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E-mail Encryption Market by Deployment Type (On-premise and Cloud) Industry Vertical (Healthcare, BFSI, IT & Telecom, Government, and Others) - Global Opportunity Analysis and Industry Forecast, 2017-2023

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Abstracts

Encryption is one of the fastest emerging data security solutions, which protects confidential data from being accessed by unintended users. Various organizations have adopted the encryption method to safeguard their sensitive data. Furthermore, large number of organizations have adopted encryption to abide by the safety and data privacy compliance regulations. In addition, several data privacy legislations have mandated the use of encryption or cite encryption as a measure for data protection. The global e-mail encryption market is driven by rise in demand for cloud-based services, privacy regulations, and increase in data security concerns. However, high cost of encryption solutions hinders the e-mail encryption market growth.
The report focuses on the e-mail encryption market growth prospects and restraints based on the analysis of the regional trends. The study includes Porters Five Forces analysis of the industry to understand the impact of various factors, such as competitive intensity of competitors, threat of new entrants & substitutes, and bargaining power of buyers & suppliers in the e-mail encryption market growth.
The key players operating in the global e-mail encryption market include HP Development Company, L.P., Symantec Corporation, Cisco Systems, Inc., McAfee (Intel), Trend Micro, Microsoft Corporation, Sophos Ltd., Proofpoint, ZIX Corporation, and Entrust, Inc.
Key Benefits

This study includes the analytical depiction of the global e-mail encryption market along with current trends and future estimations to determine the

imminent investment pockets.

The e-mail encryption market report presents information related to key drivers, restraints, and opportunities along with detailed impact analyses.

The current market is quantitatively analyzed from 2017 to 2023 to highlight the financial potential of the industry.

Porters five forces analysis illustrates the potency of buyers & suppliers in the industry.

E-mail Encryption Market Key Segments:
By Deployment Type

On-premise

Cloud

By Industry Vertical

Healthcare

BFSI

IT & Telecom

Government

Others

By Geography

North America

U.S.

- Canada
- Mexico
- Europe
  - UK
  - Germany
  - France
  - Rest of Europe
- Asia-Pacific
  - China
  - Japan
  - India
  - Rest of Asia-Pacific
- LAMEA
  - Latin America
  - Middle East
  - Africa

Key Market Players

- HP Development Company, L.P.
- Symantec Corporation

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Cisco Systems, Inc.

McAfee (Intel)

Trend Micro

Microsoft Corporation

Sophos Ltd.

Proofpoint

ZIX Corporation

Entrust, Inc.

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