

E-Prescribing Market by Component (Solutions and Services), Deployment (On-premise and Cloud), and End User (Hospitals, Office-based Physicians, and Pharmaceuticals): Global Opportunity Analysis and Industry Forecast, 2019–2026

<https://marketpublishers.com/r/EDDDE04BC1B3EN.html>

Date: February 2020

Pages: 190

Price: US\$ 5,370.00 (Single User License)

ID: EDDDE04BC1B3EN

Abstracts

Electronic prescribing or e-prescribing is a digital application that securely provides bidirectional electronic information exchange between payers/PBMs, pharmacies, prescribing providers, directly or through an intermediary network. E-prescribing includes routing prescriptions that ensures prescribed drug against the patient's health formulary of covered drugs, obtains prior authorization, gains any known patient drug allergies, identifies any drug-drug interactions, provides access to patients' medication history from external sources, and sends or receives acknowledgement of prescriptions filled. The major capability of e-prescribing is to support important process in care delivery, such as medication management, medication reconciliation, and prior authorization, this in turn is driving the e-prescribing market growth.

Factors that drive the growth of the global e-prescribing market include rise in focus of developed government initiatives and incentive programs toward adoption of e-prescribing solutions, rise in focus on the reduction of fraud and abuse of controlled substances, and increase in need to curtail escalating healthcare costs. However, e-prescribing solutions are costly to integrate in the EHR or HIT systems and rise in concerns associated with security & workflow of digital healthcare records are major factors that hinder the e-prescribing market growth. Furthermore, increase in development of healthcare infrastructure and rise in adoption of e-prescribing in the developing countries across Asia-Pacific are opportunistic factors of the global e-prescribing market.

The e-prescribing market is segmented on the basis of component, deployment, end user, and region. By component, it is categorized into solutions and services. On the basis of deployment, it is divided into on-premise and cloud. Depending on end user, it is classified into hospitals, office-based physicians, and pharmaceuticals. By region, the market is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

The market players operating in the e-prescribing market include Allscripts Healthcare, LLC, Athenahealth, Inc., Cerner Corporation, Change Healthcare, DrFirst.com, Inc., eClinicalWorks, Epic Systems Corporation, Medical Information Technology, Inc., Practice Fusion, Inc., and Surescripts.

KEY BENEFITS FOR STAKEHOLDERS

The study provides an in-depth analysis of the current & future trends of the market to elucidate the imminent investment pockets.

Information about key drivers, restraints, and opportunities and their impact analysis on the global e-prescribing market size is provided.

Porter's five forces analysis illustrates the potency of the buyers and suppliers operating in the global e-prescribing industry.

The quantitative analysis of the market from 2018 to 2026 is provided to determine the global e-prescribing market potential.

KEY MARKET SEGMENTS

By Component

Solutions

Services

By Deployment

On-premise

Cloud

By End User

Hospitals

Office-based Physicians

Pharmaceuticals

By Region

North America

U.S.

Canada

Europe

Germany

France

UK

Rest of Europe

Asia-Pacific

Japan

China

India

Rest of Asia-Pacific

LAMEA

Latin America

Middle East

Africa

KEY MARKET PLAYERS

Allscripts Healthcare, LLC

Athenahealth, Inc.

Cerner Corporation

Change Healthcare

DrFirst.com, Inc.

eClinicalWorks

Epic Systems Corporation

Medical Information Technology, Inc.

Practice Fusion, Inc.

Surescripts

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