

Emergency Food market by Product (Ready to Eat Meals, Protein or fruit bars, dry cereal or granola, peanut butter, dried fruit, canned juice, non-perishable pasteurized milk and infant food): Global Opportunity Analysis and Industry Forecast, 2018 - 2025

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Abstracts

The global emergency food market was valued at \$5,169 million in 2017, and is projected to reach \$6,142 million by 2025, growing at a CAGR of 2.1% from 2018 to 2025. Rise in demand for emergency food products in regions witnessing incurring uncertain climatic conditions drives the growth of the global emergency food market in terms of sales value.

According to United Nations Office for Disaster Risk Reduction, between 2000 and 2017, disaster-hit countries reported an economic loss of U.S.\$2,907 billion, of which uncertain climatic conditions accounted for 77% of the total disaster factor, was valued at U.S.\$2,245 billion. Over the past two decades, the U.S. recorded the biggest loss of U.S.\$945 billion, owing to frequent fluctuations in climatic conditions. China on the other end, experienced higher number of disasters as compared to the U.S., however, it incurred lower loss of U.S.\$492 billion. Thus, rise in uncertainty in climatic conditions leads to disturbance in supply of necessities, especially basic food products for survival. This has escalated the demand for various emergency food products such as ready-to-eat meals, protein or fruit bars, dry cereals or granola, peanut butter, and others.

In the military segment, army personnel are usually posted in regions that experience uncertain climatic conditions or regions where there is limited scope for the supply of food products. In such conditions, these army personnel carry food products, which require minimal time for processing and consumption. As a result, emergency food products such as dried fruits, ready-to-eat meals, or protein bars gain higher of traction

in the defense segment.

Approximately 10 million nongovernmental organizations (NGO) are present around the globe. Helping and supporting the poor and the needy ones by providing them with basic human necessities such as food, shelter, and clothing is their main objective. In this view, most of the established NGOs have made agreements with various emergency food suppliers to support their cause. This has resulted in surge in demand for various emergency food products across the globe, thereby boosting the growth of the global emergency food market.

On the basis of product, the global emergency food market is segmented into ready-to-eat meals, protein or fruit bars, dry cereal or granola, peanut butter, dried fruits, canned juices, nonperishable pasteurized milk, and infant food. Among these, the non-perishable pasteurized milk segment accounted for a significant share in 2017, as the reachability of the product is higher across the globe as compared to other products.

Key players profiled in the report include Nestle S.A., Kraft Foods Group Inc., General Mills Inc., Kellogg's, Conagra Brands Inc., PepsiCo, The Coca-Cola Company, Del Monte Foods Inc., CHB, and Princes Limited.

KEY BENEFITS FOR STAKEHOLDERS

The report provides an extensive analysis of the current and emerging market trends and opportunities in the global emergency food market.

The report provides detailed qualitative and quantitative analysis of current trends and future estimations that help evaluate the prevailing market opportunities.

A comprehensive analysis of the factors that drive and restrict the growth of the market is provided.

An extensive analysis of the market is conducted by following key product positioning and monitoring the top competitors within the market framework.

The report provides extensive qualitative insights on the potential segments or regions exhibiting favorable growth.

KEY MARKET SEGMENTS

By Product

Ready-to-eat meals

Protein or Fruit Bars

Dry Cereals or Granola

Peanut Butter

Dried Fruit

Canned Juice

Nonperishable Pasteurized Milk

Infant Food

By Region

North America

U.S.

Canada

Mexico

Europe

Germany

France

UK

Italy

Spain

Rest of Europe

Asia-Pacific

Japan

China

Australia

India

South Korea

Rest of Asia Pacific

LAMEA

Latin America

Middle East

Africa

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