

Drone Payload Market by Type (Cameras and sensors, Radar and communication, Weaponry), Users (Defense, Agriculture and environment, Media and entertainment, Energy, Government, Construction and archaeology, transportation, insurance, tourism) -Opportunity Analysis and Industry Forecast, 2014 -2022

https://marketpublishers.com/r/D1A7D5CF26FEN.html

Date: October 2016 Pages: 139 Price: US\$ 4,999.00 (Single User License) ID: D1A7D5CF26FEN

# Abstracts

Drone Payload Market is expected to garner \$7,018 million by 2022, registering a CAGR of 5.5% during the forecast period 2016-2022. Aircrafts which have the capability to fly autonomously with the help of embedded program or which can be remotely operated are called as drones. They are also officially referred to as unmanned aerial vehicles (UAV), unmanned aircraft system (UAS), unmanned aircraft vehicle system (UAVS), remotely piloted aerial vehicle (RPAV), remotely piloted aircraft system (RPAS), and others. The additional weight that can be attached to these drones excluding the weight of the drone itself is considered as drone payload, which includes cameras, communication devices, weapon systems, sensors, and others. UAV loaded with such devices are used for numerous applications such as aerial imaging, LiDAR applications, security & surveillance, cargo management, weather monitoring, traffic control, green mapping, and others. Drone payload market finds varied applications among sectors such as defense, agriculture and environment, media & entertainment, energy, government, and others.

Prominent players offering drone payload products across the globe include AeroVironment, Inc., SZ DJI Technology Co., Ltd., Parrot SA, Thales Group, FLIR Systems, Inc., Israel Aerospace Industries Ltd., Textron Inc., Go Pro, Inc., Elbit Systems Ltd., and Aeryon Labs Inc.



#### **KEY BENEFITS**

The study provides an in-depth analysis of the drone payload market along with current trends and future estimations to elucidate the imminent investment pockets.

The report provides information regarding key drivers, restraints, and opportunities along with their impact analysis.

Porter's Five Forces model illustrates the competitiveness of the unmanned aerial vehicle (UAV) payload market by analyzing various parameters such as threat of new entrants, threat of substitutes, strength of buyers, and strength of suppliers operating in the market.

The value chain analysis of the industry signifies the key intermediaries involved, and elaborates their roles and value additions at every stage of the value chain.

The quantitative analysis of the market for the period of 2014–2022 is provided to elaborate the market potential.

#### DRONE PAYLOAD MARKET KEY SEGMENTS

The market is segmented based on type, end use, and geography. By Type

Cameras and sensors

Radar and communication

Weaponry

By End User

Defense

Agriculture and environment



#### Media and entertainment

Energy

Government

Construction and archaeology

Others (transportation, insurance, and tourism)

## By Geography

North America

U.S.

Canada

Mexico

#### Europe

UK

Germany

France

Rest of Europe

Asia-Pacific

India

China

Japan



LAMEA

Latin America

Middle East

Africa

#### KEY MARKET PLAYERS

AeroVironment, Inc., Ltd.

SZ DJI Technology Co.

Parrot SA

**Thales Group** 

FLIR Systems, Inc.

Israel Aerospace Industries Ltd.

Textron Inc.

Go Pro, Inc.

Elbit Systems Ltd.

Aeryon Labs Inc.

Other Market Players Mentioned in The Report

Garmin Ltd., CONTROP Precision Technologies Ltd., Echodyne, Inc., Vidyo, Inc., ImSAR LLC, Airbus SAS, senseFly Sentera, LLC, Blackmagic Design Pty. Ltd., Xiaomi Inc., General Electric Co., Sky-Futures, Intel Corporation, ELIMOC, and others.



# Contents

# CHAPTER 1 INTRODUCTION

- 1.1 Report description
- 1.2 Key benefits
- 1.3 Key market segments
- 1.4 Research methodology
- 1.4.1 Secondary research
- 1.4.2 Primary research
- 1.4.3 Analyst tools and models

#### **CHAPTER 2 EXECUTIVE SUMMARY**

2.1 CXO perspective

#### **CHAPTER 3 MARKET OVERVIEW**

- 3.1 Market definition and scope
- 3.2 Key findings
  - 3.2.1 Top impacting factors
  - 3.2.2 Top winning strategies
- 3.2.3 Top investment pockets
- 3.3 Value chain analysis
- 3.4 Porters five forces analysis

3.4.1 Buyers low switching costs and low forward integration in the market leads to moderate bargaining power of supplier

3.4.2 High product differentiation and large number of buyers enables moderate bargaining power of buyer

3.4.3 Presence of renowned players in the market, high capital requirement and low switching costs restricts the entry of new entrants moderately

3.4.4 Enhanced product quality and cost effectiveness minimizes the threat from substitutes in the market

3.4.5 Unequal sized as well as less number of competitors and insignificant brand loyalty in the market enables moderate intensity of competitive rivalry

3.5 Market share analysis, 2015

3.6 Drivers

- 3.6.1 Technologically advanced products
- 3.6.2 Promising growth rate of drone market



- 3.6.3 Increased market for location based services
- 3.7 Restraints
- 3.7.1 Privacy and security concerns
- 3.7.2 High resolution satellite imagery
- 3.8 Opportunities
  - 3.8.1 Increasing budgetary expenses in military
  - 3.8.2 Increased application areas for GPS, LiDAR, mapping services and others
- 3.8.3 Increasing growth in smartphone market

## CHAPTER 4 WORLD DRONE PAYLOAD MARKET BY TYPE

- 4.1 Cameras and sensors
- 4.1.1 Key market trends
- 4.1.2 Key drivers and opportunities
- 4.1.3 Market size and forecast
- 4.2 Radar and communication
- 4.2.1 Key market trends
- 4.2.2 Key drivers and opportunities
- 4.2.3 Market size and forecast
- 4.3 Weaponry
  - 4.3.1 Key market trends
  - 4.3.2 Key drivers and opportunities
  - 4.3.3 Market size and forecast

#### CHAPTER 5 WORLD DRONE PAYLOAD MARKET BY END USER

- 5.1 Defense
  - 5.1.1 Key market trends
  - 5.1.2 Key drivers and opportunities
- 5.1.3 Market size and forecast
- 5.2 Agriculture and environment
  - 5.2.1 Key market trends
  - 5.2.2 Key drivers and opportunities
  - 5.2.3 Market size and forecast
- 5.3 Media and entertainment
  - 5.3.1 Key market trends
  - 5.3.2 Key drivers and opportunities
- 5.3.3 Market size and forecast
- 5.4 Energy



- 5.4.1 Key market trends
- 5.4.2 Key drivers and opportunities
- 5.4.3 Market size and forecast
- 5.5 Government
  - 5.5.1 Key market trends
  - 5.5.2 Key drivers and opportunities
  - 5.5.3 Market size and forecast
- 5.6 Construction and archaeology
  - 5.6.1 Key market trends
  - 5.6.2 Key drivers and opportunities
  - 5.6.3 Market size and forecast
- 5.7 Others (transportation, insurance, and tourism)
  - 5.7.1 Key market trends
  - 5.7.2 Key drivers and opportunities
  - 5.7.3 Market size and forecast

## CHAPTER 6 WORLD DRONE PAYLOAD MARKET BY GEOGRAPHY

- 6.1 North America
  - 6.1.1 Key market trends
  - 6.1.2 Key drivers and opportunities
  - 6.1.3 Market size and forecast
    - 6.1.3.1 U.S.
  - 6.1.3.2 Canada
  - 6.1.3.3 Mexico
- 6.2 Europe
  - 6.2.1 Key market trends
  - 6.2.2 Key drivers and opportunities
  - 6.2.3 Market size and forecast
  - 6.2.3.1 U.K.
  - 6.2.3.2 Germany
  - 6.2.3.3 France
  - 6.2.3.4 Rest of Europe
- 6.3 Asia-Pacific
  - 6.3.1 Key market trends
  - 6.3.2 Key drivers and opportunities
  - 6.3.3 Market size and forecast
  - 6.3.3.1 China
  - 6.3.3.2 India



6.3.3.3 Japan

6.3.3.4 Rest of Asia-Pacific

6.4 Latin America, Middle East, and Africa (LAMEA)

- 6.4.1 Key market trends
- 6.4.2 Key drivers and opportunities
- 6.4.3 Market size and forecast
  - 6.4.3.1 Middle east
  - 6.4.3.2 Africa
  - 6.4.3.3 Latin America

# **CHAPTER 7 COMPANY PROFILES**

- 7.1 Elbit Systems Ltd.
  - 7.1.1 Company overview
  - 7.1.2 Company snapshot
  - 7.1.3 Business performance
  - 7.1.4 Strategic moves & developments
- 7.2 GoPro, Inc.
  - 7.2.1 Company overview
  - 7.2.2 Company snapshot
  - 7.2.3 Business performance
  - 7.2.4 Strategic moves and developments
- 7.3 Thales Group
  - 7.3.1 Company overview
  - 7.3.2 Company snapshot
  - 7.3.3 Business performance
  - 7.3.4 Strategic moves and developments
- 7.4 Israel Aerospace Industries Ltd.
  - 7.4.1 Company overview
  - 7.4.2 Company snapshot
  - 7.4.3 Business performance
- 7.4.4 Strategic moves and developments
- 7.5 SZ DJI Technology Co., Ltd.
  - 7.5.1 Company overview
  - 7.5.2 Company snapshot
  - 7.5.3 Strategic moves and developments
- 7.6 Textron Inc.
  - 7.6.1 Company overview
  - 7.6.2 Company snapshot



- 7.6.3 Business performance
- 7.6.4 Strategic moves and developments
- 7.7 FLIR Systems, Inc.
  - 7.7.1 Company overview
- 7.7.2 Company snapshot
- 7.7.3 Business performance
- 7.7.4 Strategic moves and developments

#### 7.8 AeroVironment, Inc.

- 7.8.1 Company overview
- 7.8.2 Company snapshot
- 7.8.3 Business performance
- 7.8.4 Strategic moves and developments
- 7.9 Parrot SA
  - 7.9.1 Company overview
  - 7.9.2 Company snapshot
  - 7.9.3 Business performance
  - 7.9.4 Strategic moves and developments
- 7.10 Aeryon Labs Inc.
  - 7.10.1 Company overview
  - 7.10.2 Company snapshot
  - 7.10.3 Strategic moves and developments



# **List Of Tables**

# LIST OF TABLES

TABLE 1 WORLD DRONE PAYLOAD MARKET, BY GEOGRAPHY, 2014-2022 (\$MILLION)

TABLE 2 WORLD DRONE PAYLOAD MARKET, BY TYPE, 2014-2022 (\$MILLION) TABLE 3 WORLD CAMERAS AND SENSORS DRONE PAYLOAD MARKET, BY GEOGRAPHY, 2014-2022 (\$MILLION)

TABLE 4 WORLD RADAR AND COMMUNICATION DRONE PAYLOAD MARKET, BY GEOGRAPHY, 2014-2022 (\$MILLION)

TABLE 5 WORLD WEAPONRY DRONE PAYLOAD MARKET, BY GEOGRAPHY,2014-2022 (\$MILLION)

TABLE 6 WORLD DRONE PAYLOAD MARKET, BY APPLICATION, 2014-2022 (\$MILLION)

TABLE 7 WORLD DRONE PAYLOAD MARKET IN DEFENSE SECTOR, BY GEOGRAPHY, 2014-2022 (\$MILLION)

TABLE 8 WORLD DRONE PAYLOAD MARKET IN AGRICULTURE ANDENVIRONMENT SECTOR, BY GEOGRAPHY, 2014-2022 (\$MILLION)

TABLE 9 WORLD DRONE PAYLOAD MARKET IN MEDIA AND ENTERTAINMENT SECTOR, BY GEOGRAPHY, 2014-2022 (\$MILLION)

TABLE 10 WORLD DRONE PAYLOAD MARKET IN ENERGY SECTOR, BY GEOGRAPHY, 2014-2022 (\$MILLION)

TABLE 11 WORLD DRONE PAYLOAD MARKET IN GOVERNMENT SECTOR, BY GEOGRAPHY, 2014-2022 (\$MILLION)

TABLE 12 WORLD DRONE PAYLOAD MARKET IN CONSTRUCTION ANDARCHAEOLOGY SECTOR, BY GEOGRAPHY, 2014-2022 (\$MILLION)

TABLE 13 WORLD DRONE PAYLOAD MARKET IN OTHER (TRANSPORTATION, INSURANCE, AND TOURISM) SECTORS, BY GEOGRAPHY, 2014-2022 (\$MILLION) TABLE 14 WORLD DRONE PAYLOAD MARKET, BY GEOGRAPHY, 2014-2022 (\$MILLION)

TABLE 15 NORTH AMERICA DRONE PAYLOAD MARKET, BY COUNTRY,2014-2022 (\$MILLION)

TABLE 16 EUROPE DRONE PAYLOAD MARKET, BY COUNTRY, 2014-2022(\$MILLION)

TABLE 17 ASIA-PACIFIC DRONE PAYLOAD MARKET, BY COUNTRY, 2014-2022 (\$MILLION)

TABLE 18 LAMEA DRONE PAYLOAD MARKET, BY COUNTRY, 2014-2022 (\$MILLION)



TABLE 19 ELBIT SYSTEMS LTD.- SNAPSHOT TABLE 20 GOPRO, INC.: COMPANY SNAPSHOT TABLE 21 THALES GROUP: SNAPSHOT TABLE 22 ISRAEL AEROSPACE INDUSTRIES LTD.: SNAPSHOT TABLE 23 SZ DJI TECHNOLOGY CO., LTD.: COMPANY SNAPSHOT TABLE 24 TEXTRON INC.: COMPANY SNAPSHOT TABLE 25 FLIR SYSTEMS, INC.: COMPANY SNAPSHOT TABLE 26 AEROVIRONMENT, INC.: COMPANY SNAPSHOT TABLE 27 PARROT SA.: COMPANY SNAPSHOT TABLE 28 AERYON LABS INC.: COMPANY SNAPSHOT



# **List Of Figures**

# LIST OF FIGURES

- FIG. 1 TOP IMPACTING FACTORS
- FIG. 2 TOP WINNING STRATEGIES IN WORLD DRONE PAYLOAD MARKET
- FIG. 3 TOP WINNING STRATEGY ANALYSIS (2011-2016)
- FIG. 4 TOP INVESTMENT POCKETS
- FIG. 5 VALUE CHAIN ANALYSIS OF DRONE PAYLOAD MARKET
- FIG. 6 PORTERS FIVE FORCES ANALYSIS
- FIG. 7 MARKET SHARE ANALYSIS OF WORLD DRONE PAYLOAD MARKET, 2015 (%)

FIG. 8 MAJOR UNMANNED AERIAL VEHICLE (DRONE) IMPORTING COUNTRIES MARKET SHARE (2010-2014)

FIG. 9 TOP COUNTRIES BY MILITARY EXPENDITURE (2015)

FIG. 10 COMPARATIVE REGIONAL MARKET SHARE ANALYSIS OF WORLD DRONE MARKET IN PRECISION AGRICULTURE, 2015 & 2022 (%)

FIG. 11 COMPARATIVE MARKET SHARE ANALYSIS OF WORLD DRONE PAYLOAD MARKET, BY TYPE, 2015 & 2022 (%)

FIG. 12 WORLD CAMERAS AND SENSORS DRONE PAYLOAD MARKET, BY GEOGRAPHY, 2014-2022 (\$MILLION)

FIG. 13 COMPARATIVE MARKET SHARE ANALYSIS OF WORLD CAMERAS AND SENSORS DRONE PAYLOAD MARKET, BY GEOGRAPHY, 2014-2022 (%) FIG. 14 WORLD RADAR AND COMMUNICATION DRONE PAYLOAD MARKET, BY GEOGRAPHY, 2014-2022 (\$MILLION)

FIG. 15 COMPARATIVE MARKET SHARE ANALYSIS OF WORLD RADAR AND COMMUNICATION DRONE PAYLOAD MARKET, BY GEOGRAPHY, 2014-2022 (%) FIG. 16 WORLD WEAPONRY DRONE PAYLOAD MARKET, BY GEOGRAPHY, 2014-2022 (\$MILLION)

FIG. 17 COMPARATIVE MARKET SHARE ANALYSIS OF WORLD WEAPONRY DRONE PAYLOAD MARKET, BY GEOGRAPHY, 2014-2022 (%)

FIG. 18 COMPARATIVE MARKET SHARE ANALYSIS OF WORLD DRONE PAYLOAD MARKET, BY APPLICATION, 2014-2022 (%)

FIG. 19 WORLD DRONE PAYLOAD MARKET IN DEFENSE SECTOR, BY GEOGRAPHY, 2014-2022 (\$MILLION)

FIG. 20 COMPARATIVE MARKET SHARE ANALYSIS OF WORLD DRONE PAYLOAD MARKET IN DEFENSE SECTOR, BY GEOGRAPHY, 2014-2022 (%) FIG. 21 WORLD DRONE PAYLOAD MARKET IN AGRICULTURE AND ENVIRONMENT SECTOR, BY GEOGRAPHY, 2014-2022 (\$MILLION)



FIG. 22 COMPARATIVE MARKET SHARE ANALYSIS OF WORLD DRONE PAYLOAD MARKET IN AGRICULTURE AND ENVIRONMENT SECTOR, BY GEOGRAPHY, 2014-2022 (%)

FIG. 23 WORLD DRONE PAYLOAD MARKET IN MEDIA AND ENTERTAINMENT SECTOR, BY GEOGRAPHY, 2014-2022 (\$MILLION)

FIG. 24 COMPARATIVE MARKET SHARE ANALYSIS OF WORLD DRONE PAYLOAD MARKET IN MEDIA AND ENTERTAINMENT SECTOR, BY GEOGRAPHY, 2014-2022 (%)

FIG. 25 WORLD DRONE PAYLOAD MARKET IN ENERGY SECTOR, BY GEOGRAPHY, 2014-2022 (\$MILLION))

FIG. 26 COMPARATIVE MARKET SHARE ANALYSIS OF WORLD DRONE PAYLOAD MARKET IN ENERGY SECTOR, BY GEOGRAPHY, 2014- 2022 (%)

FIG. 27 WORLD DRONE PAYLOAD MARKET IN GOVERNMENT SECTOR, BY GEOGRAPHY, 2014-2022 (\$MILLION)

FIG. 28 COMPARATIVE MARKET SHARE ANALYSIS OF WORLD DRONE PAYLOAD MARKET IN GOVERNMENT SECTOR, BY GEOGRAPHY, 2014-2022 (%)

FIG. 29 WORLD DRONE PAYLOAD MARKET IN CONSTRUCTION AND

ARCHAEOLOGY SECTOR, BY GEOGRAPHY, 2014-2022 (\$MILLION)

FIG. 30 COMPARATIVE MARKET SHARE ANALYSIS OF WORLD DRONE PAYLOAD MARKET IN CONSTRUCTION AND ARCHAEOLOGY SECTOR, BY GEOGRAPHY, 2014-2022 (%)

FIG. 31 WORLD DRONE PAYLOAD MARKET IN OTHER (TRANSPORTATION, INSURANCE, AND TOURISM) SECTORS, BY GEOGRAPHY, 2014-2022 (\$MILLION) FIG. 32 COMPARATIVE MARKET SHARE ANALYSIS OF WORLD DRONE PAYLOAD MARKET IN OTHER (TRANSPORTATION, INSURANCE, AND TOURISM) SECTORS, BY GEOGRAPHY, 2014-2022 (%)

FIG. 33 COMPARATIVE MARKET SHARE ANALYSIS OF WORLD DRONE PAYLOAD MARKET, BY GEOGRAPHY, 2014-2022 (%)

FIG. 34 NORTH AMERICA DRONE PAYLOAD MARKET, BY GEOGRAPHY, 2014-2022 (\$MILLION)

FIG. 35 COMPARATIVE MARKET SHARE ANALYSIS OF NORTH AMERICA DRONE PAYLOAD MARKET, BY TYPE, 2014-2022 (%)

FIG. 36 EUROPE DRONE PAYLOAD MARKET, BY GEOGRAPHY, 2014-2022 (\$MILLION)

FIG. 37 COMPARATIVE MARKET SHARE ANALYSIS OF EUROPE DRONE PAYLOAD MARKET, BY TYPE, 2014-2022 (%)

FIG. 38 ASIA-PACIFIC DRONE PAYLOAD MARKET, BY GEOGRAPHY, 2014-2022 (\$MILLION)

FIG. 39 COMPARATIVE MARKET SHARE ANALYSIS OF ASIA-PACIFIC DRONE



PAYLOAD MARKET, BY TYPE, 2014-2022 (%) FIG. 40 LAMEA DRONE PAYLOAD MARKET, BY GEOGRAPHY, 2014-2022 (\$MILLION) FIG. 41 COMPARATIVE MARKET SHARE ANALYSIS OF LAMEA DRONE PAYLOAD MARKET, BY TYPE, 2014-2022 (%) FIG. 42 ELBIT SYSTEMS LTD.: REVENUE 20132015 (\$MILLION) FIG. 43 ELBIT SYSTEMS LTD.: REVENUE, BY BUSINESS SEGMENT, 2015 (%) FIG. 44 ELBIT SYSTEMS LTD.: REVENUE, BY GEOGRAPHY, 2015 (%) FIG. 45 GOPRO, INC.: REVENUE, 20132015 (\$MILLION) FIG. 46 GOPRO, INC.: REVENUE, BY GEOGRAPHY, 2015 (%) FIG. 47 THALES GROUP: REVENUE, 20132015 (\$MILLION) FIG. 48 THALES GROUP: REVENUE, BY BUSINESS SEGMENT, 2015 (%) FIG. 49 THALES GROUP: REVENUE, BY GEOGRAPHY, 2015 (%) FIG. 50 ISRAEL AEROSPACE INDUSTRIES LTD.: REVENUE, 20122014 (\$MILLION) FIG. 51 TEXTRON INC.: REVENUE, 20122014 (\$MILLION) FIG. 52 TEXTRON INC.: REVENUE, BY BUSINESS SEGMENT, 2015 (%) FIG. 53 TEXTRON INC.: REVENUE, BY GEOGRAPHY, 2015 (%) FIG. 54 FLIR SYSTEMS, INC.: REVENUE, 20122014 (\$MILLION) FIG. 55 FLIR SYSTEMS, INC.: REVENUE, BY BUSINESS SEGMENT, 2015 (%) FIG. 56 FLIR SYSTEMS, INC.: REVENUE, BY GEOGRAPHY, 2015 (%) FIG. 57 AEROVIRONMENT, INC.: REVENUE, 20122014 (\$MILLION) FIG. 58 AEROVIRONMENT, INC.: REVENUE, BY BUSINESS SEGMENT, 2015 (%) FIG. 59 AEROVIRONMENT, INC.: REVENUE, BY GEOGRAPHY, 2015 (%) FIG. 60 PARROT SA: REVENUE, 20122014 (\$MILLION) FIG. 61 PARROT SA: REVENUE, BY BUSINESS SEGMENT, 2015 (%) FIG. 62 PARROT SA: REVENUE, BY GEOGRAPHY, 2015 (%)



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