

# **Endoscopy Procedures Market By Application (Gastrointestinal Endoscopy, Colonoscopy, Laparoscopy, Bronchoscopy, Others) , By End User (Hospitals, Ambulatory Surgical Centers (ASCs) , Clinics, Others) : Global Opportunity Analysis and Industry Forecast, 2024-2033**

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## **Abstracts**

The endoscopy procedures market was valued at \$39.5 billion in 2023, and is projected to reach \$71.5 billion by 2033, growing at a CAGR of 6.1% from 2024 to 2033.

Endoscopy refers to a medical procedure that involves the use of a specialized instrument called an endoscope to visualize the interior of a hollow organ or body cavity. The endoscope is a flexible or rigid tube equipped with a camera and light source, allowing healthcare professionals to diagnose, monitor, and sometimes treat conditions without requiring invasive surgery. Common areas examined include the gastrointestinal tract, respiratory tract, urinary system, and joints.

The global endoscopy procedures market is witnessing robust growth due to factors such as alarming increase in the prevalence of chronic diseases such as gastrointestinal disorders, colorectal cancer, and respiratory diseases and rise in need for routine endoscopic screenings. As per the 2024 study published by the World Health Organization, chronic diseases are responsible for approximately 43 million deaths in 2021 worldwide. This highlights the escalating need for endoscopy procedures to facilitate early and accurate diagnosis. In addition, increase in preference toward minimally invasive procedures significantly contributes toward the growth of the global market. Furthermore, rapid increase in geriatric population acts as the key driving force of the market. This is attributed to the fact that aging population is highly susceptible to

chronic diseases, as aging leads to a gradual decline in the efficiency of various body systems, including the immune system, cardiovascular system, musculoskeletal system, and metabolic processes. A 2024 study published by the World Health Organization revealed that the number of aged individuals will increase from 1 billion in 2020 to 1.4 billion by 2030. Moreover, the number of individuals aging 80 years and older is estimated to reach 426 million by 2050. National screening initiatives for diseases such as colorectal cancer have played a pivotal role in further promoting endoscopy. For example, the U.S. Preventive Services Task Force recommends colorectal cancer screening starting at age 45, boosting the number of diagnostic endoscopic procedures. However, high cost associated with advanced endoscopic equipment, such as robotic-assisted systems and high-definition imaging devices, restrains the market growth. In addition, dearth of skilled healthcare professionals to perform endoscopic procedures, particularly in remote or underserved areas, restricts the availability of these services. On the contrary, continuous innovations, such as high-definition imaging, 3D endoscopy, and AI-assisted diagnostics, have enhanced the efficacy and accuracy of endoscopic procedures. For instance, AI-based tools for polyp detection during colonoscopy have demonstrated improved detection rates. Such developments are expected to offer remunerative opportunities for the expansion of the global market during the forecast period.

The global endoscopy procedures market size is segmented into application, end user, and region. On the basis of the application, the market is segregated into gastrointestinal endoscopy, colonoscopy, laparoscopy, bronchoscopy, and others. By end user, it is divided into hospitals, ambulatory surgical centers (ASCs), clinics, and others. Region wise, it is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

### Key Findings

By application, the gastrointestinal endoscopy segment is expected to dominate the market from 2024 to 2033.

On the basis of end user, the hospitals segment is anticipated to exhibit the highest growth during the forecast period.

Region wise, North America is projected to emerge as the most lucrative market for endoscopy procedures throughout the forecast period.

### Competition Analysis

The major players operating in the global endoscopy procedures market include Apollo Hospitals Enterprise Ltd., Fortis Healthcare, Brigham and Women's Hospital, SingHealth Group, Clínic Barcelona, Northwestern Memorial HealthCare, Cedars-Sinai, Stanford Health Care, Royal Free Hospital, and Kaizen Gastro Care. These major players have adopted various key development strategies such as business expansion, new product launches, and partnerships to sustain the intense competition and gain a strong foothold in the global market.

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## Key Market Segments

### By Application

Gastrointestinal Endoscopy

Colonoscopy

Laparoscopy

Bronchoscopy

Others

### By End User

Hospitals

Ambulatory Surgical Centers (ASCs)

Clinics

Others

## By Region

North America

U.S.

Canada

Mexico

Europe

Germany

France

UK

Italy

Spain

Rest of Europe

Asia-Pacific

Japan

China

India

Australia

South Korea

Rest of Asia-Pacific

LAMEA

Brazil

Saudi Arabia

South Africa

Rest of LAMEA

Key Market Players

Apollo Hospitals Enterprise Ltd.

Fortis Healthcare

Brigham and Women's Hospital

SingHealth Group

Clínic Barcelona

Northwestern Memorial HealthCare

Cedars-Sinai

Stanford Health Care

Royal Free Hospital

Kaizen Gastro Care

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