce, government and others. Region wise, it is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

### **Key Benefits For Stakeholders**

This report provides a quantitative analysis of the market segments, current trends, estimations, and dynamics of the enterprise firewall market analysis from 2023 to 2033 to identify the prevailing enterprise firewall market opportunities.

The market research is offered along with information related to key drivers, restraints, and opportunities.

Porter's five forces analysis highlights the potency of buyers and suppliers to enable stakeholders make profit-oriented business decisions and strengthen their supplier-buyer network.

In-depth analysis of the enterprise firewall market segmentation assists to determine the prevailing market opportunities.

Major countries in each region are mapped according to their revenue contribution to the global market.

Market player positioning facilitates benchmarking and provides a clear understanding of the present position of the market players.

The report includes the analysis of the regional as well as global enterprise firewall market trends, key players, market segments, application areas, and market growth strategies.

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Additional country or region analysis- market size and forecast

Historic market data

Market share analysis of players at global/region/country level

SWOT Analysis

## Key Market Segments

### By Offering

Software

Service

Hardware

### By Deployment Mode

On-premise

Cloud

### By Enterprise Size

Large Enterprises

Small and Medium-sized Enterprises

### By Application

BFSI

IT and Telecom

Healthcare

Retail and E-Commerce

Government

Others

## By Region

North America

U.S.

Canada

Europe

France

Germany

Italy

Spain

UK

Rest of Europe

Asia-Pacific

China

Japan

India

South Korea

Australia

Rest of Asia-Pacific

## LAMEA

Latin America

Middle East

Africa

## Key Market Players

Array Networks

Sophos Group plc.

Palo Alto Networks

Fortinet Inc.

Juniper Networks Inc.

Check Point Software Technologies

WatchGuard Technologies Inc.

SonicWall Inc.

Barracuda Networks

Forcepoint

Huawei Technologies Co., Ltd.

Zscaler, Inc.

Hillstone Networks, Inc.

AhnLab, Inc.

Cisco Systems Inc.

Sangfor Technologies Inc.

Arista Networks, Inc.

Trend Micro, Inc.

McAfee Corp.

Stormshield

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