

E-Paper Display Market by Product (Auxiliary Displays, Electronic Shelf Labels, E-Readers, and Others) and Application (Automotive & Transportation, Consumer & Wearable Electronics, Institutional, Media & Entertainment, Retail & Enterprise) - Global Opportunity Analysis & Industry Forecast, 2014 - 2022

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Abstracts

The Global Electronic Paper Display Market Size Is Expected To Reach \$4,274 Million In 2022 From \$490 Million In 2015, Growing At A Cagr Of 37.5% From 2016-2022. An Electrically Charged Surface That Imitates The Appearance Of Ink On Paper Is Termed As Electronic Paper Display (Epd). Epd Is A Major Development In The Display Technology, Providing Advanced Features Such As Readability In Direct Light (Indoor As Well As Outdoor Ambience), Low Power Consumption, Flexibility, Durability, Lightweight, And Convenient Composition. Electronic Paper Displays Have Been Developed As A Fusion Of Physics, Chemistry, And Electronics. The E-Ink Utilized In This Technology Is Similar In Chemical Composition To The Pigment Used In Conventional Printing Industry, And Produces A Monochrome Result Or Sometimes A Result With Limited Colors. Instead Of Being Deposited On Paper, E-Ink Takes The Form Of Tiny Capsules About The Diameter Of The Human Hair And Is Sandwiched Between Two Electrodes.

With Availability Of Displays Such As Active-Matrix Organic Light-Emitting Diode (Amoled) And Liquid Crystal Display (Lcds) That Offer Advanced Features With Better Palettes Of Over 16 Million Colors, The Electronic Paper Display (Epd) Technology Has Its Own Relevance In The Current Scenario.

The Application And Benefits of E-Ink Are As Follows

E-Ink Can Be Used For Changeable Retail Price Tags, As Utilization Of Conventional Display Can Be Power Intensive And Expensive.

Similarly, With Oversized Wall Clocks, Cabinet Lock Readers, Supermarket Divider Applications Where Power Consumption Is The Main Concern, E-Paper Can Be Used.

The Reflective Nature Of The E-Ink Saves The Need For Backlight.

The Durability Of E-Ink Makes It Suitable For Rugged Application Like E-Readers.

Therefore, The Best Use Of E-Ink Is Possible By Supplementing It With Conventional Displays For Specific Applications, Such As Reading, And Operating Basic Functions In Consumer Electronic Devices. The Rise In Penetration Of Internet Usage Among Users Of Consumer Electronic Devices Leads To The Paperless Operations Across Application Sectors Such As Enterprise And Education. This Is Expected To Aid The Surged Adoption Of E-Readers, Thereby Driving The Electronic Paper Display Market Growth.

The Electronic Paper Display Market Is Segmented Based On Product, Application, And Geography. The Products Utilizing Electronic Paper Display Technology Are Auxiliary Displays For Consumer Electronic Devices Such As Smartphones And Tablets; E-Readers; Electronic Shelf Labels; And Others. The Application Segment Includes Automotive & Transportation, Consumer & Wearable Electronics, Institutional, Media & Entertainment, And Retail & Enterprise Sectors. Geographically, The Market Is Analyzed Across North America, Europe, Asia-Pacific, And Lamea (Including Country-Level Analysis For Each Region).

The Key Players Profiled In The Report Are E Ink Holdings, Plastic Logic, Cambrios Technologies Corporation, Inc., Amazon Liquavista, Clearink Display, Guangzhou Oed Technologies Co. Ltd, Inkcase, Lg Electronics, Pervasive Displays, Plastic Logic, And Samsung.

Potential Benefits for Stakeholders

The Report Provides An In-Depth Analysis Of The E-Paper Display Market Across Major Geographies As Well As The Estimated Revenues Generated During The Forecast Period.

The Entire Projections In The Report Are Based On Analysis Of The Current Market Trends That Highlight The Market Potential For The Period Of 2016–2022, In Terms Of Value.

The Report Conducts Extensive Analysis By Closely Following Key Product Positioning And Monitoring The Top Contenders Within The Electronic Paper Display Industry.

The Report Also Provides Quantitative As Well As Qualitative Trends To Help The Stakeholders In Understanding The Situations Prevailing In The Market.

Electronic Paper Display Market Key Segmentation By Product Type

Auxiliary Displays

Electronic Shelf Labels

E-Readers

Others (Smartcards, Wall Clocks, Cabinet Lock Readers, Retail Tags, And Supermarket Dividers)

By Application

Automotive & Transportation

Consumer & Wearable Electronics

Institutional

Media & Entertainment

Retail & Enterprise

Others (Medical, Financial Institutions, Access Control, Architecture, And Packaging)

By Geography

North America

Canada

Mexico

U.S.

Europe

Germany

The Netherlands

Uk

Rest Of Europe

Asia-Pacific

China

Japan

India

South Korea

Rest Of Asia-Pacific

Lamea

Africa

Latin America

Middle East

Key Companies

Amazon Liquavista

Cambrios Technologies Corporation

Clearink Display

E Ink Holdings

Guangzhou Oed Technologies Co. Ltd

Inkcase

Lg Electronics

Pervasive Displays

Plastic Logic

Samsung

Other Players in the Value Chain Include:

Displaydata

Dke Co. Ltd

Epson Electronics America, Inc.

Global Display Solutions

Motion Display

Mpicosys

Omni-Id

Solomon Systech Limited

Ubiik

Visionect

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Other Players in the Value Chain Include:

Displaydata

Dke Co. Ltd

Epson Electronics America, Inc.

Global Display Solutions

Motion Display

Mpikosys

Omni-Id

Solomon Systech Limited

Ubiik

Visionect

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