

Enterprise Content Management System Market by Deployment (On-premise and Cloud), User Type (Large Enterprises and Small & Medium Enterprises), End-Use Industry (Aerospace & Defense, BFSI, Public sector, Retail, Healthcare, IT & Telecom, Energy & Utilities, Manufacturing, and Others), and Solution (Document Management, Imaging & Capturing, Case Management, Records Management, Web Content Management, Digital Asset Management, Mobile Content Management, and Others) - Global Opportunity Analysis and Industry Forecast, 2016-2023

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Abstracts

Enterprises content management is the technology used to manage, capture, store, preserve, and deliver content to organizational processes. Enterprise content management reduces workload of organization by maintaining & processing the complex workflow, increase operational efficiency, and enhance customer experience. Furthermore, the demand for enterprise content management system is increasing in recent years, owing to its features such as securing the stress content and integration of content with business intelligence & business analytics application. The global enterprise content management system market was valued at \$28,165 million in 2016, and is projected to reach \$94,094 million by 2023, growing at a CAGR of 19.2% from 2017 to 2023.

The enterprise content management system market is expected to experience

significant growth during the forecast period, owing to increase in need for digital content with the proliferation of online marketing & online customer relationship. Moreover, constant development of the e-commerce industry fuels the demand for enterprise content management systems to store, manage, create, and distribute digital content through online channels.

In addition, increase in adoption of cloud-based enterprise content management system is expected to boost the enterprise content management system market growth in the coming years. However, high initial costs of implementation and lack of awareness to implement the right solution for the specific needs among SMEs hinder the growth of enterprise content management system market.

The global enterprise content management system market is segmented based on deployment, user type, end-use industry, solution, and geography. On the basis of deployment, the digital content management market is bifurcated into cloud and on-premise. By user type, it is categorized into SMEs and large enterprises.

As per end-use industry, it is classified into aerospace & defense, BFSI, public sector, retail, healthcare, IT & telecom, energy & utilities, manufacturing, and others. In terms of solution, it is divided into document management, imaging & capturing, case management, records management, web content management, digital asset management, mobile content management, and others. Geographical breakdown of each of the aforesaid segments is included for North America, Europe, Asia-Pacific, and LAMEA.

The major players operating in the enterprise content management system market are Microsoft Corporation, Oracle Corporation, Hyland Software, Inc., Xerox Corporation, OpenText Corporation, Alfresco Software, Inc., Lexmark International, Inc., M-Files Inc., Adobe Systems Incorporated, and Fabasoft.

KEY BENEFITS FOR STAKEHOLDERS

This report provides an overview of the trends, structure, drivers, challenges, and opportunities in the global enterprise content management system market.

Porter's Five Forces analysis highlights the potential of buyers & suppliers, and provides insights on the competitive structure of the market to determine the investment pockets.

Current and future trends adopted by the key market players are highlighted to determine overall competitiveness.

The quantitative analysis of the enterprise content management system market

growth from 2017 to 2023 is provided to elaborate the market potential.

KEY MARKET SEGMENTS

By Deployment

Cloud

On-premise

By User Type

Large Enterprises

Small & Medium Enterprises

By End-use Industry

Aerospace & Defense

BFSI

Public sector

Retail

Healthcare

IT & Telecom

Energy & Utilities

Manufacturing

Others

By Solution

Document Management

Imaging & Capturing

Case Management

Records Management

Web Content Management

Digital Asset Management

Mobile Content Management

Others

By Geography

North America

U.S.

Canada

Mexico

Europe

UK

France

Germany

Rest of Europe

Asia-Pacific

China

Japan

India

Rest of Asia-Pacific

LAMEA

Latin America

Middle East

Africa

Key Players Profiled in the Report

Microsoft Corporation

Oracle Corporation

Hyland Software, Inc.

Xerox Corporation

OpenText Corporation

Alfresco Software, Inc.

Lexmark International, Inc.

M-Files Inc.

Adobe Systems Incorporated

Fabasoft

Contents

CHAPTER 1 INTRODUCTION

- 1.1. REPORT DESCRIPTION
- 1.2. KEY BENEFITS
- 1.3. KEY MARKET SEGMENTS
- 1.4. KEY MARKET SEGMENTATION
- 1.5. RESEARCH METHODOLOGY
 - 1.5.1. Secondary research
 - 1.5.2. Primary research
 - 1.5.3. Analyst tools and models

CHAPTER 2 EXECUTIVE SUMMARY

- 2.1. CXO PERSPECTIVE

CHAPTER 3 MARKET OVERVIEW

- 3.1. MARKET DEFINITION AND SCOPE
- 3.2. KEY FINDINGS
 - 3.2.1. Top impacting factors
 - 3.2.2. Top investment pockets
 - 3.2.3. Top winning strategies
- 3.3. PORTERS FIVE FORCES ANALYSIS
 - 3.3.1. low bargaining power of suppliers
 - 3.3.2. low bargaining power of buyers
 - 3.3.3. Moderate-to-high threat of substitutes
 - 3.3.4. High threat of new entrants
 - 3.3.5. Moderate-to-high competitive rivalry
- 3.4. KEY PLAYER POSITIONING, 2016 (%)
- 3.5. MARKET DYNAMICS
 - 3.5.1. Drivers
 - 3.5.2. Restraints
 - 3.5.3. Opportunities

CHAPTER 4 GLOBAL ENTERPRISE CONTENT MANAGEMENT SYSTEM MARKET, BY DEPLOYMENT

4.1. OVERVIEW

4.2. ON-PREMISE

- 4.2.1. Key market trends
- 4.2.2. Key growth factors and opportunities
- 4.2.3. Market size and forecast

4.3. CLOUD

- 4.3.1. Key market trends
- 4.3.2. Key growth factors and opportunities
- 4.3.3. Market size and forecast

CHAPTER 5 GLOBAL ENTERPRISE CONTENT MANAGEMENT SYSTEM MARKET, BY USER TYPE

5.1. OVERVIEW

5.2. LARGE ENTERPRISES

- 5.2.1. Key market trends
- 5.2.2. Key growth factors and opportunities
- 5.2.3. Market size and forecast

5.3. SMALL AND MEDIUM ENTERPRISES

- 5.3.1. Key market trends
- 5.3.2. Key growth factors and opportunities
- 5.3.3. Market size and forecast

CHAPTER 6 GLOBAL ENTERPRISE CONTENT MANAGEMENT SYSTEM MARKET, BY END-USE INDUSTRY

6.1. OVERVIEW

6.2. AEROSPACE & DEFENCE

- 1.2.1. Key market trends
- 1.2.1 Key Growth Factors and Opportunities
- 1.2.2. Market size and forecast

6.3. BANKING, FINANCIAL CLOUD, & INSURANCE (BFSI)

- 1.2.3. Key market trends
- 1.3.1 Key Growth Factors and Opportunities
- 1.2.4. Market size and forecast

6.4. PUBLIC SECTOR

- 1.2.5. Key market trends
- 1.4.1 Key Growth Factors and Opportunities
- 1.2.6. Market size and forecast

6.5. RETAIL

1.2.7. Key market trends

1.5.1 Key Growth Factors and Opportunities

1.2.8. Market size and forecast

6.6. HEALTHCARE

1.2.9. Key market trends

1.6.1 Key Growth Factors and Opportunities

1.2.10. Market size and forecast

6.7. IT & TELECOM

1.2.11. Key market trends

1.3.2 Key Growth Factors and Opportunities

1.2.12. Market size and forecast

6.8. ENERGY & UTILITIES

1.2.13. Key market trends

1.3.3 Key Growth factors and Opportunities

1.2.14. Market size and forecast

6.9. MANUFACTURING

1.2.15. Key market trends

1.3.4 Key Growth factors and Opportunities

1.2.16. Market size and forecast

6.10. OTHERS

1.2.17. Key market trends

1.3.5 Key Growth factors and Opportunities

1.2.18. Market size and forecast

CHAPTER 7 GLOBAL ENTERPRISE CONTENT MANAGEMENT SYSTEM MARKET, BY SOLUTION

7.1. OVERVIEW

7.2. CASE MANAGEMENT

7.2.1. Key market trends

7.2.2. Key growth factors and opportunities

7.2.3. Market size and forecast

7.3. RECORDS MANAGEMENT

7.3.1. Key market trends

7.3.2. Key growth factors and opportunities

7.3.3. Market size and forecast

7.4. DOCUMENT MANAGEMENT

7.4.1. Key market trends

- 7.4.2. Key growth factors and opportunities
- 7.4.3. Market size and forecast
- 7.5. MOBILE CONTENT MANAGEMENT
 - 7.5.1. Key market trends
 - 7.5.2. Key growth factors and opportunities
 - 7.5.3. Market size and forecast
- 7.6. IMAGING AND CAPTURING
 - 7.6.1. Key market trends
 - 7.6.2. Key growth factors and opportunities
 - 7.6.3. Market size and forecast
- 7.7. WEB CONTENT MANAGEMENT
 - 7.7.1. Key market trends
 - 7.7.2. Key growth factors and opportunities
 - 7.7.3. Market size and forecast
- 7.8. DIGITAL ASSET MANAGEMENT
 - 7.8.1. Key market trends
 - 7.8.2. Key growth factors and opportunities
 - 7.8.3. Market size and forecast
- 7.9. OTHERS
 - 7.9.1. Key market trends
 - 7.9.2. Key growth factors and opportunities
 - 7.9.3. Market size and forecast

CHAPTER 8 ENTERPRISE CONTENT MANAGEMENT SYSTEM MARKET, BY REGION

- 8.1. OVERVIEW
- 8.2. NORTH AMERICA
 - 8.2.1. Key market trends
 - 8.2.2. Key growth factors and opportunities
 - 8.2.3. Market size and forecast
 - 8.2.3.1. Market size and forecast by country
 - 8.2.3.2. U.S.
 - 8.2.3.3. Market size and forecast
 - 8.2.3.4. Canada
 - 8.2.3.5. Market size and forecast
 - 8.2.3.6. Mexico
 - 8.2.3.7. Market size and forecast
- 8.3. EUROPE

- 8.3.1. Key market trends
- 8.3.2. Key growth factors and opportunities
- 8.3.3. Market size and forecast
 - 8.3.3.1. Market size and forecast by country
 - 8.3.3.2. UK
 - 8.3.3.3. Market size and forecast
 - 8.3.3.4. Germany
 - 8.3.3.5. Market size and forecast
 - 8.3.3.6. France
 - 8.3.3.7. Market size and forecast
 - 8.3.3.8. Rest of Europe
 - 8.3.3.9. Market size and forecast

8.4. ASIA-PACIFIC

- 8.4.1. Key market trends
- 8.4.2. Key growth factors and opportunities
- 8.4.3. Market size and forecast
 - 8.4.3.1. Market size and forecast by country
 - 8.4.3.2. China
 - 8.4.3.3. Market size and forecast
 - 8.4.3.4. India
 - 8.4.3.5. Market size and forecast
 - 8.4.3.6. Japan
 - 8.4.3.7. Market size and forecast
 - 8.4.3.8. Rest of Asia-Pacific
 - 8.4.3.9. Market size and forecast

8.5. LAMEA

- 8.5.1. Key market trends
- 8.5.2. Key growth factors and opportunities
- 8.5.3. Market size and forecast
 - 8.5.3.1. Market size and forecast by region
 - 8.5.3.2. Latin America
 - 8.5.3.3. Market size and forecast
 - 8.5.3.4. Middle East
 - 8.5.3.5. Market size and forecast
 - 8.5.3.6. Africa
 - 8.5.3.7. Market size and forecast

CHAPTER 9 COMPANY PROFILES

- 9.1. ORACLE CORPORATION.
 - 9.1.1. Company Overview
 - 9.1.2. Financial performance
 - 9.1.3. Key strategies & developments
- 9.2. HYLAND SOFTWARE, INC.
 - 9.2.1. Company Overview
 - 9.2.2. Financial performance
 - 9.2.3. Key strategies & developments
- 9.3. XEROX CORPORATION
 - 9.3.1. Company Overview
 - 9.3.2. Financial performance
 - 9.3.3. Key strategies & developments
- 9.4. OPENTEXT CORPORATION
 - 9.4.1. Company Overview
 - 9.4.2. Financial performance
 - 9.4.3. Key strategies & developments
- 9.5. ALFRESCO SOFTWARE, INC.
 - 9.5.1. Company Overview
 - 9.5.2. Financial performance
 - 9.5.3. Key strategies & developments
- 9.6. LEXMARK INTERNATIONAL, INC.
 - 9.6.1. Company Overview
 - 9.6.2. Financial performance
 - 9.6.3. Key strategies & developments
- 9.7. M-FILES INC.
 - 9.7.1. Company Overview
 - 9.7.2. Financial performance
 - 9.7.3. Key strategies & developments
- 9.8. MICROSOFT CORPORATION
 - 9.8.1. Company Overview
 - 9.8.2. Financial performance
 - 9.8.3. Key strategies & developments
- 9.9. ADOBE SYSTEMS INCORPORATED
 - 9.9.1. Company Overview
 - 9.9.2. Financial performance
 - 9.9.3. Key strategies & developments
- 9.10. FABASOFT
 - 9.10.1. Company Overview
 - 9.10.2. Financial performance

9.10.3. Key strategies & developments

List Of Tables

LIST OF TABLES

TABLE 1. GLOBAL ENTERPRISE CONTENT MANAGEMENT SYSTEM MARKET REVENUE, BY DEPLOYMENT, 2016-2023 (\$MILLION)

TABLE 2. ON-PREMISE MARKET BY GEOGRAPHY, 2016-2023 (\$MILLION)

TABLE 3. CLOUD MARKET BY GEOGRAPHY, 2016-2023 (\$MILLION)

TABLE 4. GLOBAL ENTERPRISE CONTENT MANAGEMENT SYSTEM MARKET REVENUE, BY USER TYPE, 2016-2023 (\$MILLION)

TABLE 5. LARGE ENTERPRISES MARKET BY GEOGRAPHY, 2016-2023 (\$MILLION)

TABLE 6. SMALL AND MEDIUM ENTERPRISES MARKET BY GEOGRAPHY, 2016-2023 (\$MILLION)

TABLE 7. GLOBAL ENTERPRISE CONTENT MANAGEMENT SYSTEM MARKET REVENUE, BY END-USE INDUSTRY, 2016-2023 (\$MILLION)

TABLE 8. AEROSPACE AND DEFENSE ENTERPRISE CONTENT MANAGEMENT SYSTEM MARKET, BY REGION, 2016-2023 (\$MILLION)

TABLE 9. BFSI ENTERPRISE CONTENT MANAGEMENT SYSTEM MARKET, BY REGION, 2016-2023 (\$MILLION)

TABLE 10. PUBLIC SECTOR ENTERPRISE CONTENT MANAGEMENT SYSTEM MARKET, BY REGION, 2016-2023 (\$MILLION)

TABLE 11. RETAIL ENTERPRISE CONTENT MANAGEMENT SYSTEM MARKET, BY REGION, 2016-2023 (\$MILLION)

TABLE 12. HEALTHCARE ENTERPRISE CONTENT MANAGEMENT SYSTEM MARKET, BY REGION, 2016-2023 (\$MILLION)

TABLE 13. IT AND TELECOM ENTERPRISE CONTENT MANAGEMENT SYSTEM MARKET, BY REGION, 2016-2023 (\$MILLION)

TABLE 14. ENERGY AND UTILITIES ENTERPRISE CONTENT MANAGEMENT SYSTEM MARKET, BY REGION, 2016-2023 (\$MILLION)

TABLE 15. MANUFACTURING ENTERPRISE CONTENT MANAGEMENT SYSTEM MARKET, BY REGION, 2016-2023 (\$MILLION)

TABLE 16. OTHERS ENTERPRISE CONTENT MANAGEMENT SYSTEM MARKET, BY REGION, 2016-2023 (\$MILLION)

TABLE 17. GLOBAL ENTERPRISE CONTENT MANAGEMENT SYSTEM MARKET REVENUE, BY SOLUTION, 2016-2023 (\$MILLION)

TABLE 18. CASE MANAGEMENT MARKET BY GEOGRAPHY, 2016-2023 (\$MILLION)

TABLE 19. RECORDS MANAGEMENT MARKET BY GEOGRAPHY, 2016-2023 (\$MILLION)

TABLE 20. DOCUMENT MANAGEMENT MARKET BY GEOGRAPHY, 2016-2023

(\$MILLION)

TABLE 21. MOBILE CONTENT MANAGEMENT MARKET, BY GEOGRAPHY, 2016-2023 (\$MILLION)

TABLE 22. IMAGING AND CAPTURING MARKET, BY GEOGRAPHY, 2016-2023 (\$MILLION)

TABLE 23. WEB CONTENT MANAGEMENT MARKET, BY GEOGRAPHY, 2016-2023 (\$MILLION)

TABLE 24. DIGITAL ASSET MANAGEMENT MARKET, BY GEOGRAPHY, 2016-2023 (\$MILLION)

TABLE 25. OTHERS MARKET, BY GEOGRAPHY, 2016-2023 (\$MILLION)

TABLE 26. ENTERPRISE CONTENT MANAGEMENT SYSTEM MARKET BY REGION, 2016-2023 (\$MILLION)

TABLE 27. NORTH AMERICA: ENTERPRISE CONTENT MANAGEMENT SYSTEM MARKET BY COUNTRY, 2016-2023 (\$MILLION)

TABLE 28. EUROPE: ENTERPRISE CONTENT MANAGEMENT SYSTEM MARKET BY COUNTRY, 2016-2023 (\$MILLION)

TABLE 29. ASIA-PACIFIC: ENTERPRISE CONTENT MANAGEMENT SYSTEM MARKET BY COUNTRY, 2016-2023 (\$MILLION)

TABLE 30. LAMEA: ENTERPRISE CONTENT MANAGEMENT SYSTEM MARKET BY REGION, 2016-2023 (\$MILLION)

TABLE 31. COMPANY SNAPSHOT: ORACLE CORPORATION.

TABLE 32. COMPANY SNAPSHOT: HYLAND SOFTWARE, INC.

TABLE 33. COMPANY SNAPSHOT: XEROX CORPORATION

TABLE 34. COMPANY SNAPSHOT: OPENTEXT CORPORATION

TABLE 35. COMPANY SNAPSHOT: ALFRESCO SOFTWARE, INC.

TABLE 36. COMPANY SNAPSHOT: LEXMARK INTERNATIONAL, INC.

TABLE 37. COMPANY SNAPSHOT: M-FILES INC.

TABLE 38. COMPANY SNAPSHOT: MICROSOFT CORPORATION

TABLE 39. COMPANY SNAPSHOT: ADOBE SYSTEMS INCORPORATED

TABLE 40. COMPANY SNAPSHOT: FABASOFT

List Of Figures

LIST OF FIGURES

FIGURE 1. KEY MARKET SEGMENTATION

FIGURE 2. TOP IMPACTING FACTORS

FIGURE 3. TOP INVESTMENT POCKETS IN THE GLOBAL ENTERPRISE CONTENT MANAGEMENT SYSTEM MARKET

FIGURE 4. TOP WINNING STRATEGIES

FIGURE 5. TOP WINNING STRATEGY

FIGURE 6. BARGAINING POWER OF SUPPLIERS

FIGURE 7. BARGAINING POWER OF BUYERS

FIGURE 8. THREAT OF SUBSTITUTES

FIGURE 9. THREAT OF NEW ENTRANTS

FIGURE 10. COMPETITIVE RIVALRY

FIGURE 11. KEY PLAYER POSITIONING OF GLOBAL ENTERPRISE CONTENT MANAGEMENT SYSTEM MARKET, 2016 (%)

FIGURE 12. MARKET DYNAMICS

FIGURE 13. ENTERPRISE CONTENT MANAGEMENT SYSTEM MARKET BY DEPLOYMENT

FIGURE 14. GLOBAL ENTERPRISE CONTENT MANAGEMENT SYSTEM MARKET REVENUE, BY DEPLOYMENT, 2016-2023 (\$MILLION)

FIGURE 15. ENTERPRISE CONTENT MANAGEMENT SYSTEM MARKET BY USER TYPE

FIGURE 16. GLOBAL ENTERPRISE CONTENT MANAGEMENT SYSTEM MARKET REVENUE, BY USER TYPE, 2016-2023 (\$MILLION)

FIGURE 17. ENTERPRISE CONTENT MANAGEMENT SYSTEM MARKET, BY END-USE INDUSTRY

FIGURE 18. GLOBAL ENTERPRISE CONTENT MANAGEMENT SYSTEM MARKET REVENUE, BY END-USE INDUSTRY, 2016-2023 (\$MILLION)

FIGURE 21. ENTERPRISE CONTENT MANAGEMENT SYSTEM MARKET, BY REGION

FIGURE 22. NORTH AMERICA: ENTERPRISE CONTENT MANAGEMENT SYSTEM MARKET

FIGURE 23. U.S. ENTERPRISE CONTENT MANAGEMENT SYSTEM MARKET, 2016-2023 (\$MILLION)

FIGURE 24. CANADA ENTERPRISE CONTENT MANAGEMENT SYSTEM MARKET, 2016-2023 (\$MILLION)

FIGURE 25. MEXICO ENTERPRISE CONTENT MANAGEMENT SYSTEM MARKET,

2016-2023 (\$MILLION)

FIGURE 26. EUROPE: ENTERPRISE CONTENT MANAGEMENT SYSTEM MARKET

FIGURE 27. U.K. ENTERPRISE CONTENT MANAGEMENT SYSTEM MARKET,
2016-2023 (\$MILLION)

FIGURE 28. GERMANY ENTERPRISE CONTENT MANAGEMENT SYSTEM
MARKET, 2016-2023 (\$MILLION)

FIGURE 29. FRANCE ENTERPRISE CONTENT MANAGEMENT SYSTEM MARKET,
2016-2023 (\$MILLION)

FIGURE 30. REST OF EUROPE ENTERPRISE CONTENT MANAGEMENT SYSTEM
MARKET, 2016-2023 (\$MILLION)

FIGURE 31. ASIA-PACIFIC: ENTERPRISE CONTENT MANAGEMENT SYSTEM
MARKET

FIGURE 32. CHINA ENTERPRISE CONTENT MANAGEMENT SYSTEM MARKET,
2016-2023 (\$MILLION)

FIGURE 33. INDIA ENTERPRISE CONTENT MANAGEMENT SYSTEM MARKET,
2016-2023 (\$MILLION)

FIGURE 34. JAPAN ENTERPRISE CONTENT MANAGEMENT SYSTEM MARKET,
2016-2023 (\$MILLION)

FIGURE 35. REST OF ASIA-PACIFIC ENTERPRISE CONTENT MANAGEMENT
SYSTEM MARKET, 2016-2023 (\$MILLION)

FIGURE 36. LAMEA: ENTERPRISE CONTENT MANAGEMENT SYSTEM MARKET

FIGURE 37. LATIN AMERICA ENTERPRISE CONTENT MANAGEMENT SYSTEM
MARKET, 2016-2023 (\$MILLION)

FIGURE 38. MIDDLE EAST ENTERPRISE CONTENT MANAGEMENT SYSTEM
MARKET, 2016-2023 (\$MILLION)

FIGURE 39. AFRICA ENTERPRISE CONTENT MANAGEMENT SYSTEM MARKET,
2016-2023 (\$MILLION)

FIGURE 40. FINANCIAL PERFORMANCE: ORACLE CORPORATION.

FIGURE 41. FINANCIAL PERFORMANCE: HYLAND SOFTWARE, INC.

FIGURE 42. FINANCIAL PERFORMANCE: XEROX CORPORATION

FIGURE 43. FINANCIAL PERFORMANCE: OPENTEXT CORPORATION

FIGURE 44. FINANCIAL PERFORMANCE: ALFRESCO SOFTWARE, INC.

FIGURE 45. FINANCIAL PERFORMANCE: LEXMARK INTERNATIONAL, INC.

FIGURE 46. FINANCIAL PERFORMANCE: M-FILES INC.

FIGURE 47. FINANCIAL PERFORMANCE: MICROSOFT CORPORATION

FIGURE 48. FINANCIAL PERFORMANCE: ADOBE SYSTEMS INCORPORATED

FIGURE 49. FINANCIAL PERFORMANCE: FABASOFT

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