

Energy Gum Market by Application (Fitness Training/Exercising, Sports, Study, Business, and Others), and Distribution Channel (Online, Supermarket, Convenience Stores, and Health Stores) - Global Opportunity Analysis and Industry Forecast, 2017-2023

<https://marketpublishers.com/r/E68FE3AB255EN.html>

Date: March 2018

Pages: 185

Price: US\$ 5,370.00 (Single User License)

ID: E68FE3AB255EN

Abstracts

The global energy gum market was valued at \$75.15 million in 2016 and is projected to reach \$125.24 million by 2023, registering a CAGR of 7.6% from 2017 to 2023. Energy gum a caffeine-rich gum that provides instant energy to alleviate the effects of sleep deprivation and fatigue as well as improve alertness and mental performance. It works by improving reaction time, alertness, concentration, and cognitive performance, particularly under conditions where sustained vigilance is necessary and the effects of sleep deprivation could be detrimental. Caffeine, being the prime ingredient of energy gums, proves effective in sustaining physical vigilance and prevents cardiovascular diseases, cancer, and diabetes. Energy gum is prepared by softening gum bases, followed by the addition of other formulation ingredients. Sugar, aspartame, liquid glucose, sorbitol, mannitol, xylitol, and various flavors are the other ingredients used in the manufacturing to reduce bitterness and improve taste. Energy gums have witnessed an upheaval among fitness conscious individuals who regularly consume sport nutrition and fitness supplements.

The consumption of energy gum lead to instant delivery of energy as well as prolonged effects such as better physical and mental performance during intense workouts, improved concentration, and low fatigue during labor-intensive tasks among others. In addition, in the recent years, the consumption of energy gums has increased while playing sports, studying, and business meetings to mitigate the effects of sleep deprivation and boost up their stamina; thereby, driving the energy gum market. The

use of natural ingredients and increase in awareness about the benefits among millennials are expected to present new opportunities for energy gum manufacturers during the forecast period. According to the World Bank, the total labor force of India was pegged at 520.20 million in 2017 as compared to 512.76 million in 2016. Thus, growing labor force in emerging economies, such as India & China, is expected to boost the growth of the energy gum market. As excessive intake of caffeine could cause side effects like anxiety, digestive issues, muscle breakdown, high blood pressure, stomach irritation, nausea, and vomiting, food governing and health agencies such as Food and Drug Administration (FDA), Health Canada, International Food Information Council (IFIC) and others have enacted laws and norms to monitor the use of caffeine as an energy supplement. Thus, stringent laws on the use of caffeinated products could hamper the market growth in the near future.

The global energy gum market is segmented on the basis of application, distribution channel, and geography. On the basis of application, the market is segmented into fitness training/exercising, sports, study, business, and others. The distribution channels of the industry are broadly classified into online, supermarket, convenience store, and health store segments. Geographically, the market is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

The prominent players operating in this market are:

Blast Power Gum

BLOCKHEAD HQ Ltd.

Mondelez International, Inc. (Cadbury Trebor Bassett)

Energy Bombs

GumRunners, LLC

Lotte Group

GelStat Corporation (Mastix LLC)

NeuroGum, LLC

Mars Inc. (Wm Wrigley)

Zest?! International NZ Ltd.

KEY BENEFITS FOR STAKEHOLDERS:

This report provides a quantitative analysis of the current trends, estimations, and dynamics of the global energy gum market for the period of 2016-2023 to identify the prevailing market opportunities.

The key countries in all the major regions have been mapped based on their market share.

Porter's Five Forces analysis highlights the potency of buyers and suppliers to enable stakeholders to make profit-oriented business decisions and strengthen their supplier-buyer network.

In-depth analysis of the market segmentation assists in determining the prevailing market opportunities.

Major countries in each region have been mapped according to their revenue contribution to the global industry. Market player positioning segment facilitates benchmarking and provides a clear understanding of the present position of market players.

The report includes in details the analysis of the regional as well as global market, key players, market segments, and application areas, and growth strategies.

KEY MARKET SEGMENTS:

By Application

Fitness Training/Exercising

Sports

Study

Business

Others

By Distribution Channel

Online

Supermarket

Convenience Stores

Health Stores

By Geography

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Italy

Spain

Rest of Europe

Asia-Pacific

China

India

South Korea

Japan

Australia

Rest of Asia-Pacific

LAMEA

Brazil

Argentina

Saudi Arabia

South Africa

Turkey

Rest of LAMEA

Contents

CHAPTER 1: INTRODUCTION

- 1.1. Report description
- 1.2. Key benefits for stakeholders
- 1.3. Key market segments
- 1.4. Research methodology
 - 1.4.1. Primary research
 - 1.4.2. Secondary research
 - 1.4.3. Analyst tools and models

CHAPTER 2: EXECUTIVE SUMMARY

- 2.1. Key finding of the study
- 2.2. CXO perspective

CHAPTER 3: MARKET OVERVIEW

- 3.1. Market definition and scope
- 3.2. Key findings
 - 3.2.1. Top investment pocket
 - 3.2.2. Top winning strategies
 - 3.2.3. Top winning strategies, by year, 2015-2017
 - 3.2.4. Top winning strategies, by development, 2015-2017 (%)
 - 3.2.5. Top winning strategies, by company, 2015-2017
- 3.3. Porter's Five Forces analysis
 - 3.3.1. Bargaining power of suppliers
 - 3.3.2. Bargaining power of buyer
 - 3.3.3. Threat of new entrants
 - 3.3.4. Threat of substitute
 - 3.3.5. Intensity of competitive rivalry
- 3.4. Market dynamics
 - 3.4.1. Drivers
 - 3.4.1.1. Increase in sport participation rate
 - 3.4.1.2. Growth in number of non-traditional users
 - 3.4.1.3. Rise in the number of healthcare and fitness centers
 - 3.4.2. Restraints
 - 3.4.2.1. Stringent regulations on caffeine

- 3.4.3. Opportunities
 - 3.4.3.1. Growth in demand for energy gum from developing countries
 - 3.4.3.2. Increase in use of natural ingredients/stimulants in energy gum
- 3.5. Top player positioning, 2017

CHAPTER 4: ENERGY GUM MARKET, BY APPLICATION

- 4.1. Overview
 - 4.1.1. Market size and forecast
- 4.2. Fitness Training/Exercising
 - 4.2.1. Key market trends, growth factors, and opportunities
 - 4.2.2. Market size and forecast
 - 4.2.3. Market analysis by country
- 4.3. Sports
 - 4.3.1. Key market trends, growth factors, and opportunities
 - 4.3.2. Market size and forecast
 - 4.3.3. Market analysis by country
- 4.4. Study
 - 4.4.1. Key market trends, growth factors, and opportunities
 - 4.4.2. Market size and forecast
 - 4.4.3. Market analysis by country
- 4.5. Business
 - 4.5.1. Key market trends, growth factors, and opportunities
 - 4.5.2. Market size and forecast
 - 4.5.3. Market analysis by country
- 4.6. Others
 - 4.6.1. Key market trends, growth factors, and opportunities
 - 4.6.2. Market size and forecast
 - 4.6.3. Market analysis by country

CHAPTER 5: ENERGY GUM MARKET, BY DISTRIBUTION CHANNEL

- 5.1. Overview
 - 5.1.1. Market size and forecast
- 5.2. Online
 - 5.2.1. Key market trends, growth factors, and opportunities
 - 5.2.2. Market size and forecast
 - 5.2.3. Market analysis by country
- 5.3. Supermarket

- 5.3.1. Key market trends, growth factors, and opportunities
- 5.3.2. Market size and forecast
- 5.3.3. Market analysis by country
- 5.4. Convenience Stores
 - 5.4.1. Key market trends, growth factors, and opportunities
 - 5.4.2. Market size and forecast
 - 5.4.3. Market analysis by country
- 5.5. Health Stores
 - 5.5.1. Key market trends, growth factors, and opportunities
 - 5.5.2. Market size and forecast
 - 5.5.3. Market analysis by country

CHAPTER 6: ENERGY GUM MARKET, BY REGION

- 6.1. Overview
 - 6.1.1. Market size and forecast
- 6.2. North America
 - 6.2.1. Key market trends, growth factors, and opportunities
 - 6.2.2. Market size and forecast, by application
 - 6.2.3. Market size and forecast, by distribution channel
 - 6.2.4. Market size and forecast, by country
 - 6.2.5. U.S.
 - 6.2.5.1. Market size and forecast, by application
 - 6.2.5.2. Market size and forecast, by distribution channel
 - 6.2.6. Canada
 - 6.2.6.1. Market size and forecast, by application
 - 6.2.6.2. Market size and forecast, by distribution channel
 - 6.2.7. Mexico
 - 6.2.7.1. Market size and forecast, by application
 - 6.2.7.2. Market size and forecast, by distribution channel
- 6.3. Europe
 - 6.3.1. Key market trends, growth factors, and opportunities
 - 6.3.2. Market size and forecast, by application
 - 6.3.3. Market size and forecast, by distribution channel
 - 6.3.4. Market size and forecast, by country
 - 6.3.5. UK
 - 6.3.5.1. Market size and forecast, by application
 - 6.3.5.2. Market size and forecast, by distribution channel
 - 6.3.6. Germany

- 6.3.6.1. Market size and forecast, by application
- 6.3.6.2. Market size and forecast, by distribution channel
- 6.3.7. France
 - 6.3.7.1. Market size and forecast, by application
 - 6.3.7.2. Market size and forecast, by distribution channel
- 6.3.8. Italy
 - 6.3.8.1. Market size and forecast, by application
 - 6.3.8.2. Market size and forecast, by distribution channel
- 6.3.9. Spain
 - 6.3.9.1. Market size and forecast, by application
 - 6.3.9.2. Market size and forecast, by distribution channel
- 6.3.10. Rest of Europe
 - 6.3.10.1. Market size and forecast, by application
 - 6.3.10.2. Market size and forecast, by distribution channel
- 6.4. Asia-Pacific
 - 6.4.1. Key market trends, growth factors, and opportunities
 - 6.4.2. Market size and forecast, by application
 - 6.4.3. Market size and forecast, by distribution channel
 - 6.4.4. Market size and forecast, by country
 - 6.4.5. China
 - 6.4.5.1. Market size and forecast, by application
 - 6.4.5.2. Market size and forecast, by distribution channel
 - 6.4.6. India
 - 6.4.6.1. Market size and forecast, by application
 - 6.4.6.2. Market size and forecast, by distribution channel
 - 6.4.7. South Korea
 - 6.4.7.1. Market size and forecast, by application
 - 6.4.7.2. Market size and forecast, by distribution channel
 - 6.4.8. Japan
 - 6.4.8.1. Market size and forecast, by application
 - 6.4.8.2. Market size and forecast, by distribution channel
 - 6.4.9. Australia
 - 6.4.9.1. Market size and forecast, by application
 - 6.4.9.2. Market size and forecast, by distribution channel
 - 6.4.10. Rest of Asia
 - 6.4.10.1. Market size and forecast, by application
 - 6.4.10.2. Market size and forecast, by distribution channel
- 6.5. LAMEA
 - 6.5.1. Key market trends, growth factors, and opportunities

- 6.5.2. Market size and forecast, by application
- 6.5.3. Market size and forecast, by distribution channel
- 6.5.4. Market size and forecast, by country
- 6.5.5. Brazil
 - 6.5.5.1. Market size and forecast, by application
 - 6.5.5.2. Market size and forecast, by distribution channel
- 6.5.6. Argentina
 - 6.5.6.1. Market size and forecast, by application
 - 6.5.6.2. Market size and forecast, by distribution channel
- 6.5.7. Saudi Arabia
 - 6.5.7.1. Market size and forecast, by application
 - 6.5.7.2. Market size and forecast, by distribution channel
- 6.5.8. South Africa
 - 6.5.8.1. Market size and forecast, by application
 - 6.5.8.2. Market size and forecast, by distribution channel
- 6.5.9. Turkey
 - 6.5.9.1. Market size and forecast, by application
 - 6.5.9.2. Market size and forecast, by distribution channel
- 6.5.10. Rest of LAMEA
 - 6.5.10.1. Market size and forecast, by application
 - 6.5.10.2. Market size and forecast, by distribution channel

CHAPTER 7: COMPANY PROFILES

- 7.1. Blast Power Gum
 - 7.1.1. Company overview
 - 7.1.2. Company snapshot
 - 7.1.3. Product portfolio
 - 7.1.4. Key strategic moves and developments
- 7.2. BLOCKHEAD HQ Ltd
 - 7.2.1. Company overview
 - 7.2.2. Company snapshot
 - 7.2.3. Product portfolio
- 7.3. Mondelez International, Inc. (Cadbury Trebor Bassett)
 - 7.3.1. Company overview
 - 7.3.2. Company snapshot
 - 7.3.3. Operating business segments
 - 7.3.4. Product portfolio
 - 7.3.5. Business performance

- 7.4. Energy Bombs
 - 7.4.1. Company overview
 - 7.4.2. Company snapshot
 - 7.4.3. Product portfolio
 - 7.4.4. Key strategic moves and developments
- 7.5. GumRunners, LLC
 - 7.5.1. Company overview
 - 7.5.2. Company snapshot
 - 7.5.3. Product portfolio
- 7.6. LOTTE Corp.
 - 7.6.1. Company overview
 - 7.6.2. Company snapshot
 - 7.6.3. Operating business segments
 - 7.6.4. Product portfolio
 - 7.6.5. Business performance
- 7.7. GelStat Corporation (Mastix LLC)
 - 7.7.1. Company overview
 - 7.7.2. Company snapshot
 - 7.7.3. Operating business segments
 - 7.7.4. Product portfolio
 - 7.7.5. Business performance
 - 7.7.6. Key strategic moves and developments
- 7.8. NeuroGum, LLC
 - 7.8.1. Company overview
 - 7.8.2. Company snapshot
 - 7.8.3. Product portfolio
 - 7.8.4. Key strategic moves and developments
- 7.9. Mars Inc. (Wm Wrigley)
 - 7.9.1. Company overview
 - 7.9.2. Company snapshot
 - 7.9.3. Operating business segments
 - 7.9.4. Product portfolio
 - 7.9.5. Key strategic moves and developments
- 7.10. Zestl International NZ Ltd.
 - 7.10.1. Company overview
 - 7.10.2. Company snapshot
 - 7.10.3. Product portfolio

List Of Tables

LIST OF TABLES

- TABLE 01. GLOBAL ENERGY GUM MARKET VALUE, BY APPLICATION, 2016-2023 (\$MILLION)
- TABLE 02. ENERGY GUM MARKET VALUE FOR FITNESS TRAINING/EXERCISING, BY REGION, 2016-2023 (\$MILLION)
- TABLE 03. ENERGY GUM MARKET VALUE FOR SPORTS, BY REGION, 2016-2023 (\$MILLION)
- TABLE 04. ENERGY GUM MARKET VALUE FOR STUDY, BY REGION, 2016-2023 (\$MILLION)
- TABLE 05. ENERGY GUM MARKET VALUE FOR BUSINESS, BY REGION, 2016-2023 (\$MILLION)
- TABLE 06. ENERGY GUM MARKET VALUE FOR OTHERS, BY REGION, 2016-2023 (\$MILLION)
- TABLE 07. GLOBAL ENERGY GUM MARKET VALUE, BY DISTRIBUTION CHANNEL, 2016-2023 (\$MILLION)
- TABLE 08. ENERGY GUM MARKET VALUE IN ONLINE, BY REGION, 2016-2023 (\$MILLION)
- TABLE 09. ENERGY GUM MARKET VALUE IN SUPERMARKET, BY REGION, 2016-2023 (\$MILLION)
- TABLE 10. ENERGY GUM MARKET VALUE IN CONVENIENCE STORES, BY REGION, 2016-2023 (\$MILLION)
- TABLE 11. ENERGY GUM MARKET VALUE IN HEALTH STORES, BY REGION, 2016-2023 (\$MILLION)
- TABLE 12. ENERGY GUM MARKET VALUE, BY REGION, 2016-2023 (\$MILLION)
- TABLE 13. NORTH AMERICA ENERGY GUM MARKET VALUE, BY APPLICATION, 2016-2023 (\$MILLION)
- TABLE 14. NORTH AMERICA ENERGY GUM MARKET VALUE, BY DISTRIBUTION CHANNEL, 2016-2023 (\$MILLION)
- TABLE 15. NORTH AMERICA ENERGY GUM MARKET VALUE, BY COUNTRY, 2016-2023 (\$MILLION)
- TABLE 16. U.S. ENERGY GUM MARKET VALUE, BY APPLICATION, 2016-2023 (\$MILLION)
- TABLE 17. U.S. ENERGY GUM MARKET VALUE, BY DISTRIBUTION CHANNEL, 2016-2023 (\$MILLION)
- TABLE 18. CANADA ENERGY GUM MARKET VALUE, BY APPLICATION, 2016-2023 (\$MILLION)

TABLE 19. CANADA ENERGY GUM MARKET VALUE, BY DISTRIBUTION CHANNEL, 2016-2023 (\$MILLION)

TABLE 20. MEXICO ENERGY GUM MARKET VALUE, BY APPLICATION, 2016-2023 (\$MILLION)

TABLE 21. MEXICO ENERGY GUM MARKET VALUE, BY DISTRIBUTION CHANNEL, 2016-2023 (\$MILLION)

TABLE 22. EUROPE ENERGY GUM MARKET VALUE, BY APPLICATION, 2016-2023 (\$MILLION)

TABLE 23. EUROPE ENERGY GUM MARKET VALUE, BY DISTRIBUTION CHANNEL, 2016-2023 (\$MILLION)

TABLE 24. EUROPE ENERGY GUM MARKET VALUE, BY COUNTRY, 2016-2023 (\$MILLION)

TABLE 25. U.K. ENERGY GUM MARKET VALUE, BY APPLICATION, 2016-2023 (\$MILLION)

TABLE 26. U.K. ENERGY GUM MARKET VALUE, BY DISTRIBUTION CHANNEL, 2016-2023 (\$MILLION)

TABLE 27. GERMANY ENERGY GUM MARKET VALUE, BY APPLICATION, 2016-2023 (\$MILLION)

TABLE 28. GERMANY ENERGY GUM MARKET VALUE, BY DISTRIBUTION CHANNEL, 2016-2023 (\$MILLION)

TABLE 29. FRANCE ENERGY GUM MARKET VALUE, BY APPLICATION, 2016-2023 (\$MILLION)

TABLE 30. FRANCE ENERGY GUM MARKET VALUE, BY DISTRIBUTION CHANNEL, 2016-2023 (\$MILLION)

TABLE 31. ITALY ENERGY GUM MARKET VALUE, BY APPLICATION, 2016-2023 (\$MILLION)

TABLE 32. ITALY ENERGY GUM MARKET VALUE, BY DISTRIBUTION CHANNEL, 2016-2023 (\$MILLION)

TABLE 33. SPAIN ENERGY GUM MARKET VALUE, BY APPLICATION, 2016-2023 (\$MILLION)

TABLE 34. SPAIN ENERGY GUM MARKET VALUE, BY DISTRIBUTION CHANNEL, 2016-2023 (\$MILLION)

TABLE 35. REST OF EUROPE ENERGY GUM MARKET VALUE, BY APPLICATION, 2016-2023 (\$MILLION)

TABLE 36. REST OF EUROPE ENERGY GUM MARKET VALUE, BY DISTRIBUTION CHANNEL, 2016-2023 (\$MILLION)

TABLE 37. ASIA-PACIFIC ENERGY GUM MARKET VALUE, BY APPLICATION, 2016-2023 (\$MILLION)

TABLE 38. ASIA-PACIFIC ENERGY GUM MARKET VALUE, BY DISTRIBUTION

CHANNEL, 2016-2023 (\$MILLION)

TABLE 39. ASIA-PACIFIC ENERGY GUM MARKET VALUE, BY COUNTRY, 2016-2023 (\$MILLION)

TABLE 40. CHINA ENERGY GUM MARKET VALUE, BY APPLICATION, 2016-2023 (\$MILLION)

TABLE 41. CHINA ENERGY GUM MARKET VALUE, BY DISTRIBUTION CHANNEL, 2016-2023 (\$MILLION)

TABLE 42. INDIA ENERGY GUM MARKET VALUE, BY APPLICATION, 2016-2023 (\$MILLION)

TABLE 43. INDIA ENERGY GUM MARKET VALUE, BY DISTRIBUTION CHANNEL, 2016-2023 (\$MILLION)

TABLE 44. SOUTH KOREA ENERGY GUM MARKET VALUE, BY APPLICATION, 2016-2023 (\$MILLION)

TABLE 45. SOUTH KOREA ENERGY GUM MARKET VALUE, BY DISTRIBUTION CHANNEL, 2016-2023 (\$MILLION)

TABLE 46. JAPAN ENERGY GUM MARKET VALUE, BY APPLICATION, 2016-2023 (\$MILLION)

TABLE 47. JAPAN ENERGY GUM MARKET VALUE, BY DISTRIBUTION CHANNEL, 2016-2023 (\$MILLION)

TABLE 48. AUSTRALIA ENERGY GUM MARKET VALUE, BY APPLICATION, 2016-2023 (\$MILLION)

TABLE 49. AUSTRALIA ENERGY GUM MARKET VALUE, BY DISTRIBUTION CHANNEL, 2016-2023 (\$MILLION)

TABLE 50. REST OF ASIA-PACIFIC ENERGY GUM MARKET VALUE, BY APPLICATION, 2016-2023 (\$MILLION)

TABLE 51. REST OF ASIA-PACIFIC ENERGY GUM MARKET VALUE, BY DISTRIBUTION CHANNEL, 2016-2023 (\$MILLION)

TABLE 52. LAMEA ENERGY GUM MARKET VALUE, BY APPLICATION, 2016-2023 (\$MILLION)

TABLE 53. LAMEA ENERGY GUM MARKET VALUE, BY DISTRIBUTION CHANNEL, 2016-2023 (\$MILLION)

TABLE 54. LAMEA ENERGY GUM MARKET VALUE, BY COUNTRY, 2016-2023 (\$MILLION)

TABLE 55. BRAZIL ENERGY GUM MARKET VALUE, BY APPLICATION, 2016-2023 (\$MILLION)

TABLE 56. BRAZIL ENERGY GUM MARKET VALUE, BY DISTRIBUTION CHANNEL, 2016-2023 (\$MILLION)

TABLE 57. ARGENTINA ENERGY GUM MARKET VALUE, BY APPLICATION, 2016-2023 (\$MILLION)

TABLE 58. ARGENTINA ENERGY GUM MARKET VALUE, BY DISTRIBUTION CHANNEL, 2016-2023 (\$MILLION)

TABLE 59. SAUDI ARABIA ENERGY GUM MARKET VALUE, BY APPLICATION, 2016-2023 (\$MILLION)

TABLE 60. SAUDI ARABIA ENERGY GUM MARKET VALUE, BY DISTRIBUTION CHANNEL, 2016-2023 (\$MILLION)

TABLE 61. SOUTH AFRICA ENERGY GUM MARKET VALUE, BY APPLICATION, 2016-2023 (\$MILLION)

TABLE 62. SOUTH AFRICA ENERGY GUM MARKET VALUE, BY DISTRIBUTION CHANNEL, 2016-2023 (\$MILLION)

TABLE 63. TURKEY ENERGY GUM MARKET VALUE, BY APPLICATION, 2016-2023 (\$MILLION)

TABLE 64. TURKEY ENERGY GUM MARKET VALUE, BY DISTRIBUTION CHANNEL, 2016-2023 (\$MILLION)

TABLE 65. REST OF LAMEA ENERGY GUM MARKET VALUE, BY APPLICATION, 2016-2023 (\$MILLION)

TABLE 66. REST OF LAMEA ENERGY GUM MARKET VALUE, BY DISTRIBUTION CHANNEL, 2016-2023 (\$MILLION)

TABLE 67. BLAST POWER GUM: COMPANY SNAPSHOT

TABLE 68. BLAST POWER GUM: PRODUCT PORTFOLIO

TABLE 69. BLOCKHEAD: COMPANY SNAPSHOT

TABLE 70. BLOCKHEAD: PRODUCT PORTFOLIO

TABLE 71. MONDELZ INTERNATIONAL: COMPANY SNAPSHOT

TABLE 72. MONDELZ INTERNATIONAL: OPERATING SEGMENTS

TABLE 73. MONDELZ INTERNATIONAL: PRODUCT PORTFOLIO

TABLE 74. ENERGY BOMBS: COMPANY SNAPSHOT

TABLE 75. ENERGY BOMBS: PRODUCT PORTFOLIO

TABLE 76. GUMRUNNERS: COMPANY SNAPSHOT

TABLE 77. GUMRUNNERS: PRODUCT PORTFOLIO

TABLE 78. LOTTE: COMPANY SNAPSHOT

TABLE 79. LOTTE: OPERATING SEGMENTS

TABLE 80. LOTTE: PRODUCT PORTFOLIO

TABLE 81. GELSTAT: COMPANY SNAPSHOT

TABLE 82. GELSTAT: OPERATING SEGMENTS

TABLE 83. GELSTAT: PRODUCT PORTFOLIO

TABLE 84. NEUROGUM: COMPANY SNAPSHOT

TABLE 85. NEUROGUM: PRODUCT PORTFOLIO

TABLE 86. MARS: COMPANY SNAPSHOT

TABLE 87. MARS: OPERATING SEGMENTS

TABLE 88. MARS: PRODUCT PORTFOLIO
TABLE 89. ZESTL: COMPANY SNAPSHOT
TABLE 90. ZESTL: PRODUCT PORTFOLIO

List Of Figures

LIST OF FIGURES

- FIGURE 01. KEY MARKET SEGMENTS
- FIGURE 02. TOP INVESTMENT POCKET, BY COUNTRY, 2017
- FIGURE 03. MODERATE BARGAINING POWER OF SUPPLIERS
- FIGURE 04. LOW BARGAINING POWER OF BUYER
- FIGURE 05. MODERATE THREAT OF NEW ENTRANTS
- FIGURE 06. HIGH THREAT OF SUBSTITUTE
- FIGURE 07. MODERATE INTENSITY OF COMPETITIVE RIVALRY
- FIGURE 08. TOP PLAYER POSITIONING, 2017
- FIGURE 09. GLOBAL ENERGY GUM MARKET SHARE, BY APPLICATION, 2016-2023
- FIGURE 10. COMPARATIVE SHARE ANALYSIS OF ENERGY GUM MARKET FOR FITNESS TRAINING/EXERCISING, BY COUNTRY, 2016 & 2023 (%)
- FIGURE 11. COMPARATIVE SHARE ANALYSIS OF ENERGY GUM MARKET FOR SPORTS, BY COUNTRY, 2016 & 2023 (%)
- FIGURE 12. COMPARATIVE SHARE ANALYSIS OF ENERGY GUM MARKET FOR STUDY, BY COUNTRY, 2016 & 2023 (%)
- FIGURE 13. COMPARATIVE SHARE ANALYSIS ENERGY GUM MARKET FOR BUSINESS, BY COUNTRY, 2016 & 2023 (%)
- FIGURE 14. COMPARATIVE SHARE ANALYSIS OF ENERGY GUM MARKET FOR OTHERS, BY COUNTRY, 2016 & 2023 (%)
- FIGURE 15. GLOBAL ENERGY GUM MARKET SHARE, BY DISTRIBUTION CHANNEL, 2016-2023
- FIGURE 16. COMPARATIVE SHARE ANALYSIS OF ENERGY GUM MARKET IN ONLINE, BY COUNTRY, 2016 & 2023 (%)
- FIGURE 17. COMPARATIVE SHARE ANALYSIS OF ENERGY GUM MARKET IN SUPERMARKET, BY COUNTRY, 2016 & 2023 (%)
- FIGURE 18. COMPARATIVE SHARE ANALYSIS OF ENERGY GUM MARKET IN CONVENIENCE STORES, BY COUNTRY, 2016 & 2023 (%)
- FIGURE 19. COMPARATIVE SHARE ANALYSIS OF ENERGY GUM MARKET IN HEALTH STORES, BY COUNTRY, 2016 & 2023 (%)
- FIGURE 20. GLOBAL ENERGY GUM MARKET SHARE, BY REGION, 2016-2023
- FIGURE 21. U.S. ENERGY GUM MARKET, 2016-2023 (\$MILLION)
- FIGURE 22. CANADA ENERGY GUM MARKET, 2016-2023 (\$MILLION)
- FIGURE 23. MEXICO ENERGY GUM MARKET, 2016-2023 (\$MILLION)
- FIGURE 24. UK ENERGY GUM MARKET, 2016-2023 (\$MILLION)

- FIGURE 25. GERMANY ENERGY GUM MARKET, 2016-2023 (\$MILLION)
- FIGURE 26. FRANCE ENERGY GUM MARKET, 2016-2023 (\$MILLION)
- FIGURE 27. ITALY ENERGY GUM MARKET, 2016-2023 (\$MILLION)
- FIGURE 28. SPAIN ENERGY GUM MARKET, 2016-2023 (\$MILLION)
- FIGURE 29. REST OF EUROPE ENERGY GUM MARKET, 2016-2023 (\$MILLION)
- FIGURE 30. CHINA ENERGY GUM MARKET, 2016-2023 (\$MILLION)
- FIGURE 31. INDIA ENERGY GUM MARKET, 2016-2023 (\$MILLION)
- FIGURE 32. SOUTH KOREA ENERGY GUM MARKET, 2016-2023 (\$MILLION)
- FIGURE 33. JAPAN ENERGY GUM MARKET, 2016-2023 (\$MILLION)
- FIGURE 34. AUSTRALIA ENERGY GUM MARKET, 2016-2023 (\$MILLION)
- FIGURE 35. REST OF ASIA-PACIFIC ENERGY GUM MARKET, 2016-2023 (\$MILLION)
- FIGURE 36. BRAZIL ENERGY GUM MARKET, 2016-2023 (\$MILLION)
- FIGURE 37. ARGENTINA ENERGY GUM MARKET, 2016-2023 (\$MILLION)
- FIGURE 38. SAUDI ARABIA ENERGY GUM MARKET, 2016-2023 (\$MILLION)
- FIGURE 39. SOUTH AFRICA ENERGY GUM MARKET, 2016-2023 (\$MILLION)
- FIGURE 40. TURKEY ENERGY GUM MARKET, 2016-2023 (\$MILLION)
- FIGURE 41. REST OF LAMEA ENERGY GUM MARKET, 2016-2023 (\$MILLION)
- FIGURE 42. MONDELZ INTERNATIONAL: NET SALES, 2015-2017 (\$MILLION)
- FIGURE 43. MONDELZ INTERNATIONAL: REVENUE SHARE BY PRODUCT, 2017 (%)
- FIGURE 44. MONDELZ INTERNATIONAL: REVENUE SHARE BY GEOGRAPHY, 2017 (%)
- FIGURE 45. LOTTE: NET SALES, 2014-2016 (\$MILLION)

I would like to order

Product name: Energy Gum Market by Application (Fitness Training/Exercising, Sports, Study, Business, and Others), and Distribution Channel (Online, Supermarket, Convenience Stores, and Health Stores) - Global Opportunity Analysis and Industry Forecast, 2017-2023

Product link: <https://marketpublishers.com/r/E68FE3AB255EN.html>

Price: US\$ 5,370.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/E68FE3AB255EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970