

E-mail Encryption Market by Deployment Type (On-premise and Cloud) Industry Vertical (Healthcare, BFSI, IT & Telecom, Government, and Others) - Global Opportunity Analysis and Industry Forecast, 2017-2023

<https://marketpublishers.com/r/E5B9E0A3067EN.html>

Date: June 2017

Pages: 140

Price: US\$ 4,833.00 (Single User License)

ID: E5B9E0A3067EN

Abstracts

Encryption is one of the fastest emerging data security solutions, which protects confidential data from being accessed by unintended users. Various organizations have adopted the encryption method to safeguard their sensitive data. Furthermore, large number of organizations have adopted encryption to abide by the safety and data privacy compliance regulations. In addition, several data privacy legislations have mandated the use of encryption or cite encryption as a measure for data protection. The global e-mail encryption market is driven by rise in demand for cloud-based services, privacy regulations, and increase in data security concerns. However, high cost of encryption solutions hinders the e-mail encryption market growth.

The report focuses on the e-mail encryption market growth prospects and restraints based on the analysis of the regional trends. The study includes Porters Five Forces analysis of the industry to understand the impact of various factors, such as competitive intensity of competitors, threat of new entrants & substitutes, and bargaining power of buyers & suppliers in the e-mail encryption market growth.

The key players operating in the global e-mail encryption market include HP Development Company, L.P., Symantec Corporation, Cisco Systems, Inc., McAfee (Intel), Trend Micro, Microsoft Corporation, Sophos Ltd., Proofpoint, ZIX Corporation, and Entrust, Inc.

Key Benefits

This study includes the analytical depiction of the global e-mail encryption market along with current trends and future estimations to determine the

imminent investment pockets.

The e-mail encryption market report presents information related to key drivers, restraints, and opportunities along with detailed impact analyses.

The current market is quantitatively analyzed from 2017 to 2023 to highlight the financial potential of the industry.

Porters five forces analysis illustrates the potency of buyers & suppliers in the industry.

E-mail Encryption Market Key Segments:

By Deployment Type

On-premise

Cloud

By Industry Vertical

Healthcare

BFSI

IT & Telecom

Government

Others

By Geography

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Rest of Europe

Asia-Pacific

China

Japan

India

Rest of Asia-Pacific

LAMEA

Latin America

Middle East

Africa

Key Market Players

HP Development Company, L.P.

Symantec Corporation

Cisco Systems, Inc.

McAfee (Intel)

Trend Micro

Microsoft Corporation

Sophos Ltd.

Proofpoint

ZIX Corporation

Entrust, Inc.

Contents

CHAPTER 1 INTRODUCTION

- 1.1. REPORT DESCRIPTION
- 1.2. KEY BENEFITS
- 1.3. KEY MARKET SEGMENTS
- 1.4. RESEARCH METHODOLOGY
 - 1.4.1. Primary research
 - 1.4.2. Secondary research
 - 1.4.3. Analyst tools and models

CHAPTER 2 EXECUTIVE SUMMARY

- 2.1. CXO PERSPECTIVES

CHAPTER 3 MARKET OVERVIEW

- 3.1. MARKET DEFINITION AND SCOPE
- 3.2. KEY FINDINGS
 - 3.2.1. Top winning strategies
 - 3.2.2. Top investment pockets
- 3.3. PORTERS FIVE FORCES ANALYSIS
 - 3.3.1. Moderate bargaining power of suppliers
 - 3.3.2. High threat of new entrants
 - 3.3.3. Low threat of substitutes
 - 3.3.4. High rivalry among market players
 - 3.3.5. Moderate bargaining power of buyers
- 3.4. MARKET SHARE ANALYSIS, 2016 (%)
- 3.5. MARKET DYNAMICS
 - 3.5.1. Drivers
 - 3.5.1. Restraints
 - 3.5.2. Opportunities
 - 3.5.3. Top impacting factors

CHAPTER 4 E-MAIL ENCRYPTION MARKET, BY DEPLOYMENT TYPE

- 4.1. OVERVIEW
- 4.2. ON-PREMISE

- 4.2.1. Key market trends
- 4.2.2. Key growth factors and opportunities
- 4.2.3. Market size and forecast
- 4.3. CLOUD
 - 4.3.1. Key market trends
 - 4.3.2. Key growth factors and opportunities
 - 4.3.3. Market size and forecast

CHAPTER 5 E-MAIL ENCRYPTION MARKET, BY INDUSTRY VERTICAL

- 5.1. OVERVIEW
- 5.2. HEALTHCARE
 - 5.2.1. Key market trends
 - 5.2.2. Key growth factors and opportunities
 - 5.2.3. Market size and forecast
- 5.3. BFSI
 - 5.3.1. Key market trends
 - 5.3.2. Key growth factors and opportunities
 - 5.3.3. Market size and forecast
- 5.4. IT & TELECOM
 - 5.4.1. Key market trends
 - 5.4.2. Key growth factors and opportunities
 - 5.4.3. Market size and forecast
- 5.5. GOVERNMENT
 - 5.5.1. Key market trends
 - 5.5.2. Key growth factors and opportunities
 - 5.5.3. Market size and forecast
- 5.6. OTHERS (EDUCATION, MEDIA & ENTERTAINMENT, MANUFACTURING, AND RETAIL)
 - 5.6.1. Key market trends
 - 5.6.2. Key growth factors and opportunities
 - 5.6.3. Market size and forecast

CHAPTER 6 E-MAIL ENCRYPTION MARKET, BY GEOGRAPHY

- 6.1. NORTH AMERICA
 - 6.1.1. Key market trends
 - 6.1.2. Key growth factors and opportunities
 - 6.1.3. Market size and forecast

- 6.1.4. Market size and forecast, by deployment type
- 6.1.5. Market size and forecast, by industry vertical
- 6.1.6. U.S.
 - 6.1.6.1. Market size and forecast
- 6.1.7. Canada
 - 6.1.7.1. Market size and forecast
- 6.1.8. Mexico
 - 6.1.8.1. Market size and forecast
- 6.2. EUROPE
 - 6.2.1. Key market trends
 - 6.2.2. Key growth factors and opportunities
 - 6.2.3. Market size and forecast, by deployment type
 - 6.2.4. Market size and forecast, by industry vertical
 - 6.2.5. Germany
 - 6.2.5.1. Market size and forecast
 - 6.2.6. UK
 - 6.2.6.1. Market size and forecast
 - 6.2.7. France
 - 6.2.7.1. Market size and forecast
 - 6.2.8. Russia
 - 6.2.8.1. Market size and forecast
 - 6.2.9. Rest of Europe
 - 6.2.9.1. Market size and forecast
- 6.3. ASIA-PACIFIC
 - 6.3.1. Key market trends
 - 6.3.2. Key growth factors and opportunities
 - 6.3.3. Market size and forecast, by deployment type
 - 6.3.4. Market size and forecast, by industry vertical
 - 6.3.5. China
 - 6.3.5.1. Market size and forecast
 - 6.3.6. Japan
 - 6.3.6.1. Market size and forecast
 - 6.3.7. India
 - 6.3.7.1. Market size and forecast
 - 6.3.8. Australia
 - 6.3.8.1. Market size and forecast
 - 6.3.9. Rest of Asia-Pacific
 - 6.3.9.1. Market size and forecast
- 6.4. LAMEA

- 6.4.1. Key market trends
- 6.4.2. Key growth factors and opportunities
- 6.4.3. Market size and forecast, by deployment type
- 6.4.4. Market size and forecast, by industry vertical
- 6.4.5. Latin America
 - 6.4.5.1. Market size and forecast
- 6.4.6. Middle East
 - 6.4.6.1. Market size and forecast
- 6.4.7. Africa
 - 6.4.7.1. Market size and forecast

CHAPTER 7 COMPANY PROFILES

7.1. HP DEVELOPMENT COMPANY, L.P.

- 7.1.1. Company overview
 - 7.1.1.1. Company snapshot
- 7.1.2. Business performance
- 7.1.3. Key strategic moves & developments

7.2. SYMANTEC CORPORATION

- 7.2.1. Company overview
 - 7.2.1.1. Company snapshot
- 7.2.2. Business performance
- 7.2.3. Key strategic moves & developments

7.3. CISCO SYSTEMS, INC.

- 7.3.1. Company overview
 - 7.3.1.1. Company snapshot
- 7.3.2. Business performance
- 7.3.3. Key strategic moves & developments

7.4. MCAFEE (INTEL)

- 7.4.1. Company overview
 - 7.4.1.1. Company snapshot
- 7.4.2. Business performance
- 7.4.3. Key strategic moves & developments

7.5. TREND MICRO

- 7.5.1. Company overview
 - 7.5.1.1. Company snapshot
- 7.5.2. Business performance
- 7.5.3. Key strategic moves & developments

7.6. MICROSOFT CORPORATION

- 7.6.1. Company overview
 - 7.6.1.1. Company snapshot
- 7.6.2. Business performance
- 7.6.3. Key strategic moves & developments
- 7.7. SOPHOS LTD.
 - 7.7.1. Company overview
 - 7.7.1.1. Company snapshot
 - 7.7.2. Business performance
 - 7.7.3. Key strategic moves & developments
- 7.8. PROOFPOINT
 - 7.8.1. Company overview
 - 7.8.1.1. Company snapshot
 - 7.8.2. Business performance
 - 7.8.3. Key strategic moves & developments
- 7.9. ZIX CORPORATION
 - 7.9.1. Company overview
 - 7.9.1.1. Company snapshot
 - 7.9.2. Business performance
 - 7.9.3. Key strategic moves & developments
- 7.10. ENTRUST, INC.
 - 7.10.1. Company overview
 - 7.10.1.1. Company snapshot
 - 7.10.2. Business performance
 - 7.10.3. Key strategic moves & developments

List Of Tables

LIST OF TABLES

TABLE 1. GLOBAL E-MAIL ENCRYPTION MARKET REVENUE, BY DEPLOYMENT TYPE, 2017-2023(\$MILLION)

TABLE 2. E-MAIL ENCRYPTION MARKET REVENUE FOR ON-PREMISE DEPLOYMENT, BY GEOGRAPHY, 2017-2023(\$MILLION)

TABLE 3. E-MAIL ENCRYPTION MARKET REVENUE FOR CLOUD DEPLOYMENT, BY GEOGRAPHY, 2017-2023 (\$MILLION)

TABLE 4. GLOBAL E-MAIL ENCRYPTION MARKET REVENUE, BY END USER, 2017-2023 (\$MILLION)

TABLE 5. E-MAIL ENCRYPTION MARKET REVENUE FOR HEALTHCARE, BY GEOGRAPHY, 2017-2023 (\$MILLION)

TABLE 6. E-MAIL ENCRYPTION MARKET REVENUE FOR BFSI, BY GEOGRAPHY, 2017-2023 (\$MILLION)

TABLE 7. E-MAIL ENCRYPTION MARKET REVENUE FOR IT & TELECOM, BY GEOGRAPHY, 2017-2023 (\$MILLION)

TABLE 8. E-MAIL ENCRYPTION MARKET REVENUE FOR GOVERNMENT, BY GEOGRAPHY, 2017-2023 (\$MILLION)

TABLE 9. E-MAIL ENCRYPTION MARKET REVENUE FOR OTHER INDUSTRY VERTICALS, BY GEOGRAPHY, 2017-2023 (\$MILLION)

TABLE 10. E-MAIL ENCRYPTION MARKET REVENUE, BY GEOGRAPHY, 2017-2023 (\$MILLION)

TABLE 11. NORTH AMERICAN E-MAIL ENCRYPTION MARKET REVENUE, BY DEPLOYMENT TYPE, 2017-2023 (\$MILLION)

TABLE 12. NORTH AMERICAN E-MAIL ENCRYPTION MARKET REVENUE, BY COUNTRY, 2017-2023 (\$MILLION)

TABLE 13. NORTH AMERICAN E-MAIL ENCRYPTION MARKET REVENUE, BY DEPLOYMENT TYPE, 2017-2023 (\$MILLION)

TABLE 14. NORTH AMERICAN E-MAIL ENCRYPTION MARKET REVENUE, BY INDUSTRY VERTICAL, 2017-2023 (\$MILLION)

TABLE 15. U.S. E-MAIL ENCRYPTION MARKET REVENUE, 2017-2023 (\$MILLION)

TABLE 16. CANADA E-MAIL ENCRYPTION MARKET REVENUE, 2017-2023 (\$MILLION)

TABLE 17. MEXICO E-MAIL ENCRYPTION MARKET REVENUE, 2017-2023 (\$MILLION)

TABLE 18. EUROPE E-MAIL ENCRYPTION MARKET REVENUE, BY DEPLOYMENT TYPE, 2017-2023 (\$MILLION)

TABLE 19. EUROPE E-MAIL ENCRYPTION MARKET REVENUE, BY COUNTRY, 2017-2023 (\$MILLION)

TABLE 20. EUROPE E-MAIL ENCRYPTION MARKET REVENUE, BY DEPLOYMENT TYPE, 2017-2023 (\$MILLION)

TABLE 21. EUROPE E-MAIL ENCRYPTION MARKET REVENUE, BY INDUSTRY VERTICAL, 2017-2023 (\$MILLION)

TABLE 22. GERMANY E-MAIL ENCRYPTION MARKET REVENUE, 2017-2023 (\$MILLION)

TABLE 23. UK E-MAIL ENCRYPTION MARKET REVENUE, 2017-2023 (\$MILLION)

TABLE 24. FRANCE E-MAIL ENCRYPTION MARKET REVENUE, 2017-2023 (\$MILLION)

TABLE 25. RUSSIA E-MAIL ENCRYPTION MARKET REVENUE, 2017-2023 (\$MILLION)

TABLE 26. REST OF EUROPE E-MAIL ENCRYPTION MARKET REVENUE, 2017-2023 (\$MILLION)

TABLE 27. ASIA-PACIFIC E-MAIL ENCRYPTION MARKET REVENUE, BY DEPLOYMENT TYPE, 2017-2023 (\$MILLION)

TABLE 28. ASIA-PACIFIC E-MAIL ENCRYPTION MARKET REVENUE, BY INDUSTRY VERTICAL, 2017-2023 (\$MILLION)

TABLE 29. ASIA-PACIFIC E-MAIL ENCRYPTION MARKET REVENUE, BY COUNTRY, 2017-2023 (\$MILLION)

TABLE 30. CHINA E-MAIL ENCRYPTION MARKET REVENUE, 2017-2023 (\$MILLION)

TABLE 31. JAPAN E-MAIL ENCRYPTION MARKET REVENUE, 2017-2023 (\$MILLION)

TABLE 32. INDIA E-MAIL ENCRYPTION MARKET REVENUE, 2017-2023 (\$MILLION)

TABLE 33. AUSTRALIA E-MAIL ENCRYPTION MARKET REVENUE, 2017-2023 (\$MILLION)

TABLE 34. REST OF ASIA-PACIFIC E-MAIL ENCRYPTION MARKET REVENUE, 2017-2023 (\$MILLION)

TABLE 35. LAMEA E-MAIL ENCRYPTION MARKET REVENUE, BY DEPLOYMENT TYPE, 2017-2023 (\$MILLION)

TABLE 36. LAMEA E-MAIL ENCRYPTION MARKET REVENUE, BY INDUSTRY VERTICAL, 2017-2023 (\$MILLION)

TABLE 37. LAMEA E-MAIL ENCRYPTION MARKET REVENUE, BY COUNTRY, 2017-2023 (\$MILLION)

TABLE 38. LATIN AMERICA E-MAIL ENCRYPTION MARKET REVENUE, 2017-2023 (\$MILLION)

TABLE 39. MIDDLE EAST E-MAIL ENCRYPTION MARKET REVENUE, 2017-2023

(\$MILLION)

TABLE 40. AFRICA E-MAIL ENCRYPTION MARKET REVENUE, 2017-2023

(\$MILLION)

TABLE 41. HP DEVELOPMENT COMPANY, L.P. - COMPANY SNAPSHOT

TABLE 42. SYMANTEC CORPORATION - COMPANY SNAPSHOT

TABLE 43. CISCO SYSTEMS, INC. -COMPANY SNAPSHOT

TABLE 44. MCAFEE (INTEL)- COMPANY SNAPSHOT

TABLE 45. TREND MICRO - COMPANY SNAPSHOT

TABLE 46. MICROSOFT CORPORATION - COMPANY SNAPSHOT

TABLE 47. SOPHOS LTD. - COMPANY SNAPSHOT

TABLE 48. PROOFPOINT- COMPANY SNAPSHOT

TABLE 49. ZIX CORPORATION - COMPANY SNAPSHOT

TABLE 50. ENTRUST, INC.- COMPANY SNAPSHOT

List Of Figures

LIST OF FIGURES

FIGURE 1. MARKET SEGMENTATION

FIGURE 2. EXECUTIVE SUMMARY

FIGURE 3. TOP WINNING STRATEGIES IN E-MAIL ENCRYPTION MARKET

FIGURE 4. TOP WINNING STRATEGY ANALYSIS

FIGURE 5. TOP INVESTMENT POCKETS

FIGURE 6. MARKET SHARE ANALYSIS OF E-MAIL ENCRYPTION COMPANIES (%),
2016

FIGURE 7. E-MAIL ENCRYPTION MARKET SEGMENTATION, BY DEPLOYMENT
TYPE

FIGURE 8. GLOBAL E-MAIL ENCRYPTION MARKET REVENUE, BY DEPLOYMENT
TYPE, 2017-2023 (\$MILLION)

FIGURE 9. GLOBAL E-MAIL ENCRYPTION MARKET REVENUE, FOR ON-PREMISE
DEPLOYMENT, 2017-2023 (\$MILLION)

FIGURE 10. GLOBAL E-MAIL ENCRYPTION MARKET REVENUE, FOR CLOUD
DEPLOYMENT, 2017-2023 (\$MILLION)

FIGURE 11. GLOBAL E-MAIL ENCRYPTION MARKET REVENUE, BY INDUSTRY
VERTICAL, 2017-2023 (\$MILLION)

FIGURE 12. GLOBAL E-MAIL ENCRYPTION MARKET REVENUE, FOR
HEALTHCARE, 2017-2023 (\$MILLION)

FIGURE 13. GLOBAL E-MAIL ENCRYPTION MARKET REVENUE, FOR BFSI,
2017-2023 (\$MILLION)

FIGURE 14. GLOBAL E-MAIL ENCRYPTION MARKET REVENUE, FOR IT &
TELECOM, 2017-2023 (\$MILLION)

FIGURE 15. GLOBAL E-MAIL ENCRYPTION MARKET REVENUE, FOR
GOVERNMENT, 2017-2023 (\$MILLION)

FIGURE 16. GLOBAL E-MAIL ENCRYPTION MARKET REVENUE, FOR OTHER
INDUSTRY VERTICALS, 2017-2023 (\$MILLION)

FIGURE 17. NORTH AMERICAN E-MAIL ENCRYPTION MARKET REVENUE, BY
COUNTRY, 2017-2023 (\$MILLION)

FIGURE 18. EUROPE E-MAIL ENCRYPTION MARKET REVENUE, BY COUNTRY,
2017-2023 (\$MILLION)

FIGURE 19. ASIA-PACIFIC E-MAIL ENCRYPTION MARKET REVENUE, BY
COUNTRY, 2017-2023 (\$MILLION)

FIGURE 20. LAMEA E-MAIL ENCRYPTION MARKET REVENUE, BY COUNTRY,
2017-2023 (\$MILLION)

FIGURE 21. HP DEVELOPMENT COMPANY, L.P.: NET REVENUE, 2012-2016 (\$MILLION)

FIGURE 22. HP DEVELOPMENT COMPANY, L.P.: NET REVENUE, BY DIVISION, 2016 (%)

FIGURE 23. HP DEVELOPMENT COMPANY, L.P.: NET REVENUE, BY GEOGRAPHY, 2016 (%)

FIGURE 24. SYMANTEC CORPORATION: NET REVENUE, 2012-2016 (\$MILLION)

FIGURE 25. SYMANTEC CORPORATION: NET REVENUE, BY DIVISION, 2016 (%)

FIGURE 26. SYMANTEC CORPORATION: NET REVENUE, BY GEOGRAPHY, 2016 (%)

FIGURE 27. CISCO SYSTEMS, INC.: NET REVENUE, 2012-2016 (\$MILLION)

FIGURE 28. CISCO SYSTEMS, INC.: NET REVENUE, BY DIVISION, 2016 (%)

FIGURE 29. CISCO SYSTEMS, INC.: NET REVENUE, BY GEOGRAPHY, 2016 (%)

FIGURE 30. MCAFEE (INTEL): NET REVENUE, 2012-2016 (\$MILLION)

FIGURE 31. MCAFEE (INTEL): NET REVENUE, BY DIVISION, 2016 (%)

FIGURE 32. MCAFEE (INTEL): NET REVENUE, BY GEOGRAPHY, 2016 (%)

FIGURE 33. TREND MICRO: NET REVENUE, 2012-2016 (\$MILLION)

FIGURE 34. TREND MICRO: NET REVENUE, BY DIVISION, 2016 (%)

FIGURE 35. TREND MICRO: NET REVENUE, BY GEOGRAPHY, 2016 (%)

FIGURE 36. MICROSOFT CORPORATION: NET REVENUE, 2012-2016 (\$MILLION)

FIGURE 37. MICROSOFT CORPORATION: NET REVENUE, BY DIVISION, 2016 (%)

FIGURE 38. MICROSOFT CORPORATION: NET REVENUE, BY GEOGRAPHY, 2016 (%)

FIGURE 39. SOPHOS LTD.: NET REVENUE, 2012-2016 (\$MILLION)

FIGURE 40. SOPHOS LTD.: NET REVENUE, BY DIVISION, 2016 (%)

FIGURE 41. SOPHOS LTD.: NET REVENUE, BY GEOGRAPHY, 2016 (%)

FIGURE 42. PROOFPOINT: NET REVENUE, 2012-2016 (\$MILLION)

FIGURE 43. PROOFPOINT: NET REVENUE, BY DIVISION, 2016 (%)

FIGURE 44. PROOFPOINT: NET REVENUE, BY GEOGRAPHY, 2016 (%)

FIGURE 45. ZIX CORPORATION: NET REVENUE, 2012-2016 (\$MILLION)

FIGURE 46. ZIX CORPORATION: NET REVENUE, BY DIVISION, 2016 (%)

FIGURE 47. ZIX CORPORATION: NET REVENUE, BY GEOGRAPHY, 2016 (%)

FIGURE 48. ENTRUST, INC.: NET REVENUE, 2012-2016 (\$MILLION)

FIGURE 49. ENTRUST, INC.: NET REVENUE, BY DIVISION, 2016 (%)

FIGURE 50. ENTRUST, INC.: NET REVENUE, BY GEOGRAPHY, 2016 (%)

I would like to order

Product name: E-mail Encryption Market by Deployment Type (On-premise and Cloud) Industry Vertical (Healthcare, BFSI, IT & Telecom, Government, and Others) - Global Opportunity Analysis and Industry Forecast, 2017-2023

Product link: <https://marketpublishers.com/r/E5B9E0A3067EN.html>

Price: US\$ 4,833.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/E5B9E0A3067EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970