

Edible Packaging Market by Material (Lipids, Polysaccharides, Proteins, Surfactants, and Composite Films), and End Users (Food & Beverages and Pharmaceuticals) - Global Opportunity Analysis and Industry Forecast, 2017-2023

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Abstracts

Edible packaging refers to the environment-friendly technique for packaging of various food items. The packaging is made up of renewable resources and is completely non-toxic and biodegradable and considered safe for human consumption. Moreover, edible films and coatings allow the products to be fresh and help enhance the food quality, product shelf life, and food safety. The ingredients used in the packaging include antioxidants and antimicrobials, which conserve food quality by creating an enhanced oxygen barrier property. Edible films are made up of lipids, proteins, and polysaccharides, which is expected to be easily consumed with the food products and are capable to enhance the taste, sweetness, and color of food.

Reduction in packaging waste, increase in consumption of processed food & beverages, rise in hygiene concerns among people, and enhanced conservation of food quality and shelf life of products are the factors that support the growth of edible packaging market. Moreover, to preserve environment and reduce the usage of plastics in packaging, certain regulations are set up to encourage the usage of edible packaging materials. However, high cost of edible packaging materials as compared to synthetic packaging materials, dietary allergies, and intolerances related with certain packaging materials are expected to hamper the edible packaging market growth. Rise in awareness about edible packaging and reduced manufacturing costs of packaging provide ample opportunities for the manufacturers in the edible packaging market. The global edible packaging market is segmented on the basis of material, end user, and geography. On the basis of material, it is classified into lipids, polysaccharides, proteins, surfactants, and composite films. The end users of the edible packaging

market include, food & beverages, pharmaceuticals, and others. Geographically, it is analyzed across North America, Europe, Asia-Pacific, and LAMEA. The key players operating in the edible packaging market includes, WikiCell Designs Inc., Tate & Lyle Plc., JRF Technology LLC., Safetraces, Inc., BluWrap, Skipping Rocks Lab, Tipa Corp, MonoSol, LLC, Watson, Inc., and Devro plc. Market estimations of each segment supports to analyze the key investment pockets of the industry. The lipid based films, which include vitamins, fats, and wax coatings held the highest market share of around 26.7% in 2016 as they provide excellent barrier to water vapor and oxygen thereby preserving the food quality. Moreover, the protein-based films are expected to grow at a highest CAGR of 7.5% during the forecast period.

KEY BENEFITS TO STAKEHOLDERS

This report provides an in-depth analysis of the global edible packaging market to identify the potential investment pockets.

It outlines the current trends and future scenarios to determine the overall market potential and gain stronger market foothold.

Key drivers, restraints, and opportunities and their detailed impact analysis are elucidated.

Quantitative analysis of the edible packaging market from 2016 to 2023 is highlighted to recognize the financial competency of the market.

Porter's Five Forces model illustrates the threat of new entrants, threat of substitutes, and strength of the buyers & suppliers.

KEY MARKET SEGMENTS

By Material

Lipids

Polysaccharides

Proteins

Surfactants

Composite Films

By End User

Food & Beverages

Pharmaceuticals

By Geography

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Rest of Europe

Asia-Pacific

India

China

Japan

Rest of Asia-Pacific

LAMEA

Latin America

Middle East

Africa

Key Players

WikiCell Designs Inc.

Tate & Lyle Plc.

JRF Technology LLC.

Safetraces, Inc.

BluWrap

Skipping Rocks Lab

Tipa Corp

MonoSol, LLC

Watson, Inc.

Devro plc

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