

Enterprise Asset Leasing Market By Asset Type (Commercial Vehicles, Machinery & Industrial Equipment, Real Estate, IT Equipment and Others), Leasing Type (Operating Lease and Financial Lease), Industry Vertical (Transportation & Logistics, Manufacturing, Construction, IT & Telecom, Government & Public Sector and Others) and Enterprise Size (Large Enterprises and Small and Medium Enterprises): Global Opportunity Analysis and Industry Forecast, 2020–2027

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Abstracts

Lease is one of the important sources of financing for short and long –term, where the owner of an asset gives another person, the right to use that asset against periodical payments. The owner of the asset is known as lessor and the user is called lessee. The periodical payment made by the lessee to the lessor is known as lease rental. Under financial leasing, the lessee is given the right to use the asset but the ownership lies with the lessor. At the end of the lease contract, the asset is returned to the lessor or an option lies with the lessee either to purchase the asset or to renew the lease agreement. Furthermore, the business of leasing is highly profitable since as the rate of return based on lease rental, is much higher than the interest payable on financing the asset.

Growth in global average price of utility vehicles, shift in the risk of obsolescence, tax advantage and higher return on capital employed are the major factors that drive the growth of the global enterprise asset leasing market. However, increase in debt from various borrowers and high cost hampers the growth of the market. On the contrary,

untapped potential of emerging economies and surge in government support & initiatives toward leasing services are expected to provide lucrative opportunity for the market expansion during the forecast period.

The global enterprise asset leasing market is segmented into asset type, leasing type, industry vertical, enterprise size and region. In terms of asset type, the market is fragmented into commercial vehicles, machinery & industrial equipment, real estate, IT equipment and others. As per leasing type, the market is segmented into operating lease and financial lease. By industry vertical, it is segregated into transportation & logistics, manufacturing, construction, IT & telecom, government & public sector and others. As per enterprise size, the market is segmented into large enterprises and small and medium enterprises. Region wise, the market is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

The key players profiled in the enterprise asset leasing market are BNP Paribas Leasing Solutions, Bohai Leasing Co, Ltd., Docuformas, GENERAL ELECTRIC, Hitachi Capital (UK) PLC, ICBC Leasing Co, Ltd., Lombard North Central plc, Orix Leasing & Financial Services India Limited, Societe Generale Equipment Finance and White Oak. These players have adopted various strategies to increase their market penetration and strengthen their position in the industry.

Key Benefits For Stakeholders

The study provides an in-depth analysis of the global enterprise asset leasing market along with the current trends and future estimations to elucidate the imminent investment pockets.

Information about key drivers, restraints, and opportunities and their impact analysis on the global enterprise asset leasing market size is provided in the report.

Porter's five forces analysis illustrates the potency of the buyers and suppliers operating in the industry.

The quantitative analysis of the market from 2019 to 2027 is provided to determine the market potential.

Enterprise Asset Leasing Market Key Segments

By Asset Type

Commercial Vehicles

Machinery and Industrial Equipment

Real Estate

IT Equipment

Others

By Leasing Type

Operating Lease

Financial Lease

By Industry Vertical

Transportation & Logistics

Manufacturing

Construction

IT & Telecom

Government & Public Sector

Others

By Enterprise Size

Large Enterprises

Small and Medium Enterprises

By Region

North America

U.S.

Canada

Europe

UK

Germany

France

Italy

Poland

Russia

Rest of Europe

Asia-Pacific

China

India

Japan

Australia

South Korea

Taiwan

Rest of Asia-Pacific

LAMEA

Latin America

Middle East

Africa

Key Market Players

BNP Paribas Leasing Solutions

Bohai Leasing Co. Ltd.

Docuformas

GENERAL ELECTRIC

Hitachi Capital (UK) PLC

ICBC Leasing Co. Ltd.

Lombard North Central plc

Orix Leasing & Financial Services India Limited

Societe Generale Equipment Finance

White Oak

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