

Electroencephalography Equipment Market by Product (EEG equipment, and EEG Accessories), Application (Disease Diagnosis, Sleep Monitoring, Anesthesia Monitoring Trauma & Surgery and Others), and End User (Hospitals, Diagnostic Centers, Ambulatory Surgical Centers, Research Laboratories, and Others): Global Opportunity Analysis and Industry Forecast, 2018-2026

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Abstracts

The electroencephalography equipment market accounted for \$1,403 million in 2018, and is expected to reach \$1,999 million by 2026, registering a CAGR of 4.5% from 2019 to 2026.

Electroencephalography (EEG) equipment are used to conduct a test to study the electrical activity of the brain. This test is called as electroencephalogram and it provides insights related to fluctuations in brain wave. Moreover, the test is non-invasive and includes the use of electrodes that are placed on the scalp of the patient. These devices are employed for diagnosis of various diseases such as epilepsy, Alzheimer's diseases, and others. Furthermore, EEG equipment is also used to monitor sleep pattern in an individual. EEG equipment are used in intensive care units of hospitals to monitor the brain function of the patient. At diagnostic centers, these devices are used to diagnose brain disorders and at research laboratories to study action of drugs on the brain.

Rise in geriatric population and surge in adoption of EEG equipment in surgery centers are the factors that boost the growth of the global EEG equipment market. Moreover,

the other factor that fuels the growth of the market include increase in prevalence of neurological disorders such as epilepsy and Alzheimer's disease. Furthermore, technological advancements in the field of EEG equipment also contributes to the growth of the global EEG equipment market. However, presence of substitute products in the market is a factor that hinders the growth of the market. Conversely, growth potential in developing nations is expected to provide lucrative opportunity for the global EEG equipment market during the forecast period.

The electroencephalography equipment market is segmented based on product, application, end user, and region to provide a detailed assessment of the market. Based on product, the market is divided into integrated EEG system, portable EEG system, and EEG accessories. Based on application, the market is divided into brain monitoring, sleep monitoring, and anesthesia monitoring. On the basis of end user, the market is classified into hospitals, diagnostic & medical laboratories, and others. Based on region, the electroencephalography equipment market size is analyzed across North America (U.S., Canada, and Mexico), Europe (Germany, France, the UK, Italy, Spain, and rest of Europe), Asia-Pacific (China, Japan, India, Australia, South Korea, and rest of Asia-Pacific), and LAMEA (Brazil, South Africa, and rest of LAMEA).

KEY BENEFITS FOR STAKEHOLDERS

This report entails a detailed quantitative analysis along with the current global electroencephalography equipment market trends from 2019 to 2026 to identify the prevailing opportunities along with the strategic assessment.

The market size and estimations are based on a comprehensive analysis of key developments in the industry.

A qualitative analysis based on innovative products facilitates strategic business planning.

The development strategies adopted by the key market players are enlisted to understand the competitive scenario of the market.

Key Market Segments

By Product

Integrated EEG Systems

Portable EEG Systems

EEG Accessories

By Application

Brain Monitoring

Sleep Monitoring

Anesthesia Monitoring

By End User

Hospitals

Diagnostic & Medical Laboratories

Others

By Region

North America

U.S.

Canada

Mexico

Europe

Germany

France

UK

Italy

Spain

Rest of Europe

Asia-Pacific

Japan

China

India

Australia

South Korea

Rest of Asia-Pacific

LAMEA

Brazil

Saudi Arabia

South Africa

Rest of LAMEA

List of key players profiled in the report:

Advanced Brain Monitoring, Inc.

Cadwell Industries, Inc.

Cephalon A/S

Compumedics Limited

Fresenius SE & Co. KGaA

General Electric Company (GE Healthcare)

Koninklijke Philips N.V. (Philips Healthcare)

Medtronic plc.

Natus Medical Incorporated

Nihon Kohden Corporation

LIST OF OTHER PLAYERS IN THE VALUE CHAIN (These players are not profiled in the report. The same will be included on request)

Neuro Style.

NeuroWave Systems Inc.

Micromed S.p.A.

NCC Medical Co. Ltd.

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