

E-health Market by Type (Electronic Health Record (HER); Vendor Neutral Archive (VNA), Picture Archiving, & Communications Systems (PACS); Laboratory Information Systems (LIS); Telehealth; Prescribing Solutions; Medical Apps; Clinical Decision Support Systems (CDSS); Pharmacy Information Systems; and Others) and End User (Healthcare Providers, Payers, Healthcare Consumers, and Others): Global Opportunity Analysis and Industry Forecast, 2019–2027

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Abstracts

The global e-health market was valued at \$74,476 million in 2019, and is projected to reach \$230,640 million by 2027 at a CAGR of 14.5% from 2020 to 2027.

E-health is the management of healthcare organization with the help of information and communication technology (ICT). ICT has been widely used in the form of medical health records, medical apps, and telemedicine. With the help of telemedicine, it is possible to electronically to store the data related to patients, staff, and finance of hospitals. This resulted in transformation in the means of storing healthcare data. Initially, data was recorded manually by the healthcare staff. On the contrary, single unique identification number is presently required to be entered, and all the data of the patient is available within seconds. E-health exhibits many advantages over conventional methods of clinical data management such as it prevents the use of manual records and provides timely access to patient data. Moreover, automated and interoperable healthcare information systems are anticipated to improve medical care,

reduce healthcare costs, increase efficiency, reduce error, and improve patient satisfaction, while optimizing reimbursement for ambulatory and inpatient healthcare providers.

The key factor driving the growth of the global e-health market includes extensive use of e-health software & information and communication technology (ICT) in healthcare sector to improve healthcare quality. Moreover, availability of infrastructure for implementation of e-health, increase in need to manage regulatory compliance through use of e-health solution, and safe & adequate storage of data augment the market growth. In addition, e-health reduces repetitive and costly primary research and data collection efforts, which notably contributes toward the growth of the global market,. Furthermore, with fast and easy data sharing, e-health solutions foster collaboration among healthcare providers, while enabling to improve patient outcomes and increasing patient safety. Improved data transparency further helps to prevent unnecessary costs caused by duplicate examinations and additional administrative efforts and supports in optimizing resources that may otherwise be tied to fragmented IT and infrastructure maintenance.

The global e-health market is segmented on the basis of type, end user, and region. By type, the market is bifurcated into electronic health records (HER); vendor neutral archive (VNA), picture archiving, & communications systems (PACS); laboratory information systems (LIS); telehealth, prescribing solutions; medical apps; clinical decision support systems (CDSS); pharmacy information systems; and others. By end user, the market is segmented into healthcare providers, payers, healthcare consumers, and others. Region wise, it is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

KEY BENEFITS FOR STAKEHOLDERS

The study provides an in-depth analysis of the global e-health market along with the current trends and future estimations to elucidate the imminent investment pockets.

The report provides a quantitative analysis for the period of 2019–2027 to enable stakeholders to capitalize on the prevailing market opportunities.

Extensive analysis of the market by components helps to understand the various types of instruments used across

geographies.

Comprehensive analysis of all geographic regions is provided to determine the prevailing opportunities in these regions.

Key market players have been profiled in the report and their strategies have been analyzed thoroughly to understand the competitive outlook of the global market.

Extensive analysis of the market is conducted by closely following key product positioning, and monitoring the top contenders within the market framework.

KEY MARKET SEGMENTS

By Type

Electronic Health Records (EHR)

Vendor Neutral Archive (VNA), Picture Archiving, & Communications Systems(PACS)

Laboratory Information Systems (LIS)

Telehealth

Prescribing Solutions

Medical Apps

Clinical Decision Support Systems (CDSS)

Pharmacy Information Systems

Others

By End User

Healthcare Providers

Payers

Healthcare Consumers

Others

By Region

North America

U.S.

Canada

Mexico

Europe

Germany

France

UK

Italy

Spain

Rest of Europe

Asia-Pacific

Australia

Japan

India

China

Rest of Asia-Pacific

LAMEA

Latin America

Middle East and Africa

KEY MARKET PLAYERS

Allscripts Healthcare Solutions, Inc.

Athenahealth, Inc.

Cisco Systems, Inc.

InTouch Health

International Business Machines Corporation (IBM)

General Electric Company (GE Healthcare)

Medtronic Plc.

UnitedHealth Group (Optum)

Koninklijke Philips N.V.

Siemens Healthineers

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