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Employee Scheduling Software Market By Type (Cloud-based, On-premises) , By Application (Small Business, Mid-Size Enterprise, Large Enterprise, Others) : Global Opportunity Analysis and Industry Forecast, 2024-2032

https://marketpublishers.com/r/E2B72F6A1978EN.html
Date: June 2024
Pages: 455
Price: US$ 2,601.00 (Single User License)
ID: E2B72F6A1978EN

Abstracts

Employee Scheduling Software Market

The employee scheduling software market was valued at $0.5 billion in 2023 and is projected t%li%reach $1.3 billion by 2032, growing at a CAGR of 11.5% from 2024 t%li%2032.

Employee scheduling software is an automated tool which helps organizations t%li%develop and regulate a working schedule for their employees. The key attributes of this software include easy shift swapping, drag-&-drop display of schedules, communication tools for coworkers, and reporting. The implementation of employee scheduling software caters t%li%the priorities of workers and enhances the efficiency & productivity of organizations.

With the expansion of businesses and recruitment of diverse teams with varying responsibilities, the adoption of employee scheduling software is increasing, hence driving the growth of the market. In addition, the software is witnessing a high demand in organizations with flexible and remote or hybrid working environments. It facilitates the assigning of tasks as per the urgency and availability of workers, ensuring a seamless workflow in companies. Furthermore, the software easily integrates with other organizational services such as payroll and HR systems. This augments the development of the market. The deployment of cloud services int%li%the employee scheduling software is an emerging trend which is elevating the utility of the software.

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The cloud-based software allows users t%li%view and manage their tasks from any device at any time, thereby enhancing the flexibility of working.

However, the software remains at high risk of cyberattacks as it stores all the pivotal information of the company and its employees. This deters several organizations from its implementation, thereby restraining the growth of the employee scheduling software market. In addition, complete dependence on technology potentially leads t%li%disruption of the workflow during internet issues or system downtime, affecting businesses operations. Contrarily, the constantly expanding culture of remote work is anticipated t%li%present lucrative opportunities for the market development. As per a study by Upwork, an Americal freelancing platform, approximately 32.6 million employees in the U.S. are projected t%li%work remotely by 2025. As compared t%li%the figures of the pre-COVID-19 pandemic era, there is an 87% increase in the remote employees.

Segment Review

The employee scheduling software market is segmented int%li%type, application, and region. On the basis of type, the market is bifurcated int%li%cloud-based and on-premises. Depending on application, it is divided int%li%small business, mid-size enterprise, large enterprise, and others. Region wise, it is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

Key Findings

On the basis of type, the cloud-based segment is expected t%li%be the highest shareholder during the forecast period.

Depending on application, the small business segment is projected t%li%account for a high market share during the forecast period.

Region wise, Asia-Pacific is anticipated t%li%be the highest revenue generator by 2032.

Competition Analysis

The leading players operating in the global employee scheduling software market include daPulse, acuity scheduling, Intac international, The Ultimate Software Group, Inc., timecamp, Appointy Solutions Pvt. Ltd., Setmore, Kronos, GenieBelt, MyTime, and atlas business solutions, inc. These major players have adopted various key

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development strategies such as business expansion, new product launches, and partnerships, t%li%strengthen their foothold in the competitive market.

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End user preferences and pain points

Industry life cycle assessment, by region

Product Benchmarking / Product specification and applications

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Product Life Cycles

Supply Chain Analysis & Vendor Margins

Technology Trend Analysis

G%li%T%li%Market Strategy

Market share analysis of players by products/segments

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Pain Point Analysis

Regulatory Guidelines

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Additional country or region analysis- market size and forecast

Brands Share Analysis

Criss-cross segment analysis- market size and forecast

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Historic market data

Key player details (including location, contact details, supplier/vendor network etc. in excel format)

Market share analysis of players at global/region/country level

Product Consumption Analysis

SWOT Analysis

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Key Market Segments

By Type

- Cloud-based
- On-premises

By Application

- Small Business
- Mid-Size Enterprise
- Large Enterprise
- Others

By Region

- North America
- U.S.
- Canada
- Mexico
- Europe
- France
- Germany
- Italy

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Spain

UK

Russia

Rest of Europe

Asia-Pacific

China

Japan

India

South Korea

Australia

Thailand

Malaysia

Indonesia

Rest of Asia-Pacific

LAMEA

Brazil

South Africa

Saudi Arabia

UAE

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Argentina

Rest of LAMEA

Key Market Players

daPulse

acuity scheduling

Intac international

The Ultimate Software Group, Inc.

timecamp

Appointy Solutions Pvt. Ltd.

Setmore

Kronos

GenieBelt

MyTime

atlas business solutions, inc.

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