

# **Elderly and Disabled Assistive Devices Market by Type (Living Aids, Mobility Assistive Devices, Bathroom Safety Equipment, and Medical Furniture): Global Opportunity Analysis and Industry Forecast, 2019–2026**

<https://marketpublishers.com/r/EDA279564CAEN.html>

Date: July 2019

Pages: 202

Price: US\$ 5,370.00 (Single User License)

ID: EDA279564CAEN

## **Abstracts**

The global elderly & disabled assistive devices market size was \$23,009 million in 2018 and is anticipated to reach \$35,599 million by 2026, registering a CAGR of 5.5% from 2019 to 2026. Assistive devices, as the term signifies are the medical devices that assist elderly as well as disabled people to form their various basic tasks such as walking, hearing problems, vision problems, and others. The mobility aids devices include wheelchairs, scooters, and others that alleviate disabled individuals with their mobility. Moreover, there are various kinds of hearing aids that help individuals with hearing difficulties such as Behind-the-ear Aids (BTE), Receiver-in-the-Ear Aids (RITE), In-the-Ear Aids (ITE), Bone Anchored Hearing Aids (BAHA), canal hearing aids and cochlear implants.

The global elderly and disabled assistive devices market is primarily driven by significant rise in mobility impairment disorders, lifestyle changes, and availability of a variety of disabled & elderly assistive products. In addition, considerable increase in demand for assistive devices due to rise in trend of an independent lifestyle further fuels the market growth. Furthermore, growth in the number of assistive devices manufacturers investing in the R&D activities of these technologies is estimated to boost the market growth. However, high cost of few sophisticated products, low level of acceptance for few products, and low reimbursement from medical insurers restrain the growth of the market. On the contrary, an increase in proactiveness of people and rise in health consciousness among people are anticipated to provide lucrative growth opportunities for the market growth.

The global elderly & disabled assistive devices market is segmented based on type and region. Based on type, it is divided into living aids, mobility aids devices, medical furniture, and bathroom safety equipment. Based on region, it is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

## KEY BENEFITS FOR STAKEHOLDERS

This report provides an extensive analysis of the emerging trends and dynamics in the global elderly & disabled assistive devices market.

This study provides the landscape of the global market to predict the competitive environment across geographies.

This report entails the detailed quantitative analyses of the current trends and future estimations to identify the prevailing opportunities.

Comprehensive analyses of factors that drive and restrict the market growth is provided in the report.

Region- and country-wise analysis is conducted to understand the market trends and dynamics.

## KEY MARKET SEGMENTS

### By Type

Living Aids Devices

Hearing Aids

Behind-the-ear Aids (BTE)

Receiver-in-the-Ear Aids (RITE)

In-the-Ear Aids (ITE)

Bone Anchored Hearing Aids (BAHA)

Canal Hearing Aids

Cochlear Implants

Reading and Vision Aids

Braille Translators

Video Magnifiers

Reading Machines

Others

Mobility Aids Devices

Wheelchairs

Manual Wheelchairs

Powered Wheelchairs

Mobility Scooters

Walkers & Rollators

Canes & Walking Sticks

Crutches

Transfer Lifts or Patient Mechanical Lift Handling

Door Openers

Others

Medical Furniture

Medical Beds

Door Openers

Medical Furniture Accessories

Riser Reclining Chairs

Others

Bathroom Safety Equipment

Shower Chairs

Commodes

Ostomy Products

Bars, Grips, & Rails

By Region

North America

U.S.

Canada

Mexico

Europe

Germany

France

UK

Italy

Spain

Rest of Europe

Asia-Pacific

Japan

China

India

Australia

Rest of Asia-Pacific

LAMEA

Brazil

Saudi Arabia

South Africa

Rest of LAMEA

The key players profiled in this report are as follows:

AI Squared

Drive Medical.

GN Resound Group.

Invacare

William Demant Holding A/S

Nordic Capital (Sunrise Medical LLC)

Pride Mobility Products Corporation

Siemens Ltd

Sonova Holding AG

Starkey hearing technologies

The other players operating in the elderly & disabled assistive devices market include (not profiled in the report)

Bausch & Lomb, Inc.,

Inclusive Technology Ltd.

Liberator Ltd.

Tobii Dynavox

JABBLA B.V.B.A

Blue Chip Medical Type, Inc.

Permobil AB

Medline Industries, Inc.

## Contents

### CHAPTER 1: INTRODUCTION

- 1.1. Report description
- 1.2. Key benefits
- 1.3. Key market segments
- 1.4. Research methodology
  - 1.4.1. Secondary research
  - 1.4.2. Primary research
  - 1.4.3. Analyst tools & models

### CHAPTER 2: EXECUTIVE SUMMARY

- 2.1. CXO Perspective

### CHAPTER 3: MARKET OVERVIEW

- 3.1. Market Definition and Scope
- 3.2. Key findings
  - 3.2.1. Top investment pockets
  - 3.2.2. Top winning strategies
- 3.3. Porter's Five Forces Analysis
- 3.4. Regulatory Framework
  - 3.4.1. FDA (U.S. Food and Drug Administration)
  - 3.4.2. Health Canada
  - 3.4.3. CE Mark
- 3.5. Market Share Analysis
- 3.6. Market Dynamics
  - 3.6.1. Drivers
    - 3.6.1.1. Growth in geriatric and disabled population
    - 3.6.1.2. High disposable income of baby boomers
    - 3.6.1.3. Technological advancements in assistive devices
  - 3.6.2. Restraints
    - 3.6.2.1. High cost of medical devices
    - 3.6.2.2. Low reimbursement from medical insurers
  - 3.6.3. Opportunities
    - 3.6.3.1. Emerging untapped economies

## **CHAPTER 4: ELDERLY AND DISABLED ASSISTIVE DEVICES MARKET, BY TYPE**

### **4.1. Overview**

#### **4.1.1. Market size and forecast**

### **4.2. Living Aids**

#### **4.2.1. Key market trends and opportunities**

#### **4.2.2. Market size and forecast**

##### **4.2.2.1. Hearing Aids**

###### **4.2.2.1.1. Market size and forecast**

###### **4.2.2.1.2. BTE (Behind-the-ear) Aids**

###### **4.2.2.1.2.1. Market size and forecast**

###### **4.2.2.1.3. RITE (Receiver-in-the-Ear) Aids**

###### **4.2.2.1.3.1. Market size and forecast**

###### **4.2.2.1.4. ITE (In-the-Ear) Aids**

###### **4.2.2.1.4.1. Market size and forecast**

###### **4.2.2.1.5. BAHA (Bone Anchored Hearing Aids)**

###### **4.2.2.1.5.1. Market size and forecast**

###### **4.2.2.1.6. Canal Hearing Aids**

###### **4.2.2.1.6.1. Market size and forecast**

###### **4.2.2.1.7. Cochlear Implants**

###### **4.2.2.1.7.1. Market size and forecast**

##### **4.2.2.2. Reading and Vision Aids**

###### **4.2.2.2.1. Market size and forecast**

###### **4.2.2.2.2. Braille translators**

###### **4.2.2.2.2.1. Market size and forecast**

###### **4.2.2.2.3. Video Magnifiers**

###### **4.2.2.2.3.1. Market size and forecast**

###### **4.2.2.2.4. Reading Machines**

###### **4.2.2.2.4.1. Market size and forecast**

###### **4.2.2.2.5. Others**

###### **4.2.2.2.5.1. Market size and forecast**

### **4.3. Mobility Aids Devices**

#### **4.3.1. Key market trends**

#### **4.3.2. Growth factors and opportunities**

#### **4.3.3. Market size and forecast**

#### **4.3.4. Wheelchairs**

##### **4.3.4.1. Market size and forecast**

##### **4.3.4.2. Manual Wheelchairs**

###### **4.3.4.2.1. Market size and forecast**



- 4.3.4.3. Powered Wheelchairs
  - 4.3.4.3.1. Market size and forecast
- 4.3.5. Mobility Scooters
  - 4.3.5.1. Market size and forecast
  - 4.3.5.2. Walkers and Rollators
    - 4.3.5.2.1. Market size and forecast
  - 4.3.5.3. Crutches and Canes
    - 4.3.5.3.1. Market size and forecast
  - 4.3.5.4. Patient Mechanical Lift Handling
    - 4.3.5.4.1. Market size and forecast
  - 4.3.5.5. Others
    - 4.3.5.5.1. Market size and forecast
- 4.4. Medical furniture
  - 4.4.1. Key market trends
  - 4.4.2. Growth factors and opportunities
  - 4.4.3. Market size and forecast
  - 4.4.4. Medical Beds
    - 4.4.4.1. Market size and forecast
  - 4.4.5. Door Openers
    - 4.4.5.1. Market size and forecast
  - 4.4.6. Riser Reclining Chairs
    - 4.4.6.1. Market size and forecast
  - 4.4.7. Others
    - 4.4.7.1. Market size and forecast
- 4.5. Bathroom Safety Equipment
  - 4.5.1. Key market trends
  - 4.5.2. Growth factors and opportunities
  - 4.5.3. Market size and forecast
  - 4.5.4. Shower Chairs
    - 4.5.4.1. Market size and forecast
  - 4.5.5. Commode Chairs
    - 4.5.5.1. Market size and forecast
  - 4.5.6. Ostomy Equipment
    - 4.5.6.1. Market size and forecast
  - 4.5.7. Bars, Grips, and Rails
    - 4.5.7.1. Market size and forecast

## **CHAPTER 5: ELDERLY AND DISABLED ASSISTIVE DEVICES MARKET, BY REGION**

## 5.1. Overview

### 5.1.1. Market size and forecast

## 5.2. North America

### 5.2.1. Key market trends

### 5.2.2. Key growth factors and opportunities

### 5.2.3. Market size and forecast, by product type

#### 5.2.3.1. Market size and forecast, by living aids devices

#### 5.2.3.2. Market size and forecast, by mobility aids devices

#### 5.2.3.3. Market size and forecast, by medical furniture devices

#### 5.2.3.4. Market size and forecast, by bathroom safety equipment

#### 5.2.3.5. Market size and forecast, by country

##### 5.2.3.5.1. U.S. market size and forecast

##### 5.2.3.5.2. Canada market size and forecast

##### 5.2.3.5.3. Mexico market size and forecast

## 5.3. Europe

### 5.3.1. Key market trends

### 5.3.2. Key growth factors and opportunities

### 5.3.3. Market size and forecast, by product type

#### 5.3.3.1. Market size and forecast, by living aids devices

#### 5.3.3.2. Market size and forecast, by mobility aids devices

#### 5.3.3.3. Market size and forecast, by medical furniture devices

#### 5.3.3.4. Market size and forecast, by bathroom safety equipment

#### 5.3.3.5. Market size and forecast, by country

##### 5.3.3.5.1. Germany market size and forecast

##### 5.3.3.5.2. France market size and forecast

##### 5.3.3.5.3. UK market size and forecast

##### 5.3.3.5.4. Italy market size and forecast

##### 5.3.3.5.5. Spain market size and forecast

##### 5.3.3.5.6. Rest of Europe market size and forecast

## 5.4. Asia-Pacific

### 5.4.1. Key market trends

### 5.4.2. Market size and forecast, by product

#### 5.4.2.1. Market size and forecast, by living aids devices

#### 5.4.2.2. Market size and forecast, by mobility aids devices

#### 5.4.2.3. Market size and forecast, by medical furniture devices

#### 5.4.2.4. Market size and forecast, by bathroom safety equipment

#### 5.4.2.5. Market size and forecast by country

##### 5.4.2.5.1. Japan market size and forecast

- 5.4.2.5.2. China market size and forecast
- 5.4.2.5.3. India market size and forecast
- 5.4.2.5.4. Australia market size and forecast
- 5.4.2.5.5. South Korea market size and forecast
- 5.4.2.6. Rest of Asia-Pacific market size and forecast

## 5.5. LAMEA

- 5.5.1. Key market trends
- 5.5.2. Key growth factors and opportunities
- 5.5.3. Market size and forecast, by products
  - 5.5.3.1. Market size and forecast, by living aids devices
  - 5.5.3.2. Market size and forecast, by mobility aids devices
  - 5.5.3.3. Market size and forecast, by medical furniture devices
  - 5.5.3.4. Market size and forecast, by bathroom safety equipment
  - 5.5.3.5. Market size and forecast by country
    - 5.5.3.5.1. Brazil market size and forecast
    - 5.5.3.5.2. South Africa market size and forecast
    - 5.5.3.5.3. Saudi Arabia market size and forecast
    - 5.5.3.5.4. Rest of LAMEA market size and forecast

## CHAPTER 6: COMPANY PROFILES

### 6.1. AI SQUARED

- 6.1.1. Company Overview
- 6.1.2. Company snapshot
- 6.1.3. Operating business segments
- 6.1.4. Product portfolio
- 6.1.5. Key strategic moves and developments

### 6.2. DRIVE MEDICAL

- 6.2.1. Company overview
- 6.2.2. Company snapshot
- 6.2.3. Operating business segments
- 6.2.4. Product portfolio
- 6.2.5. Key strategic moves and developments

### 6.3. GN RESOUND GROUP

- 6.3.1. Company overview
- 6.3.2. Company snapshot
- 6.3.3. Operating business segments
- 6.3.4. Product portfolio
- 6.3.5. Key strategic moves and developments

6.3.6. Business performance

#### 6.4. INVACARE CORPORATION

6.4.1. Company overview

6.4.2. Company snapshot

6.4.3. Operating business segments

6.4.4. Product portfolio

6.4.5. Business performance

6.4.6. Key strategic moves and developments

#### 6.5. NORDIC CAPITAL (SUNRISE MEDICAL LLC)

6.5.1. Company overview

6.5.2. Company snapshot

6.5.3. Operating business segments

6.5.4. Key strategic moves and developments

#### 6.6. PRIDE MOBILITY PRODUCTS CORPORATION

6.6.1. Company overview

6.6.2. Company snapshot

6.6.3. Operating business segments

6.6.4. Product portfolio

6.6.5. Key strategic moves and developments

#### 6.7. SIEMENS AG

6.7.1. Company overview

6.7.2. Company snapshot

6.7.3. Operating business segments

6.7.4. Product portfolio

6.7.5. Business performance

6.7.6. Key strategic moves and developments

#### 6.8. SONOVA HOLDING AG

6.8.1. Company overview

6.8.2. Company snapshot

6.8.3. Operating business segments

6.8.4. Product portfolio

6.8.5. Business performance

6.8.6. Key strategic moves and developments

#### 6.9. STARKEY HEARING TECHNOLOGIES

6.9.1. Company overview

6.9.2. Company snapshot

6.9.3. Operating business segments

6.9.4. Product portfolio

6.9.5. Key strategic moves and developments

## 6.10. WILLIAM DEMANT HOLDING A/S

6.10.1. Company overview

6.10.2. Company snapshot

6.10.3. Operating business segments

6.10.4. Product portfolio

6.10.5. Business performance

## List Of Tables

### LIST OF TABLES

TABLE 01. FEW TYPES UNDER DIFFERENT CLASSES OF HEALTH CANADA

TABLE 02. GLOBAL ELDERLY AND DISABLED ASSISTIVE DEVICES MARKET, BY TYPE, 2018–2026 (\$MILLION)

TABLE 03. GLOBAL LIVING AIDS DEVICES MARKET, BY TYPE, 2018–2026 (\$MILLION)

TABLE 04. GLOBAL HEARING AIDS MARKET FOR LIVING AIDS DEVICES, BY TYPE, 2018–2026 (\$MILLION)

TABLE 05. GLOBAL READING AND VISION AIDS DEVICES MARKET, BY TYPE, 2018–2026 (\$MILLION)

TABLE 06. GLOBAL MOBILITY AIDS DEVICES MARKET, BY TYPE, 2018–2026 (\$MILLION)

TABLE 07. GLOBAL MEDICAL FURNITURE MARKET, BY TYPE 2018–2026 (\$MILLION)

TABLE 08. GLOBAL BATHROOM SAFETY EQUIPMENT'S MARKET, BY TYPE, 2018–2026 (\$MILLION)

TABLE 09. ELDERLY AND DISABLED ASSISTIVE DEVICES MARKET, BY REGION, 2018–2026 (\$MILLION)

TABLE 10. NORTH AMERICA ELDERLY AND DISABLED ASSISTIVE DEVICES MARKET, BY PRODUCT TYPE, 2018–2026 (\$MILLION)

TABLE 11. NORTH AMERICA ELDERLY AND DISABLED ASSISTIVE DEVICES MARKET, BY LIVING AIDS DEVICES, 2018–2026 (\$MILLION)

TABLE 12. NORTH AMERICA ELDERLY AND DISABLED ASSISTIVE DEVICES MARKET, BY MOBILITY AIDS DEVICES, 2018–2026 (\$MILLION)

TABLE 13. NORTH AMERICA ELDERLY AND DISABLED ASSISTIVE DEVICES MARKET, BY MEDICAL FURNITURE DEVICES, 2018–2026 (\$MILLION)

TABLE 14. NORTH AMERICA ELDERLY AND DISABLED ASSISTIVE DEVICES MARKET, BY BATHROOM SAFETY EQUIPMENT, 2018–2026 (\$MILLION)

TABLE 15. NORTH AMERICA ELDERLY AND DISABLED ASSISTIVE DEVICES MARKET, BY COUNTRY, 2018–2026 (\$MILLION)

TABLE 16. EUROPE ELDERLY AND DISABLED ASSISTIVE DEVICES MARKET, BY PRODUCT TYPE, 2018–2026 (\$MILLION)

TABLE 17. EUROPE ELDERLY AND DISABLED ASSISTIVE DEVICES MARKET, BY LIVING AIDS DEVICES, 2018–2026 (\$MILLION)

TABLE 18. EUROPE ELDERLY AND DISABLED ASSISTIVE DEVICES MARKET, BY MOBILITY AIDS DEVICES, 2018–2026 (\$MILLION)

TABLE 19. EUROPE ELDERLY AND DISABLED ASSISTIVE DEVICES MARKET, BY MEDICAL FURNITURE DEVICES, 2018–2026 (\$MILLION)

TABLE 20. EUROPE ELDERLY AND DISABLED ASSISTIVE DEVICES MARKET, BY BATHROOM SAFETY EQUIPMENT, 2018–2026 (\$MILLION)

TABLE 21. EUROPE ELDERLY AND DISABLED ASSISTIVE DEVICES MARKET, BY COUNTRY, 2018–2026 (\$MILLION)

TABLE 22. ASIA-PACIFIC ELDERLY AND DISABLED ASSISTIVE DEVICES MARKET, BY PRODUCT TYPE, 2018–2026 (\$MILLION)

TABLE 23. ASIA-PACIFIC ELDERLY AND DISABLED ASSISTIVE DEVICES MARKET, BY LIVING AIDS DEVICES, 2018–2026 (\$MILLION)

TABLE 24. ASIA-PACIFIC ELDERLY AND DISABLED ASSISTIVE DEVICES MARKET, BY MOBILITY AIDS DEVICES, 2018–2026 (\$MILLION)

TABLE 25. ASIA-PACIFIC ELDERLY AND DISABLED ASSISTIVE DEVICES MARKET, BY MEDICAL FURNITURE DEVICES, 2018–2026 (\$MILLION)

TABLE 26. ASIA-PACIFIC ELDERLY AND DISABLED ASSISTIVE DEVICES MARKET, BY BATHROOM SAFETY EQUIPMENT, 2018–2026 (\$MILLION)

TABLE 27. ASIA-PACIFIC ELDERLY AND DISABLED ASSISTIVE DEVICES MARKET, BY COUNTRY, 2018–2026 (\$MILLION)

TABLE 28. LAMEA ELDERLY AND DISABLED ASSISTIVE DEVICES MARKET, BY PRODUCT TYPE, 2018–2026 (\$MILLION)

TABLE 29. LAMEA ELDERLY AND DISABLED ASSISTIVE DEVICES MARKET, BY LIVING AIDS DEVICES, 2018–2026 (\$MILLION)

TABLE 30. LAMEA ELDERLY AND DISABLED ASSISTIVE DEVICES MARKET, BY MOBILITY AIDS DEVICES, 2018–2026 (\$MILLION)

TABLE 31. LAMEA ELDERLY AND DISABLED ASSISTIVE DEVICES MARKET, BY MEDICAL FURNITURE, 2018–2026 (\$MILLION)

TABLE 32. LAMEA ELDERLY AND DISABLED ASSISTIVE DEVICES MARKET, BY BATHROOM SAFETY EQUIPMENT, 2018–2026 (\$MILLION)

TABLE 33. LAMEA ELDERLY AND DISABLED ASSISTIVE DEVICES MARKET, BY COUNTRY, 2018–2026 (\$MILLION)

TABLE 34. AI SQUARED: COMPANY SNAPSHOT

TABLE 35. AI SQUARED OPERATING SEGMENTS

TABLE 36. AI SQUARED PRODUCT PORTFOLIO

TABLE 37. DRIVE MEDICAL COMPANY SNAPSHOT

TABLE 38. DRIVE MEDICAL OPERATING SEGMENTS

TABLE 39. DRIVE MEDICAL: PRODUCT PORTFOLIO

TABLE 40. GN RESOUND GROUP: COMPANY SNAPSHOT

TABLE 41. GN RESOUND GROUP: OPERATING SEGMENTS

TABLE 42. GN RESOUND GROUP: PRODUCT/ SERVICE PORTFOLIO

TABLE 43. INVACARE: COMPANY SNAPSHOT
TABLE 44. INVACARE: OPERATING SEGMENTS
TABLE 45. INVACARE: PRODUCT PORTFOLIO
TABLE 46. NORDIC CAPITAL SNAPSHOT
TABLE 47. NORDIC CAPITAL: OPERATING SEGMENT
TABLE 48. PRIDE MOBILITY PRODUCTS: COMPANY SNAPSHOT
TABLE 49. PRIDE MOBILITY PRODUCTS OPERATING SEGMENT
TABLE 50. PRIDE MOBILITY PRODUCTS: PRODUCT/ SERVICE PORTFOLIO
TABLE 51. SIEMENS AG: COMPANY SNAPSHOT
TABLE 52. SIEMENS HEALTHINEERS: OPERATING SEGMENTS
TABLE 53. SIEMENS AG: PRODUCT PORTFOLIO
TABLE 54. SIEMENS AG KEY STRATEGIC MOVES AND DEVELOPMENTS
TABLE 55. SONOVA: COMPANY SNAPSHOT
TABLE 56. SONOVA: OPERATING SEGMENT
TABLE 57. SONOVA: PRODUCT PORTFOLIO
TABLE 58. SONOVA: KEY STRATEGIC MOVES AND DEVELOPMENTS
TABLE 59. STARKEY HEARING TECHNOLOGIES: COMPANY SNAPSHOT
TABLE 60. STARKEY HEARING TECHNOLOGIES: OPERATING SEGMENTS
TABLE 61. STARKEY HEARING TECHNOLOGIES: PRODUCT PORTFOLIO
TABLE 62. STARKEY HEARING TECHNOLOGIES: KEY STRATEGIC MOVES AND DEVELOPMENTS
TABLE 63. WILLIAM DEMANT: COMPANY SNAPSHOT
TABLE 64. WILLIAM DEMANT: OPERATING SEGMENTS
TABLE 65. WILLIAM DEMANT PRODUCT PORTFOLIO



## List Of Figures

### LIST OF FIGURES

FIGURE 01. TOP INVESTMENT POCKETS IN GLOBAL ELDERLY AND DISABLED ASSISTIVE DEVICES MARKET, 2018

FIGURE 02. TOP WINNING STRATEGIES, BY YEAR, 2015-2018\*

FIGURE 03. TOP WINNING STRATEGIES, BY DEVELOPMENT, 2015-2018\* (%)

FIGURE 04. TOP WINNING STRATEGIES, BY COMPANY, 2016-2018\*

FIGURE 05. MODERATE BARGAINING POWER OF BUYERS

FIGURE 06. LOW BARGAINING POWER OF SUPPLIERS

FIGURE 07. LOW THREAT OF NEW ENTRANTS

FIGURE 08. THREAT OF SUBSTITUTES

FIGURE 09. MODERATE COMPETITIVE RIVALRY

FIGURE 10. MARKET SHARE ANALYSIS, 2018

FIGURE 11. DRIVERS AND RESTRAINTS: GLOBAL ELDERLY AND DISABLED ASSISTIVE DEVICES MARKET

FIGURE 12. GLOBAL BEHIND-THE-EAR (BTE) AIDS MARKET FOR LIVING AIDS DEVICES, 2018–2026 (\$MILLION)

FIGURE 13. GLOBAL RECEIVER-IN-THE-EAR (RITE) AIDS MARKET FOR LIVING AIDS DEVICES, 2018–2026 (\$MILLION)

FIGURE 14. GLOBAL -IN-THE-EAR (ITE) AIDS MARKET FOR LIVING AIDS DEVICES, 2018-2026(\$MILLION)

FIGURE 15. GLOBAL BONE ANCHORED HEARING AIDS (BAHA) MARKET FOR LIVING AIDS DEVICES, 2018–2026 (\$MILLION)

FIGURE 16. GLOBAL CANAL HEARING AIDS MARKET FOR LIVING AIDS DEVICES, 2018–2026 (\$MILLION)

FIGURE 17. GLOBAL COCHLEAR IMPLANTS MARKET FOR LIVING AIDS DEVICES, 2018-2026(\$MILLION)

FIGURE 18. GLOBAL BRAILLE TRANSLATORS MARKET FOR LIVING AIDS DEVICES, 2018–2026 (\$MILLION)

FIGURE 19. GLOBAL VIDEO MAGNIFIERS MARKET FOR LIVING AIDS DEVICES, 2018–2026 (\$MILLION)

FIGURE 20. GLOBAL READING MACHINES MARKET FOR LIVING AIDS DEVICES, 2018–2026 (\$MILLION)

FIGURE 21. GLOBAL OTHER READING AND VISION AIDS MARKET, 2018-2026(\$MILLION)

FIGURE 22. GLOBAL WHEELCHAIR MARKET, 2018-2026 (\$MILLION)

FIGURE 23. GLOBAL MANUAL WHEELCHAIR MARKET, 2018-2026(\$MILLION)

FIGURE 24. GLOBAL POWERED WHEELCHAIR MARKET, 2018-2026 (\$MILLION)

FIGURE 25. GLOBAL MOBILITY SCOOTERS MARKET, 2018-2026 (\$MILLION)

FIGURE 26. GLOBAL WALKER AND ROLLATORS MARKET, 2018-2026(\$MILLION)

FIGURE 27. GLOBAL PATIENT CRUTCHES AND CANES MARKET,  
2018-2026(\$MILLION)

FIGURE 28. GLOBAL PATIENT MECHANICAL LIFT HANDLING MARKET, BY  
REGION, 2018-2026(\$MILLION)

FIGURE 29. GLOBAL OTHERS MARKET, 2018-2026(\$MILLION)

FIGURE 30. GLOBAL MEDICAL BEDS MARKET, 2018–2026 (\$MILLION)

FIGURE 31. GLOBAL DOOR OPENERS MARKET, 2018–2026 (\$MILLION)

FIGURE 32. GLOBAL RISER RECLINING CHAIRS MARKET, 2018–2026 (\$MILLION)

FIGURE 33. GLOBAL OTHERS MARKET, 2018–2026 (\$MILLION)

FIGURE 34. GLOBAL SHOWER CHAIRS MARKET, 2018–2026 (\$MILLION)

FIGURE 35. GLOBAL COMMODE CHAIRS MARKET, 2018–2026 (\$MILLION)

FIGURE 36. GLOBAL OSTOMY EQUIPMENT'S MARKET, 2018–2026 (\$MILLION)

FIGURE 37. GLOBAL BARS, GRIPS AND RAILING MARKET, 2018–2026 (\$MILLION)

FIGURE 38. U.S. ELDERLY AND DISABLED ASSISTIVE DEVICES, 2018-2026  
(\$MILLION)

FIGURE 39. CANADA ELDERLY AND DISABLED ASSISTIVE DEVICES MARKET,  
2018-2026 (\$MILLION)

FIGURE 40. MEXICO ELDERLY AND DISABLED ASSISTIVE DEVICES MARKET,  
2018-2026 (\$MILLION)

FIGURE 41. GERMANY ELDERLY AND DISABLED ASSISTIVE DEVICES MARKET,  
2018-2026 (\$MILLION)

FIGURE 42. FRANCE ELDERLY AND DISABLED ASSISTIVE DEVICES MARKET,  
2018-2026 (\$MILLION)

FIGURE 43. UK ELDERLY AND DISABLED ASSISTIVE DEVICES MARKET,  
2018-2026 (\$MILLION)

FIGURE 44. ITALY ELDERLY AND DISABLED ASSISTIVE DEVICES MARKET,  
2018-2026 (\$MILLION)

FIGURE 45. SPAIN ELDERLY AND DISABLED ASSISTIVE DEVICES MARKET,  
2018-2026 (\$MILLION)

FIGURE 46. REST OF EUROPE ELDERLY AND DISABLED ASSISTIVE DEVICES  
MARKET, 2018-2026 (\$MILLION)

FIGURE 47. JAPAN ELDERLY AND DISABLED ASSISTIVE DEVICES MARKET,  
2018-2026 (\$MILLION)

FIGURE 48. CHINA ELDERLY AND DISABLED ASSISTIVE DEVICES MARKET,  
2018-2026 (\$MILLION)

FIGURE 49. INDIA ELDERLY AND DISABLED ASSISTIVE DEVICES MARKET,

2018-2026 (\$MILLION)

FIGURE 50. AUSTRALIA ELDERLY AND DISABLED ASSISTIVE DEVICES MARKET, 2018-2026 (\$MILLION)

FIGURE 51. AUSTRALIA ELDERLY AND DISABLED ASSISTIVE DEVICES MARKET, 2018-2026 (\$MILLION)

FIGURE 52. REST OF ASIA-PACIFIC ELDERLY AND DISABLED ASSISTIVE DEVICES MARKET, 2018-2026 (\$MILLION)

FIGURE 53. BRAZIL ELDERLY AND DISABLED ASSISTIVE DEVICES MARKET, 2018-2026 (\$MILLION)

FIGURE 54. SOUTH AFRICA ELDERLY AND DISABLED ASSISTIVE DEVICES MARKET, 2018-2026 (\$MILLION)

FIGURE 55. SAUDI ARABIA ELDERLY AND DISABLED ASSISTIVE DEVICES MARKET, 2018-2026 (\$MILLION)

FIGURE 56. REST OF LAMEA ELDERLY AND DISABLED ASSISTIVE DEVICES MARKET, 2018-2026 (\$MILLION)

FIGURE 57. GN RESOUND GROUP: NET SALES, 2016–2018 (\$MILLION)

FIGURE 58. GN RESOUND GROUP: REVENUE SHARE BY SEGMENT, 2018 (%)

FIGURE 59. INVACARE: REVENUE, 2016–2018 (\$MILLION)

FIGURE 60. INVACARE GROUP: REVENUE SHARE BY REGION, 2018 (%)

FIGURE 61. SIEMENS AG REVENUE, 2017–2018 (\$MILLION)

FIGURE 62. SIEMENS AG: REVENUE SHARE BY SEGMENT, 2018 (%)

FIGURE 63. SIEMENS AG: REVENUE SHARE BY REGION, 2018 (%)

FIGURE 64. SONOVA: REVENUE, 2016–2018 (\$MILLION)

FIGURE 65. SONOVA: REVENUE SHARE BY SEGMENT, 2018 (%)

FIGURE 66. SONOVA: REVENUE SHARE BY REGION, 2018 (%)

FIGURE 67. WILLIAM DEMANT: REVENUE, 2016-2018(\$MILLION)

FIGURE 68. WILLIAM DEMANT: REVENUE SHARE BY SEGMENT, 2018 (%)

FIGURE 69. WILLIAM DEMANT: REVENUE SHARE BY REGION, 2018 (%)

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