

Dynamic Blood Pressure Monitor Market By Type (Wearable Blood Pressure Monitors, Wrist Monitors, Others) , By End User (Hospitals and Clinics, Home Healthcare, Others) : Global Opportunity Analysis and Industry Forecast, 2024-2033

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Abstracts

Dynamic Blood Pressure Monitor Market

The dynamic blood pressure monitor market was valued at \$1.1 billion in 2023 and is projected to reach \$3.1 billion by 2033, growing at a CAGR of 10.9% from 2024 to 2033.

A dynamic blood pressure monitor is a medical equipment that measures the pressure of blood circulation by the heart into the body. Unlike conventional monitors, a dynamic blood pressure monitor measures and records the pressure at regular intervals for 24-48 hours. This results in the delivery of a comprehensive illustration of an individual's blood pressure variations for the entire duration, facilitating precise detection of disorders and planning of personalized treatments.

Rapid changes in lifestyle and exponential increase in the aging population across the globe are the key drivers of the dynamic blood pressure monitor market. In addition, rise in the popularity of early detection & preventive care approaches fuels the demand for these monitors and propels the development of the market. In recent times, the emerging trend of digital therapeutics has driven the need for assimilation of these monitors with smartphone applications. This encourages patients to engage in treatment plans and proactively manage their fluctuating blood pressure. The assimilation further aligns with the telemedicine approach, accelerating the decision-making and enhancing the healthcare delivery procedure for patients.

However, lack of technological advancements in several healthcare facilities and private clinics deters the adoption of cutting-edge dynamic blood pressure monitors, hampering the development of the market. Moreover, the integration of wireless technologies poses concerns pertaining to data breaches and unauthorized access to sensitive information of patients. This limits the utility of the equipment and hampers the market growth. On the contrary, increase in expenditure on the healthcare infrastructure for the transformation of the industry is anticipated to open new avenues for the dynamic blood pressure monitor market. For instance, the 2023 global health expenditure report by the WHO states that healthcare expenditure reached the mark of US\$ 9.8 trillion in 2021, covering 10.3% of the global GDP. Hence, constant efforts to drive the digital transformation of the healthcare industry are poised to present remunerative opportunities for the market.

Segment Review

The dynamic blood pressure monitor market is segmented into type, end user, and region. On the basis of type, the market is divided into wearable blood pressure monitors, wrist monitors, and others. Depending on end user, it is classified into hospitals & clinics, home healthcare, and others. Region wise, it is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

Key Findings

On the basis of type, the wearable blood pressure monitors segment is expected to dominate the market during the forecast period.

Depending on end user, the hospitals & clinics segment is projected to acquire a high stake in the market from 2024 to 2033.

Region wise, Asia-Pacific is anticipated to be the highest revenue generator by 2033.

Competition Analysis

The major players in the global dynamic blood pressure monitor market include Contec, OMRON Corporation, SunTech Medical, Inc., OSI Systems, Inc., Koninklijke Philips N.V., Microlife Corporation, Norditalia Group S.r.l., Rudolf Riester GmbH, HINGMED, and Baxter International Inc. These major players have adopted various key development strategies such as business expansion, new product launches, and partnerships to strengthen their foothold in the competitive market.

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New Product Development/ Product Matrix of Key Players

Regulatory Guidelines

Additional company profiles with specific to client's interest

Additional country or region analysis- market size and forecast

Expanded list for Company Profiles

Historic market data

Key Market Segments

By Type

Wearable Blood Pressure Monitors

Wrist Monitors

Others

By End User

Hospitals and Clinics

Home Healthcare

Others

By Region

North America

U.S.

Canada

Mexico

Europe

Germany

France

UK

Italy

Spain

Rest of Europe

Asia-Pacific

Japan

China

India

Australia

South Korea

Rest of Asia-Pacific

LAMEA

Brazil

Saudi Arabia

South Africa

Rest of LAMEA

Key Market Players

Contec

OMRON Corporation

SunTech Medical, Inc.

OSI Systems, Inc.

Koninklijke Philips N.V.

Microlife Corporation

Norditalia Group S.r.l.

Rudolf Riester GmbH

HINGMED

Baxter International Inc.

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